

Nathan Keolasy

Full-stack Engineer

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Professional Summary

Full-stack engineer with a versatile background in Sales Funnels, Media Buying, and SEO. Background in biology brings a scientific method in variable-testing for both programming and marketing. Thrives in devising creative solutions for businesses looking to scale their digital presence.

Technical Skills

Development

- JavaScript / ES6
- React / Redux / Webpack
- PostgreSQL
- Node.js / Express
- AJAX / REST APIs
- Angular

Design

- Prototyping & Wireframes
- Adobe Photoshop / Adobe Creative Suite
- HTML5 / CSS
- Bootstrap/UI-Kit2
- User Stories & Epics

General

- SEO/Adwords
- CMS (Wordpress) / CRM
- Email Marketing & Campaigns
- Agile/ Scrum/ Trello
- WooCommerce/Shopify
- Clickfunnels

Tech Projects

» [README](#)

Full-stack Engineer

March - May 2018

Mission:: Web App used to alleviate some of the usual pitfalls of attending networking events. Functions similarly to dating apps in that you can match with people who are RSVP'd to the same event that you'd like to start an interaction with in an effort to foster more genuine networking opportunities that are less transactional.

Features: Engineered a Web application within a three-person team, allowing users to match/connect with other users who have RSVP'd to the same networking event. Utilized Eventbrite APIs to display a stream of upcoming events. Built the front end in EJS Javascript, server in Express, and database in PostgreSQL.

Deployed:: <http://readme-app.herokuapp.com/>

» [UI Dynamic Dashboard](#)

Project Lead & Front-End Engineer

Feb - March 2018

Mission: Web application for users striving to be more productive by readily having an assortment of popular widgets in one place while still retaining a non-cluttered and sleek aesthetic. Aim to integrate more popular APIs in an ongoing process to provide users more accessibility to all their favorite applications in one centralized place.

Features: Some notable APIs to be integrated are Google Calendar, BandsInTown, and Flickr.

Project: <https://github.com/keolazy/ui-dashboard>

Experience

Front-end Funnel Developer | Upriser Marketing

2017 - Jan 2018 Austin, TX

- Developed landing pages for various client businesses ranging from Insulation company to VR game developers.
- Implemented on-site business solutions such as customer-schedulers and lead-generation forms for promotions.
- Managed and sourced back-end developers on projects that required back-end work such as employee login portals for shift-schedules and pay-roll notifications.

Digital Marketing Consultant | WK Media Solutions

2016 - 2017 San Antonio, TX

- Conducted SEO marketing audits to assess client's digital marketing presence relative to their direct competitors (local or global) while outlining different "road-map" solutions that varied depending on their industry needs and budget.
- Optimized sales campaigns, with intensive split testing of creatives and ad copy, as a Media Buyer for eCommerce clients.

Education

» Full Stack Immersive Certification

Galvanize, 2018 (July)

» B.A. Biology

University of Texas at San Antonio, 2016