



I'm Raiz Kerbie

Web designer

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A LITTLE ABOUT ME

I'm Kerbie Raiz, a passionate freelance web designer who creates clean, modern, and responsive websites that help businesses grow online. I focus on turning ideas into visually appealing, user-friendly designs that reflect each client's brand identity.



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WORK EXPERIENCE

Self-Employed – 2023–Present

Designed and developed responsive websites for small businesses and personal brands using WordPress and Figma. Created modern, user-centered layouts that improved engagement and client satisfaction. Collaborated with clients to plan site structure, color palettes, and content flow. Optimized designs for mobile viewing and SEO readiness.

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SKILLS & EXPERTISE



Web Design

Responsive Website Design (Mobile & Desktop)
UI/UX Layout and Prototyping
Landing Page and Portfolio Design
Color Theory, Typography, and Visual Balance

Tools & Software

Figma • Canva • Adobe Photoshop
WordPress • Elementor • Wix
HTML • CSS • Basic JavaScript

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Client: GlowUp Beauty Studio (Local Salon)
Role: Freelance Web Designer
Tools Used: Figma, WordPress, Canva, HTML/CSS
Year: 2024

📌 Project Overview

GlowUp Beauty Studio wanted a modern and elegant website to showcase their salon services, display before and after photos, and let customers book appointments online.

🧠 My Approach

I designed a soft pastel color palette that matched their brand identity and built a mobile friendly website using WordPress with Elementor. I focused on creating a layout that highlighted their services and customer reviews while keeping navigation simple and clean.

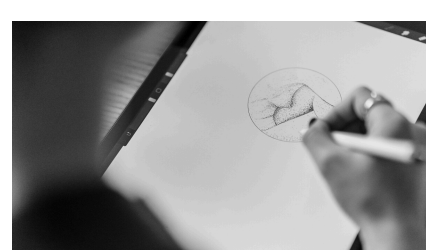
🚀 Results

Increased online booking requests by 40% within the first month.
Improved brand presence through cohesive visuals and typography.

Client feedback: "Kerbie captured exactly what we wanted—simple, elegant, and easy for our clients to use."

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I WAS *CREATED* TO CREATE



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Kerbie Raiz

WORK WITH ME

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