Kenya M. King

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LinkedIn | GitHub Profile | Portfolio

INFORMATION TECHNOLOGY, WEB DEVELOPMENT & COMMUNICATIONS PROFESSIONAL

Over 12 years of experience supporting translation of business processes and end-user requirements into functional system requirements. Experienced and skilled web development, design and IT communications professional. Dynamic team player with well-rounded expertise supporting digital technology and organizational enterprise infrastructures and services. Strong technical training and business skills enhanced by outstanding IT project and team leadership abilities. Excellent work ethic, critical-thinking and writing skills. Prepared to apply solid capabilities to fulfill the goals of an organization seeking a creative, resourceful, quality-driven team player.

EDUCATION

Certificates

Web Development Certificate – Full Stack	Georgia Institute of Technology	November 2019
Marketing Research Certificate	University of Georgia	April 2015
Web Analytics & Search Engine Marketing	Emory University	May 2015
Project Management Certificate	Georgia State University	June 2014

Degrees

MPA, Public Administration	Valdosta State University	August 2009
BA, Journalism	Georgia State University	March 1998

TECHNICAL WEB SKILLS

- HTML, CSS, Bootstrap, JavaScript, Node, jQuery, MongoDB, MySQL, React, WordPress

WORK EXPERIENCE

Applications/Web Development Manager   2018 – 2019
Fulton County Government

- Directed centralized Fulton County web team; coordinated IT effort in redesign of county website
- Served as interim Program Project Manager for million dollar, county-wide web project
- Spearheaded IT communications for department; maintained branding and quality control of all design
- Updated content on website and SharePoint employee portal
- Reviewed IT service desk requests and provided advice for resolution
- Maintained and supported systems and applications by responding to reported user issues and concerns
- Provided status reports and updates to senior level management; meet regularly with web development team to gather application development issues for resolution

IT Marketing Manager and Public Relations Coordinator   2007 – 2018
Georgia State University, Instructional Innovation and Technology Division

- Oversaw division website and oversaw the development of content for all digital platforms
- Developed and implemented communications plans and strategies for more than 40 information technology projects and enterprise applications
- Designed IT project materials for web and print including client email news briefs and collateral
- Directed emergency and non-emergency IT communications to technical teams for outages, rollouts and testing of applications
- Monitored analytics for digital content; develop metrics for evaluation and outcome assessments
- Led translation of technical concepts with non-technical users as well as with hardware/software technicians
- Assigned, monitored and prioritized work of technology communications staff

OTHER TECHNICAL EXPERIENCE

- Microsoft Office Suite (MS Word, Excel, PowerPoint), iMovie, Adobe Creative Suite (InDesign, Illustrator, Photoshop), Salesforce Marketing Cloud , Google Analytics, MailChimp, Hootsuite, Facebook, Instagram, Twitter