

As a Technology Consulting firm, Anatics offering full range of technical service from strategic consulting to implementation of technology project, based on modern software, hardware, latest SaaS tools and practices. Services includes management tech advisory, due diligence auditing, strategy planning, budgeting, product development, quality control, data mining, change management.

As a Data / Business Intelligence Consultancy, Anatics is focusing on helping SMEs consolidate and making sense of their existing raw business transactional & customer data. We guide business operations towards a more data-driven culture by adopting modern BI tools and proper data governance.





ANATICS

FUNDERS' PROFILES

Kent Nguyen

Vanesa Pharr





9+ years of experience in Business Growth, seeking to increase revenue and grow for different company types. Demonstrated passion for technology, early-stage investing and digital business growth, coupled with an ability to think and operate within a "strategic" and "digital" context.

Proven achievements in architecture, hospitality, tourism, Fintech, Edtech, start-ups.

Extensive business background in international, multi-cultural environments with more than 2 yrs living abroad and 7+ yrs worked in international companies.

- *CMO & Director of Global Business Development, Topica Edtech Group, Thailand, 2016-2019*
- *Vice CEO, DFD Architects & Hospitality Group, Vietnam, 2014=2020*

Founder//Technologist

Co-founder / Growth Specialist

Tech entrepreneur, 10+ years in building large scale software systems and forging strong technical teams.

In his career, Kent has built and lead multiple full stack software development teams, which delivered over 100+ startup MVPs and enterprise ERP systems.

Kent's unique expertise lies in bridging communication and working culture between international clients (Singapore, Indonesia, Malaysia, Myanmar, Japan, US, Samoa, etc) and development teams primarily in Vietnam.

- *Head of Engineer for Grab, Vietnam, 2017*
- *Co-founder/CTO, Silicon Straits, Singapore, 2012-2017*
- *Co-founder, TGM Corporation, Vietnam, 2009-2011*



