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## Education

**Bachelor of Science in  
Information Techonology**  
**AMA Computer Learning  
Center (ACLC University)**  
2015 - 2021

## Expertise

Web Development

Social Media Management

Graphic Designer

Video Editor

## Language

English

Filipino

# KENT ROA

Web Developer / Social Media Manager

## Profile

As a **Digital Marketing Expert** with a knack for **web development**, especially in **WordPress**, I combine tech skills with **creative marketing**. I'm good at making **websites**, **editing videos**, and **managing social media** to boost brand visibility online. My focus is on creating attractive, user-friendly websites and using digital tools to track how well our marketing works.

## Work Experience

### Web Developer

- 2024**
- Wordpress and other plugins
- Designing and developing user interfaces for websites and web applications.
  - Ensuring cross-browser compatibility and optimizing website performance.

- Social Media Management**  
Facebook, tiktok and other platform
- 2024**
- Developing and implementing social media strategies to increase brand awareness and engagement.
  - Involves overseeing and implementing strategies to grow and maintain a brand's online presence across social media platforms.

- Graphic Designer**  
Canva and Adobe Photoshop
- 2023**
- Ensuring final designs are visually appealing and aligned with brand guidelines.
  - Collaborating with clients or teams to understand requirements and goals.

- Video Editor**  
Capcut, Adobe after effects and other adobe application
- 2022**
- Editing and assembling raw footage into a polished video product.
  - Adding visual effects, sound effects, and music to enhance the video's impact.

## References

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Coach / Freelancer  
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