

TODAY'S FOCUS: BUSINESS

Annual parade draws big crowds



Temecula City Council member Chuck Washington, along with his wife Kathy, wave to people as they travel down Front Street in Old Town Temecula during the city's annual Fourth of July Parade. ANDREW FOULK PHOTO

BUSINESS OF THE WEEK



COURTESY OF A FAMILY TREE FLORIST

Family-owned florist offers custom arrangements, friendly service

A Family Tree Florist, owned by Steve and Marie Schroeder, is a local florist business that's served Temecula and the surrounding areas since 1989. The business offers a wide variety of custom fresh or silk floral arrangements for special occasions – such as birthdays, anniversaries, weddings, well wishes and holidays – as well as a selection of stuffed animals, houseplants, balloon bouquets, and specialty candies and chocolates. A Family Tree Florist boasts a friendly, professional staff and offers local and international delivery service; daily delivery service to local hospitals and funeral homes.



ADDRESS: 43064 Black Deer Loop, Suite A
HOURS: 9 a.m. to 5 p.m. Monday through Friday; 9 a.m. to 4 p.m. Saturday; closed Sunday
PHONE: 951-719-3260
WEBSITE: www.afamilytreeflorist.net
OWNER: Steve and Marie Schroeder
WHAT YOU'LL FIND: Fresh or silk floral arrangements for all occasions; stuffed animals, balloon bouquets, candies and chocolates; friendly, knowledgeable staff
WHAT THEY'RE SAYING: "Our great customer service sets us apart from the competition. We're an on-call florist; we're not 24/7, but if we get a call after hours, we're willing to come back and help that person."

— Marie Schroeder, owner

CALENDAR

MENIFEE

July 16
Monthly networking coffee
7:30 a.m., Cherry Hills Club, 28333 Valley Blvd.
The Menifee Valley Chamber of Commerce will hold a monthly networking coffee. For information, call 951-672-1991, visit www.menifeevalleychamber.com or email ceo@menifeechamber.com.

City council meeting
7 p.m., City of Menifee, 29714 Haun Road
The Menifee City Council will meet. For information, visit www.cityofmenifee.us.

DEL MAR

July 16
North Coast Toastmasters
7:30 a.m., St. Peter's Episcopal Church, 334 14th St.
St. Peter's Episcopal Church will host a meeting of the North Coast Toastmasters. For more information, visit www.stpetersdelmar.net.

July 17
Del Mar Rotary
10 a.m., St. Peter's Episco-

pal Church, 334 14th St.
St. Peter's Episcopal Church will host a meeting of the Del Mar Rotary. For more information, visit www.stpetersdelmar.net.

ESCONDIDO

July 16
Media Camp: Basic Video Skills & Film Techniques
9 a.m., California Center For the Arts, Escondido, 340 N. Escondido Blvd.
Media Camp: Basic Video Skills & Film Techniques has been scheduled at California Center For the Arts, Escondido. The cost to register is \$185 for ages 9 to 12 years. For more information, visit www.artcenter.org or call 800-988-4253.

July 20
North San Diego Certified Farmers Market
10 a.m., Sikes Adobe Historic Farmstead, 12655 Sunset Drive
The city of Escondido is holding the North San Diego Certified Farmers Market at the Sikes Adobe Historic Farmstead. The event will feature local produce, flowers and plants, and arts and



July 23
Morning Mixer
7:30 a.m., BJ's Restaurant and Brewhouse, 26500 Ynez Road
The Temecula Valley Chamber of Commerce will hold a Morning Mixer at BJ's Restaurant and Brewhouse. This event will include an opportunity for attendees to network with one another and assist in growing their business. Registration is free for members and \$20 for nonmembers. For more information, visit www.temecula.org. **FILE PHOTO**

crafts from area artisans. For information, visit www.escondido.org.

July 21
Rhymes & Reading Story Time
11 a.m., City of Escondido Library, 239 S. Kalmia St.
The Escondido Library will hold Rhymes & Read-

ing Story Time for children ages 4 to 5. For information, visit www.library.escondido.org.

TEMECULA

July 16
Wine tasting and cheese pairing class
10 a.m., Oak Mountain

Winery, 36522 Via Verde
Oak Mountain Winery will host a wine tasting and cheese pairing class. The cost is \$29. For more information, visit www.eventstemecula.com or call 951-699-9102.

Mixer at Temecula Valley Hospital
5:30 p.m., Temecula Valley Hospital, 31700 Temecula Pkwy.
The Temecula Valley Chamber of Commerce will hold a Mixer at Temecula Valley Hospital. The cost is free for members and \$20 for nonmembers. For more information, call 951-676-5090 or visit www.temecula.org.

July 17
Creedence Relived
7 p.m., Temecula Community Recreation Center, 30875 Rancho Vista Road
Creedence Relived will perform at Temecula Community Recreation Center Amphitheater as part of the Summer Sunset Concert Series. For more information, visit www.temeculaevents.org.

Have a news tip or an event you'd like to see in print? Send details to Temecula@UTSanDiego.com

July 18
Wellness Class
1:30 p.m., Grace Mellman Community Library, 41000 County Center Drive
Grace Mellman Community Library is offering a Wellness Class. This class will cover beginner tai chi for adults. For information, visit www.rivlib.net, call 951-296-3893 or email Elizabeth.Khaled@grace-mellmanlibrary@rivlib.net.

July 19
'The Grand Tour: Vintage Postcards of Europe'
10 a.m., Temecula Valley Museum, 28314 Mercedes St.
Temecula Valley Museum is featuring "The Grand Tour: Vintage Postcards of Europe." The exhibit will feature unique collection of postcards from the Slauson Family of Los Angeles and curated by the Muckenthaler Cultural Center in Fullerton, California, according to the Temecula Valley Museum. Admission is a suggested donation of \$2. For more information, visit www.temeculavalley-museum.org.