

# Who we are

PALO IT is a **global innovation consultancy** and **Agile software development company** dedicated to helping organisations embrace *tech as a force for good*.

We work with clients to :

- Rapidly turn new ideas and business models into digital products and services that provide both **business value and positive impact**
- Transform organisations and their technology capabilities, and inspire their people to embrace Agile ways of working to become more **resilient and scalable**



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Our vision is to  
harness tech as a  
force for good.

**Stanislas Bocquet**

Founder & CEO, PALO IT



# Leading the tech industry towards positive impact

## Certification for businesses that balance purpose and profit

- Business culture has shifted—certified B Corporations represent a community of 3,700+ companies across 150 industries driving a global movement to use **business as a force for good**.
- Certified companies are legally required to consider the impact of decisions on workers, customers, suppliers, community, and the environment.
- Partnering with a B Corporation means forming an alliance built on **purpose, trust** and **value**.



Our PALO IT Singapore and Hong Kong offices are certified [B Corporations](#) and applications are ongoing for our other PALO IT locations.

# PALO IT selected World Economic Forum 'New Champion'

## Working with next-gen businesses to improve our world

- The **World Economic Forum New Champions** programme gathers 100+ dynamic, high-growth companies that are applying new business models, emerging technologies and sustainable growth strategies.
- PALO joining the WEF and likeminded organisations is key in expanding our knowledge base, building partnerships and achieving meaningful change as we look towards the future.
- Our 'New Champion' status falls in line with our goal to build products, services and business models that provide both **business value** and **positive impact**.



**New Champions  
Community 2021**



# Our values

What drives and inspires all of us

*We Care*

about people and  
our world

*We Share*

it's in our DNA

*We Act*

with courage

*We Deliver*

awesomeness

*We Choose*

positivity



# Big enough to deliver, small enough to care

## Offices and key figures

**500+**

Experts

**40+**

Nationalities

**US\$50M**

Turnover

**+20%**

Organic Growth Yearly

**0**

Debt

**100%**

Held by Palowans



# Our Data and AI Tenets



## Privacy and security

"We take all measures keep your data safe"



## Quality and Integrity

"We only use and provision high quality data"



## Fairness

"Our data will be created objectively, free from subjective input when possible"



## Lineage & Traceability

"Our data will always have an accompanying audit trail"



## Accountability

"Everyone understands the importance and consequences of data security and accepts the consequences of breach under their care"



## Dignity

"We are conscious about the human responsible for producing the data we use"



## Transparency

"We allow full visibility into to data collection and storage practices and standards"



## Explainability (AI)

"We will ensure that there is proof of the human decision behind every AI model"