

# BIKETORE DATABASE DATA ANALYSIS

6 OCTOBER, 2026

# KPI'S

7.68m

SALES REVENUE

7k

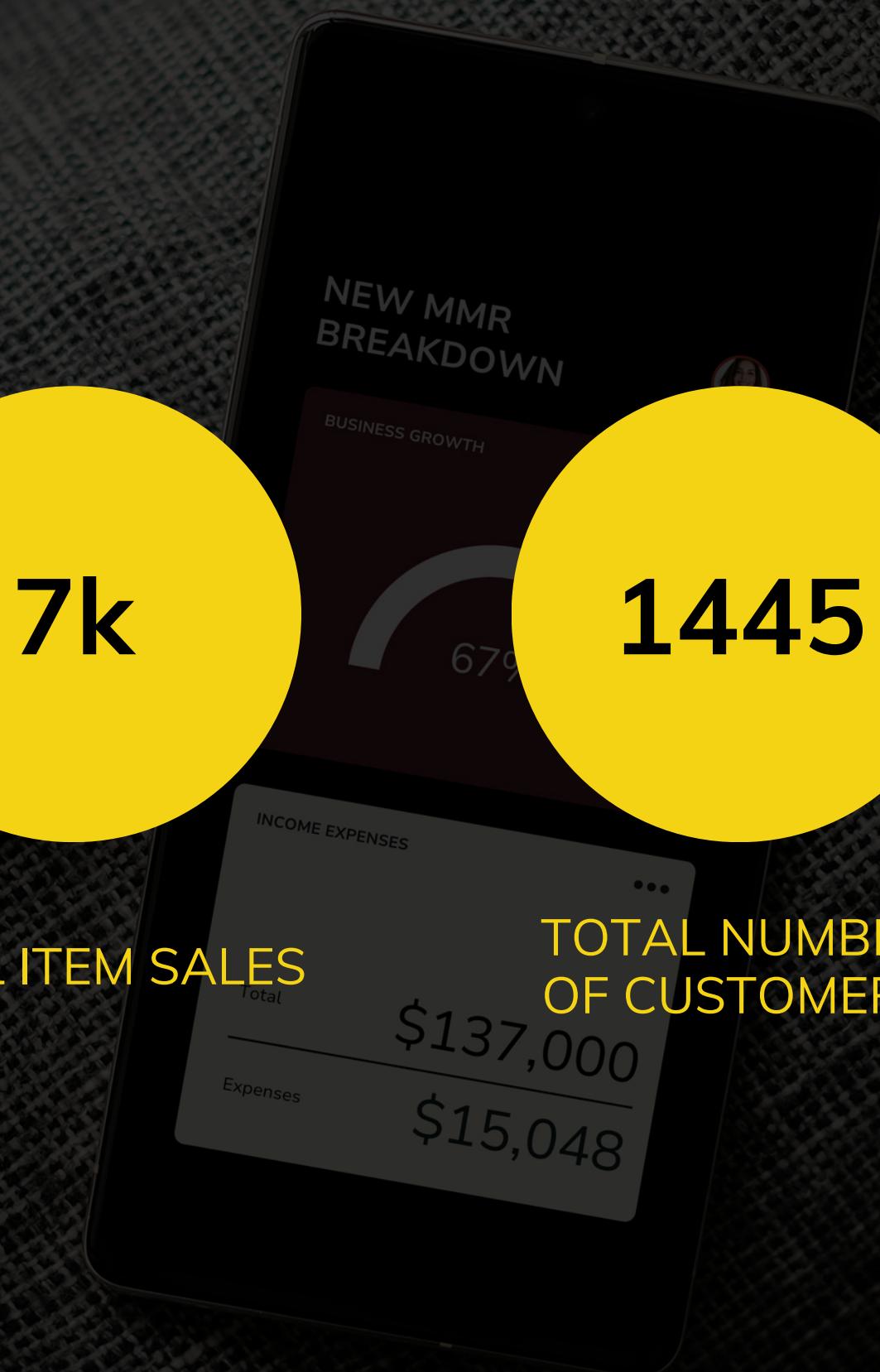
TOTAL ITEM SALES

1445

TOTAL NUMBER  
OF CUSTOMERS

10%

AVERAGE DISCOUNT



# SALES BY BRAND

3.41m

TREK

2.20m

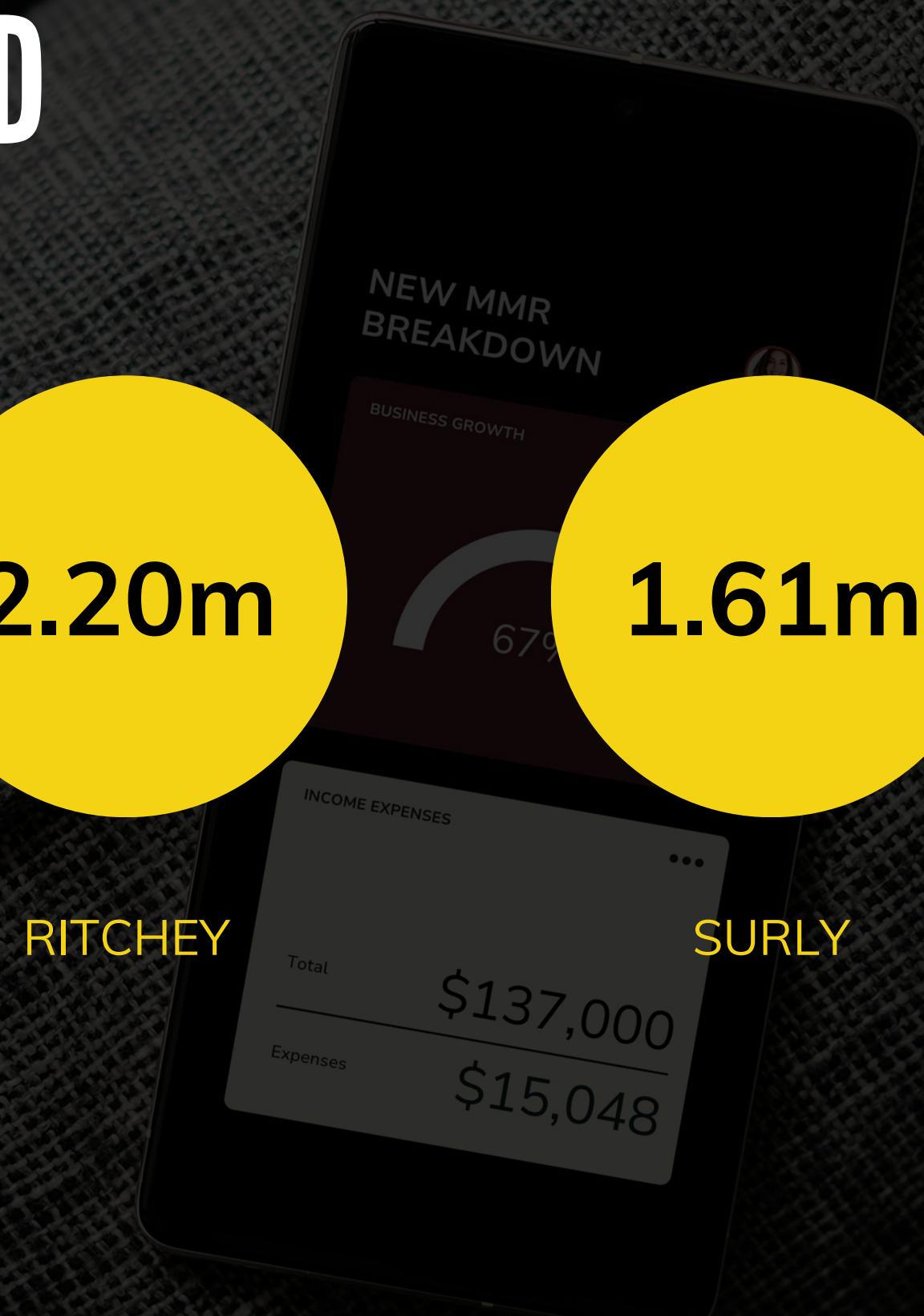
RITCHIEY

1.61m

SURLY

460k

HELLER



# TOP 5 SOLD BIKES

BY QUANTITY SOLD

2413

TREK 820 - 2016

1962

RITCHEY  
TIMBERWOLF  
FRAMESET - 2016

1449

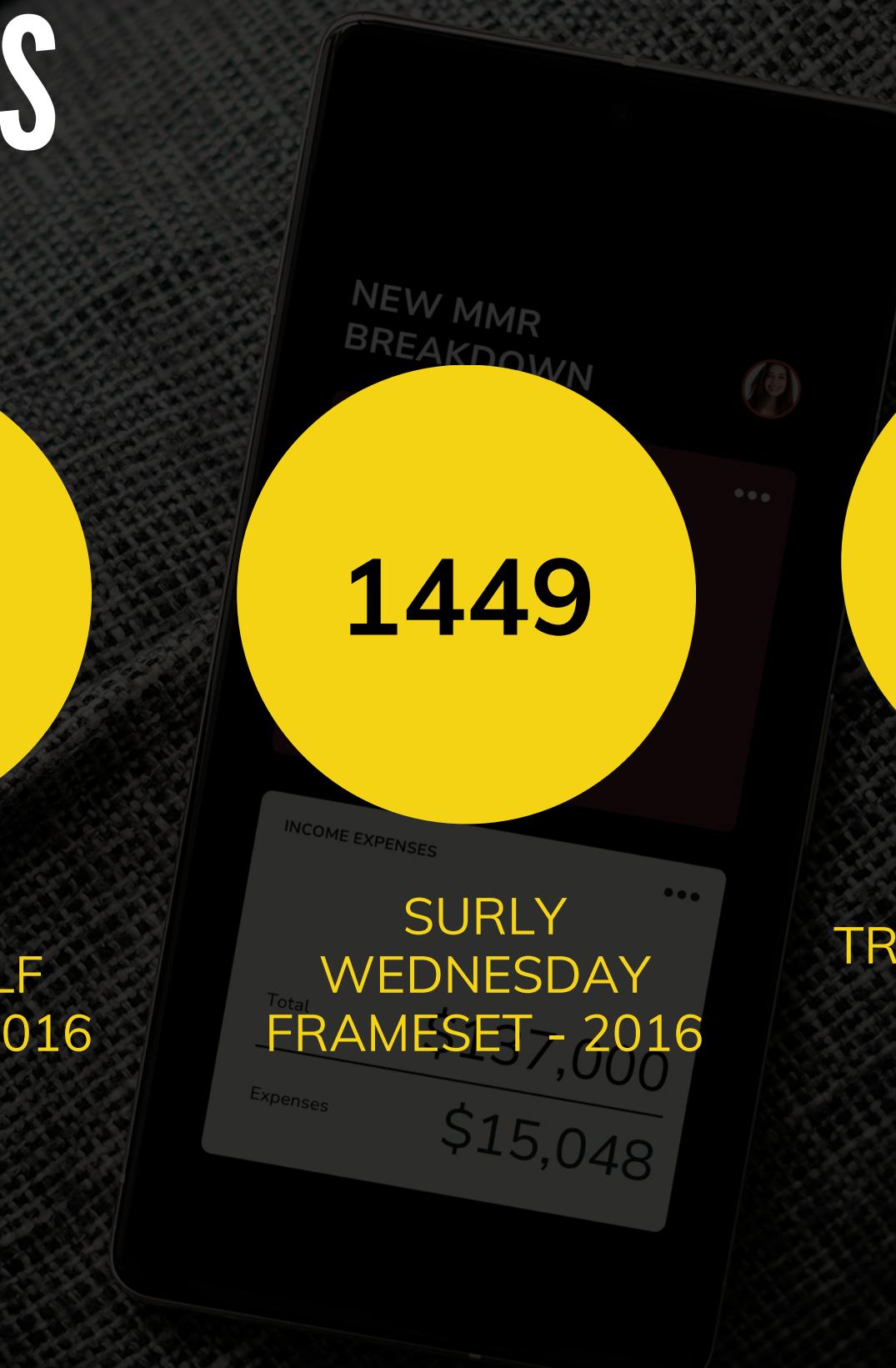
SURLY  
WEDNESDAY  
FRAMESET - 2016

873

TREK FUEL EX 8 29  
- 2016

381

HELLER SHAGAMAW  
FRAME - 2016



# ORDERS NUMBERS

1615

TOTAL NUMBER OF ORDERS

4761\$

AVERAGE SALES BY ORDER



# SALES BY STORE

5.21m

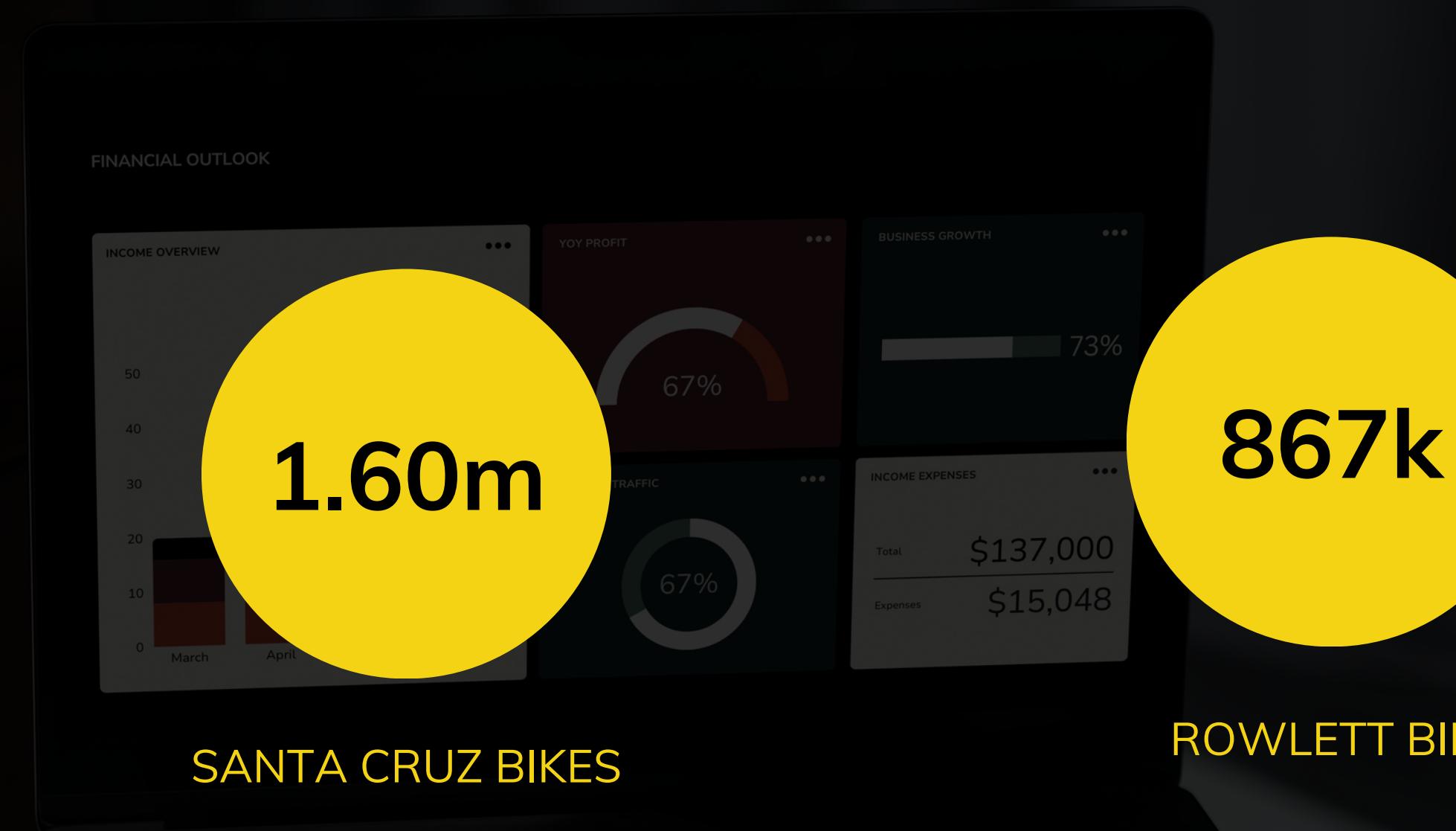
BALDWIN BIKES

1.60m

SANTA CRUZ BIKES

867k

ROWLETT BIKES



GROUND

THE INDUSTRY'S HISTORY

# THANK YOU

FOR YOUR ATTENTION

