

Why Work with Communities: A Comparison of Using A→Z + T with Traditional Field Methods

By Traditional Field Methods, I mean those designed around a **formally trained linguist** eliciting data from a **linguistically naïve speaker of a target language** as a source of data only. This is the perspective on field work that is often taught in Field Methods courses in (at least American) Universities, and leans heavily on the analytical capacity of the trained linguist from outside the language community. Furthermore, there is typically no expectation of raising the awareness or analytical capacity of the naïve speaker(s) involved in this research; their purpose is merely to provide data.

Where Traditional Field Methods are Better

Probably the main reason Traditional Field Methods are used is the amount of **control** over the outcome in this process. If the researcher doesn't get the desired results, there is no one else to blame. The researcher can trust IPA transcriptions, as they are one's own handiwork. A→Z + T does not produce IPA transcriptions, so if this is an absolute requirement for your work, it would need to be done in another tool, either before or after A→Z + T sorting (perhaps on the basis of the multiple recordings that A→Z + T work provides).

Where A→Z + T is Better

Participatory Research Methods

Possibly the principle failing of Traditional Field Methods, and the principle reason to use any participatory method, is that Traditional Field Methods leave the community where it was found, in terms of its understanding of their language. There might be a paper published, or eventually a book, but insights may not be shared with the community who speaks and owns the language in any meaningful way. Some Traditional Field Methods practitioners find a way to "give back" to the community, and this is good. But Participatory Research Methods bring the community along with the analysis, making the sharing of the research results more organic, and less dependent on a write-up that comes later (typically in another language).

Insights of participatory research are thus shared with the community who owns the language, in some cases impacting literacy and other educational efforts more immediately, but always outlasting the presence of the linguist from outside the community.

The Emic Perspective

In addition to the above (that it's just plain better and more respectful to include people in the analysis of their language where possible), it is also true (I affirm) that you get

better data when you look at a language both from the external (etic) perspective, **and** from the internal (emic) perspective. There are always phonetic details that an outsider might notice, while acknowledging they make no impact on meaningful differences in the language. In fact, one might summarize the main goal of a phonologist as finding which differences are meaningful *within the language*. Yes, it is possible to do much of this through deduction from facts gained via the etic perspective alone. But it stands to reason that if you want to know what is **important within a language**, that a native speaker of that language has a unique and valuable perspective, which outsiders do not share.

Another take on this point casts the data collection in terms of WYSIWYG (what you see is what you get), which has been criticized as being paraphrased as “What you see is **all** you get”. If we insist on maintaining strict control of the process of analysis, we may exclude perspectives that are not immediately obvious to us —however important they may be to the understanding of the language.

Data Collection Organized from the Beginning

Snider (2014) makes a strong, principled, and theoretically sound case that we must constrain our investigation into tone by grammatical category, as well as by syllable profile. This has been difficult for many people, especially when they come to understand this after having collected a large amount of data. But $A \rightarrow Z + T$ can make constraining your data easier to do, both in processing it and in report generation.

Data Archival Organized from the Beginning

Often linguists find the months after fieldwork full of processing data collected during a field trip. What do you do with the hours and hours of recordings you took during your fieldwork sessions? Do you parse and tag them all, and put them into a searchable database? If you do, how long does that take? Or do you prefer to make a few notes, but basically keep them around in case you need to check something that was unclear in your notes? My impression from talking with many linguists is that most only thoroughly parse and tag recordings at great cost, typically preferring to procrastinate, delegate the work to a grad student, or abandon it all together.

$A \rightarrow Z + T$, on the other hand, offers a method of making recordings of target utterances in a small amount of time, which are immediately and automatically tagged (through meaningful file names), placed in a repository, and linked to the LIFT lexical database —without any added time burden on the researcher or the community. As soon as the recording is done, so is the parsing, categorizing, and organizing.