CASE STUDY - FASHION RETAIL

Client is a fast-growing fashion retail company with 100+ physical outlets and an e-commerce website

Anatics helped to setup a cloud data warehouse and self-service data analytics platform that aggregates transactional and customer data from 3 silo databases (Retail POS, ERP, e-commerce), allowing the organization to visualize sales and inventory in near-realtime dashboards and reports. Anatics also provide tool training and documentation for company's in-house business analysts and technical team.

Timeline completed in 5 months (2019)

ANATICS

CASE STUDY - FASHION RETAIL

Generate

Software Systems

3rd party services

Sensors

Collect

Data Sources

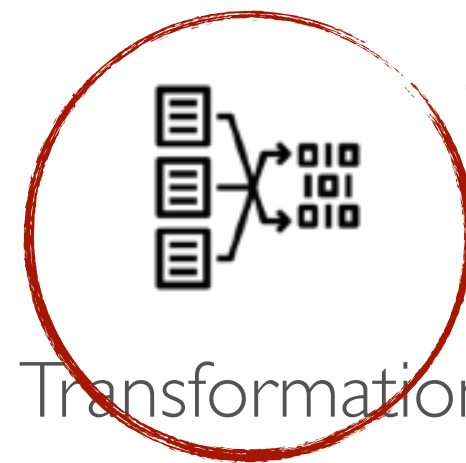Data Collectors

Store

Data Warehouse

Data Lake
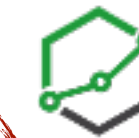
Process

Cleansing

Transformation

Enrichment

Analyze

Data Mining

Visualisation

Data Science
Machine Learning

Deep Learning

Client is a fast-growing fashion retail company with 130+ physical outlets and an e-commerce website

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