

KEN REIBMAN

WEB DEVELOPER · FILM/TV ACTOR

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Skills

Front-end	HTML5, CSS, JavaScript, OOP, SASS, React, Vue.js, Typescript, Bootstrap, Flexbox/Grid
Back-end	MySQL, PHP, REST API, MongoDB
Programming	Node.js, Lua, LaTeX
Design	Adobe Premiere Pro, Adobe Photoshop, Illustrator, Lightroom, Figma, Canva
Languages	English, Japanese

Work Experience

TheTickSuit

New York, NY

FRONTEND DEVELOPER

Dec. 2018 - Present

- Developed a fully functioning landing page using HTML5, CSS, and JavaScript which boosted **conversion rate** by **154%**.
- Designed an e-commerce page using **Shopify** which generated over **\$65,000 in net sales**.
- Coordinated branding and social media by creating engaging content.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- Website featured on **The New York Times** (*theticksuit.com*).

Sodexo

Albany, NY

HUMAN RESOURCES ASSISTANT

Aug. 2021 - Nov. 2021

- Supervised the on-boarding of workers and clients by interviewing for job qualifications.
- Accelerated the integration of new employees by organizing and processing employment authorization documents.
- Arranged callbacks for potential applicants which gained a **90% employment conversion rate**.
- Resolved and counseled workplace challenges that rose from a fast-paced working environment.

Sodexo

Albany, NY

MARKETING INTERN

Jan. 2020 - May. 2022

- Designed and improved UAlbany Dining's landing page and event information pages. (*ualbanydining.com*)
- Delivered engaging social media content @UASAlbany by editing media on Adobe Photoshop and Adobe Lightroom.
- Created informing brochures, fliers, and posters using Adobe Illustrator to advertise University events.
- Produced digital ad campaigns using Adobe Premiere Pro / After Effects to drive engagement and spark interest in University events.

Education

University at Albany

Albany, New York

B.A. IN THEATRE

Aug. 2018 - May. 2022

MINOR IN BUSINESS

- Spellman Academic Achievement Award

Interests

Frontend Mentor

MEMBER

- During my free time I sharpen my developing skills by building real projects on Frontend Mentor.
- Similar to Stack Overflow, Frontend Mentor offers a community where users can give feedback. I am always offering advice to other members of the community to improve their developing skills.

Travel

LEISURE

- Gained the expertise in travel hacking.
- Secrets in having the most authentic and local experiences, and beating the tour bus to beautiful destinations.
- Frugal and fun traveling ideas. You don't need to spend thousands of dollars to have a life changing experience!
- Please ask me any traveling tips and advice for your next vacation.