



# KERALA INNOVATION FESTIVAL

India's Largest Innovation Festival

25-26 July  
2025

Kerala Startup Mission, Kochi



Sustainability

Creative Economy

Maker Movement

Youth Entrepreneurship

Global Collaboration

Shaping a Sustainable 2035

# Why Kerala?

Kerala has emerged as a vibrant hub for startups, driven by progressive government policies and a strong support system focused on innovation, skill development, and inclusive growth. Consistently recognized as a Top and Best Performer in the States' Startup Ranking by DPIIT, the state has built a startup-friendly ecosystem that supports ideas from grassroots to global scale.

Key initiatives like the Kerala Technology Startup Policy, early-stage funding schemes, and infrastructure such as incubation centres and FabLabs have accelerated entrepreneurial growth. Leading this transformation is the Kerala Startup Mission (KSUM), which offers end-to-end support through mentoring, funding, incubation, and exposure programs—positioning Kerala as a global model for startup development.

## **Best Performer States Startup Ranking (2022)**

Department for promotion of Industry and Internal Trade

## **Top Performer States Startup Ranking (2018-21)**

Department for promotion of Industry and Internal Trade

## **World's No 1 Public business accelerator and incubator (2019 & 2022)**

UBI Global

## **Top performers under BRAP for promoting ease of doing business**

Commerce and industry ministry



# **Message from The IT Secretary**

I am delighted to invite you to be a part of Kerala's Innovation Festival 2025, a celebration of bold ideas, emerging technologies, and entrepreneurial spirit.

Hosted by the Kerala Startup Mission, this festival will bring together innovators, startups, industry leaders, investors, and students to showcase the growing strength in AI, Robotics, Deeptech, and social impact innovation. Join us this July as we celebrate creativity, collaboration, and the power of ideas that can shape the world.



**Shri. Seeram Sambasiva Rao IAS**  
Special Secretary, Department of  
Electronics & IT, Govt of Kerala

# **From The CEO's Desk**

At Kerala Startup Mission (KSUM), we celebrate 10 years of supporting startups and fostering innovation. With over 6,500 startups and ₹6,000 crore in funding, Kerala is now a leading hub for entrepreneurs and innovators.

Kerala Innovation Festival brings together startups, leaders, and students showcasing Kerala's strength in AI, Robotics, Deeptech, and social innovation



**Anoop Ambika**  
CEO, Kerala Startup Mission

# ABOUT KIF 2025

The Kerala Innovation Festival (KIF) is a celebration of ideas, creativity and collaboration. It's where startups, creators, investors, policymakers and students come together to shape the future through innovation.

In 2025, KIF marks a special milestone as we celebrate 10 years of Kerala Startup Mission (KSUM). Over the past decade, KSUM has supported over 6,500 startups, raised more than ₹6,000 crore in funding, and established Kerala as a global innovation hub. KIF 2025 is not just an event; it's a platform to showcase breakthrough ideas, build partnerships, and explore sustainable solutions. From cutting edge technologies to creative innovations, KIF is where possibilities become realities.

Join us as we celebrate innovation, foster collaboration and work together to build a sustainable tomorrow.



# Why KIF 2025?

## A Decade of Impact



Celebrating 10 years of Kerala Startup Mission's contributions to the innovation ecosystem

## Global Innovation Hub



Positioning Kerala as a leader in startup growth, research, and entrepreneurship

## Cross-border Collaboration



Bringing together startups, investors, and ecosystem enablers from around the world

## Sustainable Innovation



A platform dedicated to green tech, SDG-focused solutions, and smart city initiatives

## Program Highlights

**10000+**  
Participants

**100+**  
Speakers

**40+**  
Programs

**50+**  
Communities

**100+**  
Product Showcases

**50+**  
Partners

# THE 5 PILLARS OF KIF 2025

Sustainability

Creative Economy

Maker Movement

Youth Entrepreneurship

Global Collaboration

Workshops & Panel Talks

Product Showcase & Networking Zone

SDG & Creators' Summit

Drone & Fashion Show

Maker Fest

Robotics, AR/VR Expo

She Leads

Food & Music Festival

Cyclothon

Student Innovation Expo

Flea Market & Games Zone

Pitchathon

Why attend?

Discover ideas, experience innovation and learn from the best



# Who should attend?



## Startup Founders & Professionals

Looking for funding, mentorship and visibility

## Investors & Venture Capitalists

Seeking high-growth startups

## Tech Enthusiasts & Researchers

Witnessing the future of innovation

## Students & Young Entrepreneurs

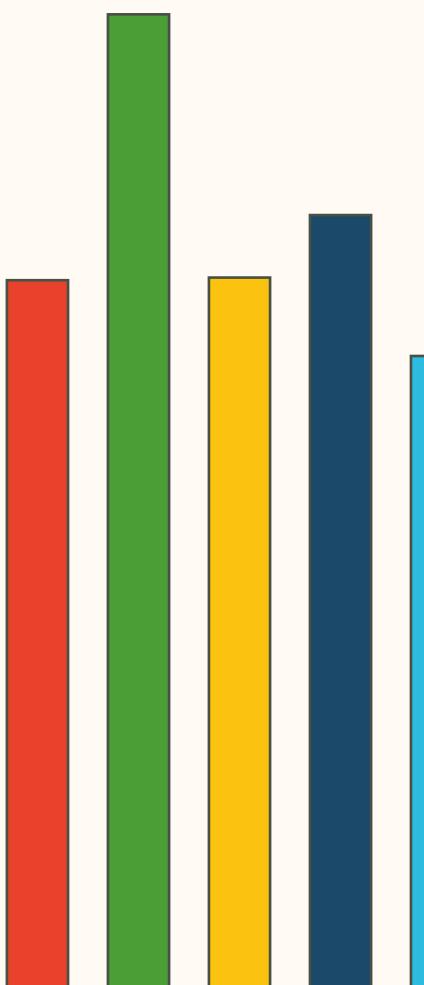
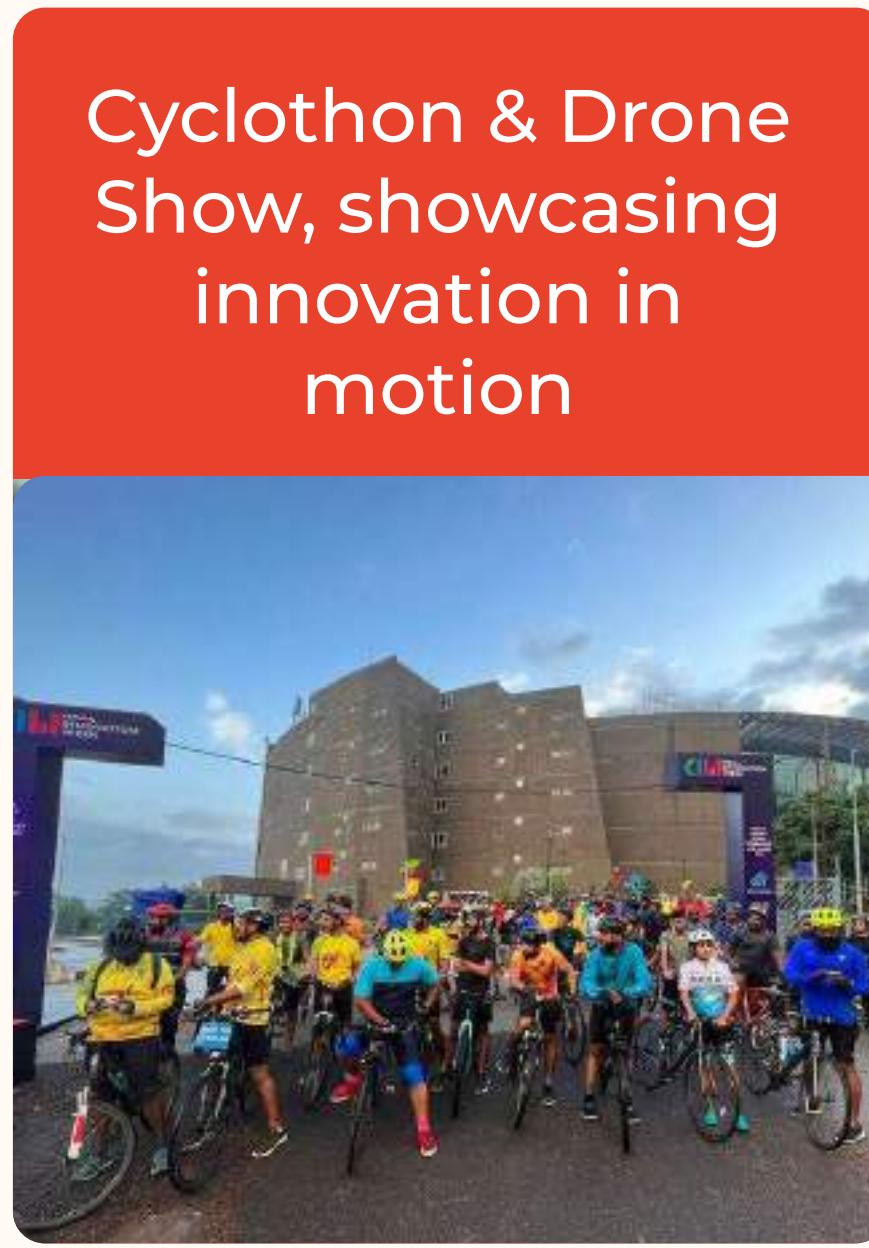
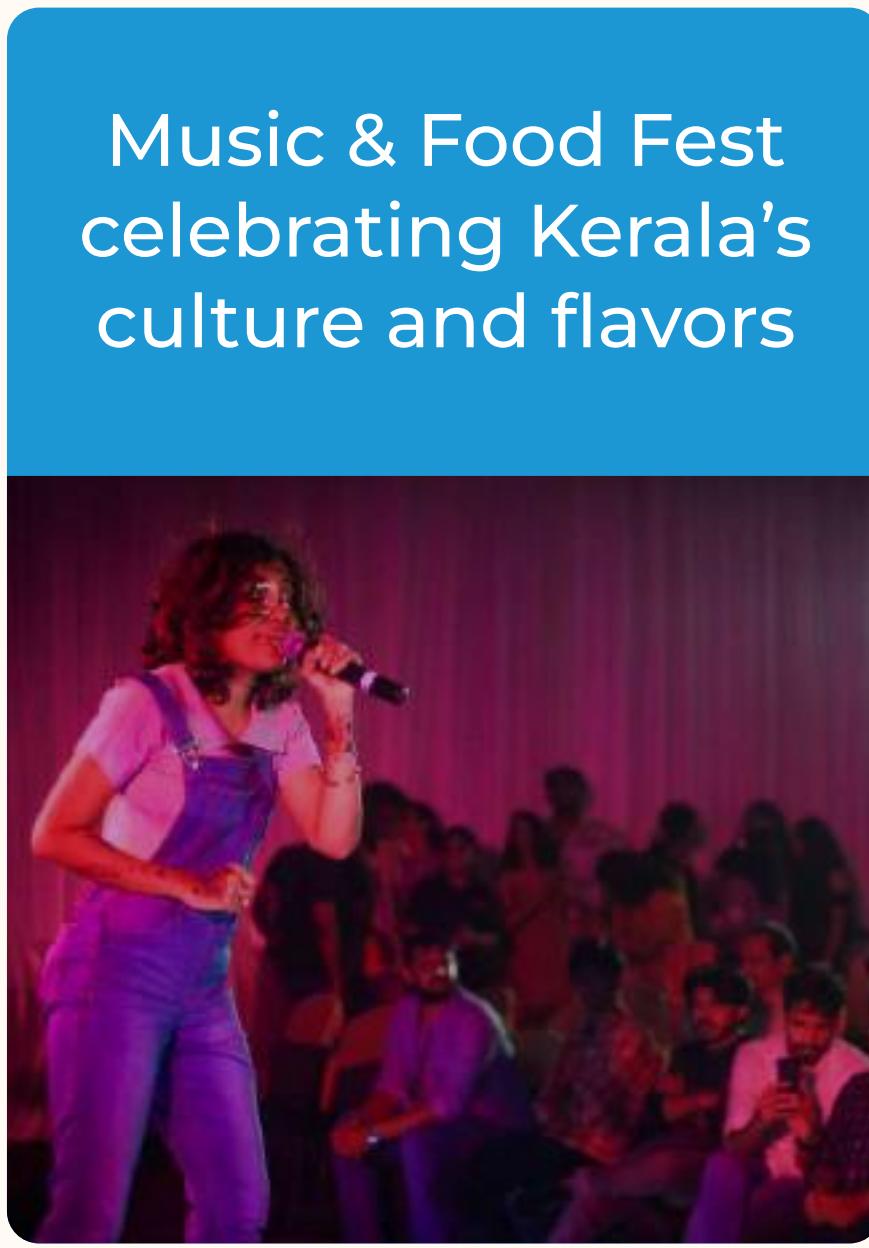
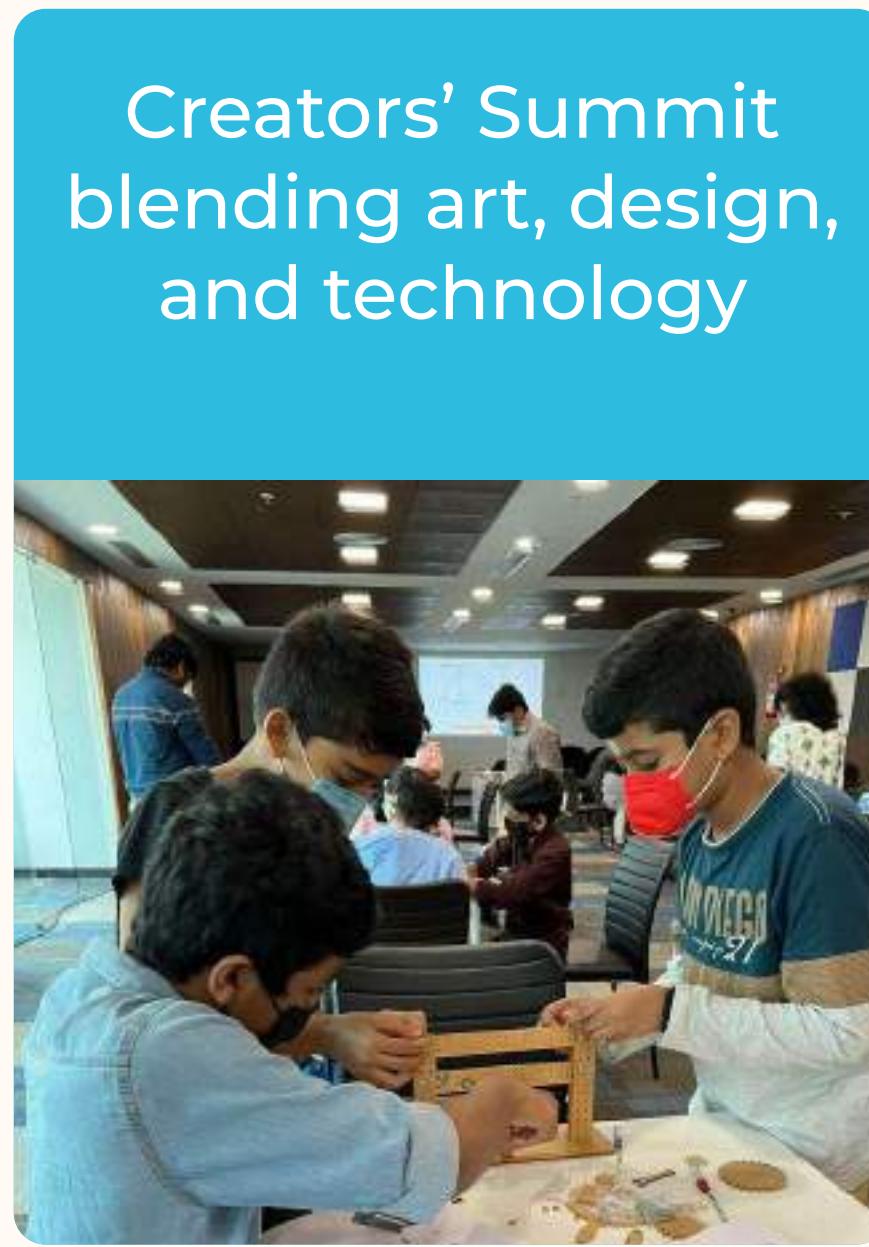
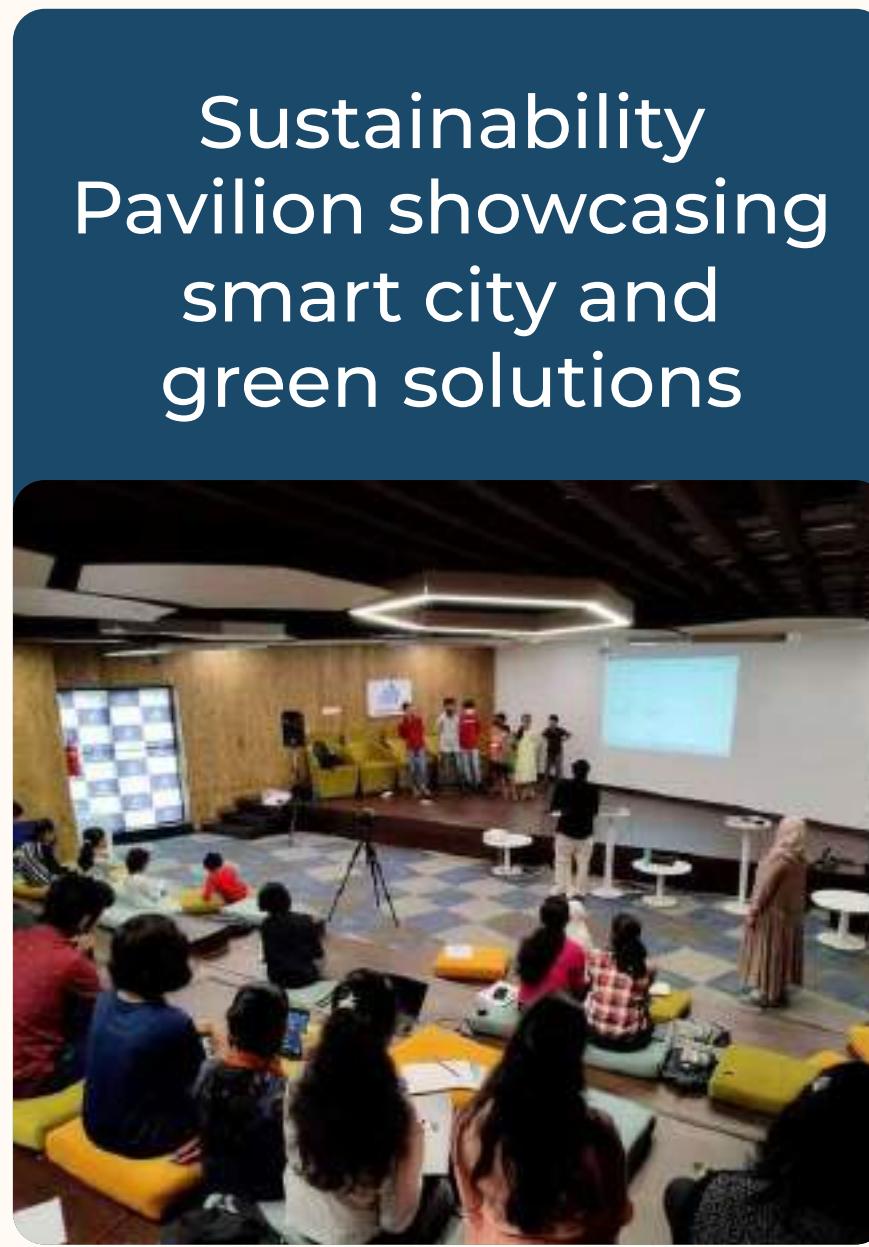
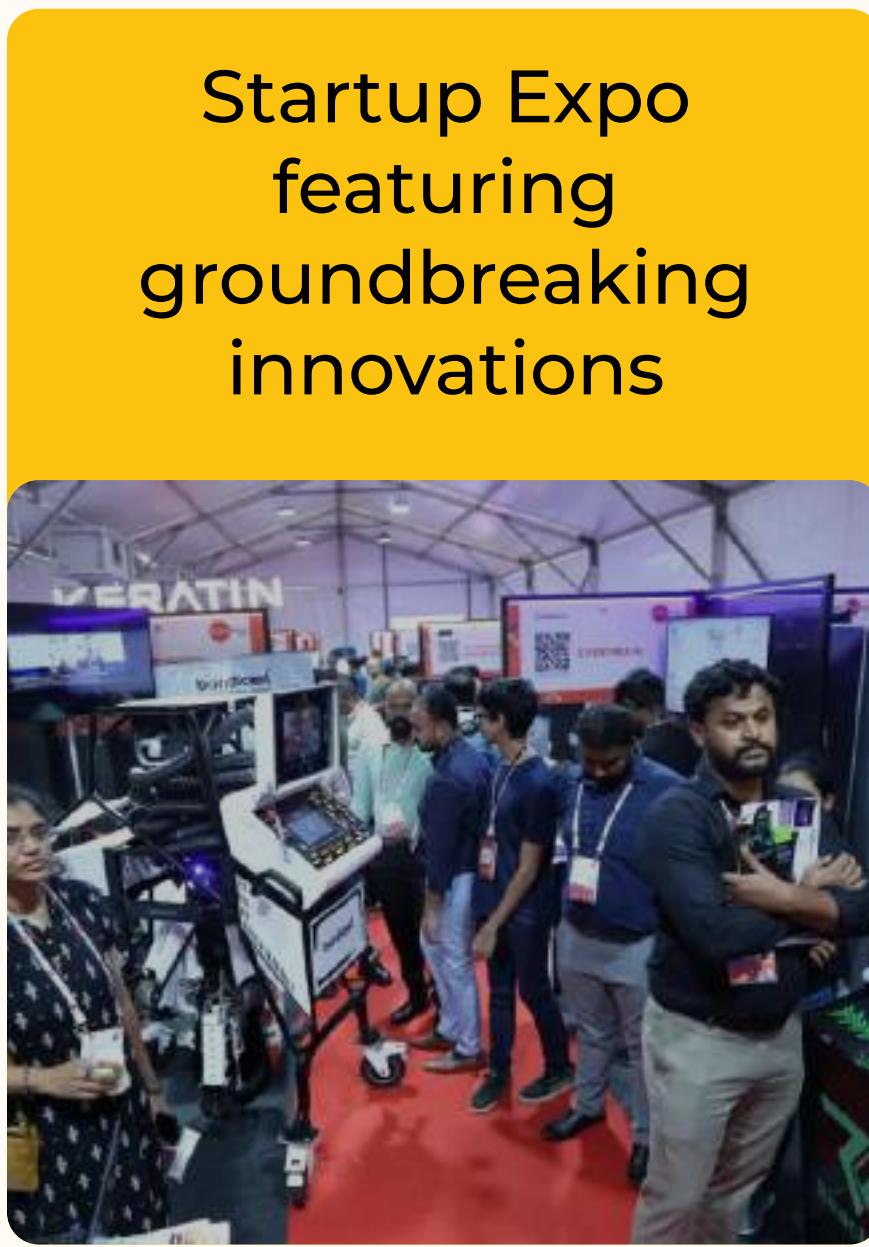
Eager to learn and connect with mentors

## Creators & Innovators

Exploring the intersection of tech, art and creativity



# EVENT HIGHLIGHTS



# How to Get Involved

Kerala Innovation Festival (KIF) 2025 is where ideas transform into reality, collaborations spark innovation and breakthroughs shape the future



## ATTEND

- Immerse yourself in groundbreaking innovations
- Thought-provoking discussions
- Networking opportunities



## EXHIBIT

- Showcase your startup, product, or technology
- Connect with a diverse audience including Investors and corporates



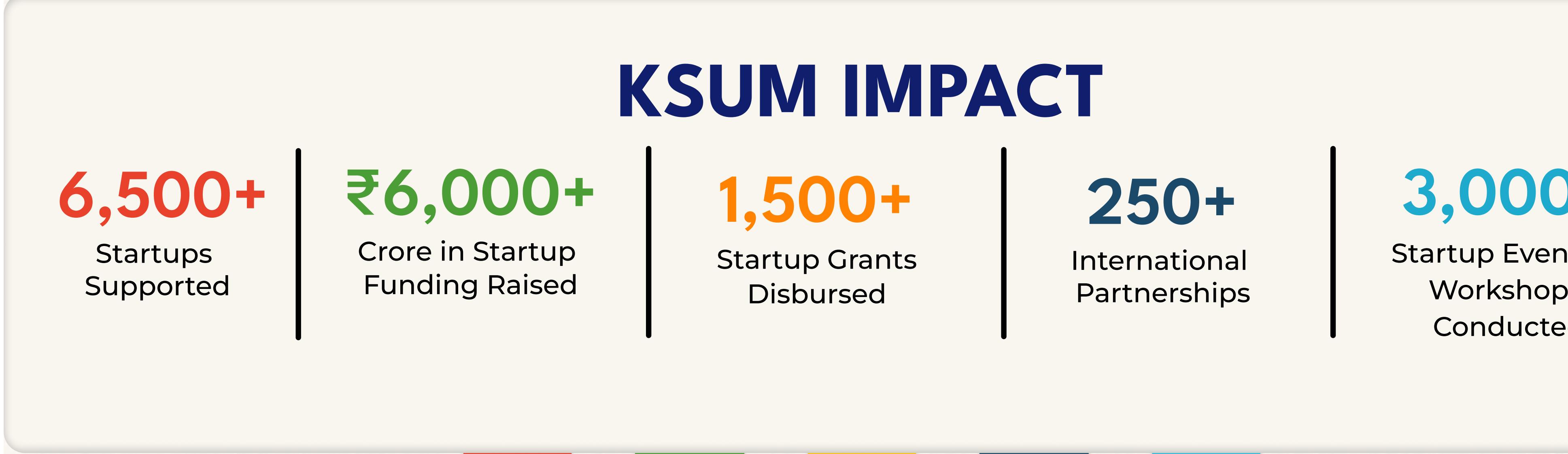
## SPONSOR

- Gain premium brand visibility
- Align your company with Kerala's most influential innovation ecosystem



## SPEAK

- Share your insights
- Inspire the next generation
- Engage with a global community of change makers



# A DECADE OF INNOVATION & IMPACT

## WHY KOCHI?

YEARS

10 YEARS OF  
KERALA STARTUP MISSION

Innovation hub with KTIZ

Connected to global opportunities

Smart, green and sustainable

Culture meets technology

Home to emerging startups



IMPACT

# Sponsorship Opportunities

Title Partner Rs 15,00,000	Platinum Partner Rs 10,00,000	Gold Partner Rs 7,00,000
<ul style="list-style-type: none"><li>Exclusive co-branding</li><li>Keynote slot</li><li>Premium booth</li><li>Logo on all collaterals</li><li>Maximum media exposure</li><li>10 Complimentary passes for the event</li><li>Logo on front of Delegate Badges</li></ul>	<ul style="list-style-type: none"><li>Prominent branding</li><li>Panel participation</li><li>Prime booth</li><li>Media Mention</li><li>7 Complimentary passes for the event</li><li>Logo on banners, website</li></ul>	<ul style="list-style-type: none"><li>Logo on event materials</li><li>Speaking opportunity</li><li>Booth space</li><li>Feature on social media</li><li>5 Complimentary passes for the event</li></ul>
Innovation Partner Rs 5,00,000	Associate Partner Rs 2,00,000	Community Partner Rs 3,00,000
<ul style="list-style-type: none"><li>Branded session</li><li>Speaking opportunity</li><li>Logo visibility</li><li>3 Complimentary passes for the event</li></ul>	<ul style="list-style-type: none"><li>Logo on website and materials</li><li>Exhibition space</li><li>Social media acknowledgement</li></ul>	<ul style="list-style-type: none"><li>Support grass-root startups</li><li>Branding in community zones</li><li>Recognition</li></ul>



**Shaping a Sustainable 2035**



[www.innovationfestival.in](http://www.innovationfestival.in)

For partnerships, contact  
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