

# Ken Reibman

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## WORK EXPERIENCE

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### TheTickSuit

New York, NY

Frontend Developer

Dec. 2018 - Present

- Developed the website using modern HTML, CSS, and JavaScript.
- Designed and Integrated an ecommerce page with Shopify, generating over \$100,000 in net sales.
- Coordinated website design with Adobe XD, Photoshop, and Illustrator.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- [Website](#) featured on [The New York Times](#).

### Sodexo

Albany, NY

Marketing Intern

Jan. 2020 - May. 2022

- Designed and improved the UAlbany Dining landing page and event information pages.
- Delivered engaging social media @UASAlbany by editing media on Photoshop and Lightroom.
- Created informing brochure, fliers, and posters using Illustrator to advertise University events.
- Produced digital ad campaigns using Premiere Pro / After Effects to drive engagement in events.

## PERSONAL PROJECTS

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Sunnyside : [live](#) | [github](#)

Wordle Clone : [live](#) | [github](#)

Tip Calculator : [live](#) | [github](#)

TheDavidImage : [live](#) | [github](#)

Ping. : [live](#) | [github](#)

Huddle : [live](#) | [github](#)

## EDUCATION

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### University at Albany

Albany, NY

B.A in Theater

Aug. 2018 - May. 2022

- Spellman Academic Achievement Award

## SKILLS & INTERESTS

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**Frontend:** HTML | CSS | JavaScript | React | Bootstrap | jQuery

**Backend:** MySQL | PHP | REST API | MongoDB | Node.js | Website SEO | Google Analytics

**Programming:** Lua | LaTeX

**Design:** Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe XD | Figma

**Languages:** English | Japanese

**Interests:** Travel | Frontend Mentor | Photography | Video Editing