Create accounts of users; login, logout.

I. Auctions
[] seller creates auctions and posts items for sale
  [] set all the characteristics of the item
  [] set closing date and time
  [] set a hidden minimum price (reserve)
[] a buyer should be able to bid
  [] let the buyer set a new bid
  [] in case of automatic bidding set secret upper limit and bid increment
  [] alert other buyers of the item that a higher bid has been placed (manual)
  [] alert buyers in case someone bids more than their upper limit (automatic)
[] define the winner of the auction
  [] when the closing time has come, check if the seller has set a reserve
    [] if yes: if the reserve is higher than the last bid none is the winner.
    [] if no: whoever has the higher bid is the winner
      [] alert the winner that they won the auction

II. Browsing and advanced search functionality
[] let people browse on the items and see the status of the current bidding
[] sort by different criteria (by type, bidding price etc.)
[] search the list of items by various criteria.
[] a user should be able to:
  [] view all the history of bids for any specific auction
  [] view the list of all auctions a specific buyer or seller has participated in
  [] view the list of "similar" items on auctions in the preceding month (and auction information about them)
[] let user set an alert for specific items s/he is interested
  [] get an alert when the item becomes available
[] users browse questions and answers
[] users search questions by keywords

I||. Admin and customer rep functions
[] Admin (create an admin account ahead of time)
  [] creates accounts for customer representatives
  [] generates sales reports for:
    [] total earnings
    [] earnings per:
      [] item
      [] item type
      [] end-user
    [] best-selling items
    [] best buyers

[] Customer representative functions:
  [] users post questions to the customer representatives (i.e. customer service)
  [] reps reply to user questions
  [] edits and deletes account information
  [] removes bids
  [] removes auctions