



Inspiring all girls to be
strong, smart, and bold

ANNUAL REPORT 2015



**WITH YOU IN HER CORNER,
SHE WILL SUCCEED.**

TABLE OF CONTENTS

ANNUAL
REPORT
2015

LETTER FROM THE PRESIDENT	1
LETTER FROM THE BOARD CHAIR	2
BOARD OF DIRECTORS	3
OUR STORY	5
OUR YEAR	6
CHAMPIONS	9
DONORS	13
FINANCIALS	18
ABOUT US	20



LETTER FROM THE PRESIDENT

ANNUAL
REPORT
2015

Dear Friends,

I'm often asked if girls are faring better today than in decades past. After all, teenage pregnancy is down and high school graduation rates are up. Yet, the U.S. still has the highest teen pregnancy rate among developed nations, and the percentage of students entering college is the lowest we've seen in a decade. Today's girls are also facing complex challenges like poor body image, persistent stereotypes, and the pressure of perfection. But we are helping girls tackle these problems head on.

Girls Inc. is committed to creating positive change for girls throughout the U.S. and Canada. Our unique approach focuses on the whole girl and nurturing her inherent strengths. We are also committed to leading the very important conversation across the country about the barriers that exist for girls. The "With You in Her Corner" campaign allowed us to spotlight these issues and solutions. Thanks to the incredible work of MARC USA and in-kind support of our media partners, our campaign PSA generated 1.1 billion media impressions.

This was a year of tremendous growth for Girls Inc. We served 28 percent more girls with high-impact programming, exceeded fundraising goals by 22 percent, and grew our national revenue to a record \$10.2 million. Net assets for the organization increased by \$1.7 million.

Thank you to our generous donors and partners without whom none of this would be possible. Like us, you believe every girl deserves to grow up healthy, educated, and independent. With you in her corner, more girls will.

With gratitude,



Judy Vredenburgh
President & CEO



LETTER FROM THE BOARD CHAIR

ANNUAL
REPORT
2015

Dear Partners,

As I complete the last year of my term as National Board Chair, I am honored to serve an organization that believes in the inherent strength of girls and instills in every girl that same belief in herself.

I stand with you as we celebrate the outstanding achievements of this past year. Girls Inc. grew its direct service impact and advocacy leadership, strengthening our position as a leader in the movement to educate and empower girls. We also increased resources to support our 80-plus affiliates, building their capacity to deliver the most comprehensive, life-changing experiences to girls year-round.

Dual national and local support from corporate partners increased by an additional \$1 million. Partnerships with companies like Benefit and Lockheed Martin also showed our girls career and life possibilities they never imagined, and extended our reach to bring awareness to the issues facing girls. This past year, we also continued to advocate nationally for the health, safety, and increased educational opportunities for girls.

As we wrap up the final year of our current strategic plan, Girls Inc. is already planning for the next five years – and beyond. In fact, the Board has taken on an ambitious “Bold Goal” – an inspiration to think big for the next generation of girls.

I want to express heartfelt appreciation to my colleagues, our incredible Board of Directors. It is an honor and a pleasure to serve with you. Thank you to the Girls Inc. staff. Your talents, expertise, and commitment to bettering the lives of girls is exemplary.

Girls Inc. is on the move. Together we will change the lives of girls, and in doing so, the communities in which we live.

With gratitude,



Ellen Stafford-Sigg
Board Chair



BOARD OF DIRECTORS

ANNUAL
REPORT
2015

First Lady Michelle Obama

Honorary Board Chair
First Lady of the United States

Donna Brace Ogilvie

Distinguished Board Chair

Ellen Stafford-Sigg

Board Chair
Principal
Deloitte Consulting LLP

Melanie Gray

Board Vice-Chair
Partner
Winston & Strawn LLP

Lori Dickerson Fouché

Board Treasurer
CEO
Prudential Group Insurance

Tony Bucci

Board Secretary
Chairman & CEO
MARC USA

Judy Vredenburgh

President and CEO
Girls Inc.

The Honorable Nicole Avant*

Former U.S. Ambassador to the Bahamas

Jill Bright

Chief Administrative Officer
Condé Nast

Susie A. Buffett

Chair
The Sherwood Foundation

Rebecca Campbell*

President
ABC Owned Television Stations

Joyce Chang

Managing Director & Global
Head of Fixed Income Research
JPMorgan Chase

Susan Chapman-Hughes

Senior VP, US Account Development
Global Corporate Payments - Americas
American Express Company

Kathy Buckman Gibson

Region IV Volunteer Representative
President & COO
Buckman International

Saniah Johnson

Region III Volunteer Representative
Vice President, Strategic Analysis
Delaware Investments

Peige Katz*

Chief Executive Officer
BeXchange

Robin Khler Avia

Chair of the Board
Regional Managing Principal
Gensler

Gay Lane

Principal
Chief Operating Officer
Douglas C. Lane & Associates, Inc.

BOARD OF DIRECTORS

ANNUAL
REPORT
2015

Michele Liebman

Region II Volunteer Representative
Principal
Edward Jones

Bea Lurie**

Region IV Professional Representative
President & CEO
Girls Inc. Of Chattanooga

Regina Montoya

Attorney and Non-Profit Board Member

Julie Overbeck

President
Remington Seeds LLC

Kristin A. Pace*

Region II Volunteer Representative
Partner
Donahue Fitzgerald, LLP

Lori Palmer

Region II Professional Representative
President & CEO
Girls Inc. of Metropolitan Dallas

Suzanne Parker

Region III Professional Representative
Executive Director
Girls Inc. of Holyoke

Deborah P. Rubin, Psy. D.

Senior Partner
RHR International LLP

Cheryl L. Saban, Ph.D

Founder
Cheryl Saban Self-Worth Foundation
for Women & Girls

Kim M. Sharan

Founder & CEO
Kim M. Sharan, LLC

Lucy Sorrentini

Founder & CEO
Impact Consulting, LLC

Sonya Soutus

Senior Vice President
Chief Public Affairs and
Communications Officer
NBTY

Mary Wagner, Ph.D.

Senior Vice President,
Research &
Development/Quality &
Regulatory/Concept Innovation
Starbucks Coffee Company

Maureen Waters

Real Estate Advisor
BMGI

Roberta Wilhelm

Region I Professional Representative
Executive Director
Girls Inc. of Omaha

* Board term began April 1, 2015

** Board term began September 2014

OUR STORY

ANNUAL
REPORT
2015

78% OF GIRLS
are unhappy with their bodies

1 IN 4 GIRLS
will not finish high school

3 IN 10 GIRLS
will become pregnant by the
age of 20

1 IN 5 GIRLS
will be a victim of childhood
sexual abuse

THE GIRLS INC. EXPERIENCE

CONSISTS OF *PEOPLE*, AN *ENVIRONMENT*, AND *PROGRAMMING*
THAT, TOGETHER, EMPOWER GIRLS TO SUCCEED.



PEOPLE
TRAINED STAFF AND VOLUNTEERS WHO BUILD
LASTING, MENTORING RELATIONSHIPS

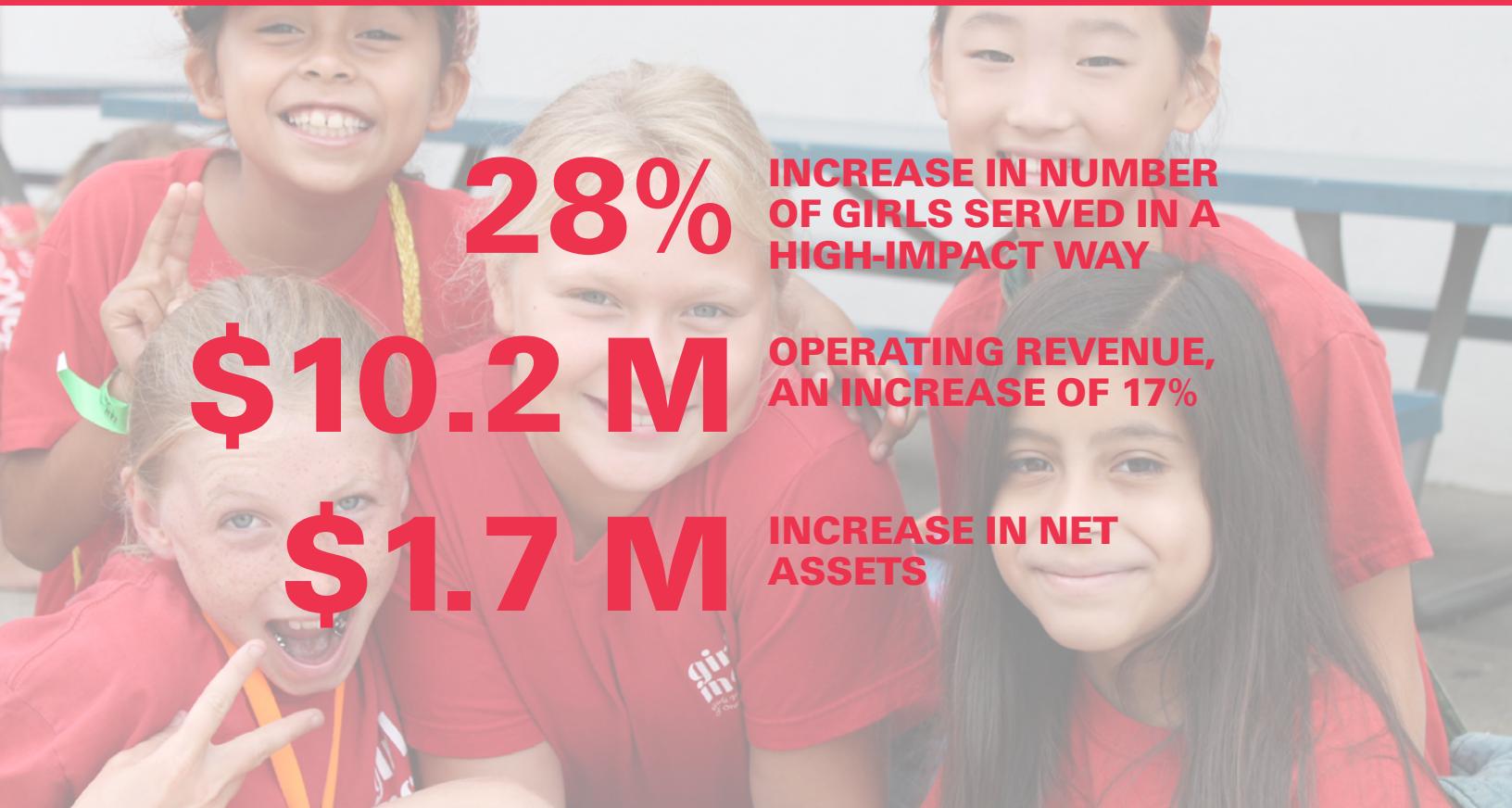


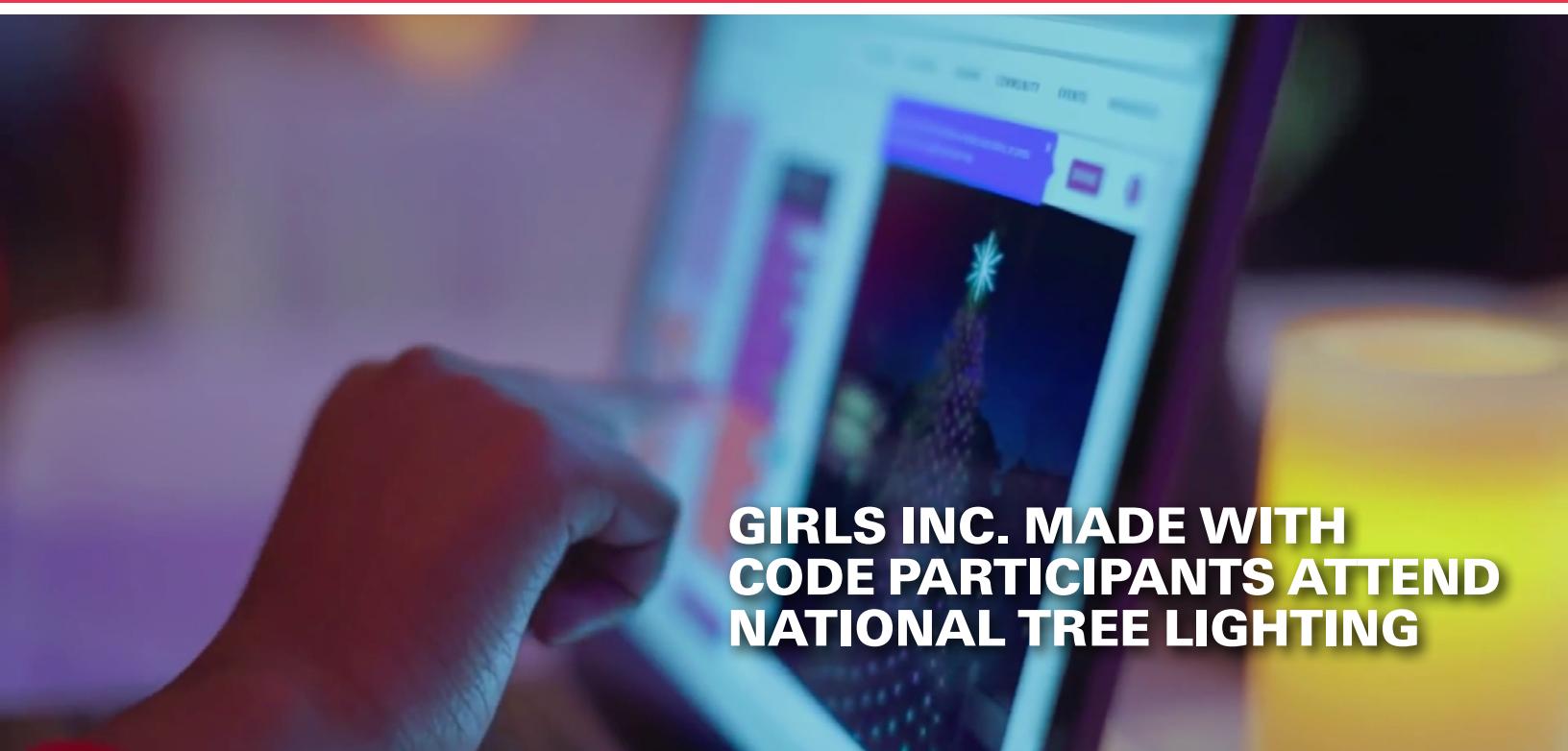
ENVIRONMENT
GIRLS-ONLY, SAFE SPACE WHERE THERE IS A
SISTERHOOD OF SUPPORT, SHARED DRIVE
AND ASPIRATIONS



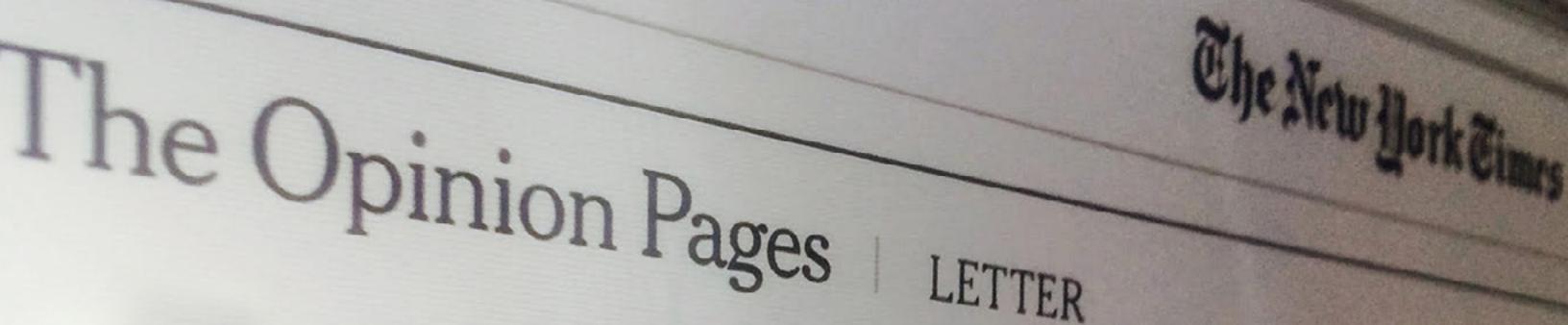
PROGRAMMING
RESEARCH-BASED, HANDS-ON, MINDS-ON, MEETING
THE NEEDS OF TODAY'S GIRLS

**GIRLS GROW UP HEALTHY,
EDUCATED, AND INDEPENDENT**





GIRLS INC. MADE WITH CODE PARTICIPANTS ATTEND NATIONAL TREE LIGHTING



FEATURED ARTICLES

A PLEA FROM GLORIA STEINEM,
PAMELA SHIFMAN, AND GIRLS INC.

LETTER FROM JUDY VREDENBURGH
ON ENDING GENDER VIOLENCE

LETTER FROM JUDY VREDENBURGH
ADDRESSES TEENAGE PREGNANCY

GIRLS INC. "WITH YOU IN HER CORNER"
CAMPAIGN: RAISING AWARENESS
ABOUT GIRLS' STRUGGLES

ADVOCATING FOR GIRLS

Girls Inc. led efforts to introduce the **STEM Gateways Act** to increase the number of women, girls, and minorities in STEM fields.

Girls Inc. plays major role in ensuring the **Every Child Achieves Act (ECAA)** now includes education on healthy relationships to help prevent sexual abuse.



GIRLS INC. PARTNERS WITH GLAMOUR'S THE GIRL PROJECT

FARGANA, GIRLS INC. GIRL, HONORED AS ONE OF "THE BRAVEST GIRLS IN THE WORLD"

COMCAST NEWSMAKERS

JUDY VREDENBURGH ON THE GENDER LEADERSHIP GAP

"We're missing so much potential when the majority of half the population thinks that political leadership is not for them."

- Judy Vredenburgh
8

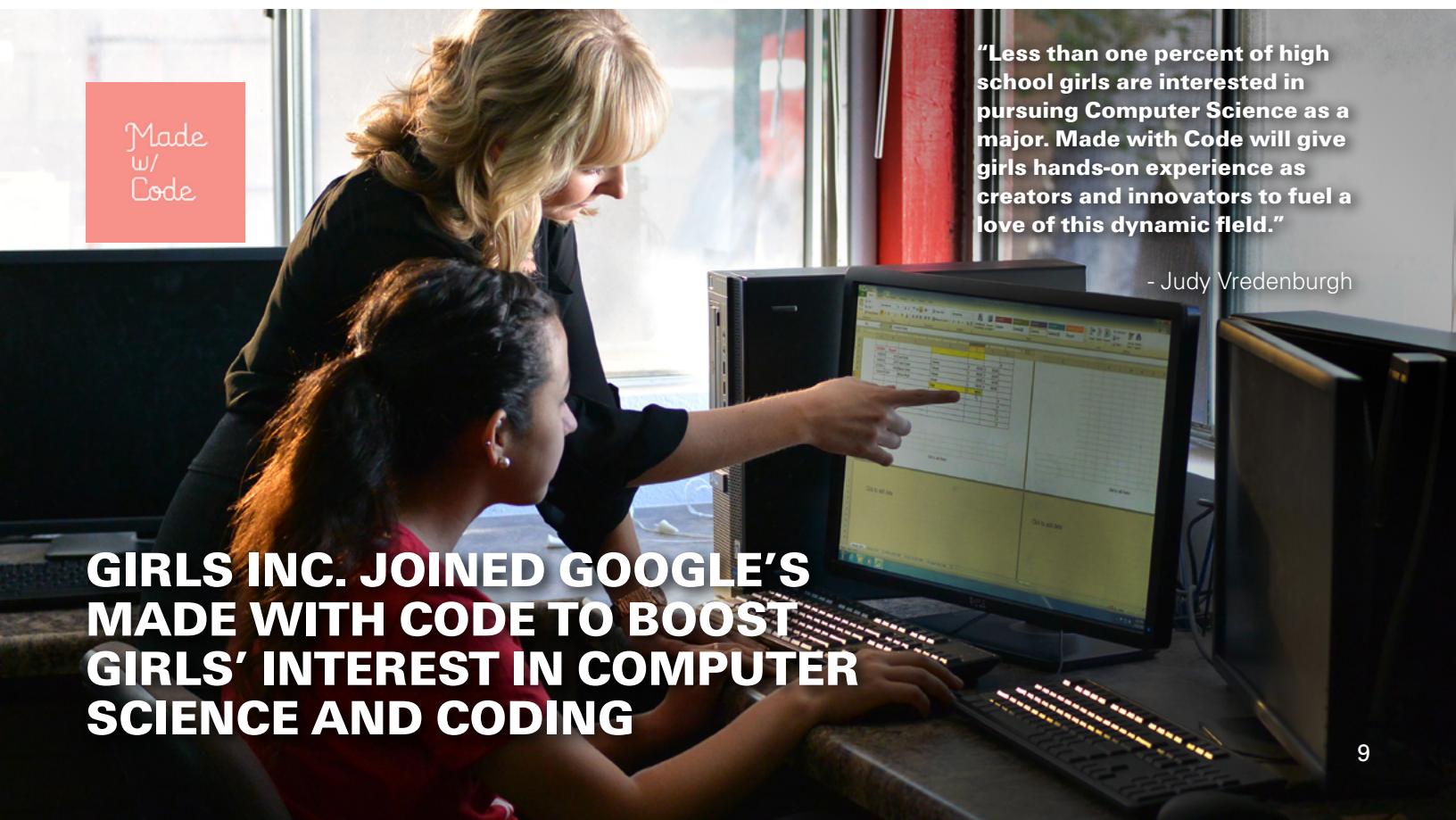
CHAMPIONS

ANNUAL
REPORT
2015



ROBIN KLEHR AVIA

Robin Klehr Avia is a true Champion for Girls. Since 2011, she has raised over \$1 million and introduced more than 125 new companies to Girls Inc. She also gave of her time and talent to revitalize our Luncheons, creating what is now our signature look. A former Board Member, Luncheon Honoree and Chair, and longtime friend – Robin is one of our greatest Champions.



"Less than one percent of high school girls are interested in pursuing Computer Science as a major. Made with Code will give girls hands-on experience as creators and innovators to fuel a love of this dynamic field."

- Judy Vredenburgh

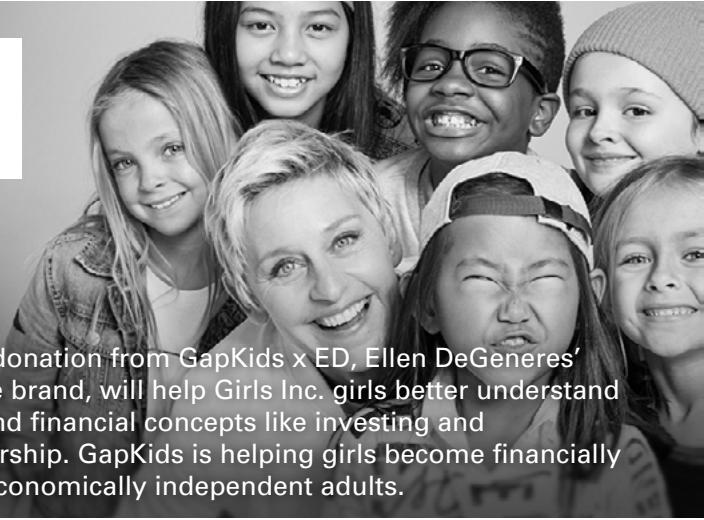
GIRLS INC. JOINED GOOGLE'S MADE WITH CODE TO BOOST GIRLS' INTEREST IN COMPUTER SCIENCE AND CODING

CHAMPIONS

ANNUAL
REPORT
2015

"It is an honor to partner with Girls Inc. We are inspired by their mission to help girls reach their full potential and to ensure that all girls have equal opportunity to be who they are — strong, smart, and bold. We applaud the commitment and progress that Girls Inc. and their affiliates have made, and look forward to seeing the positive impact these young women make in their communities using the skills that they have acquired through Girls Inc."

- Attica Jaques, VP, Global Marketing, Gap



A \$250,000 donation from GapKids x ED, Ellen DeGeneres' new lifestyle brand, will help Girls Inc. girls better understand economic and financial concepts like investing and entrepreneurship. GapKids is helping girls become financially savvy and economically independent adults.

TERESA WHITE

As President of Aflac U.S., Teresa has the opportunity to positively influence so many, including the next generation of women leaders. As a mentor to Vanessa, a Girls Inc. National Scholar, Teresa shared many of her lessons learned, including how to draw strength from your experiences, especially the difficult ones, and that your journey in life makes you stronger.

"Girls Inc. has given me the self-acceptance that so many others tried to steal away. When I am successful, I will give back to Girls Inc., so that more girls can discover what makes them unique is also what makes them great."

- Vanessa

EMPOWERING GIRLS TO BE STRONG, SMART, AND BOLD

A three-year partnership with HSBC provides funding to strengthen our reading and math literacy programs for girls in elementary and middle school.

The W.K. Kellogg Foundation has helped us develop an intensive, national literacy program to ensure girls are reading at grade level by third grade.

To support college readiness, Coca-Cola, Capital One, and UPS partnered with Girls Inc. to ensure girls arrive at college with the skills they need to thrive.

"Girls Inc. was the first time that I saw college as something for me. I know my dream of becoming a computer engineer is now achievable."

- Diana, Girls Inc. Alumna and National Scholar

CHAMPIONS

ANNUAL REPORT 2015



Girls Inc. was thrilled to be selected as one of Benefit's first ever global philanthropy partners for their **Bold is Beautiful Project** to inspire big dreams and bold moves. Partner organizations including Girls Inc. received 100% of the proceeds from brow waxes at Benefit Boutiques & Macy's BrowBars during the month of May. In addition, Girls Inc. girls were mentored by Benefit employees and received advice on topics ranging from prom to college and careers. Benefit's commitment to Girls Inc. makes it possible for our girls to set high expectations and see college attendance as an attainable goal.

"The pink ladies [Benefit staff] told us all about the places they get to travel and their jobs – some of them are the boss! They told us that having smart minds and healthy bodies and happy hearts makes us pretty. They also brought us really yummy cupcakes."

- Trinity, 8, Girls Inc. of Metropolitan Dallas

GAY LANE

Former National Board member Gay Lane and her husband, Doug, give generously to support Girls Inc., introduced smart investment management policies and practices, and connected others to the organization they're so passionate about. Thanks to them, our financial performance is stronger than ever, ensuring a sustainable and growing future.

"There are many charitable organizations in the U.S. to support. We chose Girls Inc. because of its strong leadership and management, which enables the majority of contributions to directly help girls become Strong, Smart, and Bold. We want our dollars to make a difference, and Girls Inc. does it as well as it can be done."

- Gay Lane

CHAMPIONS

ANNUAL
REPORT
2015



"We understand the importance of investing in programs that help instill confidence in STEM in girls at a young age – and inspire them to consider a STEM career. Our nation's future competitiveness depends on a highly diverse STEM workforce."

- Sharon Watts, Vice President, Lockheed Martin

GIRLS INC. PARTNERED WITH LOCKHEED MARTIN TO STRENGTHEN STEM PROGRAMMING

"Champions for Girls has inspired our donors to increase their giving because they are joining a national movement of others who believe in Girls Inc. They are excited to be represented as leadership donors to Girls Inc."

- Jennifer Limas, CEO, Girls Inc. of Tarrant County.

CELEBRATING CHAMPIONS NETWORK-WIDE

Girls Inc. welcomed hundreds of leadership donors this year as affiliates joined together to roll out Champions for Girls, our new donor recognition society. From Sarasota to Santa Barbara, and from Fort Worth to Holyoke, donors became "champions" for the girls in their community, providing thousands more girls with the Girls Inc. experience.

DONORS

ANNUAL REPORT 2015

INDIVIDUALS, ESTATES, AND TRUSTS

PACESETTER (\$100,000-\$999,999)

Anonymous
Lucile Miller Wright Trust

VANGUARD (\$50,000-\$99,999)

Jane Ballback
Melanie Gray
Saniah Johnson
Gay Lane
Frederick Masters
Heather McGrath
Gena H. Reed
Suna Said-Maslin
Sue Stern

LUMINARY (\$25,000-\$49,999)

Ambassador Nicole Avant & Ted Sarandos
Karen H. Bechtel
Tony Bucci
Janet Michels
Julie Overbeck
Cheryl Saban
Ellen Stafford-Sigg
Nancy Youngman

ADVOCATE (\$10,000-\$24,999)

The Daniel P. Amos and Kathelen V. Amos Fund, Community Foundation of the Chattahoochee Valley
Anonymous
Robin Klehr Avia
Greg Berlanti
Mary Byron
Joyce Chang, David Robbins, & Isabel Robbins
Janet Dryden
Patti & Michael Dweck
Lori & Patrick Fouché
Kathy Buckman Gibson
Julie Greiner & Michael Weiser
Dena Herrin
Roberta Hutton
Paul & Sonia Jones

Peige & Stuart Katz
Marion Knott
John & Radojka Ladic
The Isabelle L. Makepeace Trust
Marianne McGrath Mills
Regina Montoya
Cheryl Osborn
Georgia Roth
Kim M. Sharan
Elizabeth Steele
Annamarie Tendler-Mulaney & John Mulaney
Judy Vredenburgh
Tammy Wong
Sheri Yadav
Irene E. Ziebarth, Esq.

ALLY (\$5,000-\$9,999)

Wanda & Shelby Amos
Beth Andersen & Kevin Pereau
Alice Hilseweck Ball
Red Barris
Gail Berman
Tracy Katsky Boomer & Linwood Boomer
Jill Bright
Susan Chapman-Hughes
Kriss & Lisa Cloninger
Coby Cohen
Marissa L. DiMaggio
Kathleen Dore
Gianna Drake-Kerrison
Carolyn Everson
Giselle Fernández
Laurie Garrett
Erica Goodwin
Marie Gray
Nancy Hamilton & Charles Babcock
Paige Jackson
Peter Kellner
Susan & Leonard Klehr
Eric Laipeneks
Ben Lauritsen
Marci Maietta-Weinberg
David & Pamela Markowitz
Michael & Michelle Marrese
Katie McGrath & J.J. Abrams

Stephanie McMahon
Elizabeth Nye
Christa Pickel
Adrianne Pierce & Laura Goodwin
Pamela Z. Policano
Christian & Shanin Prusia
Debra J. Richardson
Janet Levy Rivkin
Joyce M. Roché
Eve Kornyei Ruffatto
Mike Ruffatto
Sheri Salata
Jennifer Salke
Lynn D. Salo
Kim Shepherd
Isabelle B. Silverman
Stacy Simpson
Tara Stacom/Cushman & Wakefield
Kay Stepp
Dana Sullivan
Angela Thompson
Christine Uri
Susan Wampler
Maureen Waters
Marilyn Wolper
Nancy Wong
Sharon Wynde

PARTNER (\$1,000-\$4,999)

Jane Aaron
Ellen S. Abdow
Courtney Adante
Anonymous (5)
Christine Arnerich
Kelle Barfield
Janine Sherman Barrois
Rachel Berg
Dorothea A. Bernbach
Leslie Biddle
Lana B. Billeaud
Isabel Brack
Jonathan L. Brandt
Heather Bresch
Francis X. Burnes III
Rebecca Campbell

INDIVIDUALS, ESTATES, AND TRUSTS

Loretta V. Cangialosi
Karen Kay Carlson
Lauren Casazza
Suzanne Chase
Sheila Smith Cochran
Robert A. Cook
Caroline Corbin
Dan Cutforth
Denise Dangremond
Sheri David
Margaret Davis
Anna Spector Decker
Pamela DePrez
Billie Determan
Jodi & Michael Detjen
Jane H. Dillon
Amber Dixon
Rebecca Douglas
Norman H. Drechsel
Pat Driscoll
Margaret Duffy
Janet Cullum Elms
Vicky Eng
Melba Farquhar
Michelle Faulkner
Penelope D. Foley
Patricia M. Fontaine
Lorraine F. Gardner
Nathan & Amy Gebhard
Suzanne Patmore Gibbs
Ramon Gilsanz
Michael Glatt
James Glenn
Kathryn Guarini
Anna Harbison
Mary Hartman
Paul Hilal
Michele Hilton
Tami Hoag
Jane Hughes
Walter A. Hunt, Jr.
Fiona Hutton
Lori E. Ireland
JJM Family Fund
Matthew Johnson
Saj-Nicole A. Joni, Ph.D.

Lisa Joy
Stacey K. Keare & John C. Hodge
Emma Gilbey Keller
Steven Koenig
Lisa Kountoupes
Rae Krelitz
Kathleen Krumpter
Barbara L. Landes
Barbara Lawrence
Esther S. Lee
Patricia L. Lewis
Jane Lipsitz
Erik Logan
Mindy B. Loiselle & Lanny Levinson
Stacy London
Susan E. Lynch
Aleson Macfarlane
Suzanna Makkos
Judith & Roger Manderscheid
Ellen Maw
W. Corby May
Pamela McInerney
Jean A. McLaren
Diana Meehan, Ph.D.
Alex Meneses
Victoria Meyer
EJ Milken
Jessie Mishkin
Martha May Newsom
Kristy Nguyen
Susan M. O'Brien, M.D.
Mary Beth O'Connor
Tonia O'Connor
Abby & George O'Neill Trust
Luis Oganes
Estelle Nachimoff Padewer Fund
Lindsay Parker
Rebecca J. Parsons
Sally G. Paynter
Nancy Pechloff
Susan & Daniel Pollack
Katherine Pope
Sharon Popinski
Philippa Portnoy
Ramona Pringle
Michelle Rejwan

Deborah Rennels
Shaun Robinson
David Rockefeller
Scott Romanoff
Sonya Rosenfeld
Deborah P. Rubin
Mary Sammons
Tess Sanchez
Amita K. Schultes
Josh Schwartz
Ronnie & Andrew Segal
Kim, Kelsey, Chloé & Ricky Selby
Julia & Jeff Simet
Jan Smith
Lucy Sorrentini
Gretchen Stockdale
Celia Stokes
Cathy B. Tamraz
Jeff Tapper
Camilla F. Thomason
Carol B. Tomé
Lisa Tung & Spencer Glendon
Shari Vanloo
Mario Vargas
Mary K. Wagner, Ph.D.
Janice L. Warne
Christine A. Weintraub
Monica M. White, Ph.D.
Teresa White
Dr. Robert Lee Wright, Jr.
Peg Yorkin

CORPORATION, FOUNDATION, GOVERNMENT DONORS

VISIONARY (\$1,000,000 AND ABOVE)

The Goizueta Foundation
The Sherwood Foundation

PACESETTER (\$100,000-\$999,999)

Aflac
American Express Foundation
Anonymous
S.D. Bechtel, Jr. Foundation
The Cheryl Saban Self-Worth Foundation
for Women & Girls
The Coca-Cola Foundation
Dove Masterbrand
Fidelity Investments
Google
Lilly Endowment
Lockheed Martin Corporation
National Grid
Nordstrom Treasure & Bond
Noyce Foundation
The Oprah Winfrey Leadership Academy
Sam's Club Giving Program
The UPS Foundation
Voya Foundation
W.K. Kellogg Foundation

VANGUARD (\$50,000-\$99,999)

ADP Foundation, Inc.
Capital One Foundation
The Coca-Cola Company
Disney Worldwide Services, Inc.
ESPN, Inc.
MetLife Foundation
Mylan
The Under Armour Foundation, Inc.

LUMINARY (\$25,000-\$49,999)

ADP
A+E Television Networks
Allianz Foundation for North America
American Express Company
Ameriprise Financial

Colgate-Palmolive
Discovery Communications
Disney ABC Television Group
Douglas C. Lane & Associates, Inc.
Facebook
Fidelity Charitable Gift Fund
The Jean B. & E.T. Juday Gift Fund
Macro Consultants
Macy's and Bloomingdale's
MARC USA
RBC Foundation USA

ADVOCATE (\$10,000-\$24,999)

Abernathy McGregor
Akil Productions
Alexis Bittar
Allen & Company LLC
Anonymous (2)
Benevity Community Impact Fund
California Community Foundation
CBRE
CBS & CBS Television Studios
Cents of Style
Comcast NBCUniversal
Condé Nast
The Thomas R. and Deborah A.
Davidson Foundation
Deloitte
Gensler
Goldman, Sachs & Co.
HERBALIFE
IFC
Impala Asset Management LLC
Jackson Walker L.L.P.
jcpenney
JPMorgan Chase
Knoll
KO Paper Products
Lane Office
Jane A. Lehman and Alan G.
Lehman Foundation
Level Four Business Management, LLC
Mattel Children's Foundation
McLellan Family Foundation
Miller Blaker, Inc.

NBC Entertainment
News Corp
Nickelodeon
Otter Rock Holdings, LLC
OWN: Oprah Winfrey Network
Pershing Square Capital
Management L.P.
Pfizer Inc.
Pilgrim Studios
Schultz Family Foundation
Shanahan Family Foundation, Inc.
Sony Pictures Entertainment
South Texas Money Management, Ltd.
Starcom MediaVest Group
Stella & Dot Foundation
Sun Capital Partners Foundation
The Swisher Family Foundation
Ted Childs LLC
Teneo
United HealthCare
Univision Communications Inc.
Viacom/VH1
Warner Bros. Television
WB Wood
WME
Ziffren Brittenham LLP

ALLY (\$5,000-\$9,999)

A. Pomerantz & Co./Steelcase, Inc.
AFD Contract Furniture Inc.
Archer Daniels Midland Company
Banc of California - Private
Bento Box Entertainment
BET Networks
Bloomsburg Carpet
Booz Allen Hamilton
Brides Magazine
Brillstein Entertainment Partners
Cambridge Family Enterprise Group
Cerami & Associates, Inc.
Charlotte Tilbury Beauty Inc.
Chernin Entertainment
Creative Artists Agency
Disney Channel
DreamWorks Animation

DONORS

ANNUAL
REPORT
2015

CORPORATION, FOUNDATION, GOVERNMENT DONORS

- EvensonBest
Fake Empire
Fidelity Brokerage Services LLC
Foster + Partners
Fox Broadcasting Company/
Fox Audience Strategy
The Gotham Group
Goya Foods
Horizon Media
ICM Partners
Jerry Bruckheimer Television
JLL
Lesbians for Good of
Horizons Foundation
Magical Elves
The Mark Gordon Company
McKinsey & Company
McKuin Frankel Whitehead LLP
National 4-H Council
National Underwriters Agency, Inc.
Netflix
Norton Rose Fulbright
Prudential Financial
Pure Growth
Robert Derector Associates
Scarborough & Tweed
Schwab Charitable Fund
SoulCycle
Starbucks Coffee Company
Structure Tone
Syska Hennessy Group, Inc.
Tom Lynch Company
Toyota
Turner Interiors
United Talent Agency
Winston & Strawn, LLP
Women in Cable Telecommunications
- PARTNER (\$1,000-\$4,999)**
- American Express Company Employee
Giving Program
The Laura Arrillaga-Andressen
Foundation
ASCO
- Bad Robot
BDO LLP, USA
Buccellati Milano
Carlyle Fraser Employees Benefit Fund
Charity Gift Certificates
Charity Partners Foundation
Christ Church Cranbrook
CHS Family Office LLC
The Alisann and Terry Collins
Foundation
Combined Federal Campaign
Coughlin Duffy LLP
Cozen O'Connor
Ernst & Young Foundation
Faram Holding and Furniture Inc.
Fashion Project
Fox Broadcasting Company
Gannon Vitolo Contracting, LLC
Genuine Parts Company
Gilsanz, Murray, Steficek LLP Engineers
and Architects
Girls Inc. of Westchester
Girls Rights Project
The Gorlitz Foundation
Gravillis Inc.
Haworth
HBO
HDLC Architectural Lighting Design
IBM Employee Services Center
Imagine
Impact Consulting, LLC
J.T. Magen & Company Inc.
Jewish Communal Fund
JustGive
Katz, Sapper & Miller
Keilhauer
Kelly Family Foundation
The Jena and Michael King Foundation
Learning By Giving Foundation, Inc.
The Leibowitz and Greenway Family
Charitable Foundation
Lighthearted Entertainment
Lynch-Dyson Entertainment
Marriott Marquis New York
- Meadows Office Interiors
Meyer Foundation
Mufson Family Foundation
Napier+Joseph+McNamara
The National Bank of Indianapolis
Network For Good
Win & Christie Neuger
Family Foundation
New Regency Productions
The New York Community Trust
Newmat
nFocus Solutions
Nordstrom, Inc.
Northern Trust Bank
Omnicom Group
One @@ Time Project Consulting
Paramount
Perry Clark Inc
PS 234 School Fund Store
Races for Awareness, LLC
RES.NET
The Rothman Brecher Agency
Saban Family Foundation
Sephora
Shore Z Productions
Skadden, Arps, Slate, Meagher &
Flom LLP
Spare the Rock Records LLC
Spectrum, A Certified Herman
Miller Dealer
T. Rowe Price Program for
Charitable Giving
Thornton Tomasetti
TisBest Philanthropy
The TJX Foundation
U.S. Bank Foundation
United Nations Foundation
Venable LLP
VISA U.S.A., Inc.
Vornado/Charles E. Smith
VVA Project Managers & Consultants
Zisson Foundation, Inc.

GIRLS INC. GRATEFULLY ACKNOWLEDGES

GIFTS IN HONOR OF:

Karen Buchholz
Emily Richards
Isabel Robbins
Annamarie Tendler-Mulaney & John Mulaney

GIFTS IN MEMORY OF:

Marcia Cohen
James Depczynski
Dianna Lynn Dixon
Jane Gooch
Liza Cozad Lauser
Joan P. Stokes Memorial Fund

IN-KIND DONATIONS

Alexis Bittar
Breather Products
Bright Ideas in Broad Ripple
CBS
COMCAST
Compass
Covington & Burling, LLP
Curtis, Mallet-Prevost, Colt & Mosle, LLP
Deloitte Consulting
Discovery
Disney
Fox Broadcasting
Hulu
MARC USA
Paul Hastings LLP (Cheryl Saban)
Phenomenal Woman Mag
Stella & Dot

MATCHING GIFT ORGANIZATIONS

ADP
Alfred Benesch & Company
Ameriprise Financial, Inc.
The Boeing Company
Business Wire
The Dyson Kissner Moran Corporation
GE Foundation
Global Impact
Kate Spade & Company Foundation
Macy's and Bloomingdale's
Microsoft Matching Gifts Program
The Moody's Foundation
NICE Employee Matching Gift Program
Pfizer Foundation Matching Gift Program
The Toro Foundation
U.S. Bank Foundation
UnitedHealth Group
The Walt Disney Company Foundation

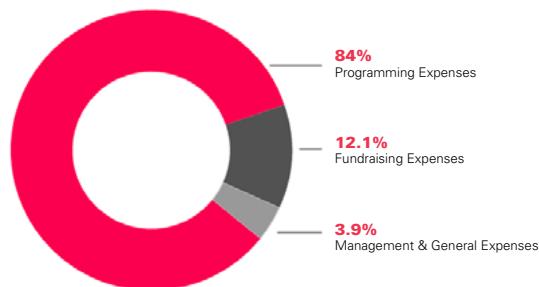
Our thanks to networks and publications who donated airtime and ad pages for our Public Service Announcements.

STATEMENT OF ACTIVITIES

TWELVE MONTHS ENDED MARCH 31, 2015

OPERATING REVENUE, GAINS AND OTHER SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Special events revenue	\$ 1,830,263			\$ 1,830,263
Less: direct special event expenses	(251,801)			(251,801)
Special events, net	1,578,462			1,578,462
Contributions and private grants	2,235,136	\$ 4,689,269	\$ 4,501	6,928,906
In-kind contributions	524,881			524,881
Government grants and contracts				
Program revenue	695,261			695,261
Other income	62,201			62,201
	5,095,941	4,689,269	4,501	9,789,711
Net assets released from restrictions	3,847,021	(3,847,021)		
Total Operating Revenue, Gains and Other Support	8,942,962	842,248	4,501	9,789,711
EXPENSES:				
Program Services:				
Affiliate services/growth	2,167,336			2,167,336
Program, research and training	4,168,989			4,168,989
Public education and advocacy	983,523			983,523
Total program services	7,319,848			7,319,848
Supporting services:				
Management and general	341,218			341,218
Fundraising	1,061,724			1,061,724
Total supporting services	1,402,942			1,402,942
Total Expenses	8,722,790			8,722,790
CHANGE IN NET ASSETS BEFORE INVESTMENT RETURN	220,172	842,248	4,501	1,066,921
INVESTMENT RETURN				
Net appreciation (depreciation) on investments and funds held by trustees	141,652	139,640	105,111	386,403
Investment income, net	55,833	526,185		582,018
Total Investment Return	197,485	665,825	105,111	968,421
CHANGE IN NET ASSETS BEFORE PENSION CHANGES OTHER THAN NET PERIODIC COSTS	417,657	1,508,073	109,612	2,035,342
Pension changes other than net periodic costs	(318,485)			(318,485)
Change in Net Assets	99,172	1,508,073	109,612	1,716,857
Net Assets - Beginning of year	5,159,362	3,227,571	12,805,413	21,192,346
Net Assets - End of year	\$ 5,258,534	\$ 4,735,644	\$ 12,915,025	\$ 22,909,203

ALLOCATION OF EXPENSES



**AT GIRLS INC. WE
ARE COMMITTED
TO USING FUNDS
RESPONSIBLY.**

FOR EVERY \$1.00 SPENT, .84
CENTS GOES TO SUPPORTING
GIRLS' DEVELOPMENT IN THE
U.S. AND CANADA.

BALANCE SHEET

TWELVE MONTHS ENDED MARCH 31, 2015

ASSETS

Cash and equivalents	\$ 3,957,144
Accrued investment income	5,520
Dues and other receivables	30,232
Grants, contracts, and contributions receivable, net	3,188,106
Investments - Current	2,601,388
Prepaid expenses and other	151,171
Note receivable from affiliate	80,000
Endowment - Cash and equivalents	585,979
Endowment - Investments	4,427,509
Property and equipment, net	1,655,368
Funds held by trustees	9,283,524
Total assets	\$ 25,965,941

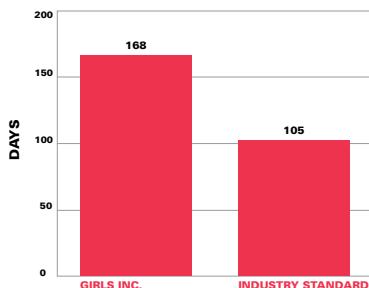
LIABILITIES

Accounts payable and accrued expenses	\$ 671,191
Scholarships payable	1,227,878
Deferred revenue	258,257
Accrued pension cost	827,242
Deferred rent obligation	72,170
Total liabilities	3,056,738

NET ASSETS

Unrestricted	5,258,534
Temporarily restricted	4,735,644
Permanently restricted	12,915,025
Total net assets	22,909,203

Total liabilities and net assets	\$ 25,965,941
---	----------------------



**GIRLS INC. CASH
RESERVE IS 60%
HIGHER THAN
INDUSTRY
STANDARD**
COMPARED TO OTHER YOUTH
DEVELOPMENT PROGRAMS

Girls Inc. inspires all girls to be strong, smart, and bold, providing more than 140,000 girls across the U.S. and Canada with life-changing experiences and solutions to the unique challenges girls face.

The Girls Inc. Experience consists of *people*, an *environment*, and *programming* that, together, empower girls to succeed. Trained staff and volunteers build lasting, mentoring relationships in girls-only spaces that are physically and emotionally safe and where girls find a sisterhood of support with shared drive, mutual respect, and high expectations. Hands-on, research-based programs provide girls with the skills and knowledge to set goals, overcome obstacles, and improve academic performance. Informed by girls and their families, Girls Inc. also works with policymakers to advocate for legislation and initiatives that increase opportunities for girls.

At Girls Inc., girls grow up healthy, educated, and independent.
Join us at girlsinc.org



**ANNUAL
REPORT
2015**

girls inc.

Inspiring all girls
to be strong,
smart, and bold