





ANATICS

- Various B2C online platforms
  - Social Networks, Dating apps
  - Crowdfunding
  - Telehealth app
- Sharing Economy - Ride hailing, service runner, delivery
- IoT - Vending machine, Kiosk, SmartHome, OOH, Smart Table

- Custom CRMs
- Location-based MKT app
- Car rental platform
- Hotel booking

DATA ANALYTICS & BIAS SERVICE

Coliect

Processes

Analyze



Store

Generate

In general, an organization handling *large* amount data follows the 5 phases below







