

Ken Reibman

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WORK EXPERIENCE

TheTickSuit

New York, NY

Frontend Developer

Dec. 2018 - Present

- Developed a landing page using CSS, and JavaScript which boosted conversion rate by 154%.
- Designed an e-commerce page using Shopify which generated over \$75,000 in net sales.
- Coordinated branding and social media by creating engaging content.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- Website featured on The New York Times. (theticksuit.com)

Sodexo

Albany, NY

Human Resources

Aug. 2021 - Nov. 2021

- Supervised the on-boarding of workers and clients by interviewing for job qualifications.
- Accelerated the integration of new employees by organizing and processing documents.
- Arranged callbacks for potential applicants which gained a 90% employment conversation rate.
- Resolved and counseled workplace challenges that rose from a fast-pace working environment

Sodexo

Albany, NY

Marketing Intern

Jan. 2020 - May. 2022

- Designed and improved the UAlbany Dining landing page and event information pages.
- Delivered engaging social media @UASAlbany by editing media on Photoshop and Lightroom
- Created informing brochure, fliers, and posters using Illustrator to advertise University events.
- Produced digital ad campaigns using Premiere Pro / After Effects to drive engagement in events.

EDUCATION

University at Albany

Albany, NY

B.A in Theater

Aug. 2018 - May. 2022

- Spellman Academic Achievement Award

SKILLS & INTERESTS

Frontend: HTML | CSS | JavaScript | React | Bootstrap | jQuery

Backend: MySQL | PHP | REST API | MongoDB | Node.js | Website SEO | Google Analytics

Programming: Lua | LaTeX

Design: Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe XD | Figma

Languages: English | Japanese

Interests: Travel | Frontend Mentor | Photography | Video Editing