



ANATICS



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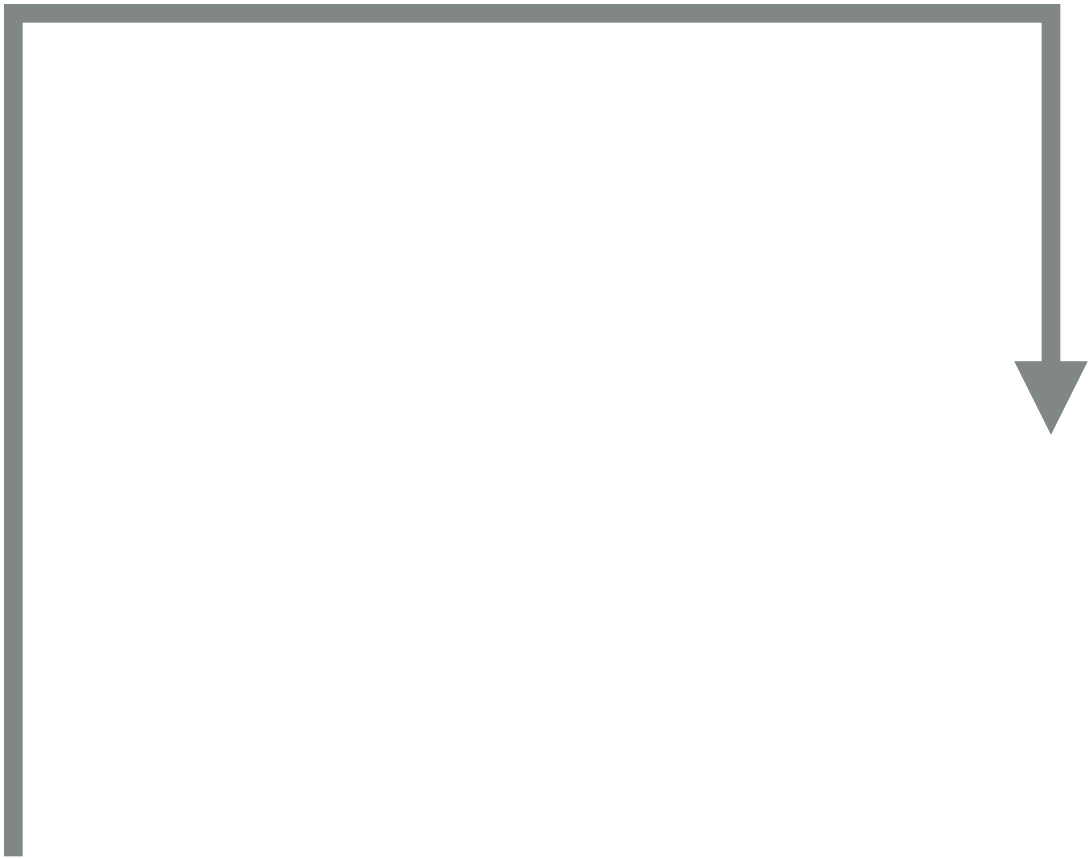
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Proficient

Data

reporting

Goal: Standardized



using Biplatform

Goal: Tracking KRIs

Goal: Database

decisions for key

innici vass

and take out costs



DATAMARTINGANIZATION

tech to obliing, helping

Anatics provides

teaminthischart?

driven culture.

towards more data-

organizations moving

How far along is your

expertise in terms of

business processes and





Drivern

Noncompany-Wide reporting

Noncentralized Data

Manually extract, clean and

Repository

too!/(exceptExcel)

different operation systems

Spending a lot of time logging into

blend data on a regular basis

get into arguments over

Numbers don't match people

competing interests (some

"whose numbers are right".

spreadsheets to inflate





are lost in emails, meetings

people will fund numbers in

Time to insights and action is

Trust in the origin over data

notes, analyst insights)

happened but not why.





The Company has gotten very

good at communicating what

Lots of "dark data" (images,

Decisions/actions/insights

It takes too long to build a

people-related bottlenecks.

versions of the truth create a

to hard to keep track of what

Pro adoption of old

Dashboard Helix: Too many

reports and similar

creates power users and

dashboards with multiple

like, user review, etc.)

reporting amongst new hires

nothing that matters for it

you're selling (what it looks

(customorad-hoc) report

Product offering is so vast it's

/e.g., Chatbots,

Need exploit patterns in

data to identify mis

customers in new ways



Recommendation

opportunities and drive

andon new channels to

further driving growth

micro-optimizations.

Need to engage with



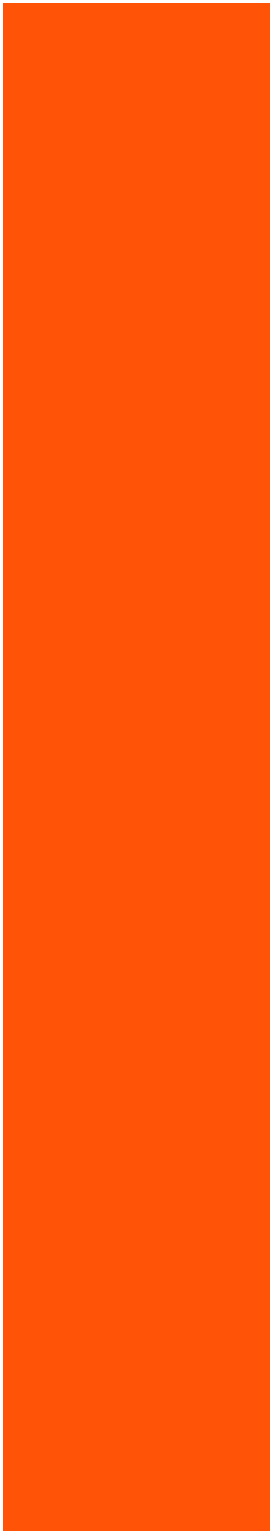
Engines, or AI-powered

Search



Common Pains just before Transitioning between Stages of the DDM















W











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