

FIRST OF ITS KIND IN THE STATE

[www.keralastartupfest.com](http://www.keralastartupfest.com)

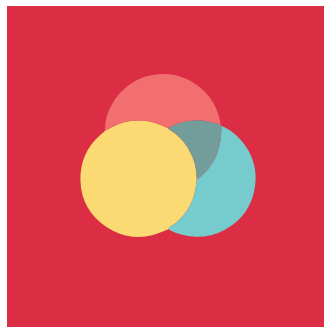
# KERALA STARTUP FEST '26

TOMORROW IS  
COMING TO  
KOZHIKODE

2026 JAN 7-8

KOZHIKODE





# KERALA ECONOMIC FORUM

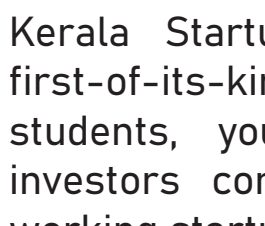
A nonprofit alliance of economic thinkers, successful entrepreneurs, and industry professionals. KEF exists to uplift Kerala's startup ecosystem by promoting ideas, mentoring innovators, and building business bridges across sectors.

**Kerala Economic Forum**

bring a powerful blend of grassroots creativity  
and economic insight to **KERALA STARTUP FEST**



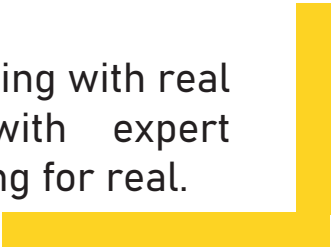
# WHY KSF? WHY NOW?



Kerala Startup Fest (KSF) is Kerala's first-of-its-kind startup experience where students, young adults, mentors, and investors come together to build real, working startups.

**It's not just motivation.**

It's learning, pitching, interacting with real entrepreneurs, engaging with expert funders, winning and launching for real.



Real investors

Real ideas

Real startups





# THE KSF EXPERIENCE

## 10 Expert-Led Themes

### **BUILDING THE STARTUP MINDSET & GETTING YOUR IDEA OFF THE GROUND**

How to think like a founder, validate ideas, and shape them into executable startup models.




### **LEGAL, FINANCE & FUNDING BASICS EVERY FOUNDER MUST KNOW**

Company registration, compliance, taxation, funding stages, documentation, and financial discipline.





### **SALES & MARKETING STRATEGIES THAT ACTUALLY WORK**

Understanding customers, positioning products, building brand presence, and converting leads into sales.



### **RUNNING THE SHOW: OPERATIONS, SYSTEMS & PEOPLE MANAGEMENT**

Creating efficient workflows, managing teams, and building a strong internal structure for your startup.





## **THE BUSINESS OF FOOD: OPPORTUNITIES IN FOOD TECH**

Exploring packaged foods, cloud kitchens, health/nutrition products, and emerging food tech trends.

## **SKILLS TO STARTUPS: TURNING TALENTS INTO INCOME**

How personal skills—design, content, craft, coding, communication—can be shaped into small businesses and ventures.

## **HOW TO BUILD & GROW AN ONLINE BUSINESS**

Selling on e-commerce platforms, running online stores, logistics, pricing, and scaling digital commerce.

## **TECH, AI & DISRUPTIVE INNOVATION FOR YOUNG ENTREPRENEURS**


New-age learning frameworks and mindsets that shape confident, capable young founders.

## **LEARNING TO LEAD: EDUCATION MODELS FOR BUSINESS SUCCESS**

Entrepreneurial learning, self-education systems, business thinking frameworks, and preparing for realworld challenges.

## **MASTERING DIGITAL MEDIA & SOCIAL INFLUENCE**

Content creation, personal branding, short-form video strategy, community building, and monetisation.





# WHAT HAPPENS AT KSF ?

Experience a **power-packed** two-day festival  
where ideas turn into **real startups**.

## THEME-BASED EXPERT SESSIONS

Hands-on talks by real entrepreneurs, founders, and industry leaders.

## THE PITCH BOX (REAL IDEA PITCHING CONTEST)

Present your startup idea in front of funders, investors, and startup advisors.

## STARTUP CLINIC

One-on-one guidance to refine your idea, business model, and strategy.

## STARTUP EXPO & STALLS

Explore student startups, emerging brands, and innovative products.

## INTERESTING CONTESTS

Camera Craft, Business Quiz, JAM, and creative challenges.

## SPOT EVENTS

Quick, fun, on-the-go contests happening throughout the fest.

## NETWORKING SESSION

Connect with entrepreneurs, mentors, investors, and fellow innovators.





# KSF CONTESTS



## BUSINESS QUIZ

SCHOOL EDITION (GRADE 12 & BELOW)

A fast-paced challenge that tests business awareness, startup knowledge, and decision-making skills.



## THE PITCH ROOM

(AGE LIMIT: UP TO 35)

Where bold ideas meet real opportunities—pitch your concept and convince the evaluators in minutes.



## CAMERA CRAFT

PHOTO & VIDEO CHALLENGE

Showcase your storytelling skills through powerful photos, creative videos, and visual narratives.



## JUST A MINUTE (JAM)

A one-minute fun battle of spontaneity, wit, speed, and presence of mind.





**10**  
INVESTORS

**50**  
RESOURCE  
PERSONS

**100**  
STARTUPS  
BORN

**1000+**  
PARTICIPANTS

**Action-oriented sessions**

**Real investments**

**Hands-on mentoring**







# KSF IS MORE THAN AN EVENT. IT'S A MOVEMENT

?

## WHO SHOULD ATTEND

Startup aspirants and  
startip beginners

By joining hands with us, you help

**Democratize** entrepreneurship

**Empower** school and college youth

**Uplift** Kerala's startup ecosystem

**Bridge** education and real-world execution



LET'S IGNITE  
**AMBITION.**

LET'S CREATE  
**IMPACT.**

LET'S **BUILD**  
KERALA

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