KEN **REIBMAN**

WEB DEVELOPER · FILM/TV ACTOR

 (+1) 646-593-5440 | kreibman@albany.edu | www.kenreibman.com | kenreibman | kenreibman

"Bring me that horizon." - Jack Sparrow

Skills

Front-end	HTML5, CSS, JavaScript, OOP, SASS, React, Vue.js, Typescript, Bootstrap, Flexbox/Grid
Back-end	MySQL, PHP, REST API, MongoDB
Programming	Node.js, Python, Lua, LaTeX
Design	Adobe Premiere Pro, Adobe Photoshop, Illustrator, Lightroom, Figma, Canva
Languages	English, Japanese

Work Experience

TheTickSuit   *New York, NY*
FRONTEND DEVELOPER   *Dec. 2018 - Present*

- Developed a fully functioning landing page using HTML5, CSS, and JavaScript which boosted **conversion rate** by **154%**.
- Designed an e-commerce page using **Shopify** which generated over **$65,000 in net sales**.
- Coordinated branding and social media by creating engaging content.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- Website featured on **The New York Times** *(theticksuit.com)*.

Sodexo   *Albany, NY*
HUMAN RESOURCES ASSISTANT   *Aug. 2021 – Nov. 2021*

- Supervised the on-boarding of workers and clients by interviewing for job qualifications.
- Accelerated the integration of new employees by organizing and processing employment authorization documents.
- Arranged callbacks for potential applicants which gained a **90% employment conversion rate**.
- Resolved and counseled workplace challenges that rose from a fast-pace working environment.

Sodexo   *Albany, NY*
MARKETING INTERN   *Jan. 2020 - May. 2022*

- Designed and improved UAlbany Dining's landing page and event information pages. *(ualbanydining.com)*
- Delivered engaging social media content @UASAlbany by editing media on Adobe Photoshop and Adobe Lightroom.
- Created informing brochures, fliers, and posters using Adobe Illustrator to advertise University events.
- Produced digital ad campaigns using Adobe Premiere Pro / After Effects to drive engagement and spark interest in University events.

Education

University at Albany   *Albany, New York*
B.A. IN THEATRE
MINOR IN BUSINESS   *Aug. 2018 - May. 2022*

- Spellman Academic Achievement Award

Interests

Frontend Mentor
MEMBER

- During my free time I sharpen my developing skills by building real projects on Frontend Mentor.
- Similar to Stack Overflow, Frontend Mentor offers a community where users can give feedback. I am always offering advice to other members of the community to improve their developing skills.

Travel
LEISURE

- Gained the expertise in travel hacking.
- Secrets in having the most authentic and local experiences, and beating the tour bus to beautiful destinations.
- Frugal and fun traveling ideas. You don't need to spend thousands of dollars to have a life changing experience!
- Please ask me any traveling tips and advice for your next vacation.