

OPEN DATA FOR BUSINESS (OD4B)

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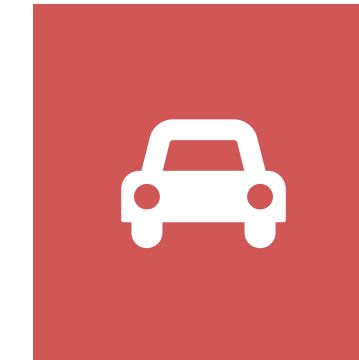


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KEY FEATURES

- Offers countries an assessment and engagement tool to help catalyze the use of open data by private sector
- Is a new open source tool, was added to the Open Data Toolkit in February 2016
- Builds on the ODRA work (Chapters 5 and 6) to assess demand for open data from the private sector and on the Open Data Roundtables in the US
- Consists of: (1) an introductory briefing on open data for business, (2) a questionnaire for businesses, incl. a scoring sheet, and (3) a roundtable engagement guide
- Leads to an action plan to help build awareness of open data and address country-specific impediments to the use of open data by businesses.
- The tool can be used as a stand-alone diagnostic, or in combination with an ODRA or a technical assistance project. Elements of the tool have been tested in Kazakhstan, Serbia and Sierra Leone, with many more countries interested.

OPEN TRANSPORT DATA ASSESSMENT



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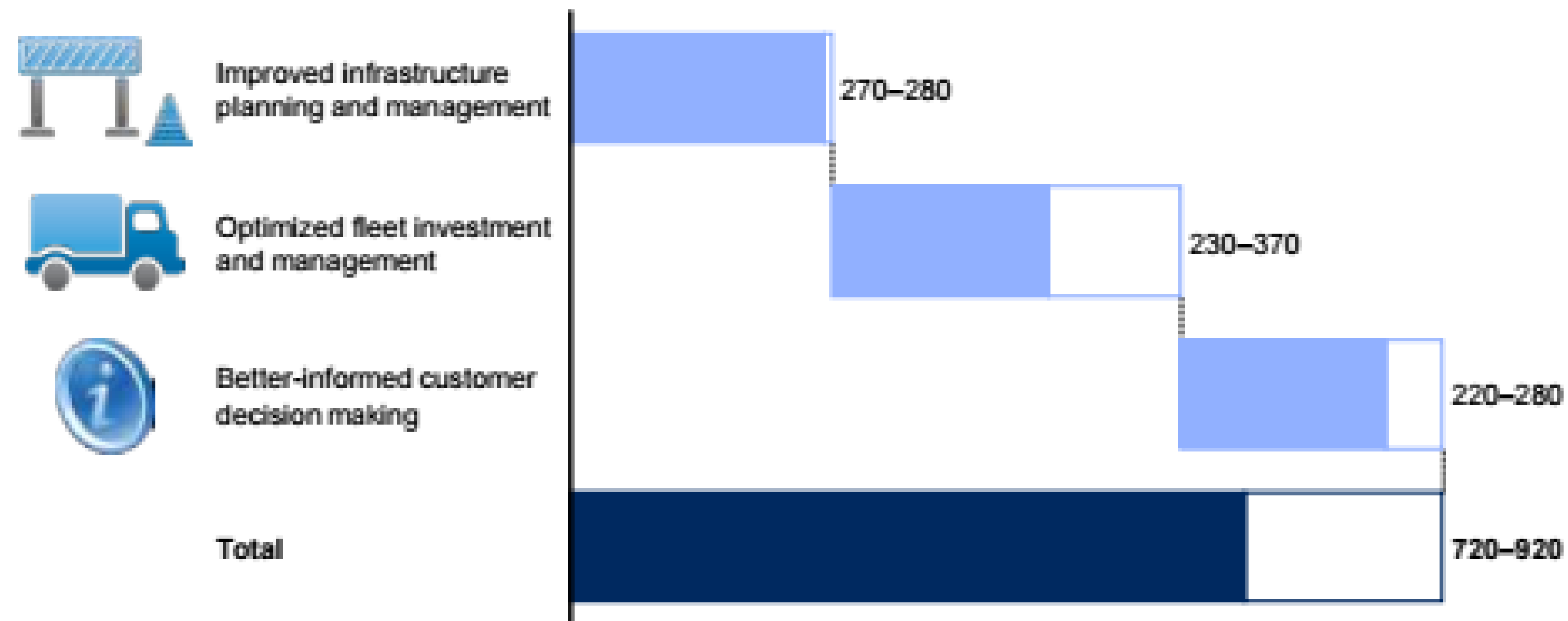
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Exhibit 3

Three levers can lead to \$720 billion to \$920 billion per year of value in transportation

\$ billion



NOTE: Numbers may not sum due to rounding.

SOURCE: McKinsey Global Institute analysis

KEY FEATURES

- Offers a comprehensive assessment of a city's policies and practices for transport data collection, management, sharing and use.
- Builds on the ODRA-style ecosystem approach
- Focuses on a city's transportation challenges and proposes innovative data-enabled solutions, drawing on global case studies.
- Offers recommendations to transport agencies for deriving value from open, semi-open or closed datasets.
- Covers both government-held and relevant private sector data.
- Format similar to an ODRA – a team of 2-3 data and transport experts conducts a study and engages stakeholders in co-creating solutions over a 1 week-long mission. Recommendations are delivered in a solution-focused action plan.

01 Leadership and Strategy

02 Policy Framework

03 Transport Agencies and
Related Companies

04 Data Collection and
Management

05 Actual and Potential Use

06 Data Reuse Ecosystem



SOURCES OF TRANSPORT DATA INNOVATIONS

GOVERNMENT

SURVEYS, SCHEDULES, ROUTES
ENVIRONMENT SENSORS
SMART CARDS
CCTV CAMERAS
GPS
ELECTRONIC ROAD TOLLS



Open government data
Out of the box

PRIVATE SECTOR

TRANSACTION DATA
CROWDSOURCED
MOBILE PHONES
IN-VEHICLE NAVIGATION
SYSTEMS



UNLOCKING DATA INNOVATIONS FOR SMARTER URBAN TRANSPORT



TRANSPORT DATA INNOVATIONS – ASSESSMENT

TESTING IN 2 - 3 CITIES

TTL GUIDE

ACTION PLAN

- SOLUTIONS PRIORITIZATION
- HIGH VALUE DATASETS
- POLICIES
- USER ENGAGEMENT

PHASE 2
FY17

- ASSESSMENT TOOL
- EXAMPLES OF SOLUTIONS
- CASE STUDIES
- POLICIES
- DATA STANDARDS

JAN

MAR

MAY

JUL