

Ken Reibman

(+1) 646-593-5440 | kreibman@alumni.albany.edu | [Portfolio](#) | [Github](#) | [LinkedIn](#)

WORK EXPERIENCE

LEARFIELD // SIDEARM Sports

Syracuse, NY

Frontend Developer

2022 - Present

- Developed full-scale responsive websites using HTML, LESS, jQuery, and KnockoutJS.
- Maintained a strict 5-day turnaround for website builds as part of the integrations team.
- Coordinated with UI/UX Designers utilizing Figma to create pixel perfect sites.
- Resolved website accessibility and cross-browser compatibility using WAVE.
- Integrated website content using SIDEARM's custom CMS.

TheTickSuit

New York, NY

Frontend Developer

2018 - 2022

- Developed the website using modern and responsive HTML, CSS, JavaScript, and Liquid.
- Designed and integrated an e-commerce page with Shopify, generating over \$100,000 in net sales.
- Constructed UI/UX design prototypes and wireframes with Figma.
- Analyzed website accessibility, cross-browser compatibility, and SEO using Lighthouse.
- Generated campaigns on Instagram and Facebook using the ads manager platform.
- [Website](#) featured on [The New York Times](#).

Sodexo

Albany, NY

Marketing Intern

2020 - 2022

- Designed and improved the UAlbany Dining landing page and event information pages.
- Delivered engaging social media @UASAlbany by editing media on Photoshop and Lightroom.
- Created informing brochure, fliers, and posters using Illustrator to advertise University events.
- Produced digital ad campaigns using Premiere Pro / After Effects to drive engagement in events.

EDUCATION

University at Albany

Albany, NY

Bachelor of Arts

2018 - 2022

- Spellman Academic Achievement Award

SKILLS & INTERESTS

Frontend: HTML | CSS | JavaScript | Vue.js | TailwindCSS | Bootstrap | jQuery | KnockoutJS

Backend: MySQL | PHP | REST API | MongoDB | Node.js | Website SEO | Google Analytics

Programming: Lua | LaTeX

Design: Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe XD | Figma

Languages: English | Japanese

Interests: Travel | Frontend Mentor | Photography | Video Editing | Cooking | Skateboarding