

# KEN REIBMAN

WEB DEVELOPER · FILM/TV ACTOR

☎ (+1) 646-593-5440 | ✉ kreibman@albany.edu | 🏠 www.kenreibman.com | 📷 kenreibman | 🌐 kenreibman

## Work Experience

### TheTickSuit

New York, NY

FRONTEND DEVELOPER

Dec. 2018 - Present

- Developed a fully functioning landing page using HTML5, CSS, and JavaScript which boosted **conversion rate** by **154%**.
- Designed an e-commerce page using **Shopify** which generated over **\$65,000 in net sales**.
- Coordinated branding and social media by creating engaging content.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- Website featured on **The New York Times** (*theticksuit.com*).

### Sodexo

Albany, NY

HUMAN RESOURCES ASSISTANT

Aug. 2021 - Nov. 2021

- Supervised the on-boarding of workers and clients by interviewing for job qualifications.
- Accelerated the integration of new employees by organizing and processing employment authorization documents.
- Arranged callbacks for potential applicants which gained a **90% employment conversion rate**.
- Resolved and counseled workplace challenges that rose from a fast-paced working environment.

### Sodexo

Albany, NY

MARKETING INTERN

Jan. 2020 - May. 2022

- Designed and improved UAlbany Dining's landing page and event information pages. (*ualbanydining.com*)
- Delivered engaging social media content @UASAlbany by editing media on Adobe Photoshop and Adobe Lightroom.
- Created informing brochures, fliers, and posters using Adobe Illustrator to advertise University events.
- Produced digital ad campaigns using Adobe Premiere Pro / After Effects to drive engagement and spark interest in University events.

## Skills

<b>Front-end</b>	HTML5, CSS, JavaScript, OOP, SASS, React, Vue.js, Typescript, Bootstrap, Flexbox/Grid
<b>Back-end</b>	MySQL, PHP, REST API, MongoDB
<b>Programming</b>	Node.js, Lua, LaTeX
<b>Design</b>	Adobe Premiere Pro, Adobe Photoshop, Illustrator, Lightroom, Figma, Canva
<b>Languages</b>	English, Japanese

## Education

### University at Albany

Albany, New York

B.A. IN THEATRE

Aug. 2018 - May. 2022

MINOR IN BUSINESS

- Spellman Academic Achievement Award

## Interests

### Frontend Mentor

MEMBER

- During my free time I sharpen my developing skills by building real projects on Frontend Mentor.
- Similar to Stack Overflow, Frontend Mentor offers a community where users can give feedback. I am always offering advice to other members of the community to improve their developing skills.

### Travel

LEISURE

- Gained the expertise in travel hacking.
- Secrets in having the most authentic and local experiences, and beating the tour bus to beautiful destinations.
- Frugal and fun traveling ideas. You don't need to spend thousands of dollars to have a life changing experience!
- Please ask me any traveling tips and advice for your next vacation.