The Classification task: illustrated example

We will introduce the Classification task using an historical event: the sinking of the Titanic.

(Also the subject of a famous movie)

Our goal:

- Given attributes of a passenger on the ship
- Predict whether the passenger Survived or Not Survived

We will learn by doing

- We will use the Recipe for Machine Learning to solve a Classification task
- The challenges and corresponding solutions will be illustrated on the way
 - In particular: dealing with non-numeric variables (target/feature values)

Recipe Step A: Get the data

Let's follow the Recipe, step by step.

Frame the problem

Let's visit the notebook section <u>Get the data</u> (<u>Classification and Non Numerical Data.ipynb#Frame-the-problem</u>) and perform the following steps

- Frame the problem
- Get the data
- Have a look at the data

Define a Performance Measure

For the Regression task (continuous variable as target), RMSE was our Performance Measure.

What is an appropriate measure for a *discrete* target?

Create a test set

In order to evaluate the Performance Metric, we need to segregate some out of sample test examples

Let's visit the notebook section <u>Define a Performance Measure</u> (<u>Classification and Non Numerical Data.ipynb#Recipe-A.3:-Select-a-performance-measure</u>) and perform both steps

- Define a performance measure
- Create a test set

Recipe Step B: Exploratory Data Analysis (EDA)

There are quite a few features available.

Exploratory Data Analysis can help us

- Understand each feature in isolation (e.g., distribution)
 - May cause us to transform the feature, e.g., scaling
- Understand a possible relationship between target (Survival) and each feature
 - Is this feature useful for predicting Survival?
- Understand possible relationships between features
- Possibly suggest creating new, synthetic features that alter or combine raw features

Visualize Data to gain insights

Let's visit the notebook section <u>Visualize Data</u> (<u>Classification and Non Numerical Data.ipynb#Recipe-Step-B:-Exploratory-Data-Analysis-(EDA)</u>)

Prepare the data

Time to get our data ready. The steps we will perform include:

- Cleaning
- Handling non-numeric attributes
- Transformations

We will begin by discussing our plans for each step.

Let's visit the notebook section <u>Prepare the data</u> (<u>Classification and Non Numerical Data.ipynb#Recipe-Step-C:-Prepare-the-data</u>)

Code for Prepare the Data

Time to code!

We will make heavy use of Pandas and the sklearn toolkit.

Let's return to the <u>notebook section</u> (<u>Classification and Non Numerical Data.ipynb#Recipe-Step-C-in-practice:--a-sophisticated-pipeline</u>) to see the code.

Train a model

We will perform the following steps

- Select a model
- Fit
- Cross Validation

The main model we use for the Classification task is Logistic Regression.

But, it turns out:

- It is no harder to train several models than it is to just train one!
- So we will train a number of models, even before we formally introduce them

Let's return to the notebook section <u>Train a model</u> (<u>Classification and Non Numerical Data.ipynb#Recipe-Step-D:-Train-a-model</u>)

Error Analysis

Let's introduce some concepts relevant to analyzing errors for the Classification task.

We will be very brief, for now. We will explore this topic in depth in a dedicated module on Error Analysis.

Let's return to the notebook section <u>Error Analysis</u> (<u>Classification and Non Numerical Data.ipynb#Recipe-D.4:--Error-analysis</u>)

Titanic: Au revoir, but not good-bye

That was our first pass at Classification on the Titanic Survival problem.

The linked notebook has many more sections; we will come back to them shortly.

Final word on coding

As you witnessed, the code for all models is almost identical!

This is the power of sklearn and similar toolkits for Machine Learning

• All models have a consistent API: fit, transform, predict

If our goal was to learn an API, we'd be done.

But our goal is to pursue a systematic approach to problem solving in Machine Learning, with an emphasis

- On process
- Understanding concepts, loss functions, etc.
- Diagnosing problems with models and improving them

So, after today's lecture: our presentations will de-emphasize the code and emphasize the concepts.

- My notebooks will be less "code-heavy"
- The code will be isolated into separate modules, which you can examine
- You just won't see the body in the notebook

Categorical variables in depth

We used the Titanic example to introduce Categorical variables.

Let's visit another <u>notebook (Categorical Variables.ipynb)</u> to explore the topic in depth.

Titanic revisited

With a proper grounding in how to handle Categorical variables let's revisit the

• <u>Titanic using categorical features</u> (<u>Classification and Non Numerical Data.ipynb#Titanic-revisited:-OHE--features</u>)

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In [1]: print("Done")
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Done