

MIDTERM EXAM on TECHNOPRENEURSHIP

Supposed you are going to open a new coffeeshop business. Answer the following:

1. What will be the name of the coffee shop?	Brewmaster
2. What will be your tagline?	The Perfect Brew for Every Hero!
3. What are the services you can offer?	<p>Dota-Themed Coffee & Drinks</p> <ul style="list-style-type: none">• Aghanim's Espresso – Strong and bold, perfect for late-night grinding.• Phantom Latté – A smooth and silky latte with a mysterious twist.• Black King Bar Mocha – A rich mocha that gives you unstoppable energy.• Mana Regen Matcha – A refreshing matcha latte to keep you focused.• Roshan's Dark Roast – Deep and powerful, just like the big guy himself.• Invoker's Elemental Blend – A customizable coffee mix for unique flavors. <p>2. Specialty Snacks & Desserts</p> <ul style="list-style-type: none">• Creep Cheese Croissants – Light, flaky, and perfect with coffee.• Techies' Bomb Brownies – Explosively delicious chocolate brownies.• Wraith King's Tiramisu – A royal treat for dessert lovers.• Invoker's Donut Rings – A set of assorted donuts, just like his spells. <p>3. Gaming-Friendly Environment</p> <ul style="list-style-type: none">• Cozy Dota-Themed Interiors – Inspired by the game's taverns and battlegrounds.• Free High-Speed Wi-Fi – For gamers, students, and remote workers.• Dota Lore & Strategy Books – Read up on hero stories and in-game tactics. <p>4. Events & Community Engagement</p> <ul style="list-style-type: none">• Live Dota 2 Tournament Streams – Watch international competitions with fellow fans.