

Your Photo Session

Pre-shoot Advice

It's best to wear dark solid colors. White and light colors may emphasize a double chin. Bring your favorite clothing and feel free to bring several outfits to choose from for the shoot. Long sleeves often look best, especially if you don't want to emphasize your arms and you want your face to stand out. Be careful of low-cut tops for headshot – they can sometimes make for difficult cropping.

Women with long hair may want to wear something that contrasts with their hair.

No shiny faces! Facial shine can ruin a good portrait, and is very difficult to retouch. Men should wash their face about an hour before their sitting. Women should wear facial powder, especially if they tend to be oily, and bring more along with them.

Have hair and makeup done before arriving at the studio. Makeup should be natural and not too heavy. Bring touchup makeup and lip gloss or lipstick. Fly away hairs will show up in the finished image so use gel, a light shine and hair spray to control the strays.

Get plenty of sleep the night before the shoot and drink lots of water.

Music is also a great idea- bring along your favorite CD if you would like.

Thank you for booking a photo shoot!

Please see "Price List" for portrait and headshot rates.

Since I am shooting digitally, I have no limitation on the number of images I take. I guarantee my work and will reshoot if you are not satisfied with our results.

All pictures are taken in color, then can be made into black and white or sepia images as you desire. I typically use a grey muslin backdrop. I encourage you to talk with me before the photo session about the look you are trying to achieve. Feel free to bring along or email me examples that strike your fancy and to bring your own ideas as well.

Following the Shoot:

Fees are due at time of photo shoot.

Images will be available after the photo shoot as arranged, most likely by way of my website.

Additional Notes:

Thank you for your interest in Kercheval Photography! It is important to me that portraits try to capture each individual's true personality and spirit.

I am happy to photograph individuals or groups all within the same session. Families of all shapes and sizes are welcome- even the family pet.

My style is spontaneous and relaxed. You may also want to bring along any props- ie. a musical instrument, child's favorite teddy bear, etc- anything that helps define you.