## Baseline models for classification

It's often useful to start off with a "naive" model for prediction.

This gives us a "baseline" against which we can compare the more sophisticated models that we endeavor to create.

What's a good baseline model for the Classification task?

Here are some choices:

- Most Frequent: always predict the class that occurs most frequently
- Constant: always predict Positive
- Uniform: predict each class with equal probability (50% for binary case)
- Stratified: predict each class according to empirical distribution

Let's see the performance (Accuracy) of each model on the MNIST Binary Classification task
<ul> <li>Predict one particular digits (Positive)</li> <li>Versus the 9 other digits (Negative)</li> </ul>

Retrieving MNIST\_784 from cache

stratified: Accuracy = 0.84
uniform: Accuracy = 0.50
most\_frequent: Accuracy = 0.91
constant: Accuracy = 0.09

Note that we have a highly imbalanced dataset (only approximately 10% Positive examples)

## This explains

- the poor accuracy of the Constant Baseline (should match the 10% of Positive examples)
- the good accuracy of the Most Frequent Baseline (should match the 90% of Negative examples)
- the good accuracy of the Stratified Baseline

Remember to take the imbalance into account when evaluating the Performance metric.

If we do a little fitting, we can come up with simple, non-trivial Baseline Models. If our "complicated" model seems to improve on the simple baseline, then (perhaps) our efforts have achieved something. The Naive Bayes model is a popular baseline.

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In [6]: print("Done")
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