



CASE STUDY - FASHION RETAIL

Client is a fast-growing fashion retail company with 100+ physical outlets and an e-commerce website

Anatics helped to setup a cloud data warehouse and self-service data analytics platform that aggregates transactional and customer data from 3 silo databases (Retail POS, ERP, e-commerce), allowing the organization to visualize sales and inventory in near-realtime dashboards and reports. Anatics also provide tool training and documentation for company's in-house business analysts and technical team.

Timeline completed in 5 months (2019)