

* PROPOSAL IDEA * TEAM 56 * ONLINE ROUND ONLINE ROUND

DATASET 2

SALES AND INVENTORY DATA OF VIETNAM RETAILERS

TEAM 56



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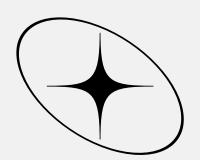
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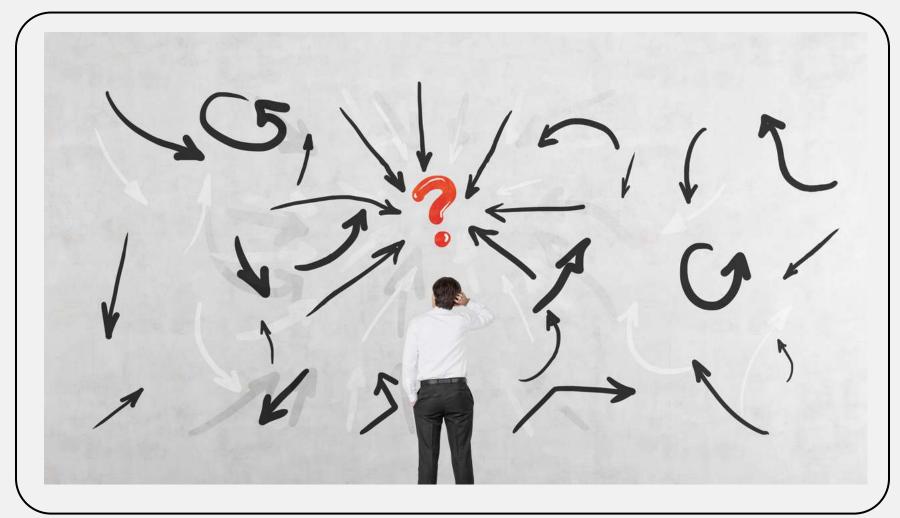


INTRODUCTION



PROBLEM





Currently, risks in sales and inventory management are a big challenge for retail ers.

INTRODUCTION

How can the retailers interact with the data to manage their stores and increase revenues more quickly and effectively?





MINIMUM VIABLE PRODUCT

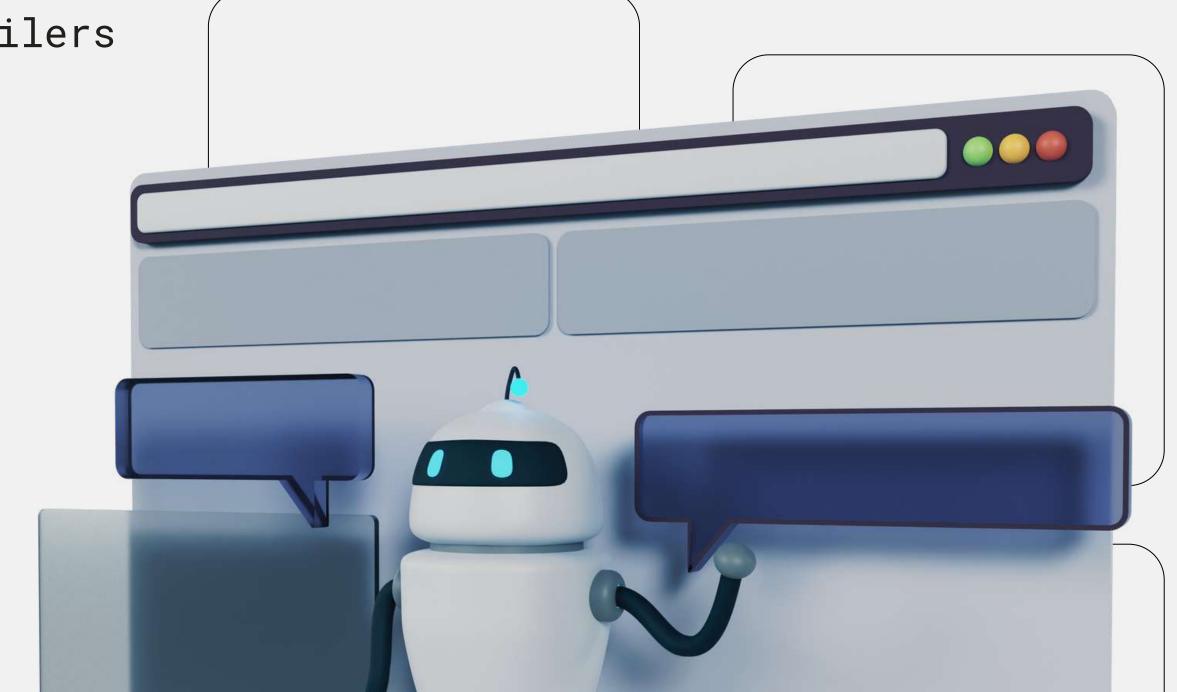
We set out to build MUTINYDATA - A CHATBOT INTERGRATION FLATFORM that uses artificial intelligence to automate inventory and revenue management for retailers.

INTRODUCTION

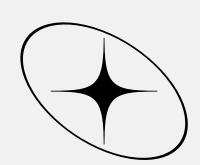
MVP PURPOSE

This platform will help automate

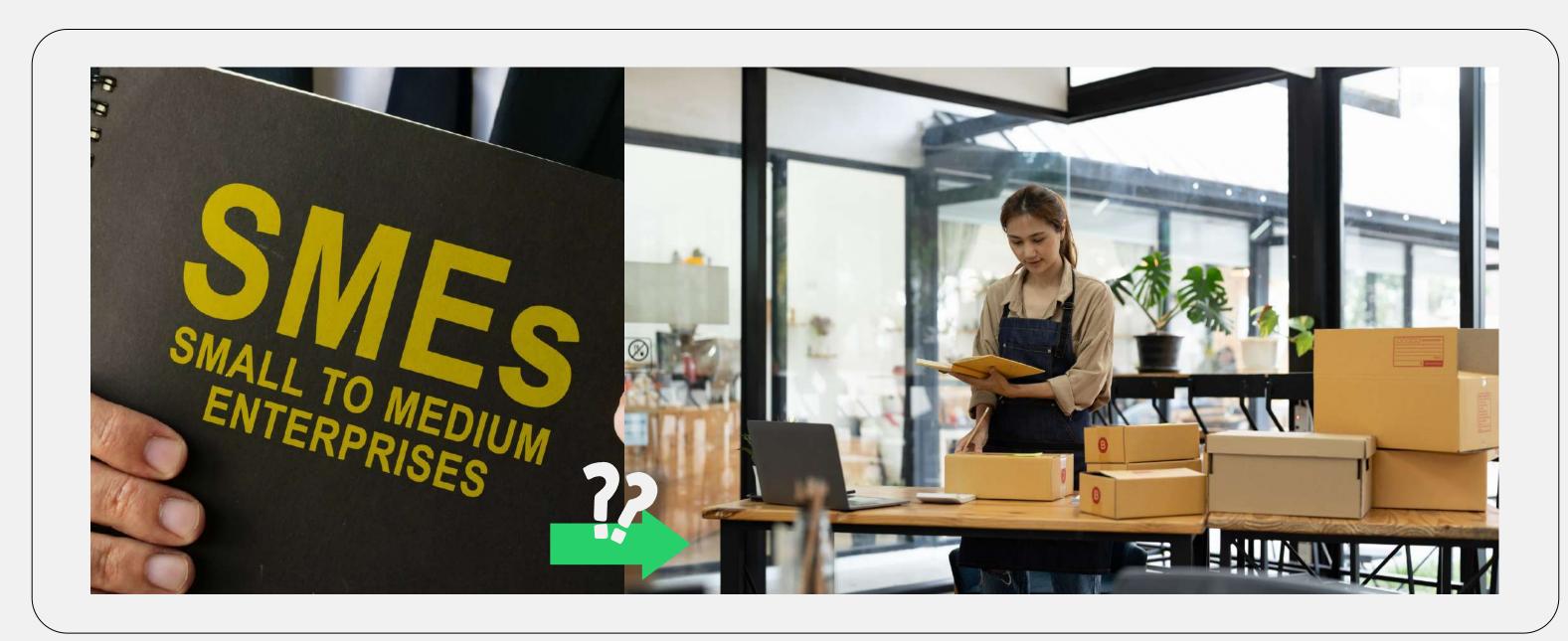
simple tasks and optimize
workflows, helping retailers
increase performance
and reduce risks.



INTRODUCTION

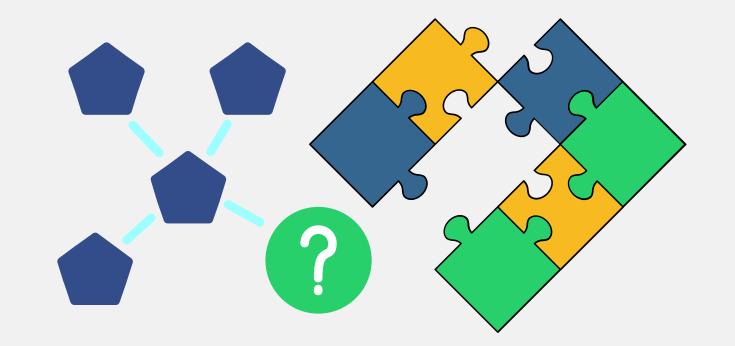


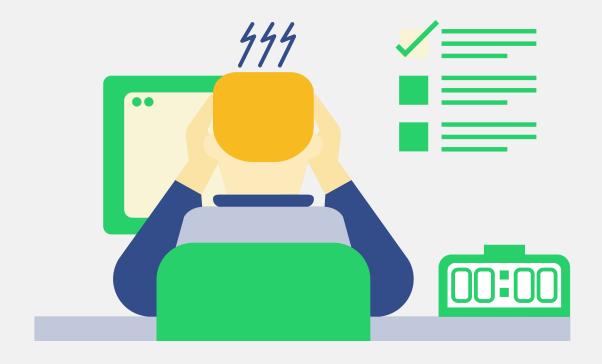
Currently, retailers, **especially small and medium-sized enterprises (SMEs)**, are facing a series of major challenges in managing inventory and monitoring sales trends.



ASPECTS OF THE PROBLEM INCLUDE

A lack of accurate and detailed information about how goods are sold.





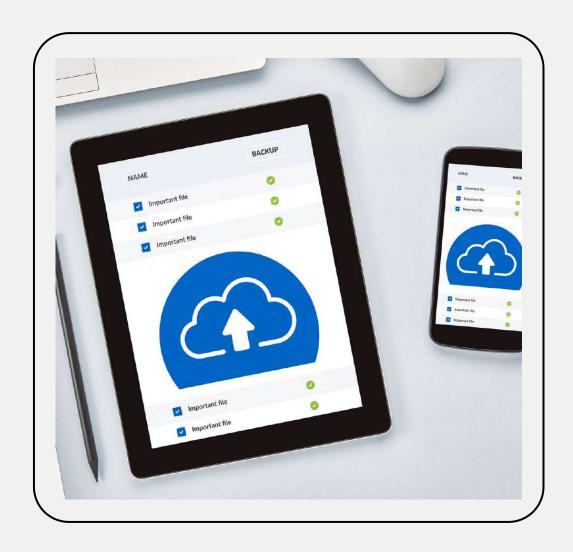
In addition, time and resource constraints can lead to missing information or insynchronization between important data.



PAIN POINTS







INVENTORY STATUS

Excess inventory or shortages can lead to unexpected costs and pose a risk of loss for retailers.



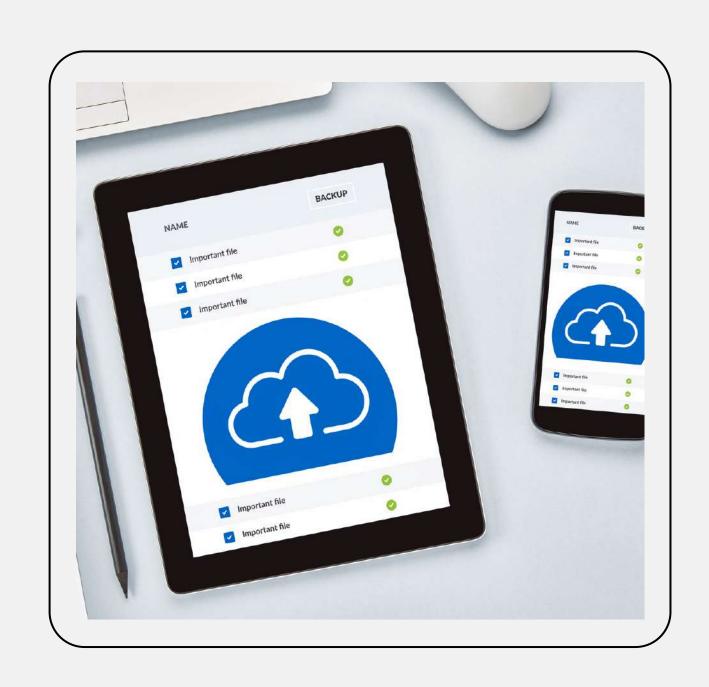
NOT IN-DEPTH ANALYSIS

Lack of accurate information and detailed in-depth analysis of sales trends reduces predictability, leading to ineffective business strategies

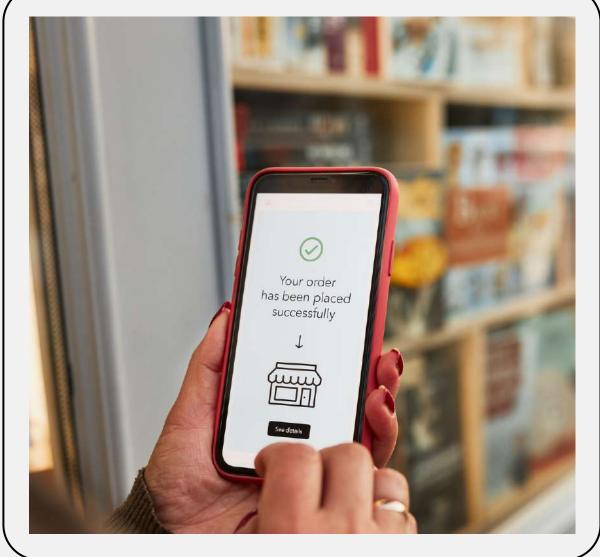


OUT OF SYNG

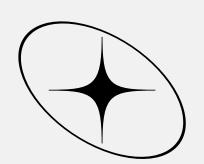
Many human resources cause the analysis to be out of sync, leading to inaccuracies in data analysis, prediction and risk prevention, leading to unwanted expenses and increased risk of loss.

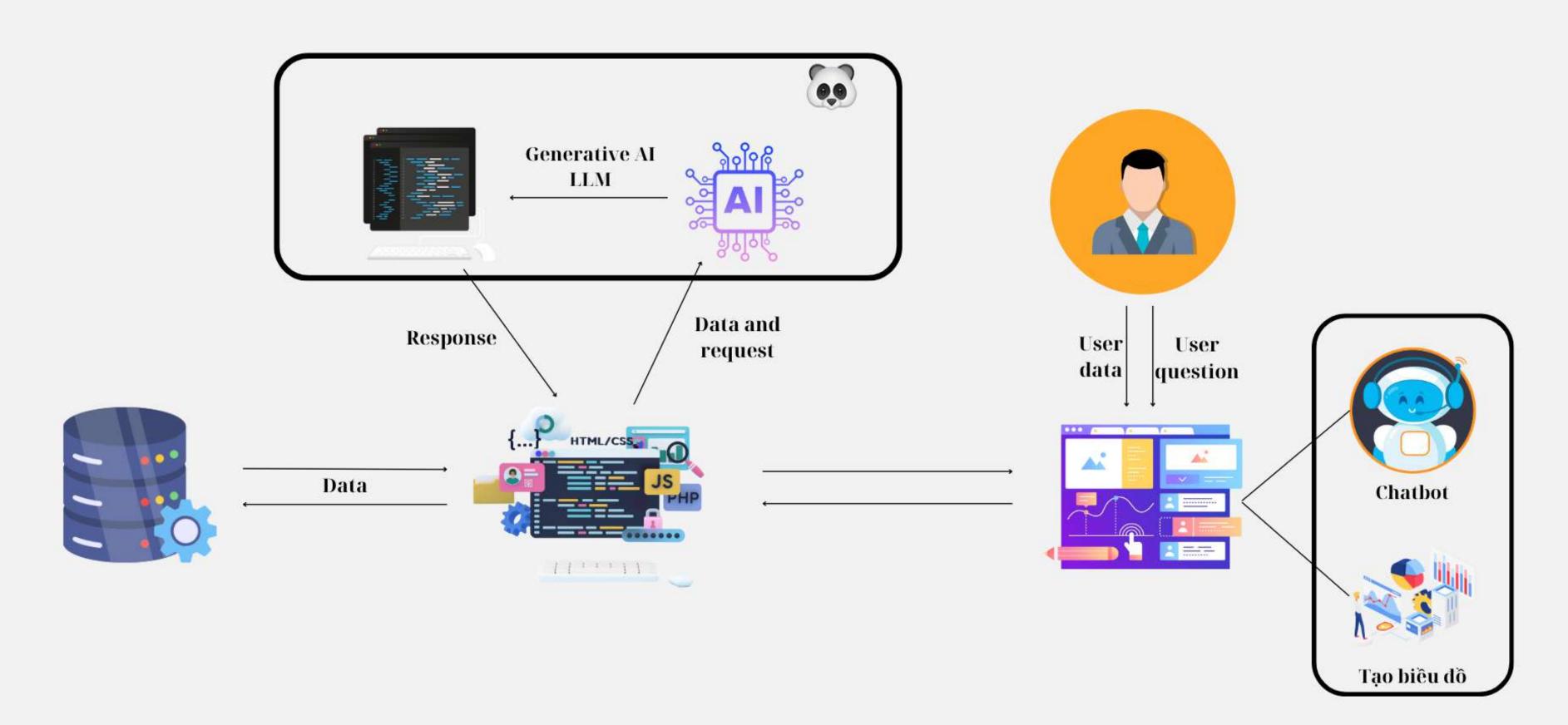


OUR USER OBJECT



In today's context, where online selling has become as popular as TikTok and Shopee, not everyone has in-depth knowledge of inventory management and business skills. This is especially true for SMEs, which we want to focus on to solve this problem.





FRONT-END

Function: This is the interface through which users interact with the system.

Specific:

Home page: introduce website

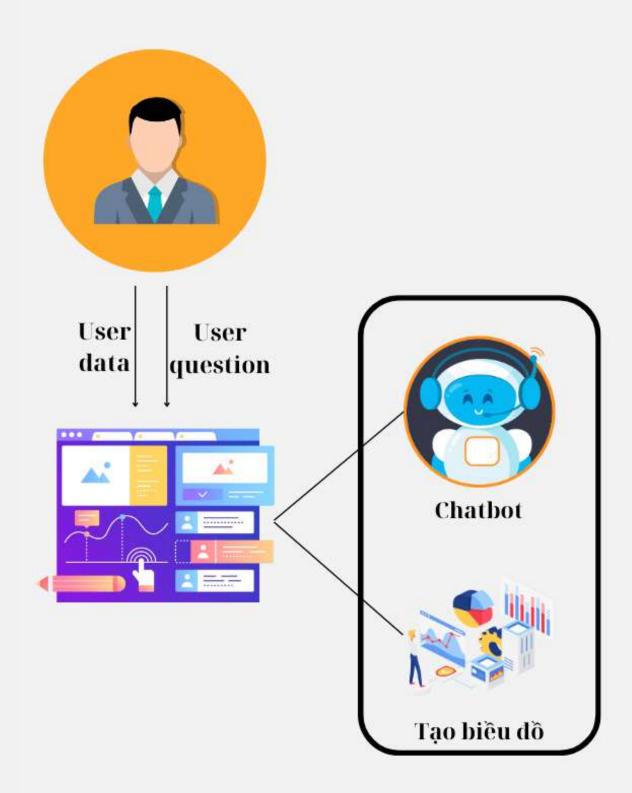
HRegister and log in: users can create a new

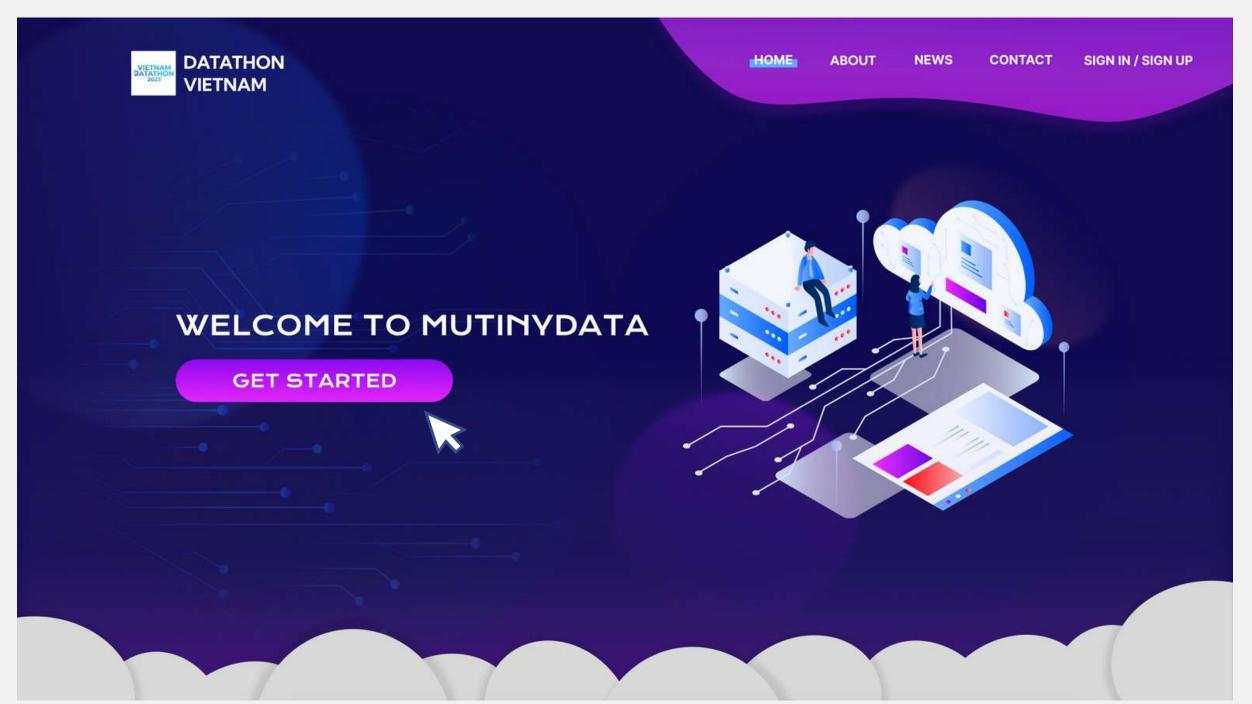
account or log in to the system.

Upload file: allows users to upload data files.

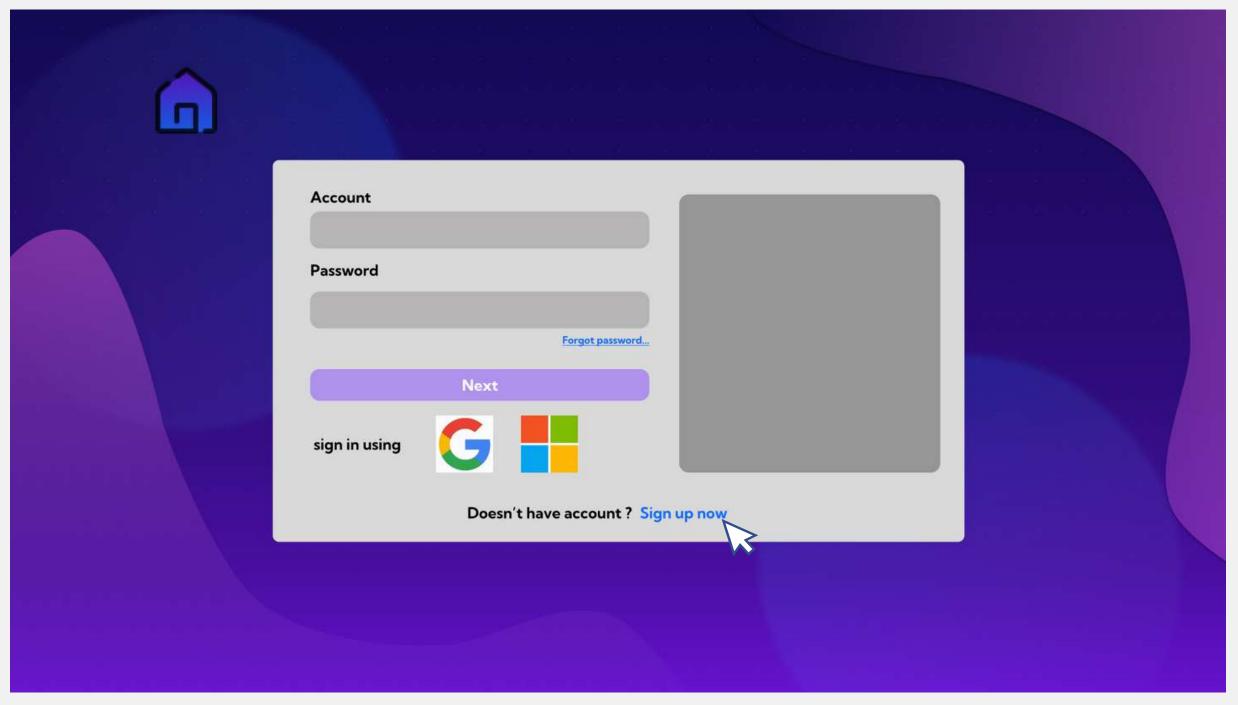
Chatbot: users can interact with the Chatbot to ask questions or request information.

Create report: allows users to view reports
related to processed data.

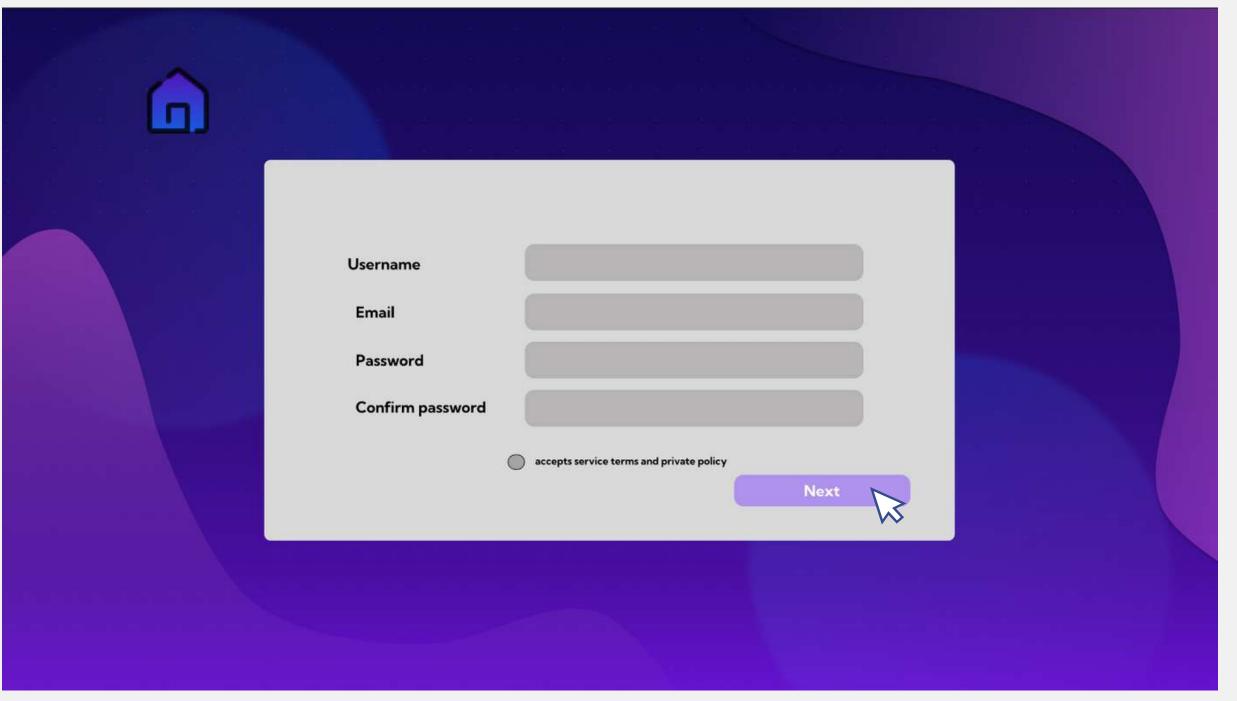




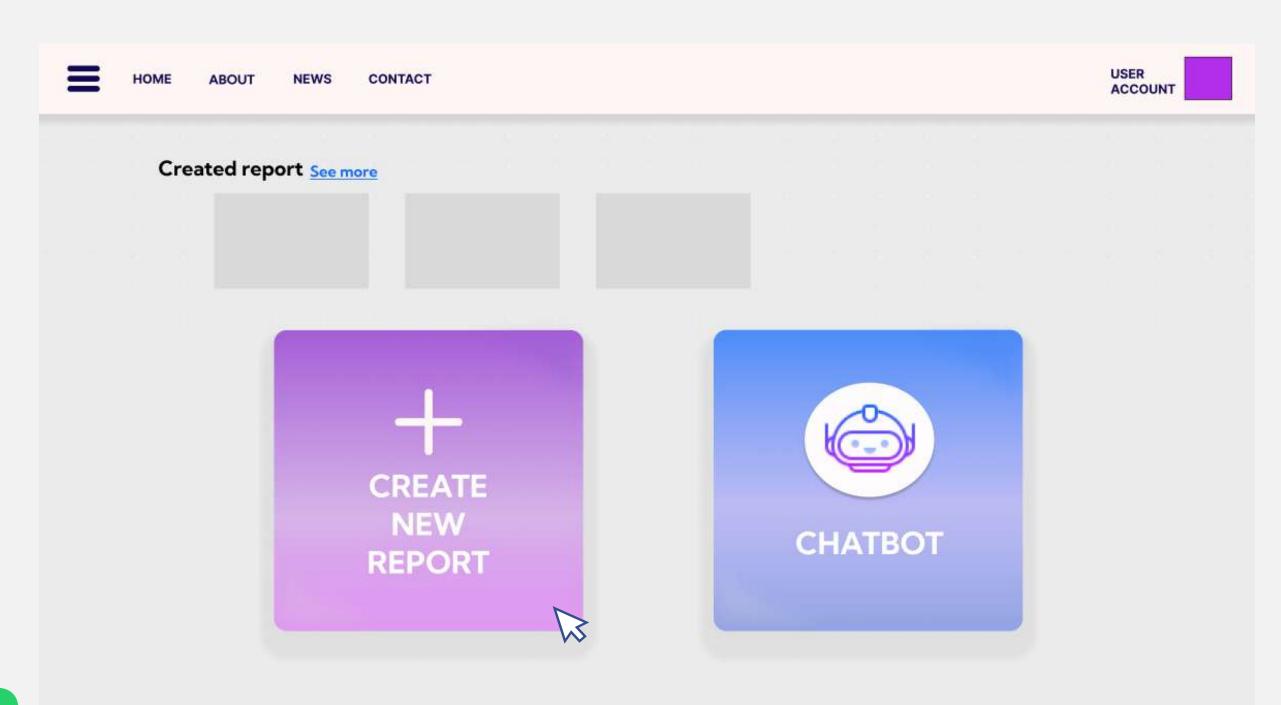
DEMU WEB INTERFACE



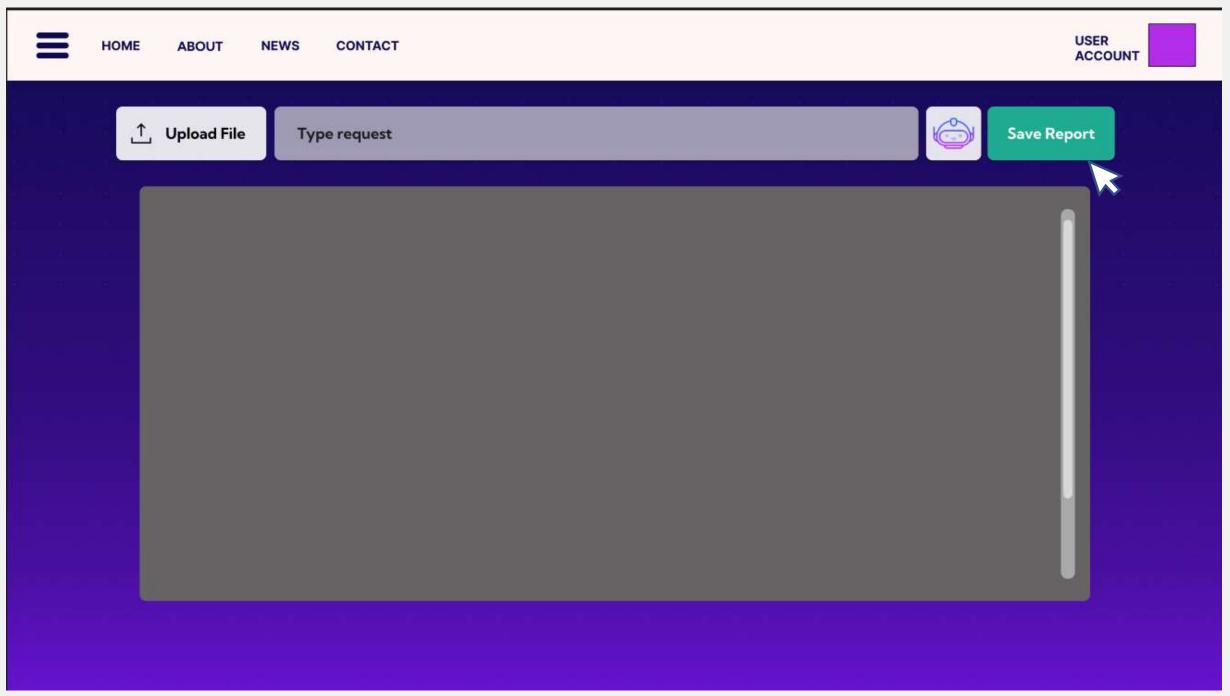
UEMU WEB INTERFACE



DEMUSICAL DESIGN UP

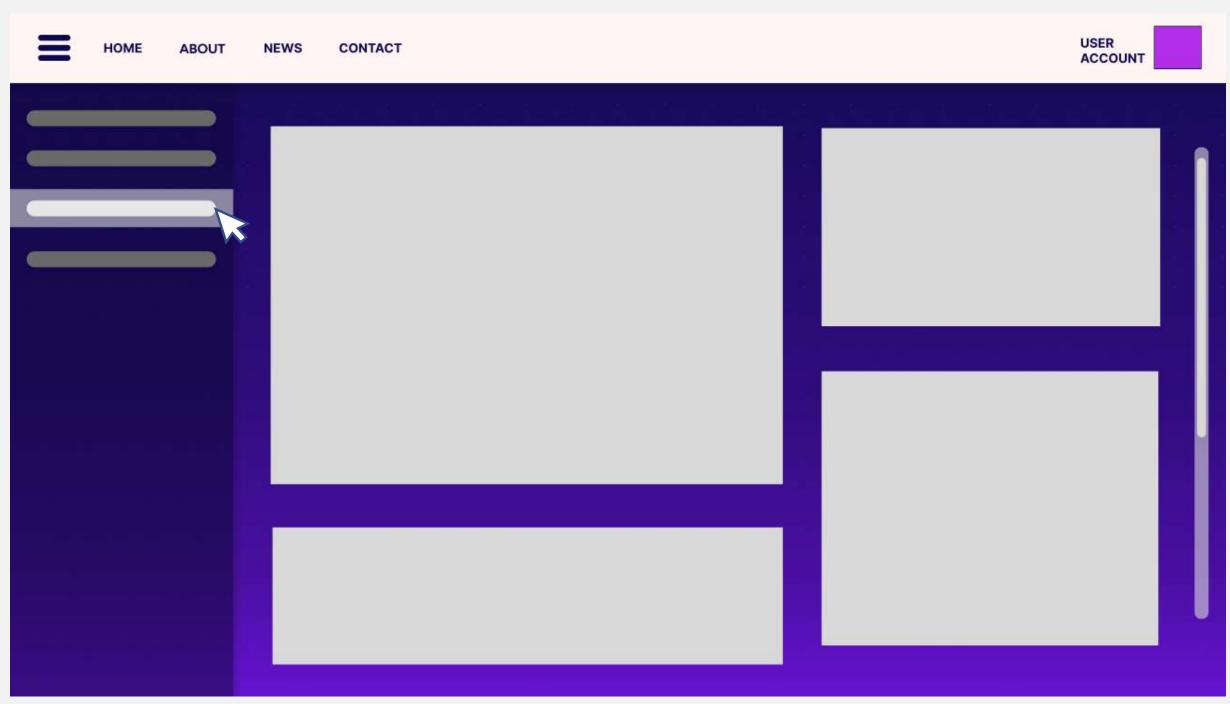


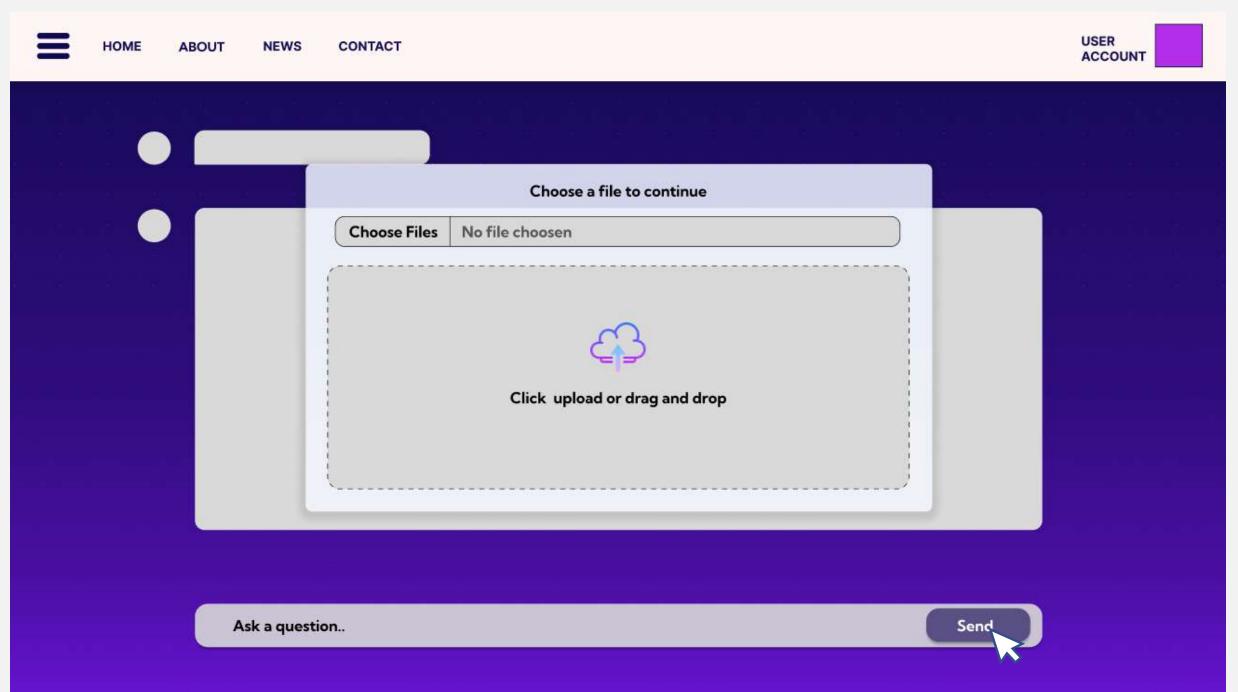
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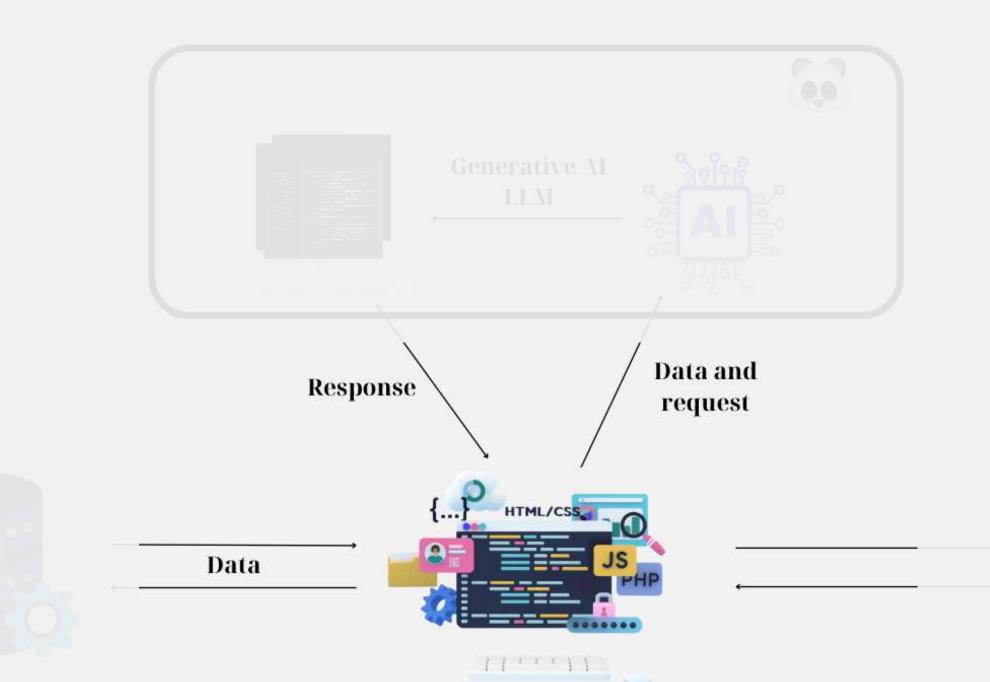
DEM UNITERFACE

CREATE REPORT





DEM J WEB INTERFACE



BACK-END

Function: Process and manage requests from FRONTEND.

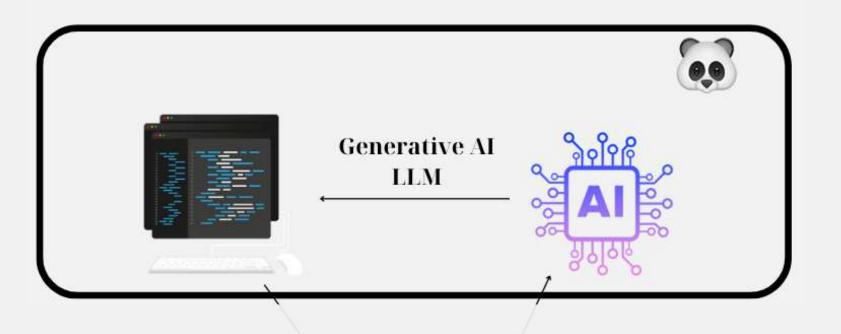
Specific:

User authentication and
management: ensure system
security by authenticating and
managing user accounts.

Data file management: store, process and manage data uploaded from FRONTEND.

Link with OPENAI: interact with OPENAI to use AI services, especially Chatbots.

Create and provide reports: process data and create reports for users to view.



OPENCAPINSE

Function: As an AI agent outside the system, mainly for Chatbots.

Specific:

Interact with BACKEND: Receive requests from BACKEND and respond using AI models to provide information or resolve questions from users.





Function: Is where the system's data is stored.

Specific:

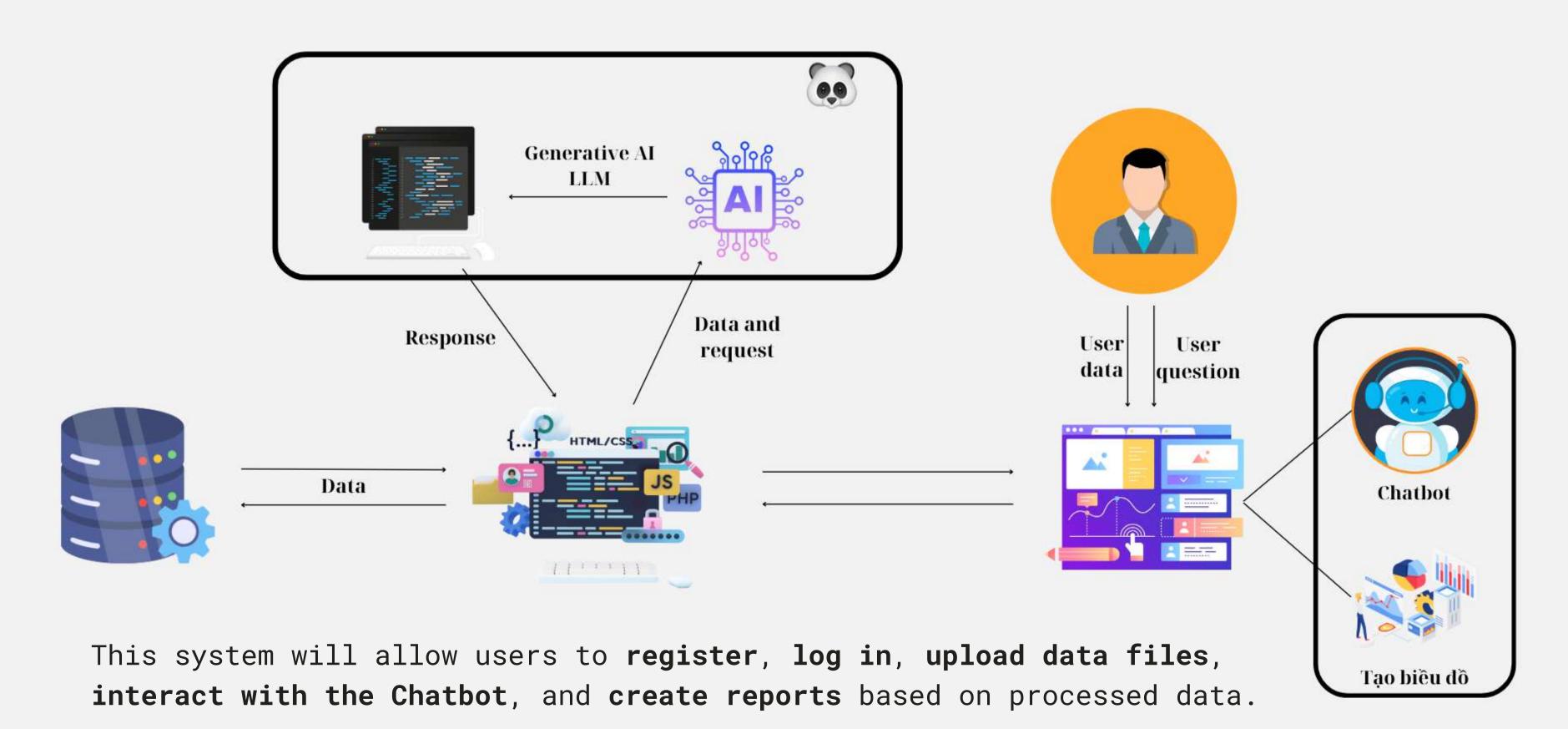
- Stores information about users and their accounts.
 - Stores file data uploaded from users.
 - Stores reporting information and processing data.





The way these components interact with each other can be described as follows:

- FRONTEND sends requests (registration, login, file upload, chatbot, report creation) to BACKEND via HTTP/HTTPS protocol.
- BACKEND processes requests from FRONTEND, can link with OPENAI to process Chatbot requests, and retrieve or update data in DATABASE.
- OPENAI interacts with BACKEND to provide Chatbot services.
- DATABASE stores user information, data files, and process data.

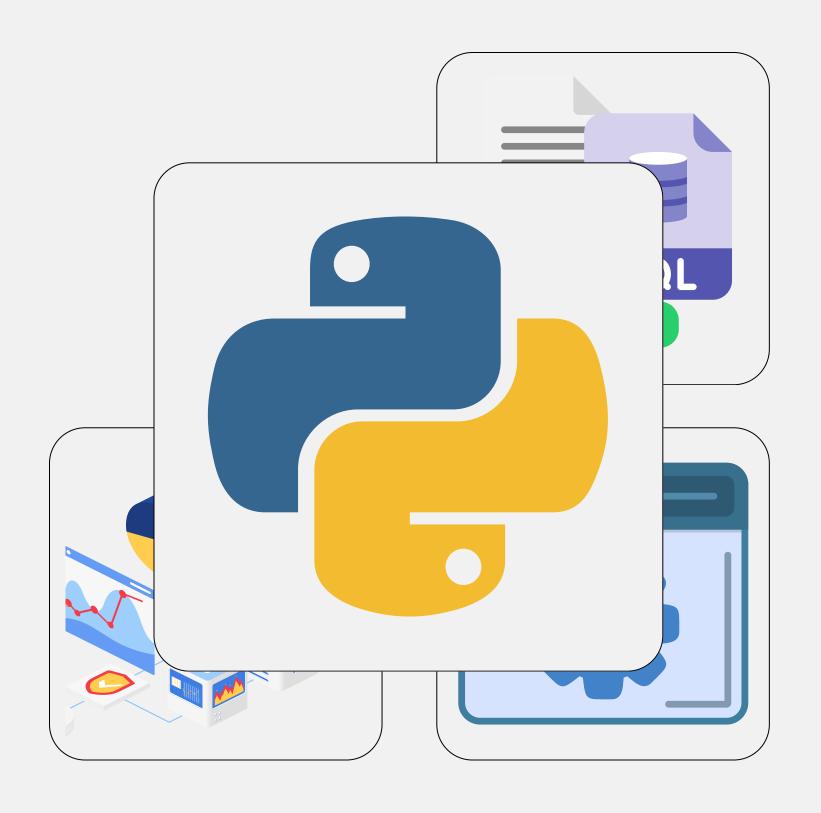






Automatic Generation of Visualizations and Infographics using Large Language Models (LLM) through Pandas AI

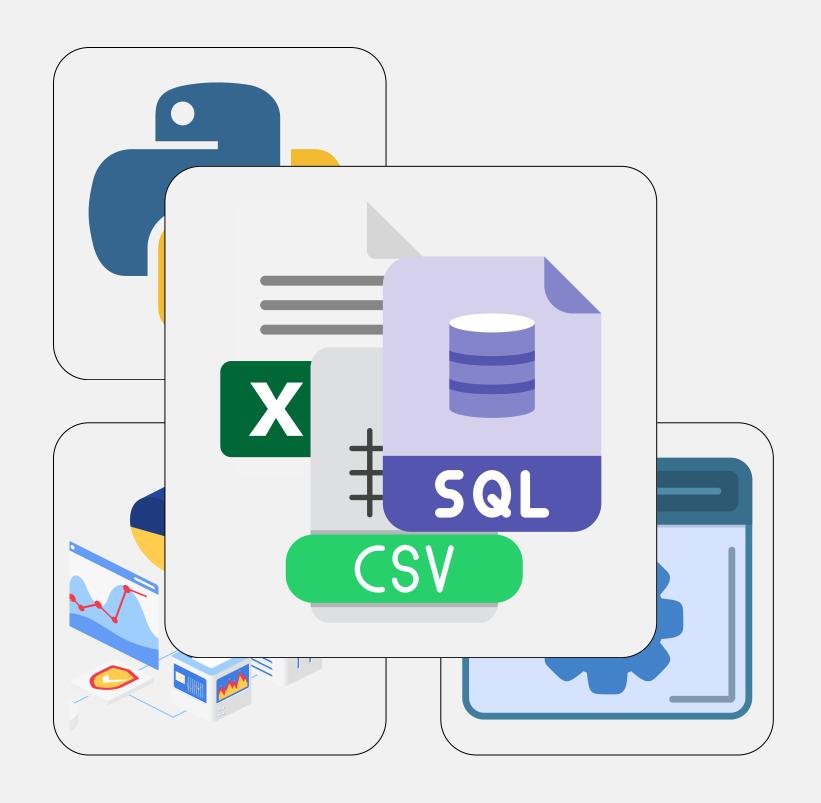




PandasAI is a Python library that adds Generative AI capabilities to pandas, allowing you to ask questions to your data in natural language.



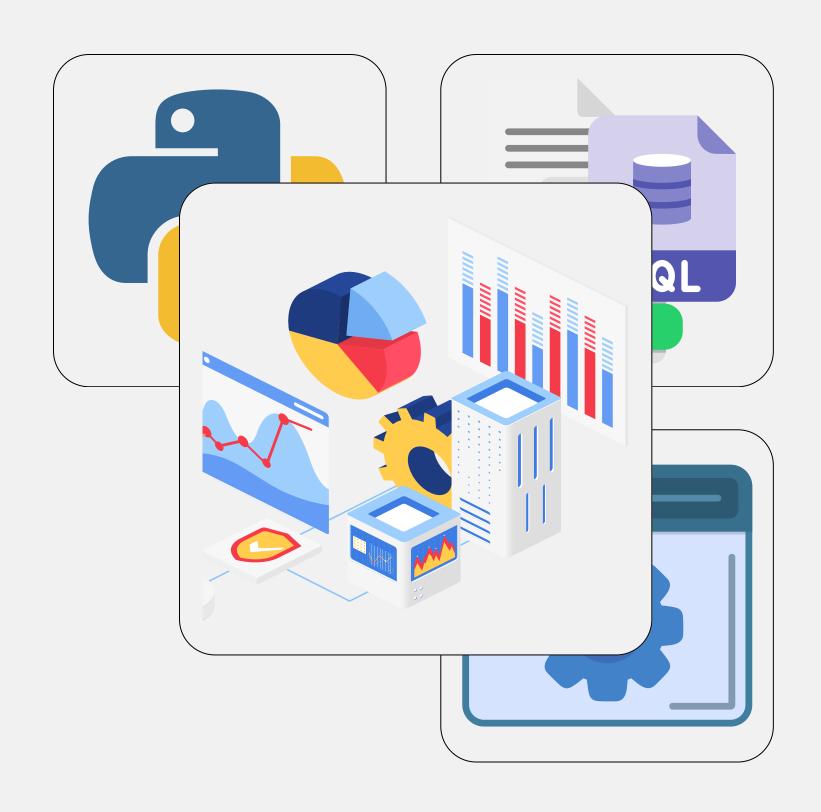




Supports many data **file formats** such as CSV, Excel, SQL, and many others, making it easy to read and write data from businesses.



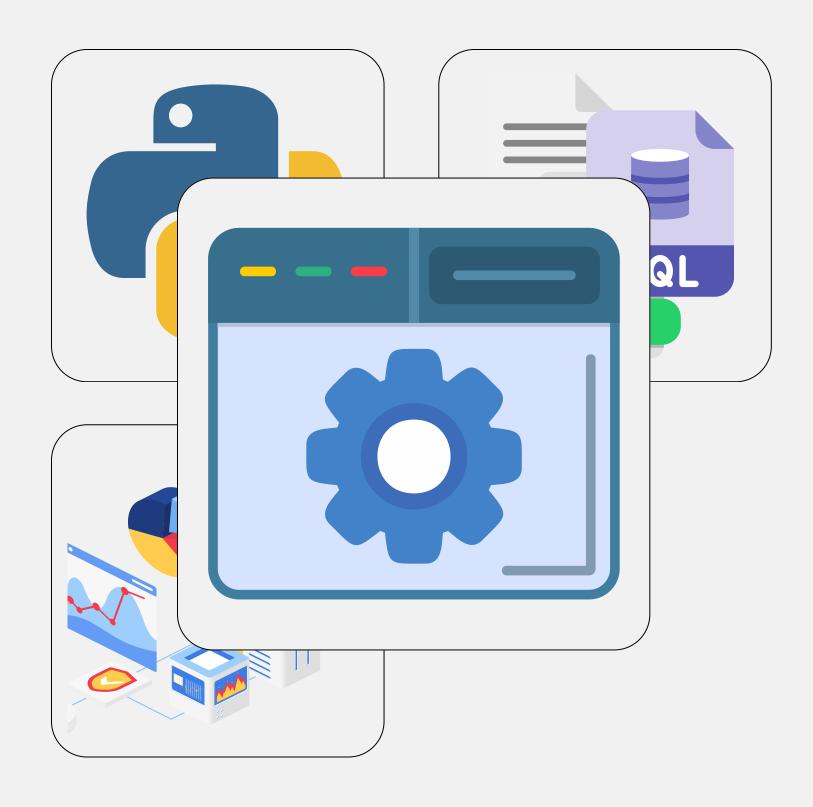




Pandas is often used in conjunction with other libraries such as NumPy, Matplotlib, and SciPy to perform numerical analysis, data visualization, and statistics.







Provides many built-in functions to perform basic statistical analyzes such as mean, median, mode, standard deviation, ...



HOW THIS SOLUTION IS INNOVATIVE?

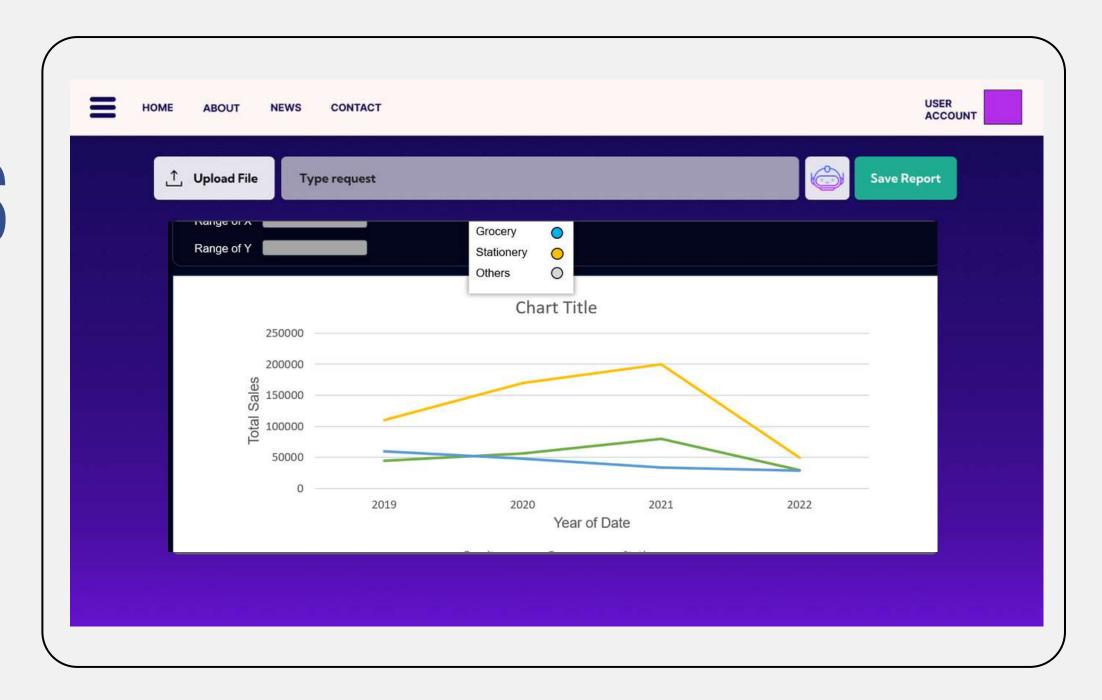


AUTOMATE DATA ANALYZING PROCESS

Retailers upload data into platform

⇒ automatically process data

⇒ create reports and set up visualizations according to user requirements (fulfillment of business needs: optimized, convenient)

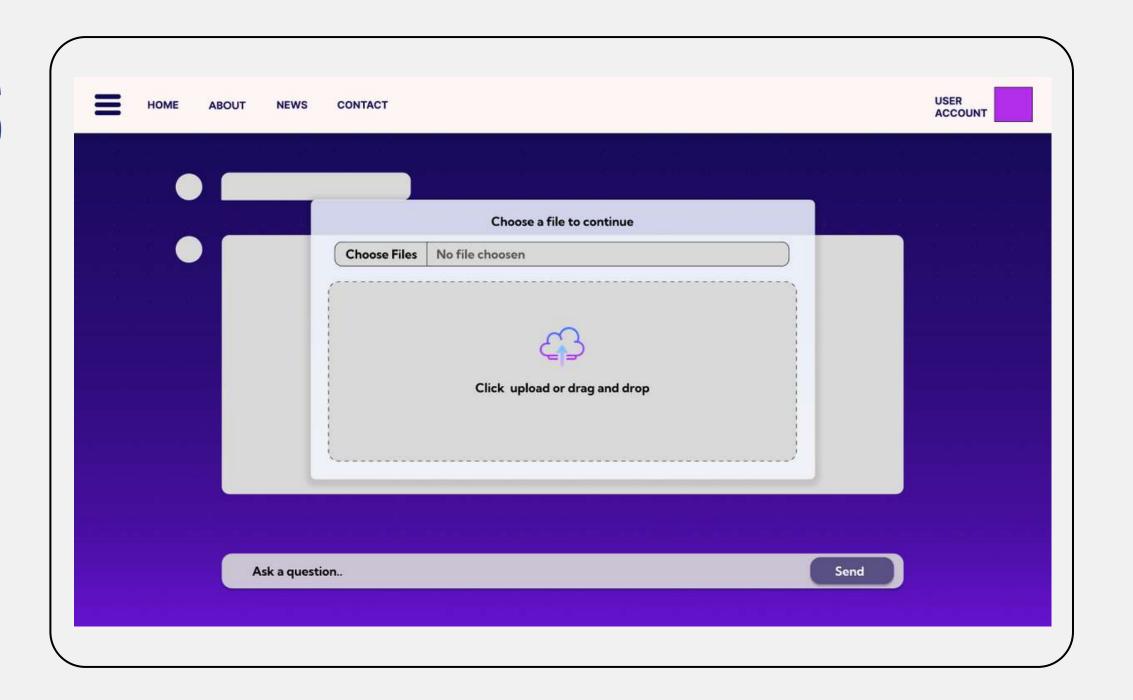


SOLUTION OVERVIEW



CHATBOT INTERACTS WITH DATA

Chatbot intergrates with data from platform, allowing users to interact and make questions about their data (pricing strategy analysis, customer data analysis,...)



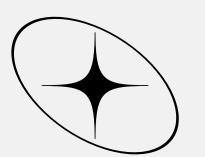
SOLUTION OVERVIEW



PREDICTING FUTURE FOR SALES

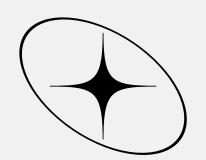
Use historical data (database) and predict sales using AI





METHODOLOGIES

- Pandas Al
- My SQL (database)
- Website
- Backend
- App



CORE FUNTIONALITY

- Aggregate data storage
- Clean data
- Automatically create reports
- Visual analysis
- Predictive analytics
- Data warning



PERFORMANCE METRICS

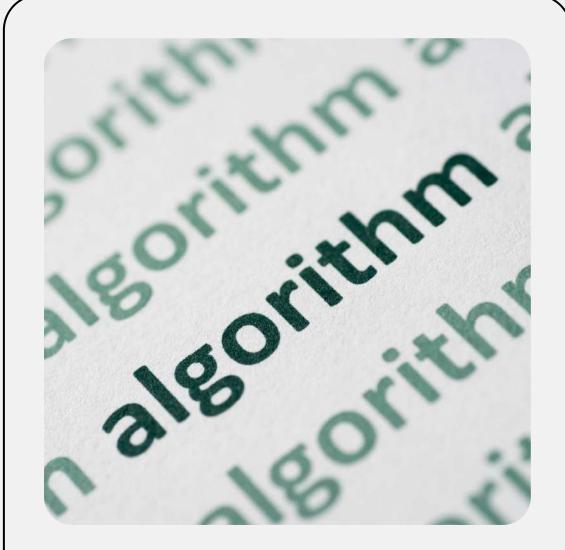




Evaluate products

- Number and growth rate of users
- Consider profits, sales, and other financial factors
- Safety and security

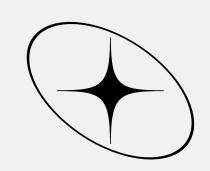
♥ 5K 8 5K



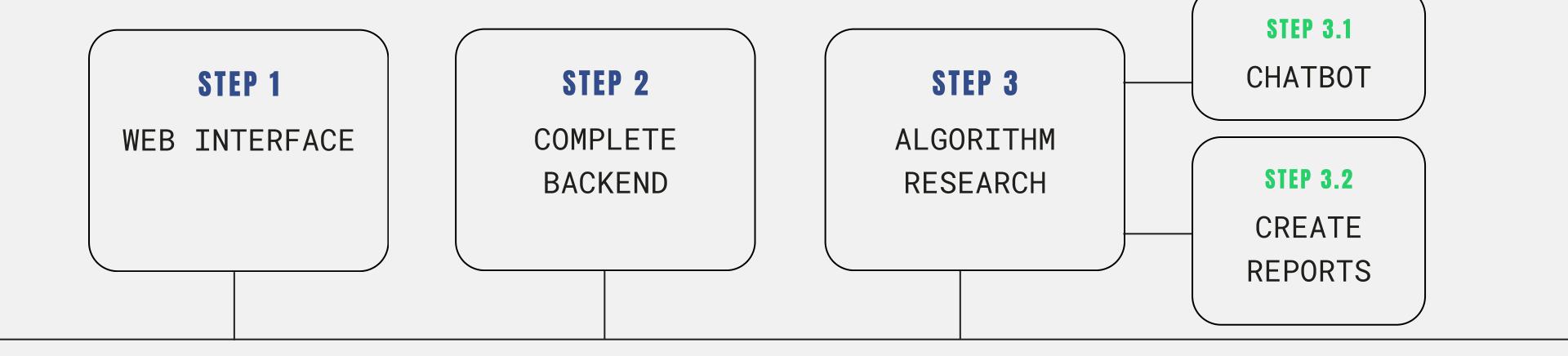
Evaluate algorithm

- Reviews: 3.5~4/5 *****
- Running time and processing speed
- About 500 businesses tried it out after launching the product

% 5K



TIMELINE AND ROADMAP



ROADMAP





LIMITATIONS AND FUTURE ENHANCEMENTS



LIMITATIONS AND FUTURE ENHANCEMENTS



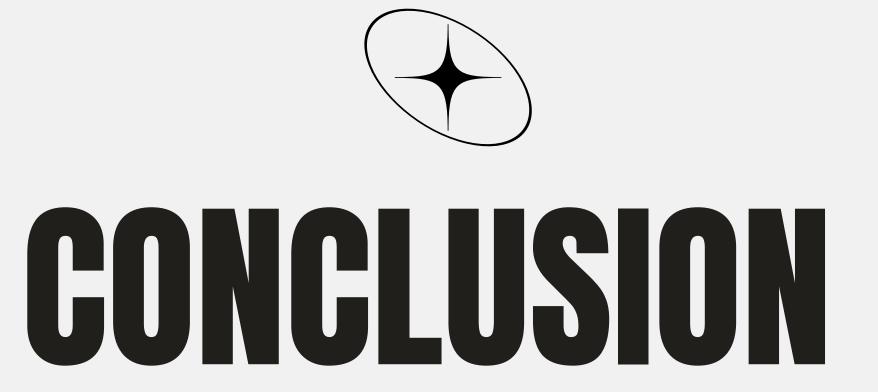
Intergrate E-commerce platforms

Tiktokshop, Shopee, ... automatically pull data from those platforms to create reports



Data trading

Allowing businesses to buy and sell data on the platform increases predictability with market data



CONCLUSION

In the current business landscape, effective management of inventory and revenue has become increasingly critical for retail enterprises. PandasAI emerges as a unique and efficient solution in this context. By seamlessly integrating AI technology and intelligent data handling, PandasAI not only addresses key business challenges but also delivers substantial benefits. Additionally, the commitment to expanding integration with ERP systems and developing a mobile application promises a flexible and comprehensive user experience.

The automation of data entry processes, interactive capabilities through a chatbot, and the ability to predict sales trends not only save time and resources but also establish a foundation for informed decision-making based on reliable and transparent business performance insights.

CONCLUSION

Ultimately, we believe that our project is not only a solution for the present but also an important contribution to the future of the retail store industry. We promise to continue our efforts to make our products increasingly perfect and widely applied in the business community. Thank you for this opportunity!



ONLINE ROUND