Kenzo Nawa

Product Designer

About Me

Systems thinker with a passion for making people's lives more efficient.

www.kenzonawa.com

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Experience

Intuit

Product Designer - TurboTax Live

Dec/2019 - Present

- Building tools for experts to file tax returns for TurboTax customers
- Enhancing expert workflow through service design
- Enabling design thinking within cross-functional team to tackle the biggest user needs

Product Designer - Design Systems

Jul/2018 - Dec/2019

- Launched improved design system website with scalable engineering
- Led the creation of new components and patterns used in product
- Orchestrated collaboration between products to develop consistent experiences

Newfields

Product Design Volunteer

Aug 2017 - May 2018

- Designed a wayfinding app to help visitors navigate museum.
- Interviewed with client, stakeholders and users to understand underlying problem.
- Prototyped a native iOS app and tested with visitors.

Life AI

UI/UX Design Intern

Aug 2017 - May 2018

- Collaborated with CEO and Senior Designer to create reusable app components.
- Prototyped and documented designs to handoff to development team.
- Worked on building a Design System to unify the application.

Education

M.S. in Human-Computer Interaction

Indiana University at Indianapolis (IUPUI)

Aug 2016 - May 2018

B.S. in Information Systems

Universidade de São Paulo (USP)

Feb 2011 - Dec 2015

Extras

Built an iOS app

Designed and developed an iOS app using user-centered design and XCode.