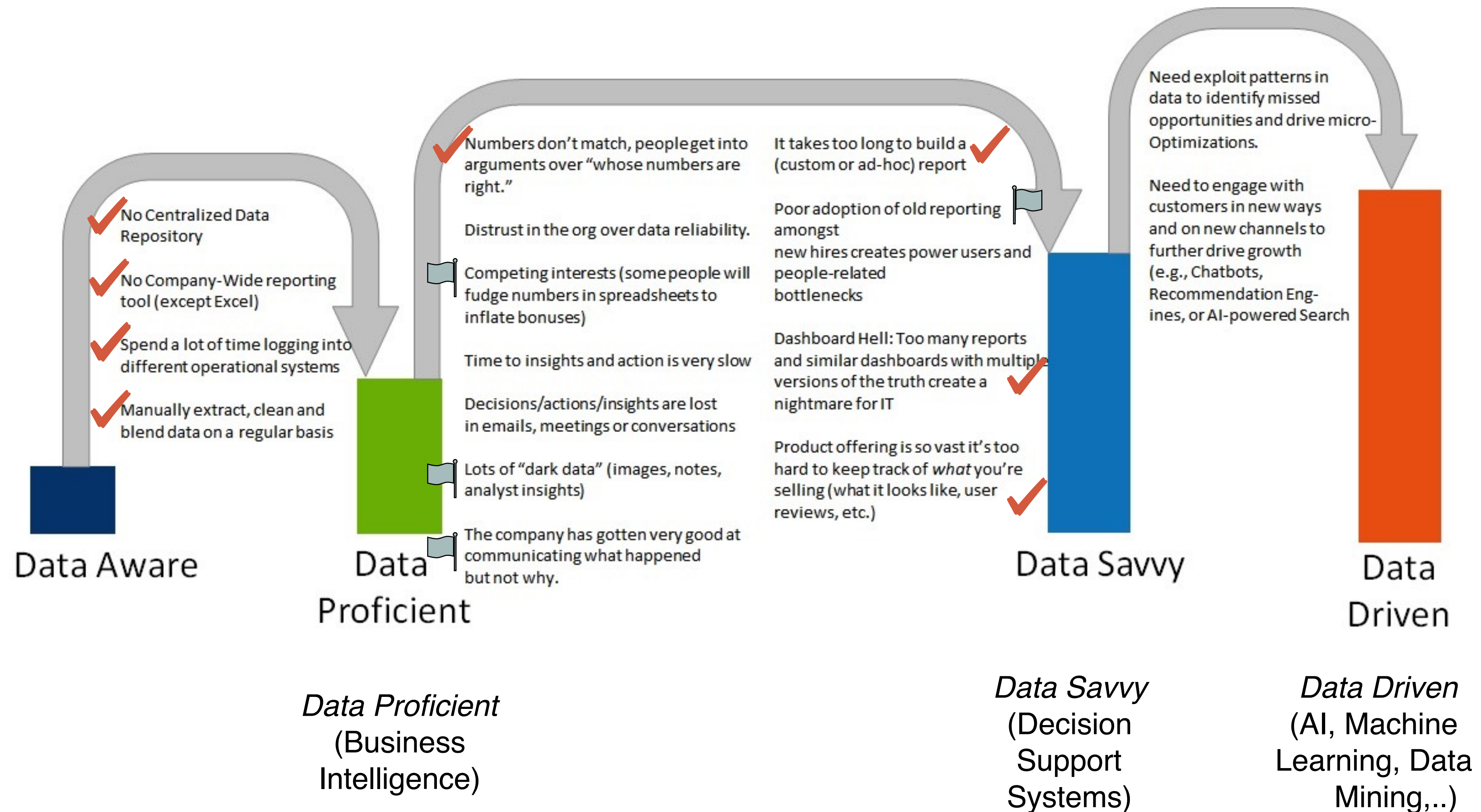
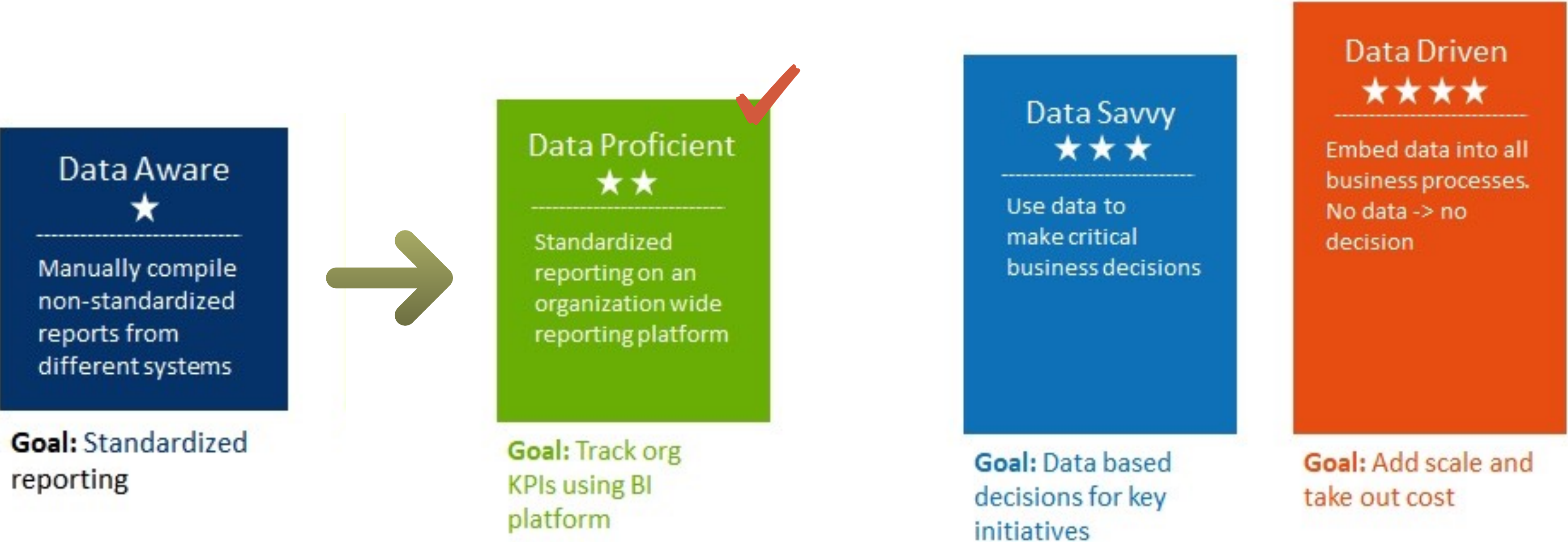


Common Pains - Solved during Transitioning between Stages of the DDMM



The Fashion Retail client transitioned from "Data Aware" to "Data Proficient" Stage



	Digitalize	Record	Summary	Compare	Analysis	Predict	AI
Fulfilment	✓	✓	✓	✓	✓	✓	✗
Sales	✓	✓	✓	✓	✓	✗	✗
Marketing	✓	✓	✓	✓	✓	✗	✗
Finance	✓	✓	✓	✓	✗	✗	✗
HR	✓	✓	✓	✗	✗	✗	✗
Services	✓	✓	✗	✗	✗	✗	✗
Operation	✓	✓	✗	✗	✗	✗	✗