

# Ken Reibman

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## WORK EXPERIENCE

### TheTickSuit

New York, NY

Frontend Developer

Dec. 2018 - Present

- Developed a landing page using CSS, and JavaScript which boosted conversion rate by 154%.
- Designed an e-commerce page using Shopify which generated over \$65,000 in net sales.
- Coordinated branding and social media by creating engaging content.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- Website featured on The New York Times. *\*theticksuit.com*

### Sodexo

Albany, NY

Human Resources

Aug. 2021 - Nov. 2021

- Supervised the on-boarding of workers and clients by interviewing for job qualifications.
- Accelerated the integration of new employees by organizing and processing documents.
- Arranged callbacks for potential applicants which gained a 90% employment conversation rate.
- Resolved and counseled workplace challenges that rose from a fast-paced working environment

### Sodexo

Albany, NY

Marketing Intern

Jan. 2020 - May. 2022

- Designed and improved the UAlbany Dining landing page and event information pages.
- Delivered engaging social media @UASAlbany by editing media on Photoshop and Lightroom
- Created informing brochure, fliers, and posters using Illustrator to advertise University events.
- Produced digital ad campaigns using Premiere Pro / After Effects to drive engagement in events.

## EDUCATION

### University at Albany

Albany, NY

B.A in Theater

Aug. 2018 - May. 2022

- Spellman Academic Achievement Award

## SKILLS & INTERESTS

**Frontend:** HTML | CSS | JavaScript | React | TypeScript | Bootstrap Backend | Programming | Design | Adobe Premiere Pro, Photoshop, Illustrator, Figma, Canva,

**Backend:** MySQL | PHP | REST API | MongoDB

**Programing:** Node.js | Lua | LaTeX

**Design:** Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Figma | Canva

**Languages:** English | Japanese

**Interests:** Travel | Frontend Mentor | Photography | Video Editing