# **Nathan Keolasy**

# **Full Stack Developer**

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## **EDUCATION**

#### Galvanize

2018

Full Stack Immersive Certificate

#### **University of Texas at San Antonio**

2016

BA in Biology

Microbiology Concentration

## **SKILLS**

### **Development**

Angular

React • Redux

Javascript • ES6

AJAX • REST APIs

Node.js · PostgreSQL

#### Design

HTML · CSS

Bootstrap • UI-Kit2

User Stories • Epics

Prototyping • Wireframes

Adobe Photoshop · Adobe XD

#### General

**Email Marketing** 

SEO • Adwords

Agile • Scrum • Trello

Shopify • WooCommerce

CMS - Wordpress • Clickfunnels

## **EXPERIENCE**

#### Frontend Web Developer I Upriser Marketing

Feb 2017 - Jan 2018

Developed landing pages for various client businesses with A/B testing of variations to optimize conversion goals. Implemented on-site solutions such as customer-schedulers and lead-generation forms to help with future retargeting campaigns.

## **Digital Marketing Consultant I WK Media Solutions**

July 2016 - Feb 2017

Conducted SEO marketing audits to assess client's digital marketing presence relative to their direct competitors (local or global). Outlined different keyword research strategies that varied depending on their respective industry needs and budget.

## **Projects**

## Full Stack Engineer | README

Engineered Web App within a three-person team to alleviate some of the pitfalls of attending networking events. Functions similarly to dating apps in that you can match with people who are RSVP'd to same event that you'd like to start an interaction with.

#### Frontend Engineer I UI Dynamic Dashboard

Single Page application for users striving to be more productive with an assortment of popular widgets in one place. Aims to integrate more popular APIs in an ongoing process to centralize 3rd party apps in one screen.