



# WEBSITE REPORT

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# INTRODUCTION

In this report, we present a comprehensive analysis of the T-Shirt Designing website. The website is an online platform that allows users to create custom-designed T-shirts, offering a range of design tools and options to cater to diverse customer preferences. Also through this website, customers can contact a sewing factory or a private tailor.

In this analysis, we will explore the website's performance metrics, traffic data, and user engagement statistics to gain a better understanding of its current standing in the market. Additionally, we will assess the website's design elements, including visual aesthetics, mobile responsiveness, and content quality, with the goal of identifying opportunities for improvement.

Moreover, we will consider user feedback and reviews to gauge user satisfaction and pinpoint areas that require attention. By comparing the website's performance against competitors in the T-Shirt designing industry, we aim to uncover potential strategies for staying competitive and enhancing the overall user experience.

Ultimately, this report aims to offer actionable recommendations that can assist in optimizing the T-Shirt Designing website, attract a broader audience, and foster lasting engagement with both new and returning users. Through this thorough assessment, we endeavor to contribute to the continued growth and success of the T-Shirt Designing website.





## TARGET AUDIENCE

As the target audience of this website, we can consider the people who are interest in designing. Mostly interest in t-shirt designing. If a customer wants to design a t-shirt, most of the time they can't explain their requirement that exactly they want. And also they can not contact a designing company according to their prefers. Therefore this website will be a good solution for our target audience.

# ACTORS



CUSTOMER



DESIGNER



ADMIN



DELIVERY

# FEATURES

**Design Studio:** The core feature, a design studio, provides users with a canvas area where they can create their T-shirt designs from scratch or using pre-designed templates.

**Text Tools:** Users can add text to their T-shirt designs and customize font styles, sizes, colors, alignment, and text effects.

**Image Upload:** The ability to upload personal images or artwork to incorporate into the design.

**Clipart Library:** A collection of clipart, icons, and graphics that users can choose from to enhance their designs.

**Color Options:** Users can select colors for the T-shirt and customize colors for design elements.

**Editing Tools:** Basic image editing tools like cropping, resizing, rotating, and flipping.

**Product Selection:** Options to choose different T-shirt styles (e.g., round neck, V-neck, long-sleeved, short-sleeved) and colors.

**Save and Edit Designs:** Users can save their designs for future editing or reorder purposes.

**User Accounts:** Optional user accounts that allow users to save their design history, track orders, and manage preferences.

# FUNCTIONALITIES

Admin:

- User management
- Design and Artwork Management
- Order management
- Customer support
- Content management
- Website setting and configuration
- Security and privacy management

Client:

- T-shirt design creation
- Design customization
- Upload own artwork
- Account management
- Customer support
- select factory or design
- Give a rate

Designers:

- Creating artwork and design
- Uploading artwork
- Categorizing designs

- Setting design optional
- Providing designs recommendation
- Quality control
- Updating designs
- Reviewing user designs

Delivers:

- Order processing
- Quality control
- Packaging and logistics
- Shipping and logistics
- Handling returns and exchanges
- Coordinating with administration
- Timely delivery
- Handling bulk orders
- Ensuring customer satisfaction