## Transformation to add a "missing" numeric feature

## Regression: missing feature

We have seem an example of a missing numeric feature in the past.

Recall our example illustrating linear regression

• the first model hypothesized the relationship as

$$\mathbf{y} = \Theta_0 + \Theta_1 \mathbf{x}$$

- Error Analysis revealed a systemic error
- Causing us to add another feature (the square of the first feature)

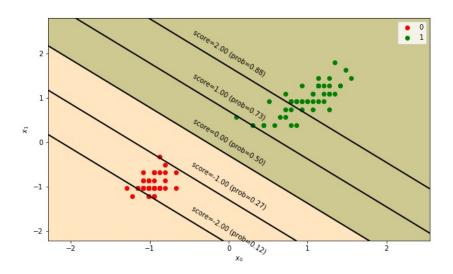
$$\mathbf{y} = \Theta_0 + \Theta_1 \mathbf{x} + \Theta_2 \mathbf{x}^2$$

## Classification: missing feature

The Logistic Regression Classifier

- is a type of Classifier
- that creates a linear surface to separate classes

Separation bounday as function of probability threshold

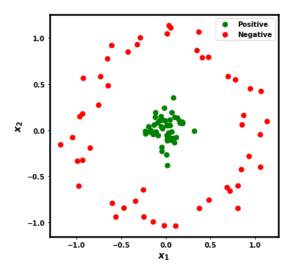


But what if the data is such that a linear surface cannot separate classes?

- we can use a classifier that *does not* assume linear separability (KNN, Decision Trees)
- or we can add a feature to make the classes linearly separable
  - here: we illustrate with a numeric feature

Consider Binary Classification on the following "bulls-eye" dataset.

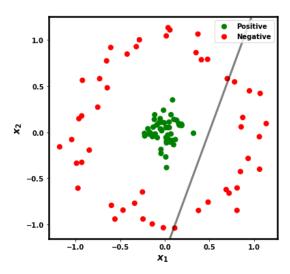
```
In [5]: fig, ax = plt.subplots(1,1, figsize=(6,6) )
Xc, yc = svmh.make_circles(ax=ax, plot=True)
```



Visually, we can see that the classes are separable, but clearly not by a line.

Here's what one linear classifier (an SVC, which we will study later) produces

```
In [6]: fig, ax = plt.subplots(1,1, figsize=(6,6) )
    svm_clf = svmh.circles_linear(Xc, yc, ax=ax)
```

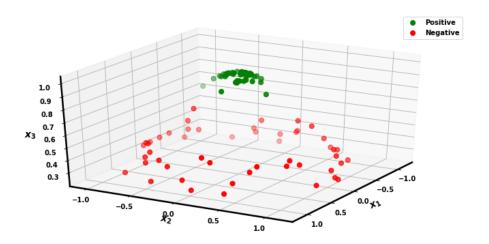


Let's add a new *numeric* feature defined by the (Gaussian) *Radial Basis Function (RBF)*  ${\bf x}_3=e^{-\sum_j{\bf x}_j^2}$ 

$$\mathbf{x}_3 = e^{-\sum_j \mathbf{x}_j^2}$$

Our features are now 3 dimensional; let's look at the plot:

```
In [7]: X_w_rbf = svmh.circles_rbf_transform(Xc)
    _= svmh.plot_3D(X=X_w_rbf, y=yc )
```



Magic!

The new feature is such that it is

- greatest at origin  $(\mathbf{x}_1, \mathbf{x}_2) = (0, 0)$  decreasing as you move away from the origin

The new feature enables a plane that is parallel to the  $\mathbf{x}_1, \mathbf{x}_2$  plane to separate the two classes.

We can write the RBF transformation to reference an arbitrary origin  $\mathbf{x}_c$   $\mathrm{RBF}(\mathbf{x}) = e^{-||\mathbf{x} - \mathbf{x}_c||}$ 

$$RBF(\mathbf{x}) = e^{-||\mathbf{x} - \mathbf{x}_c||}$$

- ullet  $||{f x}-{f x}_c||$  is a measure of the distance between example  ${f x}$  and reference point  ${f x}_c$
- In our case
  - lacksquare  $||\mathbf{x}-\mathbf{x}_c||$  is the L2 (Euclidean) distance
  - $\mathbf{x}_c$  is the origin (0,0)

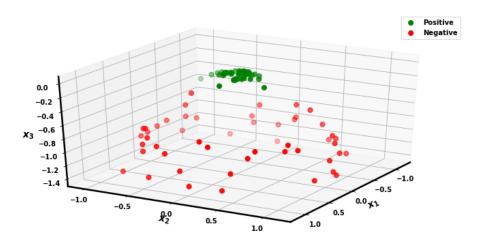
There is an even simpler transformation we could have used

$$\mathbf{x}_3 = -||\mathbf{x} - \mathbf{x}_c||^2$$

That is: the (negative) of the L2 distance.

The advantage of the RBF is that it has little effect on points far from the reference point.

```
In [8]: X_w_rad = svmh.circles_radius_transform(Xc)
    _= svmh.plot_3D(X=X_w_rad, y=yc )
```



The common aspect of each transformation

- observation that there are a set of examples with green labels
- centered around a point (origin)

The transformation added a feature that was greatest in magnitude around those points.mm

### **Curved boundaries and Linear Classifiers**

Recall the transformation of adding a higher order polynomial feature for the "curvy" dataset

$$\mathbf{y} = \Theta_0 + \Theta_1 \mathbf{x} + \Theta_2 \mathbf{x}^2$$

This equation is *still linear* in the two features  $\mathbf{x}_1$  and  $\mathbf{x}_1^2$ .

In Classification, we can created curved boundaries that are still linear in their features.

• But clearly not linear in raw features

The two plots below use a Classifier requiring Linear Separability of the examples

- the right plot adds a polynomial feature
- creating a curved boundary
- even though the equation is still linear in the features

/home/kjp/anaconda3/lib/python3.7/site-packages/sklearn/svm/base.py:929: ConvergenceWarning: Liblinear failed to converge, increase the number of iteration s.

"the number of iterations.", ConvergenceWarning)

- Left plot shows a boundary that is linear in raw features
- Right plot show a boundary that is linear in transformed features
  - plotted in the dimensions of raw features

The transformation results in a boundary shape with greater flexibility.

# Transformations should be motivated by logic, not magic!

Although the transformation on the "bulls-eye" dataset seems magical, we must be skeptical of magic

- There should be some logical justification for the added feature
- Without such logic: we are in danger of overfitting and will fail to generalize to test examples

#### For example:

- Perhaps  $\mathbf{x}_1, \mathbf{x}_2$  are geographic coordinates (latitude/longitude)
- There is a distinction (different classes) based on distance from the city center  $({\bf x}_1,{\bf x}_2)=(0,0)$ 
  - e.g. Urban/Suburban

# Transformation to add a "missing" categorical feature

Recall the dataset where training examples formed two distinct groups

• samples at different points in time

#### In [12]: fig Out[12]: time<sub>0</sub> time<sub>1</sub> Price Size

How do we pool data that is similar intra-group but different across groups?

In the above example, it appears that

- The groups are defined by examples gathered at different times:  $time_0$ ,  $time_1$
- There is a linear relationship in each group in isolation
- There slope of the relationship is the same across time
- But the intercept differs across groups
  - Perhaps this reflects a tax or rebate that is independent of price.

If we are correct in hypothesizing that each group is from the same distribution except for different intercepts

• the following set of equations describes the data (separately for each of the two groups):

$$\mathbf{y}_{(\mathrm{time}_0)} = \Theta_{(\mathrm{time}_0)} + \Theta_1 * \mathbf{x}$$

$$egin{array}{lll} \mathbf{y}_{(\mathrm{time}_0)} &=& \Theta_{(\mathrm{time}_0)} + \Theta_1 * \mathbf{x} \\ \mathbf{y}_{(\mathrm{time}_1)} &=& \Theta_{(\mathrm{time}_1)} + \Theta_1 * \mathbf{x} \end{array}$$

Trying to fit a line (Linear Regression) as a function of the combined data will be disappointing.

- it will try to force a common intercept  $\mathbf{y} = \Theta_0 + \Theta_1 * \mathbf{x}$ 

$$\mathbf{y} = \Theta_0 + \Theta_1 * \mathbf{x}$$

when we know that the intercepts are different

We can derive a single equation describing both groups by adding

- a Categorical feature Group
- with two possible class values
- indicating which group the example belongs to

Using OHE to encode this categorical feature. we create two binary indicators  $Is_0, Is_1$ 

$$\operatorname{Is}_{j}^{(\mathbf{i})} = \begin{cases} 1 & \text{if } \mathbf{x^{(i)}} \text{ is in group } j \\ 0 & \text{if } \mathbf{x^{(i)}} \text{ is NOT in group } j \end{cases}$$

To illustrate: for example i in time 0 group, we have

$$\mathrm{Is}_0^{\mathbf{(i)}}=1$$

$$\mathrm{Is}_1^{(\mathbf{i})}=0$$

This results in the following equation

$$\mathbf{y} \ = \ \Theta_{(time_0)} * Is_0 + \Theta_{(time_1)} * Is_1 + \Theta_1 * \mathbf{x}$$

Effectively, the equation allows each group to have its own intercept!

 $\bullet \ \ \mbox{because} \ \mbox{I} s_0 \ \mbox{and} \ \mbox{I} s_1 \ \mbox{are} \ \mbox{complementary}$ 

### This transformation caused examples

- that appear different at the surface level
- to become similar by revealing the deeper relationship

Here's what the design matrix  $\mathbf{X}''$  looks like when we add the two indicators:

$$\mathbf{X}'' = egin{pmatrix} \mathbf{Is}_0 & \mathbf{Is}_1 & \mathbf{other\ features} \ 1 & 0 & \dots \ 0 & 1 & \dots \ dots \ dots \end{pmatrix} egin{pmatrix} ext{time}_0 \ ext{time}_1 \ dots \end{pmatrix}$$

- Examples from the first time period look similar to the first row
- Examples from the second time period look similar to the second row

#### Because $\mathbf{Is}_0$ and $\mathbf{Is}_1$ are complementary

- we have an instance of the Dummy Variable Trap
- we need the usual solution of dropping one binary indicator
  - resulting in

$$\mathbf{y} = \Theta_0 + \Theta'_{(\mathrm{time}_1)} * \mathrm{Is}_1 + \Theta_1 * \mathbf{x}$$

- $\blacksquare$  the intercept term  $\Theta_0$  captures the contribution to  $\boldsymbol{y}$  of examples in group 0
- the coefficient  $\Theta'_{(time_1)}$  captures the *incremental* contribution to y of being in group 1 rather than group 0

# Bucketing: making a numeric feature into a Categorical feature

The effect of some features may not have a linear effect on the probability predicted by a Classifier.

Recall the Age feature from the Titanic Survival Classification problem.

Our analysis suggested that the Survival probability

• is **not** linear in Age

Trying to force Age into a linear model would not be appropriate.

Instead, we can create a Categorical synthetic feature AgeBucket

• with class values indicating whether age is in buckets of width 15 years [0,15),[15,30),[30,45),[45,60),[60,75)

Using OHE: we have a binary indicator for each bucket.

This is an example of

- replacing a numeric raw feature
- with a Categorical synthetic feature

to better match the characteristics of the model

## **Cross features**

In our EDA for the Titanic Classification problem we discovered

- being a Female seemed to increase the chances of being in the Survived class
- but <u>deeper analysis (Classification\_and\_Non\_Numerical\_Data.ipynb#Conditional-survival-probability-(condition-on-multiple-attributes)</u>) should this to be true *conditional* on not being in Third Class

It seems that we need to identify a group defined by the intersection of two conditions

-  $Is_{Female}$  and  $Is_{PClass}$ 

That is, we want to create a feature FNTC (Female Not Third Class)

- that is True
- ullet only for examples whose features are Sex  $\,=\,$  Female and PClass eq 3

We first create two separate binary features

 $Is_{Female}$ 

and

 $Is_{PClass \neq 3}$ 

We can create a binary indicator that is the **intersection** of two binary indicators by multiplication

$${
m Is_{FNTC} = Is_{Female} * Is_{PClass 
eq 3}}$$

This is called a cross feature or a cross term.

This cross-feature serves the same purpose as the numeric feature we added to the bullseye dataset

• a feature that isolates a subset of examples

In fact, we can use a cross-feature for the bulls-eye dataset

- two binary features
- one indicating  $\mathbf{x}_1^{(\mathbf{i})}$  is close to 0• one indicating  $\mathbf{x}_2^{(\mathbf{i})}$  is close to 0• a cross-feature that indicates that  $\mathbf{x}^{(\mathbf{i})}$  is close to (0,0)
  - as the product of the two binary features

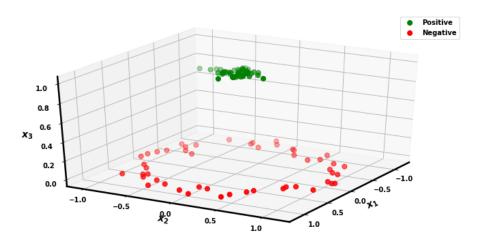
Here we create a cross feature that is True if two simpler features hold simultaneously

- $\begin{array}{l} \bullet \ \ \mathrm{Is}_{\mathrm{near\ zero}\ \mathbf{x}_1} \ \ \mathrm{near\ zero\ indicator:} = -\epsilon \leq \mathbf{x}_1 \leq \epsilon \\ \bullet \ \ \mathrm{Is}_{\mathrm{near\ zero}\ \mathbf{x}_2} \ \ \mathrm{near\ zero\ indicator:} = -\epsilon \leq \mathbf{x}_2 \leq \epsilon \end{array}$

The cross feature that identifies examples near (0,0) is

•  $I_{S_{near}(0,0)} = I_{S_{near zero x_1}} * I_{S_{near zero x_2}}$ 

```
In [13]: X_w_sq = svmh.circles_square_transform(Xc)
    _= svmh.plot_3D(X=X_w_sq, y=yc)
```



## Cross-features can be abused

Cross terms are very tempting but can be abused when over-used.

- they can be used to identify small subsets of examples for special treatment
- taken to the extreme
  - they can create one indicator for each training example
  - essentially: memorizing the training dataset

Memorization of the training set

- usually results in failure to generalize out of sample
- is a hallmark of over-fitting

Here's a picture of the "per example" indicator

First, construct an indicator which is true

• if an example's feature j value is equal to the feature j value of example i:

$$ext{Is}_{\mathbf{x}_{j}^{(\mathbf{i})}} = (\mathbf{x}_{j} = \mathbf{x}_{j}^{(\mathbf{i})})$$

Now construct a cross feature that combines the indicators for all j and a single example i:

$$ext{Is}_{ ext{example }i} \;\; = \;\; (\mathbf{x}_1 = \mathbf{x}_1^{(\mathbf{i})}) * (\mathbf{x}_2 = \mathbf{x}_2^{(\mathbf{i})})$$

This cross feature will be true on example i.

We can construct such a cross feature that recognizes any single example.

And here's the design matrix  $\mathbf{X}''$  with a separate intercept per example.

 $\mathbf{X}''$  has m intercept columns, one for each example, forming a diagonal of 1's

$$\mathbf{X}'' = \begin{pmatrix} \mathbf{const} & \mathrm{Is_{example \, 1}} & \mathrm{Is_{example \, 2}} & \mathrm{Is_{example \, 3}} & \dots & \mathbf{other \, features} \\ 1 & 1 & 0 & 0 & \dots \\ 1 & 0 & 1 & 0 & \dots \\ 1 & 0 & 0 & 1 & \dots \\ \vdots & \vdots & & & & \end{pmatrix}$$

We can do the same for  $\Theta_1,\Theta_2,\dots,\Theta_n$  resulting in a design matrix  $\mathbf{X}''$  with m\*n indicators

• One per example per parameter

Here's a design matrix  $\boldsymbol{X}''$  with one set of parameters per example: \  $\boldsymbol{X}''$ 

$$= \begin{pmatrix} \mathbf{const} & \mathrm{Is_{example \, 1}} & (\mathrm{Is_{example \, 1}} * \mathbf{x}_1) & (\mathrm{Is_{example \, 1}} * \mathbf{x}_2) & \dots & \mathrm{Is_{example \, 2}} & (\mathrm{Is_{example \, 1}} * \mathbf{x}_1^{(1)}) & \mathbf{x}_2^{(1)} & \dots & \mathbf{0} \\ 1 & 0 & 0 & 0 & \dots & 1 \\ \vdots & \vdots & \vdots & \vdots & \vdots & \vdots \\ \end{pmatrix}$$

Using this as the design matrix in Linear Regression

- Will get a perfect fit to training examples
- Would likely **not generalize** well to out of sample test examples.

When truly justified a small number of complex cross terms are quite powerful.

```
In [14]: print("Done")
```

Done