

Good Deed

Humanitarian Organizational Website

Team Members

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Status Quo

- Facebook & Reddit are expansive and largely unsupervised
 - 2.7 billion Facebook monthly active users
 - 330 million Reddit monthly active users
 - Hard to filter content
- Same story with other organization/social media platforms

Observations

- Humanitarian groups occupy low percentage of total user space
 - Lower chance of finding relevant groups
- More users with less supervision can be dangerous
 - Higher chance of fraudulent organizations or phishing operations

Story

- Specialized social platforms do exist
 - Job platforms (LinkedIn, Indeed)
 - Dating platforms (Tinder, Hitch)
 - Literature sharing platform (Wattpad)
- We plan to make specialized platform for volunteering/charity

Insight

- There are 26 million refugees.
 - 85% lives in developing countries
 - 1.4 million people needs resettlement at the moment
- 10 years left to save the planet
 - 8000 sq km of rainforest lost in The Amazon
- 9.9% lives in extreme poverty
 - 140 million people increase just in 2020

Opportunity

- We are in the Information Age.
 - Internet connection is cheaper and more available
- Polarizing politicians are losing
 - People are ready for more active democracy
- Businesses are getting more ESG aware
 - Partnerships with NGO's are more popular

Analysis

- Everyone is on social media
 - 2.7 Billion people on Facebook
- Misallocation of resources in NGO's
 - Transparency work force potential
- Lack of justification for website maintenance cost
 - Millions spent by NGOs to attract more donations

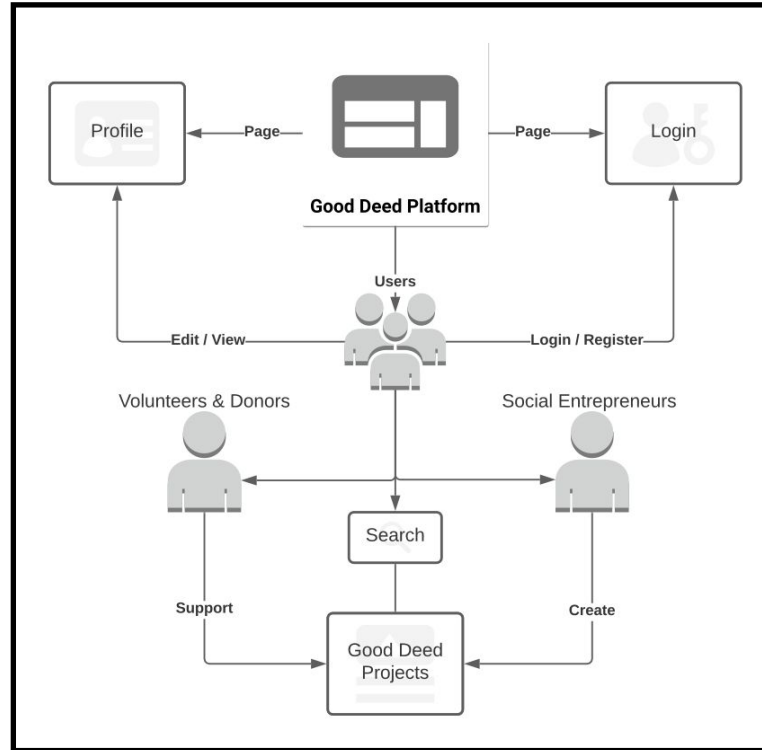
Analysis

- Networking by helping
- United we stand, divided we fall.
- Efficient use of resources with iteration of solutions
- We have to do better than 2010s.

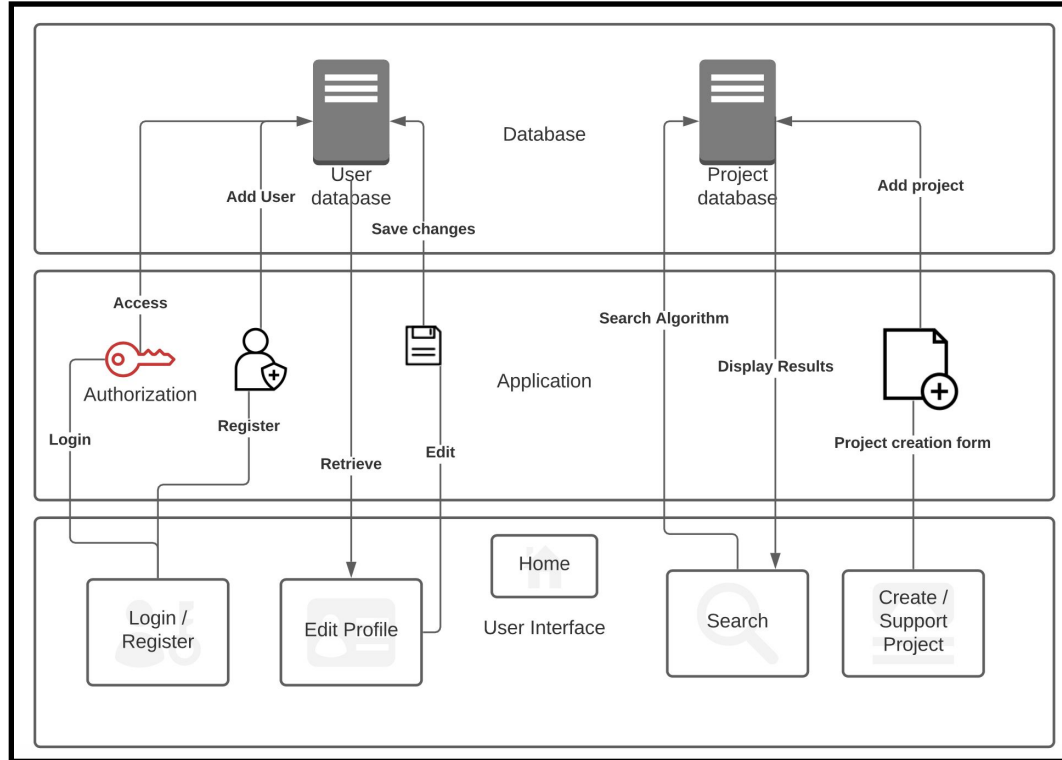
Analogy

- Indeed for finding opportunities to volunteer time or resources
 - Free access to search for volunteer opportunities
 - Research initiatives / charities
 - Post volunteer opportunities.
 - Sign up for / participate in volunteer opportunities
 - Donate resources

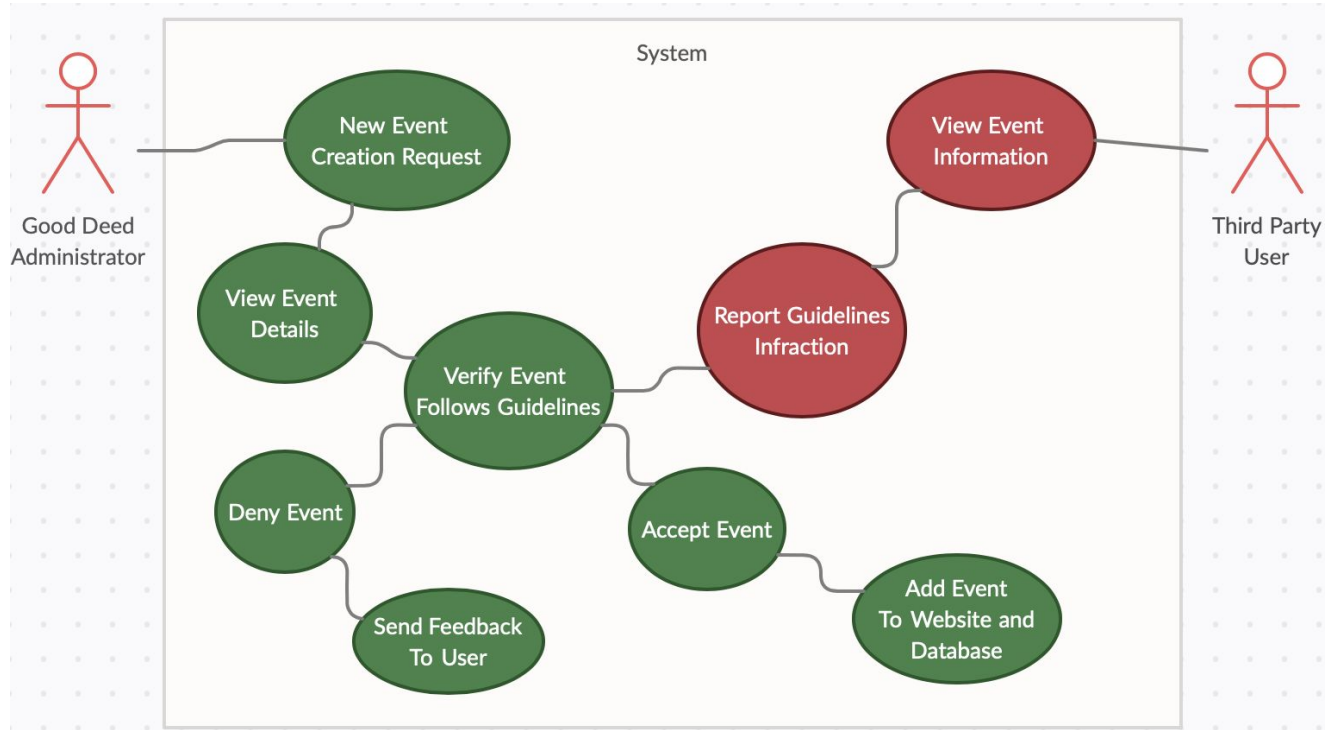
Solution - Design



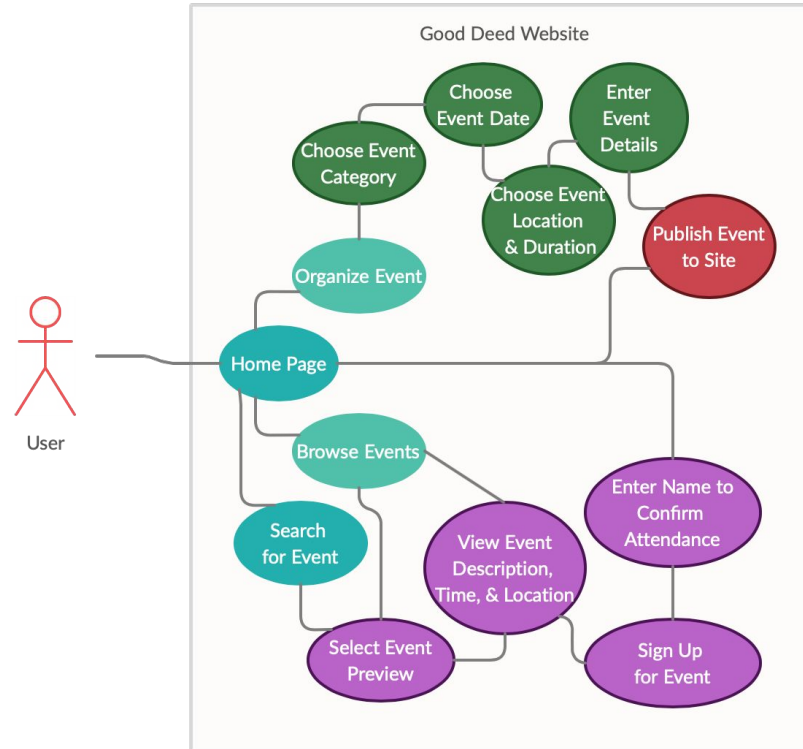
Solution - Design



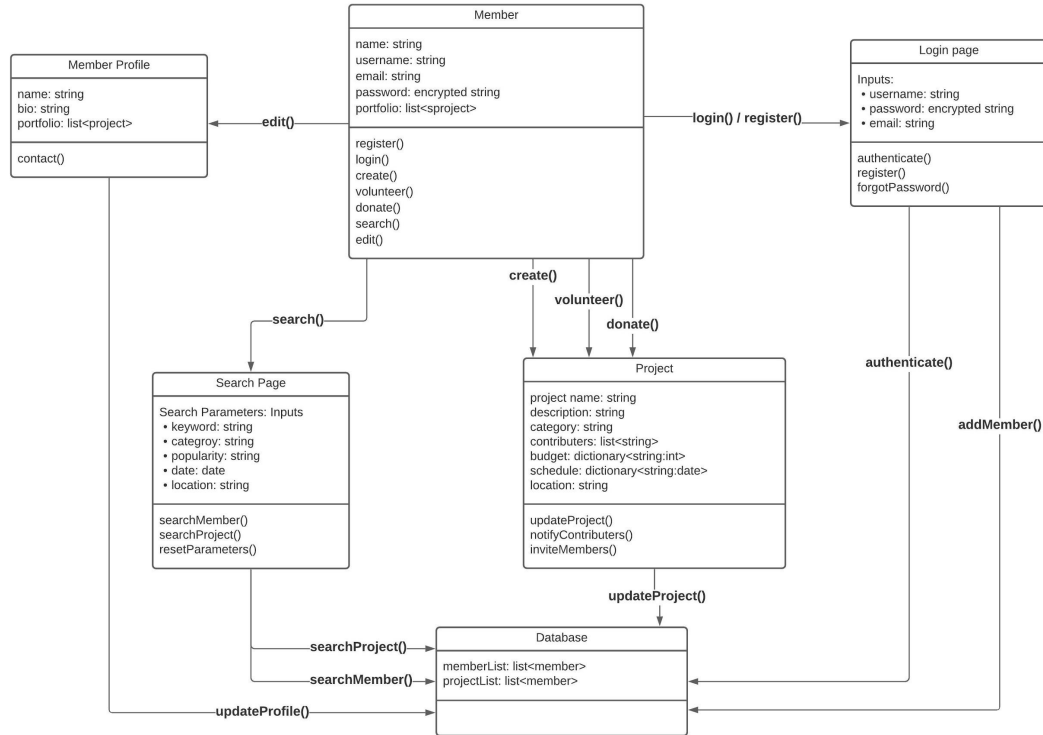
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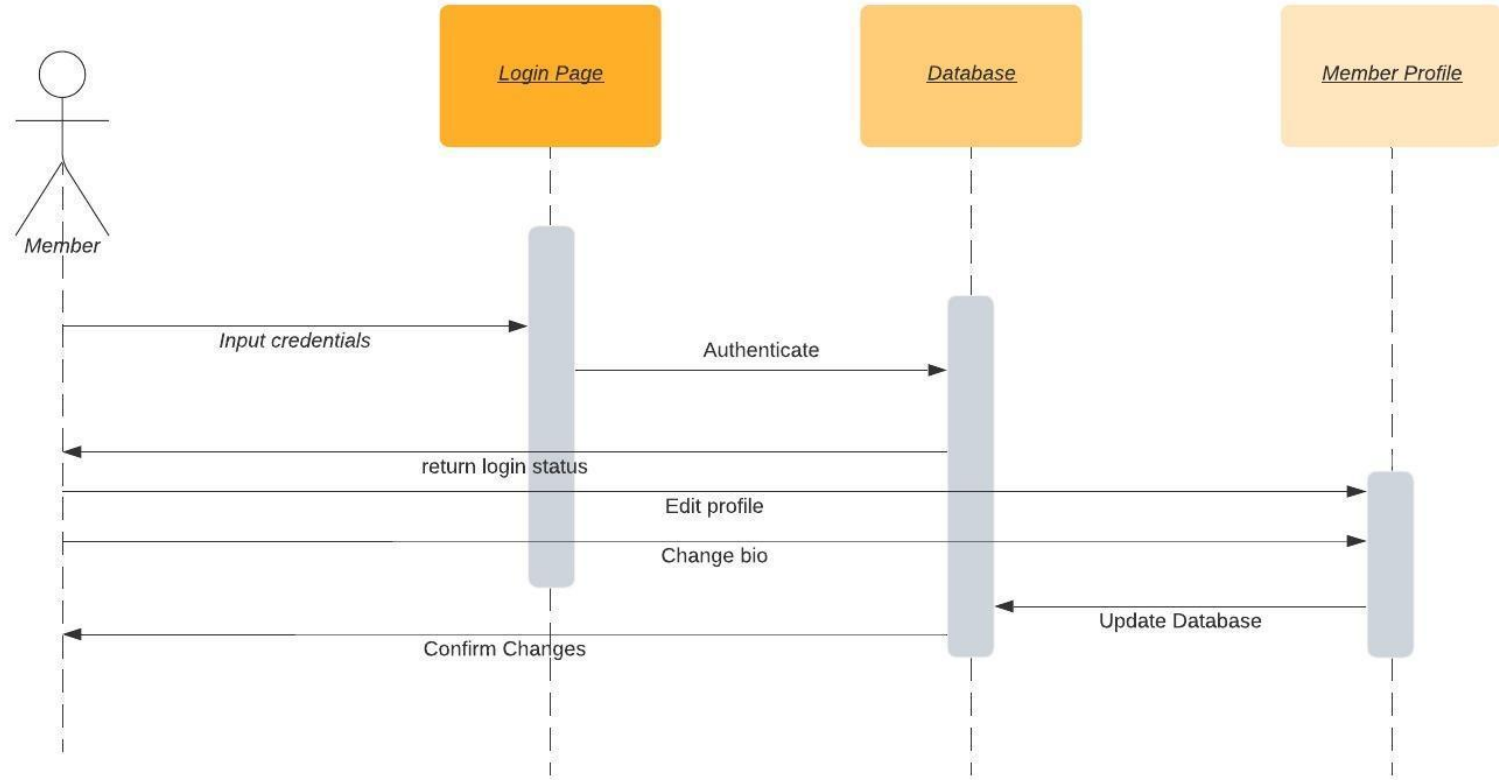
Solution - Design



Solution - Design



Solution - Design



Solution - Design

[About](#) [Our Project](#)

Browse ▾

Profile ▾

450 girls in Anatolia learned web development this summer.

See the websites they designed.

Projects ▾

All


Education

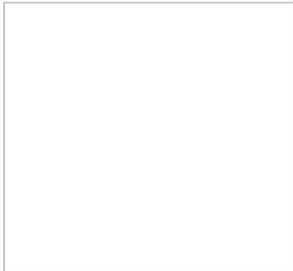
Art

Healthcare

Environment

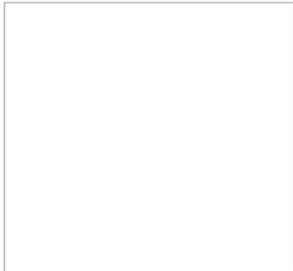
Accessibility

Filters 



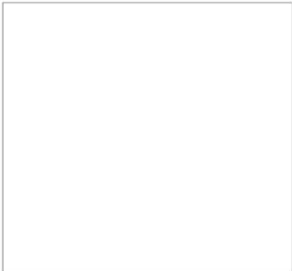
Ending single use plastic consumption in Rwanda.

Kigali, Rwanda



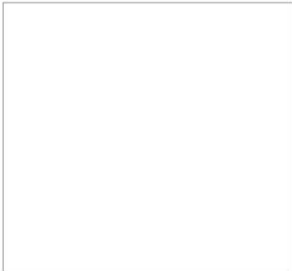
Music lessons & instruments for middle schoolers

Braga, Portugal



Coding summer camp at New York University

New York, NY



Sustainable fishing education for fishermen in coastal villages.

Malaysia

Solution - Design

About Our Project

Browse

Profile

Who we are

Our impact

Projects

Events

Establishing computer labs across Anatolia

Private community

Who we are

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Our impact

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Need for next stage

Filters

20 Computers (5/20)

Contribute

1 verified volunteer

2 CS teachers

Something that's done

completed

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Another thing that's done

completed

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Advantage

- Good deed networking:
 - Social entrepreneurs can find volunteers and donors to support their project.
- Impact reporting:
 - Volunteers and donors can view the positive impact the project has made.
- Transparency & Assurance:
 - Donors can see how their donation is used, and get a refund if good deed project fails.
- Raising Awareness and Support:
 - Place for people to showcase their good deed work and encourage others, to raise awareness and gather support from friends and network.

Ethos - Future work

Future of Influencers:

- Philanthropists, volunteers and social entrepreneurs become the future influencers, encouraging social service for generations to come.

Social media that encourages collaborative social service:

- Participating and supporting good deed projects becomes a part of individuals' digital and social lives.

Empowering individuals to solve problems:

- Civilians have the power to make the social change they desire.

Post Implementation Review

What we did right:

- Division of labour, allowing team members to individually work on project components.
- Meetings following receipt of feedback, ensuring that we compensate project deficiencies, and improve the SRS and SPMP.

What we did wrong:

- Lack in final revision of project documents, which caused a few formatting errors to slip by the team.
- Insufficient consultation with the professor, which led to an inadequate understanding of the requirements for certain sections of the SRS and SPMP.

Post Implementation Review

What we would change:

- The project team could have regular meetings prior to the completion of project milestones to ensure each step follows given criteria.
- The project team could have arranged regular meetings with the professor after assignment releases, to ensure a correct understanding of the requirements of each section of the SPMP and the SRS.
- The project team could have used a project management software for better time management and keeping track of team member's progresses on milestones.

Q & A