			BI Implementation Design, Development,		BI Analysis		
		Formulation of Implementation business strategies maintenance		Gathering	Analysis	Action	
Business Management	Business planing, mid-term plan, business plan	01: Enterprise Performance Intelligence (EPI)					
Business Function Area	R&D	02: R&D Intelligence (RI)					
	Product planning						
	Product design/Development						
	Procurement	03: Supply Chain Intelligence (SCI)					
	Production						
	Logistics						
	Marketing	04: Customer Intelligence (CI)					
	Sales						
	After-sales						
Administration Function Area	HR/Organization	05: Human Capital Intelligence (HI)					
	Finance/Accounting	06: Financial Intelligence (FI)					
	Π	07: BI Technology (BIT)					



CASE STUDY - FASHION RETAIL

Client is a fast-growing fashion retail company with 100+ physical outlets and an e-commerce website

Anatics helped to setup a <u>cloud data warehouse</u> and self-service data <u>analytics platform</u> that aggregates transactional and customer data from 3 silo databases (Retail POS, ERP, e-commerce), allowing the organization to visualize sales and inventory in near-realtime dashboards and reports. Anatics also provide tool training and documentation for company's inhouse business analysts and technical team.

Timeline completed in 5 months (2019)

