

Event driven responsible investment

Pierre Quémard – 7th April 2021

Agenda



WHY SOCIALLY
RESPONSIBLE
INVESTMENT ?



THE VISIBILITY
CHALLENGE



HOW SOLACE CAN
HELP



DEMONSTRATION



WHAT'S NEXT ?

Environmental and Social crisis

- Pandemic accelerated adoption
- Priority shift
- Regulation incentive

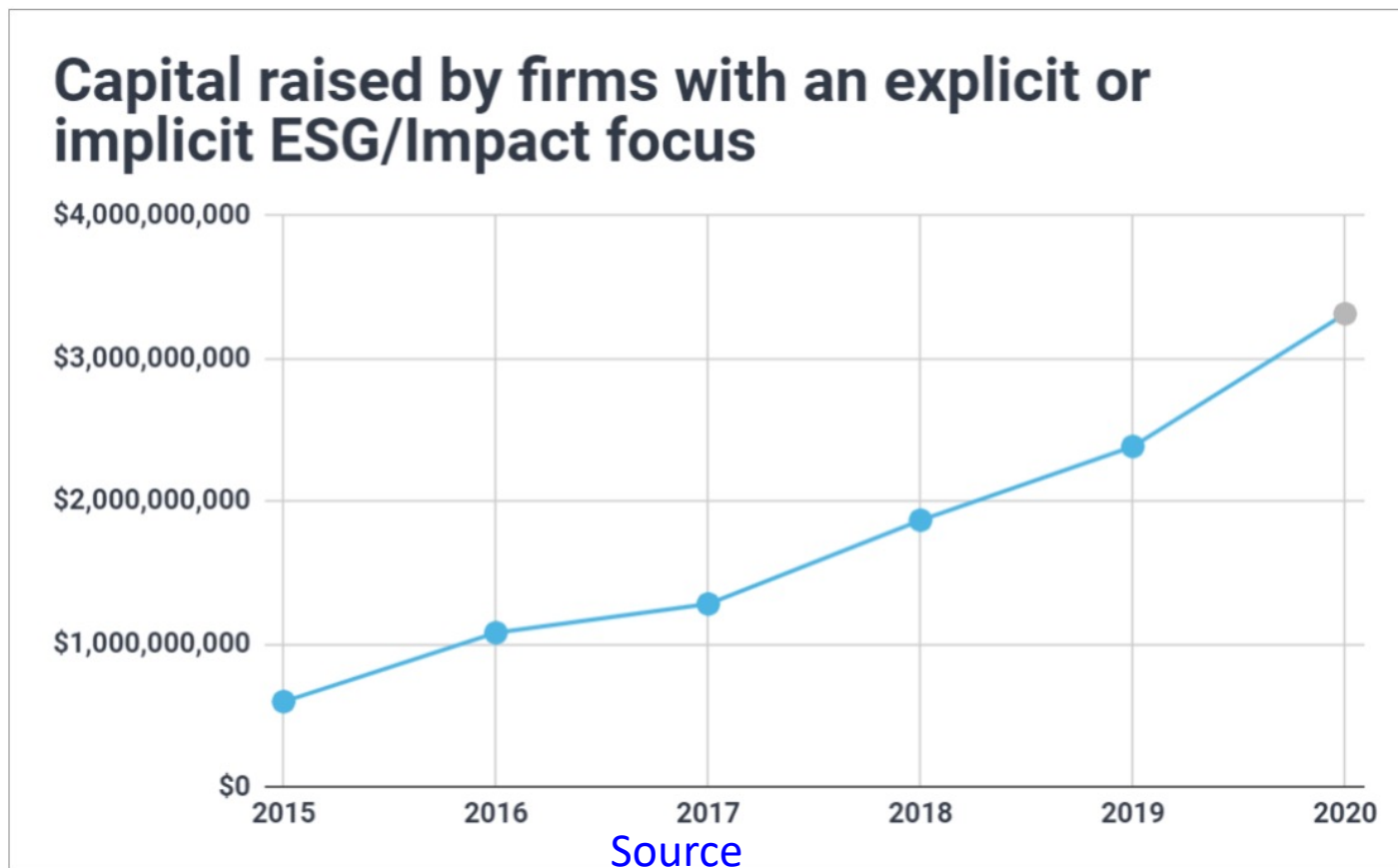
**YES, ALL LIVES
MATTER**
BUT WE'RE FOCUSED ON THE
BLACK ONES RIGHT NOW, OK?
— BECAUSE IT IS VERY —
APPARENT
THAT OUR JUDICIAL SYSTEM
DOESN'T KNOW THAT.
PLUS, IF YOU CAN'T SEE WHY WE'RE EXCLAIMING
#BLACKLIVESMATTER
YOU ARE PART OF THE PROBLEM.



Corona Crisis Accelerated
ESG investment

- [source](#)

The rise of ESG



ESG outperform S&P 500 - [source](#)

Public Benefit as a viable
Growth – [Morgan Stanley](#)

\$45.6 billion was invested in ESG investment funds in the first quarter of this year – Morning Star

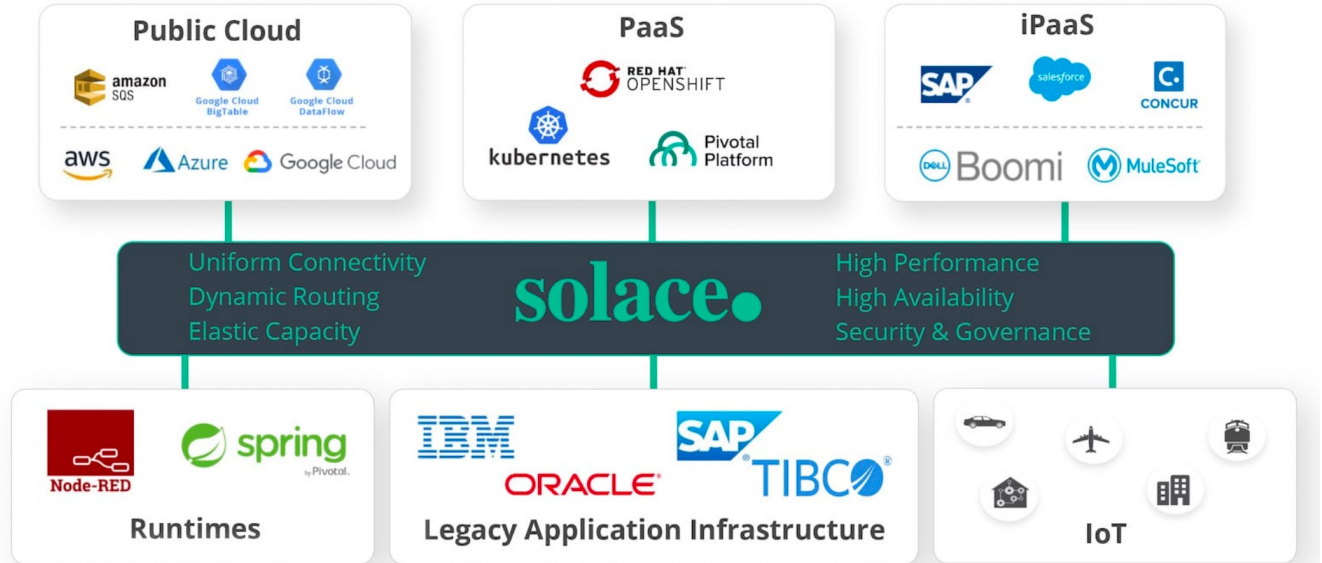
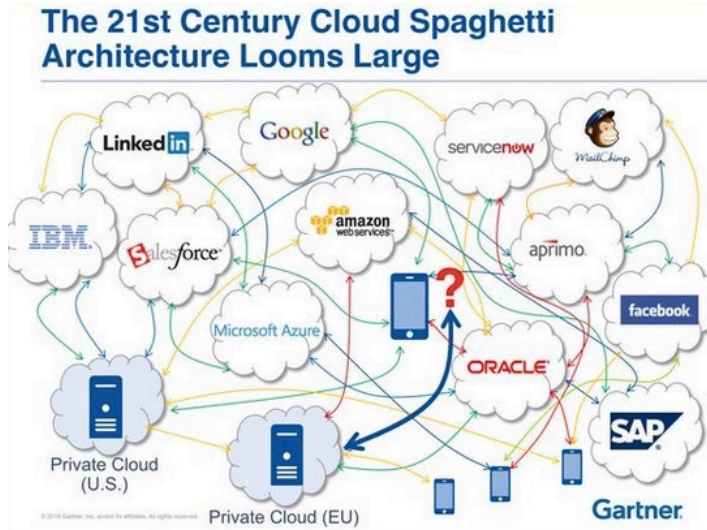
The visibility challenge

- Investors demand visibility
- Data is unreliable
- Too many sources
- Many messaging technologies



ESG Rating sources are hard to monitor – [MSCI](#)

One queue to rule them all – Event Broker



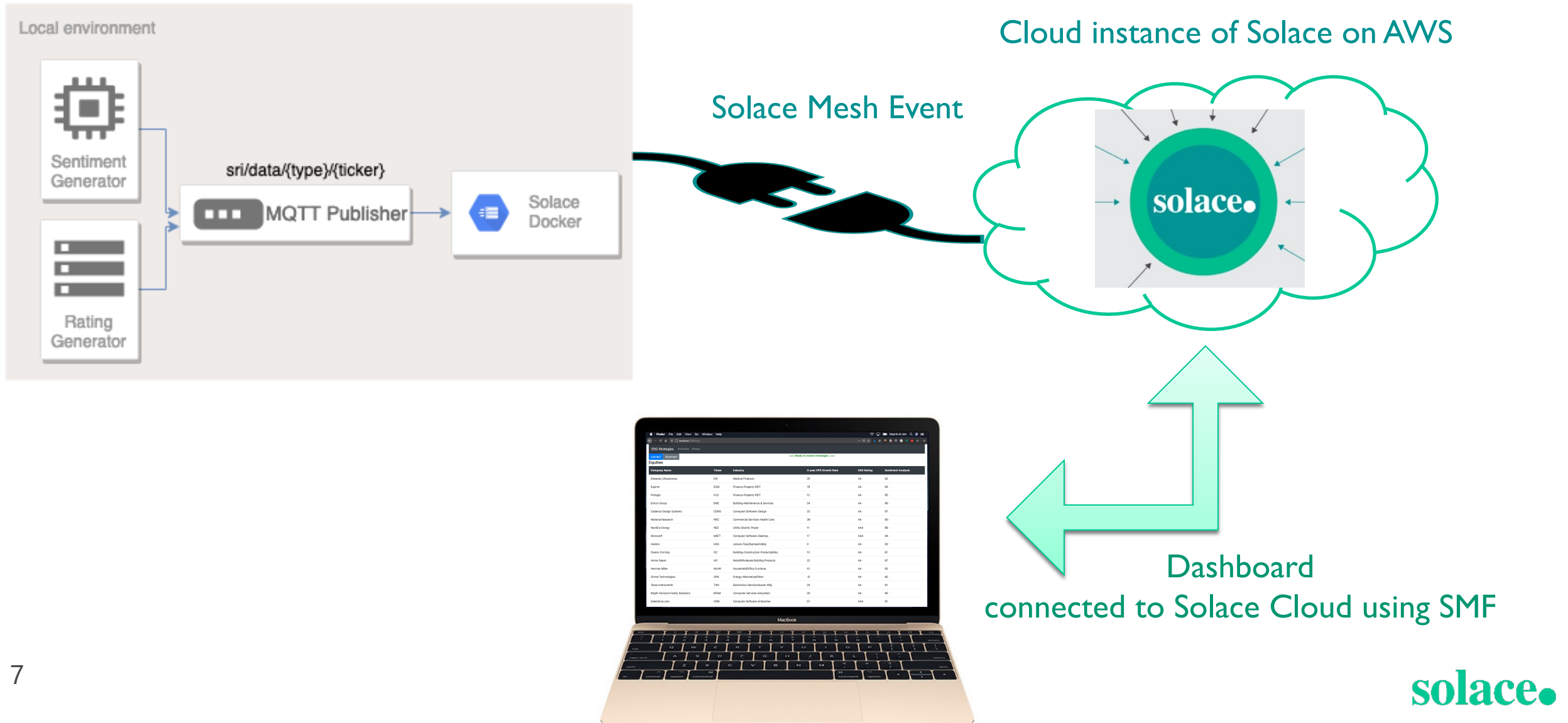
Federation

Governance

Performance

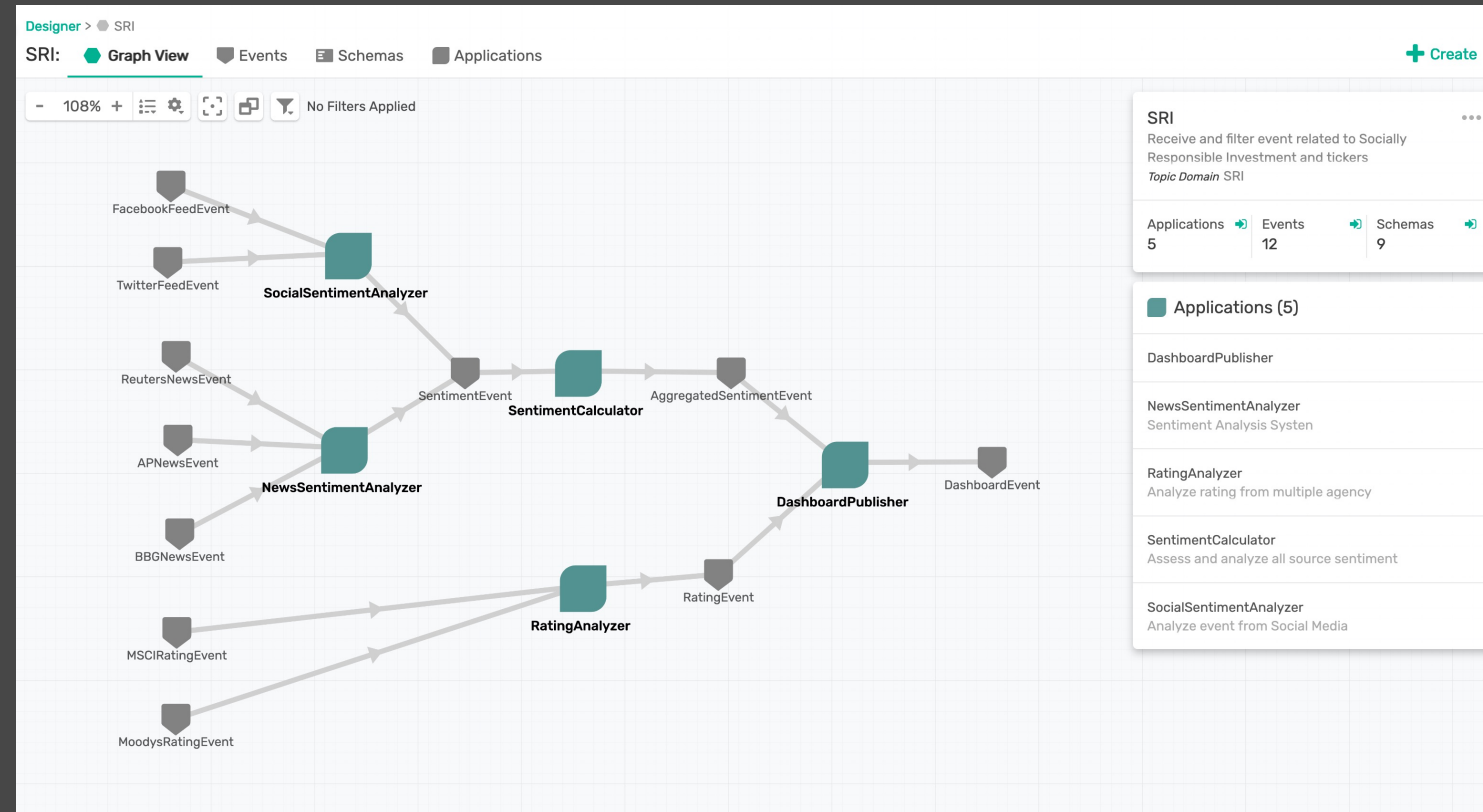
Managed Service

Realtime ESG Dashboard



Going beyond – Event Portal

- Design and Visualize event streams and event apps
- Auto-generate AsyncAPI
- Protocol agnostic
- Control client Access with ACL profiles

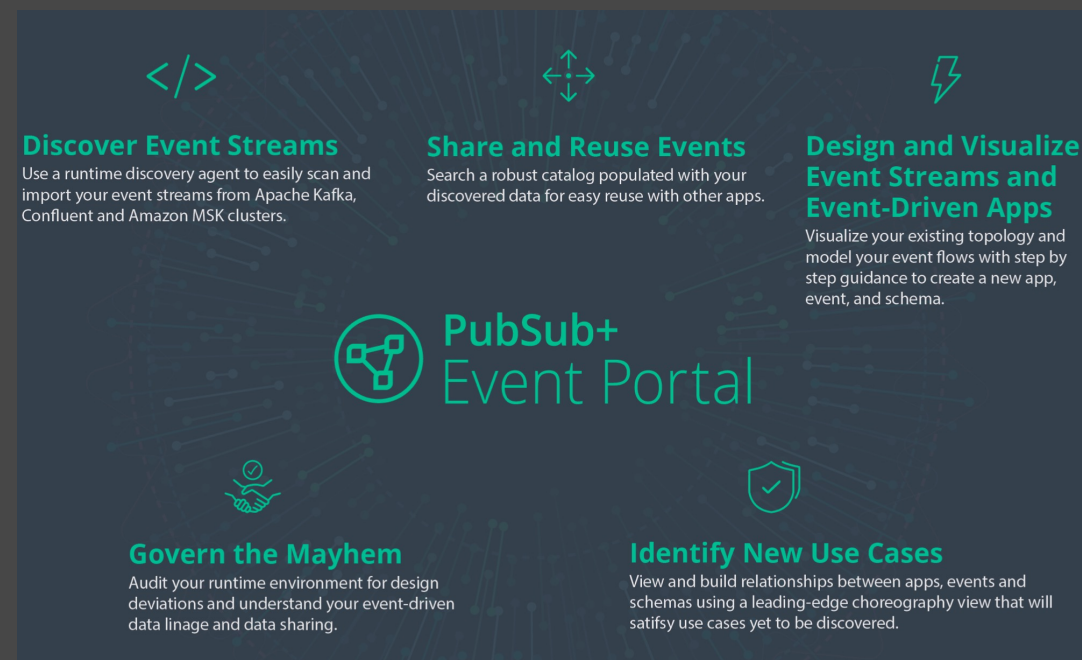
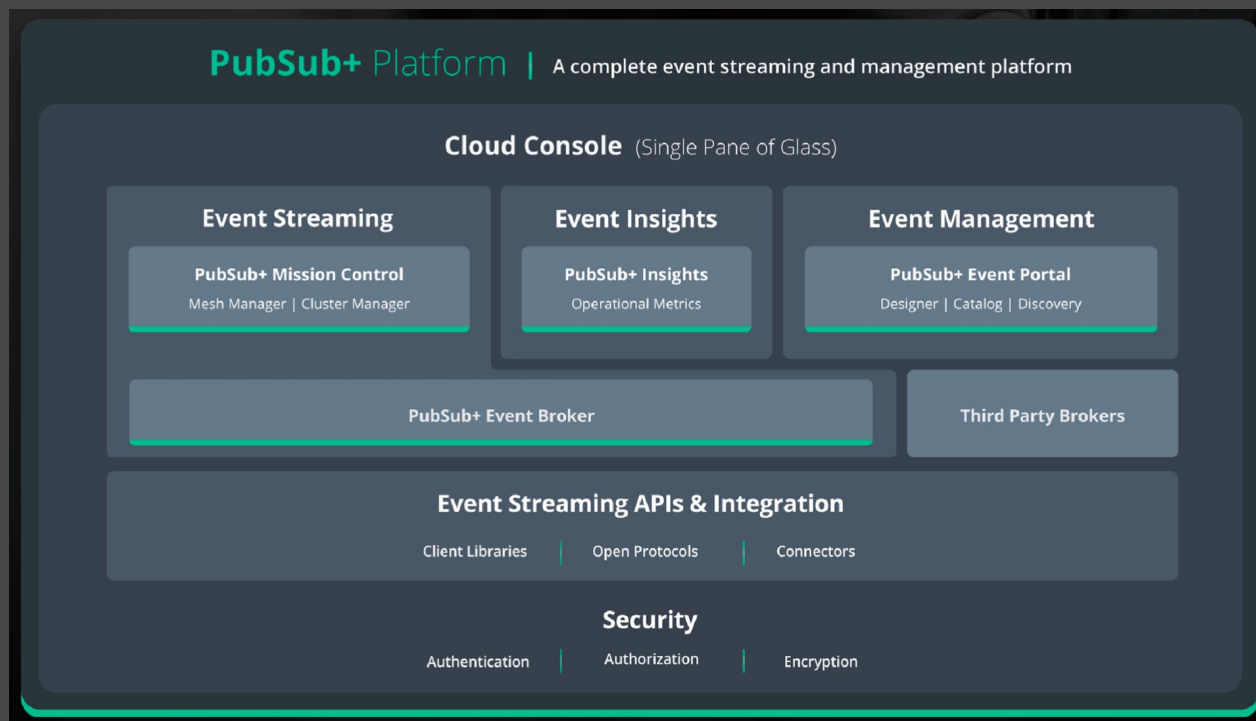


Next steps

Design

Together

Event driven data strategy for your ESG investment decision making





Any questions ?



Try it yourself !

<https://github.com/kepicorp/solace-demo>