

# Ken Reibman

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## WORK EXPERIENCE

### LEARFIELD / SIDEARM Sports

New York, NY

Frontend Developer

May. 2022 - Present

- Developed full-scale responsive websites using HTML, LESS, jQuery, and KnockoutJS.
- Maintained a strict 5-day turnaround for website builds as part of the integrations team.
- Coordinated with UI/UX Designers utilizing Figma to create pixel perfect sites.
- Resolved website accessibility and cross-browser compatibility using WAVE.
- Integrated website content using SIDEARM's custom CMS.

### TheTickSuit

New York, NY

Manager, Frontend Developer

Dec. 2018 - May. 2022

- Developed the website using modern and responsive HTML, CSS, JavaScript, and Liquid.
- Designed and integrated an e-commerce page with Shopify, generating over \$100,000 in net sales.
- Constructed UX/UI design and mockups with Figma, Sketch, and Adobe XD.
- Analyzed website accessibility, cross-browser compatibility, and SEO using Lighthouse.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- [Website](#) featured on [The New York Times](#).

### Sodexo

Albany, NY

Marketing Intern

Jan. 2020 - March. 2022

- Designed and improved the UAlbany Dining landing page and event information pages.
- Delivered engaging social media @UASAlbany by editing media on Photoshop and Lightroom.
- Created informing brochure, fliers, and posters using Illustrator to advertise University events.
- Produced digital ad campaigns using Premiere Pro / After Effects to drive engagement in events.

## EDUCATION

### University at Albany

Albany, NY

Bachelor of Arts

Aug. 2018 - May. 2022

- Spellman Academic Achievement Award

## SKILLS & INTERESTS

**Frontend:** HTML | CSS | JavaScript | VueJS | TailwindCSS | Bootstrap | jQuery

**Backend:** MySQL | PHP | REST API | MongoDB | Node.js | Website SEO | Google Analytics

**Programming:** Lua | LaTeX

**Design:** Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe XD | Figma

**Languages:** English | Japanese

**Interests:** Travel | Frontend Mentor | Photography | Video Editing