Nathan Keolasy

Full Stack Developer

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EDUCATION

Galvanize
2018
Full Stack Immersive Certificate

University of Texas at San Antonio
2016
BA in Biology
Microbiology Concentration

SKILLS

Development
Angular
React • Redux
Javascript • ES6
AJAX • REST APIs
Node.js • PostgreSQL

Design
HTML • CSS
Bootstrap • UI-Kit2
User Stories • Epics
Prototyping • Wireframes
Adobe Photoshop • Adobe XD

General
Email Marketing
SEO • Adwords
Agile • Scrum • Trello
Shopify • WooCommerce
CMS - Wordpress • Clickfunnels

EXPERIENCE

Frontend Web Developer | Upriser Marketing
Feb 2017 - Jan 2018
Developed landing pages for various client businesses with A/B testing of variations to optimize conversion goals. Implemented on-site solutions such as customer-schedulers and lead-generation forms to help with future retargeting campaigns.

Digital Marketing Consultant | WK Media Solutions
July 2016 - Feb 2017
Conducted SEO marketing audits to assess client's digital marketing presence relative to their direct competitors (local or global). Outlined different keyword research strategies that varied depending on their respective industry needs and budget.

Projects

Full Stack Engineer | README
Engineered Web App within a three-person team to alleviate some of the pitfalls of attending networking events. Functions similarly to dating apps in that you can match with people who are RSVP'd to same event that you'd like to start an interaction with.

Frontend Engineer | UI Dynamic Dashboard
Single Page application for users striving to be more productive with an assortment of popular widgets in one place. Aims to integrate more popular APIs in an ongoing process to centralize 3rd party apps in one screen.