# Ken Reibman

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## WORK EXPERIENCE

**TheTickSuit** New York, NY

Frontend Developer

Dec. 2018 - Present

- Developed the website using modern HTML, CSS, JavaScript, and Liquid.
- Designed and integrated an e-commerce page with Shopify, generating over \$100,000 in net sales.
- Coordinated UX/UI design with Adobe XD, Photoshop, and Illustrator.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- Website featured on The New York Times.

**Sodexo** Albany, NY

Marketing Intern

Jan. 2020 - May. 2022

- Designed and improved the UAlbany Dining landing page and event information pages.
- Delivered engaging social media @UASAlbany by editing media on Photoshop and Lightroom.
- Created informing brochure, fliers, and posters using Illustrator to advertise University events.
- Produced digital ad campaigns using Premiere Pro / After Effects to drive engagement in events.

### PERSONAL PROJECTS

Sunnyside: live | github Wordle Clone: live | github Tip Calculator : <u>live</u> | <u>github</u> TheDavidImage: live | github

Ping.: <u>live</u> | <u>github</u> **Huddle**: <u>live</u> | <u>github</u>

#### **EDUCATION**

**University at Albany** 

Albany, NY

B.A in Theater

Aug. 2018 - May. 2022

• Spellman Academic Achievement Award

### **SKILLS & INTERESTS**

Frontend: HTML | CSS | JavaScript | React | Bootstrap | ¡Query

Backend: MySQL | PHP | REST API | MongoDB | Node.js | Website SEO | Google Analytics

**Programming:** Lua | LaTex

Design: Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe XD | Figma

**Languages:** English | Japanese

**Interests:** Travel | Frontend Mentor | Photography | Video Editing