

# Ken Reibman

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## WORK EXPERIENCE

### LEARFIELD

Syracuse, NY

Frontend Developer

2022 - Present

- Developed full-scale responsive websites using HTML, CSS, LESS, jQuery, and KnockoutJS.
- Maintained a strict 5-day turnaround for website builds as part of the integrations team.
- Coordinated with Designers utilizing Figma to create pixel perfect sites from design mockups.
- Managed website accessibility and cross-browser compatibility using WAVE.
- Integrated website content using SIDEARM's custom Content Management System (CMS).
- Conformed to ADA and WCAG 2.0 guidelines when developing websites.
- Resolved issues and tracked site maintenance tasks using Jira and Podio.

### TheTickSuit

New York, NY

Frontend Developer

2018 - 2022

- Developed TheTickSuit.com using modern and responsive HTML, CSS, JavaScript, and Liquid.
- Prototyped in 2018 using WordPress; utilized MySQL and phpMyAdmin to host and manage.
- Integrated an e-commerce page with Shopify in 2019, generating over \$100,000 in net sales.
- Constructed UI/UX design prototypes and wireframes with Adobe XD, Photoshop, and Sketch.
- Analyzed website accessibility, cross-browser compatibility, and SEO using Lighthouse.
- Generated advertisement campaigns on Instagram and Facebook using their Ad Manager platform.
- [TheTickSuit.com](#) featured in [The New York Times](#).

### Sodexo

Albany, NY

Marketing Intern

2020 - 2022

- Designed and improved the UAlbany Dining landing page and event information pages.
- Delivered engaging social media @UASAlbany by editing media on Photoshop and Lightroom.
- Created informative brochures, fliers, and posters using Illustrator to advertise University events.
- Produced digital ad campaigns using Premiere Pro / After Effects to drive engagement in events.

## EDUCATION

### University at Albany

Albany, NY

Bachelor of Arts

2018 - 2022

- Spellman Academic Achievement Award

## SKILLS & INTERESTS

**Frontend:** HTML | CSS | JavaScript | Vue.js | TailwindCSS | Bootstrap | jQuery | KnockoutJS

**Backend:** MySQL | PHP | REST API | MongoDB | Node.js | Website SEO | Google Analytics

**Programming:** Lua | LaTeX | C#

**Design:** Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe XD | Figma

**Languages:** English | Japanese

**Interests:** Travel | Frontend Mentor | Photography | Video Editing | Cooking | Skateboarding