<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>The Alba Impact Innovation Centre: An Infographic Proposal</title>

<script src="https://cdn.tailwindcss.com"></script>

<script src="https://cdn.jsdelivr.net/npm/chart.js"></script>

<link rel="preconnect" href="https://fonts.googleapis.com">

<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>

<link href="https://fonts.googleapis.com/css2?family=Inter:wght@400;500;600;700;800&display=swap" rel="stylesheet">

<style>

body {

font-family: 'Inter', sans-serif;

background-color: #F0F4F8;

}

.chart-container {

position: relative;

width: 100%;

max-width: 600px;

margin-left: auto;

margin-right: auto;

height: 320px;

max-height: 400px;

}

@media (min-width: 768px) {

.chart-container {

height: 400px;

}

}

.kpi-card {

background-color: #003F5C;

color: white;

}

.section-title {

color: #003F5C;

}

.card {

background-color: white;

border-radius: 0.75rem;

box-shadow: 0 4px 6px -1px rgb(0 0 0 / 0.1), 0 2px 4px -2px rgb(0 0 0 / 0.1);

transition: transform 0.2s ease-in-out, box-shadow 0.2s ease-in-out;

}

.card:hover {

transform: translateY(-5px);

box-shadow: 0 10px 15px -3px rgb(0 0 0 / 0.1), 0 4px 6px -4px rgb(0 0 0 / 0.1);

}

.flow-arrow {

color: #FFA600;

font-weight: bold;

font-size: 2rem;

}

</style>

</head>

<body class="text-gray-700">

<header class="bg-white shadow-md sticky top-0 z-10">

<div class="container mx-auto px-6 py-4 flex justify-between items-center">

<h1 class="text-2xl font-bold section-title">The Alba Impact Innovation Centre</h1>

<nav class="hidden md:flex space-x-8">

<a href="#vision" class="text-gray-600 hover:text-[#7A5195]">Vision</a>

<a href="#solution" class="text-gray-600 hover:text-[#7A5195]">Solution</a>

<a href="#why-scotland" class="text-gray-600 hover:text-[#7A5195]">Why Scotland?</a>

<a href="#impact" class="text-gray-600 hover:text-[#7A5195]">Impact</a>

</nav>

</div>

</header>

<main class="container mx-auto p-4 md:p-8">

<section id="vision" class="text-center my-12 md:my-16">

<h2 class="text-4xl md:text-5xl font-extrabold section-title mb-4">Forging Scotland's Future in Global Impact Technology</h2>

<p class="text-lg md:text-xl max-w-3xl mx-auto text-gray-600">

To establish Scotland as the global leader in "Impact Tech" by building a world-class tech hub and investment fund dedicated to ventures that use technology for a positive, measurable impact on society and the environment.

</p>

</section>

<section id="opportunity" class="my-12 md:my-20">

<div class="card p-6 md:p-8 text-center kpi-card">

<h3 class="text-2xl font-semibold text-gray-200 mb-2">The Global Opportunity</h3>

<p class="text-6xl md:text-8xl font-extrabold text-[#FFA600] my-4">$2.3 Trillion</p>

<p class="text-lg text-gray-300">Projected size of the global impact investing market by 2025. Scotland has the history, values, and political will to lead this purpose-driven economic movement.</p>

</div>

</section>

<section id="solution" class="my-12 md:my-20">

<h2 class="text-3xl md:text-4xl font-bold text-center mb-10 section-title">Our Two-Pillar Solution</h2>

<div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-5 gap-8 items-center text-center">

<div class="lg:col-span-2 card p-6 h-full">

<h3 class="text-2xl font-bold mb-2 text-[#374C80]">Pillar 1: The Innovation Hub</h3>

<p class="text-5xl mb-4">💡</p>

<p>A curated ecosystem to nurture and accelerate impact-driven ventures, providing mentorship, talent, and resources.</p>

</div>

<div class="lg:col-span-1 flex justify-center items-center">

<span class="flow-arrow text-5xl transform rotate-90 md:rotate-0">→</span>

</div>

<div class="lg:col-span-2 card p-6 h-full">

<h3 class="text-2xl font-bold mb-2 text-[#BC5090]">Pillar 2: The Pax Alba Venture Fund</h3>

<p class="text-5xl mb-4">💰</p>

<p>A public-private investment fund with a dual mandate for financial returns and measurable global impact.</p>

</div>

</div>

</section>

<section id="hub" class="my-12 md:my-20">

<h2 class="text-3xl md:text-4xl font-bold text-center mb-10 section-title">Inside the Innovation Hub</h2>

<div class="grid grid-cols-1 md:grid-cols-2 gap-8">

<div class="card p-6">

<h3 class="text-xl font-bold text-center mb-4">Core Focus Areas</h3>

<p class="text-center text-sm text-gray-500 mb-4">The Hub will specialize in nurturing ventures across three critical, interconnected domains of Impact Tech.</p>

<div class="chart-container">

<canvas id="hubFocusChart"></canvas>

</div>

</div>

<div class="card p-6">

<h3 class="text-xl font-bold text-center mb-4">Diversified Revenue Streams</h3>

<p class="text-center text-sm text-gray-500 mb-4">A sustainable financial model ensures long-term stability and growth for the hub and its ventures.</p>

<div class="chart-container">

<canvas id="revenueChart"></canvas>

</div>

</div>

</div>

</section>

<section id="fund" class="my-12 md:my-20">

<h2 class="text-3xl md:text-4xl font-bold text-center mb-10 section-title">Powering Growth: The Pax Alba Fund</h2>

<div class="grid grid-cols-1 md:grid-cols-2 gap-8 items-center">

<div class="card p-6">

<h3 class="text-xl font-bold text-center mb-4">Fund Capitalization Strategy</h3>

<p class="text-center text-sm text-gray-500 mb-4">A public-private partnership model designed to de-risk investment and attract a diverse range of capital.</p>

<div class="chart-container">

<canvas id="fundCapitalChart"></canvas>

</div>

</div>

<div class="card p-6 h-full flex flex-col justify-center">

<h3 class="text-xl font-bold text-center mb-6">The Evergreen Investment Cycle</h3>

<div class="space-y-4">

<div class="flex items-center space-x-4"><div class="bg-[#374C80] text-white rounded-full h-10 w-10 flex items-center justify-center font-bold">1</div><p>Identify & Nurture high-potential ventures in the Hub.</p></div>

<div class="ml-5 text-2xl text-[#FFA600]">↓</div>

<div class="flex items-center space-x-4"><div class="bg-[#7A5195] text-white rounded-full h-10 w-10 flex items-center justify-center font-bold">2</div><p>Invest capital from the Pax Alba Fund to scale operations.</p></div>

<div class="ml-5 text-2xl text-[#FFA600]">↓</div>

<div class="flex items-center space-x-4"><div class="bg-[#BC5090] text-white rounded-full h-10 w-10 flex items-center justify-center font-bold">3</div><p>Achieve successful growth and exit, generating returns.</p></div>

<div class="ml-5 text-2xl text-[#FFA600]">↓</div>

<div class="flex items-center space-x-4"><div class="bg-[#FF764A] text-white rounded-full h-10 w-10 flex items-center justify-center font-bold">4</div><p>Reinvest profits into the fund for the next generation of innovators.</p></div>

</div>

</div>

</div>

</section>

<section id="why-scotland" class="my-12 md:my-20">

<h2 class="text-3xl md:text-4xl font-bold text-center mb-10 section-title">Why Scotland is the Perfect Home</h2>

<div class="grid grid-cols-1 sm:grid-cols-2 lg:grid-cols-4 gap-6">

<div class="card p-6 text-center">

<p class="text-4xl mb-3">🤝</p>

<h3 class="font-bold text-lg mb-2">Political Alignment</h3>

<p class="text-sm">Directly supports the SNP's core policies of building a Wellbeing Economy and achieving Net Zero.</p>

</div>

<div class="card p-6 text-center">

<p class="text-4xl mb-3">🌍</p>

<h3 class="font-bold text-lg mb-2">Values-Driven</h3>

<p class="text-sm">Translates Scotland's compassionate global reputation into a tangible, economic force for good.</p>

</div>

<div class="card p-6 text-center">

<p class="text-4xl mb-3">🎓</p>

<h3 class="font-bold text-lg mb-2">Academic Excellence</h3>

<p class="text-sm">World-class universities provide a strong, reliable foundation for top-tier talent and research.</p>

</div>

<div class="card p-6 text-center">

<p class="text-4xl mb-3">📈</p>

<h3 class="font-bold text-lg mb-2">Economic Opportunity</h3>

<p class="text-sm">Attracts global capital, creates high-value jobs, and develops new exportable technologies.</p>

</div>

</div>

</section>

<section id="impact" class="my-12 md:my-20">

<h2 class="text-3xl md:text-4xl font-bold text-center mb-10 section-title">Projected 5-Year Impact</h2>

<div class="grid grid-cols-1 md:grid-cols-2 gap-8">

<div class="card p-6">

<h3 class="text-xl font-bold text-center mb-4">High-Value Job Creation</h3>

<p class="text-center text-sm text-gray-500 mb-4">Projected direct and indirect jobs created through the Centre's activities and portfolio companies.</p>

<div class="chart-container">

<canvas id="jobGrowthChart"></canvas>

</div>

</div>

<div class="grid grid-rows-2 gap-8">

<div class="card p-6 text-center flex flex-col justify-center kpi-card">

<h3 class="text-2xl font-semibold text-gray-200 mb-2">Capital Raised by Ventures</h3>

<p class="text-6xl font-extrabold text-[#FFA600] my-2">£150M+</p>

<p class="text-lg text-gray-300">Projected follow-on funding raised by portfolio companies.</p>

</div>

<div class="card p-6 text-center flex flex-col justify-center">

<h3 class="text-xl font-bold mb-2">Scotland's Global Ranking</h3>

<p class="text-sm text-gray-500 mb-4">From emerging player to a Top 5 global leader in Impact Tech.</p>

<div class="flex justify-around items-end h-full">

<div class="text-center"><p class="font-bold">Current</p><div class="w-16 h-16 bg-gray-300 rounded-md"></div></div>

<div class="text-5xl font-bold text-[#FFA600]">→</div>

<div class="text-center"><p class="font-bold text-[#003F5C]">Future</p><div class="w-16 h-40 bg-[#003F5C] rounded-md"></div></div>

</div>

</div>

</div>

</div>

</section>

<section id="call-to-action" class="my-12 md:my-20 text-center">

<div class="card p-8 max-w-4xl mx-auto">

<h2 class="text-3xl font-bold mb-4 section-title">A Partnership for Scotland's Future</h2>

<p class="text-lg text-gray-600 mb-6">We request a strategic partnership with the Scottish government, starting with a foundational investment to launch the Centre and the Fund. This is a direct path to a more prosperous, ethical, and internationally influential Scotland.</p>

<a href="mailto:alynstirlingsnp@gmail.com" class="bg-[#7A5195] hover:bg-[#5f3f74] text-white font-bold py-3 px-8 rounded-lg transition-colors">Contact Alyn Smith to Begin</a>

</div>

</section>

</main>

<script>

function wrapLabels(label) {

if (typeof label !== 'string' || label.length <= 16) {

return label;

}

const words = label.split(' ');

const lines = [];

let currentLine = '';

words.forEach(word => {

if ((currentLine + ' ' + word).trim().length > 16) {

lines.push(currentLine.trim());

currentLine = word;

} else {

currentLine = (currentLine + ' ' + word).trim();

}

});

if (currentLine) {

lines.push(currentLine.trim());

}

return lines;

}

const tooltipTitleCallback = (tooltipItems) => {

const item = tooltipItems[0];

let label = item.chart.data.labels[item.dataIndex];

return Array.isArray(label) ? label.join(' ') : label;

};

const sharedChartOptions = {

responsive: true,

maintainAspectRatio: false,

plugins: {

legend: {

position: 'bottom',

labels: {

padding: 20,

font: {

size: 14,

family: 'Inter'

}

}

},

tooltip: {

callbacks: {

title: tooltipTitleCallback

}

}

}

};

const palette = {

blue: '#003F5C',

purple: '#7A5195',

pink: '#BC5090',

orange: '#FF764A',

yellow: '#FFA600',

darkBlue: '#374C80',

red: '#EF5675'

};

new Chart(document.getElementById('hubFocusChart'), {

type: 'doughnut',

data: {

labels: ['PeaceTech', 'Humanitarian & World Aid Tech', 'Human Rights Tech'],

datasets: [{

label: 'Focus Area',

data: [33.3, 33.3, 33.3],

backgroundColor: [palette.darkBlue, palette.purple, palette.pink],

borderColor: '#FFFFFF',

borderWidth: 4

}]

},

options: sharedChartOptions

});

new Chart(document.getElementById('revenueChart'), {

type: 'bar',

data: {

labels: ['Corporate Partnerships', 'Membership Fees', 'Grants & Philanthropy'],

datasets: [{

label: 'Revenue Source %',

data: [50, 35, 15],

backgroundColor: [palette.blue, palette.orange, palette.yellow],

borderRadius: 5

}]

},

options: {

...sharedChartOptions,

scales: {

y: {

beginAtZero: true,

ticks: { callback: value => value + '%' }

}

},

plugins: { ...sharedChartOptions.plugins, legend: { display: false } }

}

});

new Chart(document.getElementById('fundCapitalChart'), {

type: 'pie',

data: {

labels: ['Scottish Government Seed Capital', 'Private Impact Investors', 'Corporate LPs'],

datasets: [{

label: 'Capital Source',

data: [25, 45, 30],

backgroundColor: [palette.blue, palette.red, palette.purple],

borderColor: '#FFFFFF',

borderWidth: 4

}]

},

options: sharedChartOptions

});

const jobGrowthLabels = ['Year 1', 'Year 2', 'Year 3', 'Year 4', 'Year 5'];

new Chart(document.getElementById('jobGrowthChart'), {

type: 'line',

data: {

labels: jobGrowthLabels,

datasets: [{

label: 'Jobs Created',

data: [50, 150, 320, 550, 800],

borderColor: palette.purple,

backgroundColor: 'rgba(122, 81, 149, 0.1)',

fill: true,

tension: 0.4

}]

},

options: {

...sharedChartOptions,

plugins: { ...sharedChartOptions.plugins, legend: { display: false } }

}

});

</script>

</body>

</html>