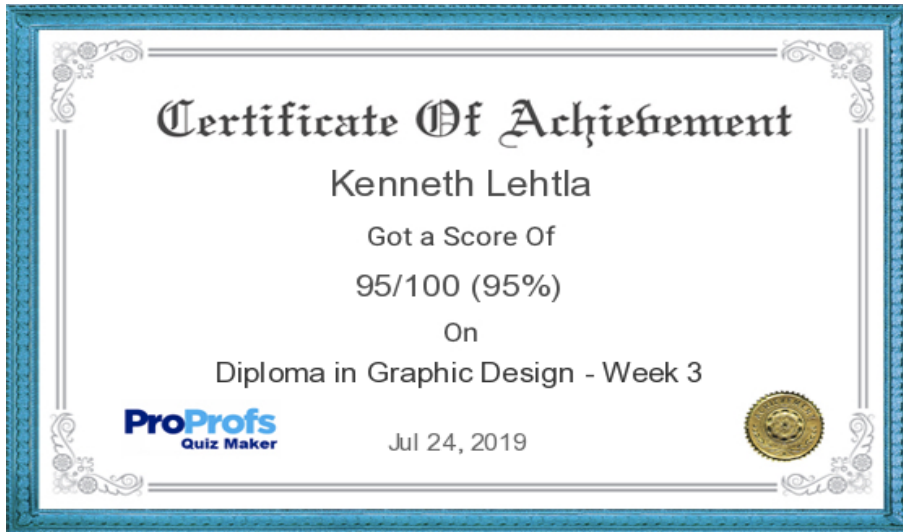


Diploma in Graphic Design - Week 3



Report Summary

Name	: Kenneth Lehtla (2001:1530:1000:d)
Your Score	: 95 out of 100 (95%)
Correct Answers	: 19 Question
Incorrect Answers	: 1 Question
Unanswered	: 0 Question
Passing Grade (%)	: 50%
Time Taken	: 13 mins 36 secs
Your Result	: Pass
Email	: kentum2@gmail.com

Your Answers

Correct

- Q1) Typography is the art and technique of arranging _____
type(Your Answer)
Possible correct answers:
type

Correct

- Q2) Helvetica is a Typeface
A. True(Your Answer)(Correct)
B. False

Correct

- Q3) Franklin Gothic Heavy is a font
A. True(Your Answer)(Correct)
B. False

Correct

- Q4) Serif typefaces are best described as
A. Bold
B. Modern
C. Traditional(Your Answer)(Correct)
D. Lowercase

Correct

- Q5) Sans Serifs have a finishing stroke on the end of characters.
A. True

B. False(Your Answer)(Correct)

Correct

Q6) How many Points are in a Pica?

- A. 6
- B. 12(Your Answer)(Correct)
- C. 72
- D. none of the above

Correct

Q7) Kerning is the adjustment of space between ____ letters

- A. 1
- B. 2(Your Answer)(Correct)
- C. 3
- D. All

Correct

Q8) In Print, the most comfortable range for body text is

- A. 6-8 point
- B. 10-12 point(Your Answer)(Correct)
- C. 16-18 point
- D. 4 point

Correct

Q9) Which Classification best describes this font?

Graphic Design

- A. Slab Serif
- B. Modern
- C. Geometric
- D. Old Style(Your Answer)(Correct)

Correct

Q10) X-Height is the same for all fonts

- A. True
- B. False(Your Answer)(Correct)

Correct

Q11) Colour is the most influential element of our natural senses, followed by Shapes, Symbols and lastly Words

- A. True(Your Answer)(Correct)
- B. False

Correct

Q12) Studies have shown that colour can increase brand recognition by up to

- A. %10
- B. %30
- C. %60
- D. %80(Your Answer)(Correct)

Correct

Q13) Hidden Symbols in Logo Design use what kind of space

- A. Clear
- B. Negative(Your Answer)(Correct)
- C. Void
- D. Black

Correct

Q14) Adobe Illustrator does not create Sub-Layers within it's Layers

- A. True
- B. False(Your Answer)(Correct)

Correct

Q15) Select the best saving option for a Logo set for Print

- A. EPS(Your Answer)(Correct)
- B. PSD
- C. PNG
- D. None of the above

Incorrect

Q16) When we perform the function "Create Outlines" on text in Illustrator, the lettering within the text cannot be altered afterwards.

- A. True(missed)
- B. False(Your Answer)(Incorrect)

Correct

Q17) The Outline around shapes created in Illustrator is known as the

- A. Fill
- B. Line
- C. Highlight

D. Stroke(Your Answer)(Correct)

Correct

Q18) In Logo Design it is best practice to design in Full Colour first and then revert to Black and White

- A. True
- B. False(Your Answer)(Correct)

Correct

Q19) Select the Tool that can be used to Combine Shapes in Illustrator

- A. Pen
- B. Pathfinder(Your Answer)(Correct)
- C. Paint
- D. None of the above

Correct

Q20) A Double Letter overlap in Logo Design can be described as a

- A. Great Idea
- B. Standard Design
- C. Cliché(Your Answer)(Correct)
- D. None of the above