- PREDICTIVE MODEL REPORT-

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- Creating Derivative Variables
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KEY TAKEAWAYS

R CODE

1-DATA ANALYSIS PROCESS

Cleaning the data

Eliminating unnecessary variables beforehand

Since the data is huge and extremely complex, I wanted to decrease this complexity through eliminating some variables apparently not related to price prediction such as country, country_code, jurisdiction_names, host_about etc.

Location related redundancies

Airbnb data is comprised of dozens of variable as to 'location'. And to get a more concise data to train, I explored each location variable and held only ones that I think I can utilize. Accordingly, I examined their content based on head() and str() functions. Subsequently I eliminated location variables with high NA's and factor levels. Furthermore, columns with irrelevant information such as 'city' were also eliminated. To illustrate, here is the first 15 rows of 'city' variable:

[1] Queens	Staten Island	Brooklyn	New York	Brooklyn
[6] New York	New York	New York	New York	New York
[11] New York	Brooklyn	New York	Staten Island	New York

Elimanated variables due to low correlation

Finally, I go through the correlation between price and the remaining numeric variables in the data. Then, I spot the variables between 1% and 1% and consider them irrelevant. Thanks to these 3 phases, I shrink the main Airbnb file from 91 columns to 33 columns which means an approximate 2/3 reduction in size.

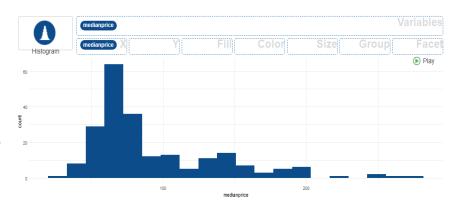


Fine-tuning NA's

The grand NA issue in the data is related to 'Cleaning Fee' and 'Security Deposit' variables. Instead of imputing NA's with caret or mice packages, I decided to convert both NA's to '0'. Since these two variables represent a price, I translated NA directly meaning to '0'. Besides, some factor variables containing True, False booleans have also some NA's and I converted them into 1-0 format through using ifelse() and removed NA's.

Binning

Some significantly important variables such as 'neighbourhood_cleansed has 219 levels and I know that it prevents many predictive models from making calculations properly. Besides, thanks to binning, I have a chance to increase variables' performances through



redesigning them based on median or mean price levels. Consequently, I handled these factor variables and redesigned them based on binning. I utilized esquisse package's esquiesser function to build distribution charts. After determining necessary binning points, I created new factor variables by using ifelse() function.

Text Mining (Amenity Variable)

As I explored amenities, there were loads of feature information regarding each rental so I decided to extract these information by employing text mining packages rweka, quanteda and reshape2.

Consequently, I obtained a massive data with 352 variables. Afterward, I measured their correlation with price and filtered most important

variables. Further, I also created a new variable by aggregating highly positive and highly negative correlated variables. Finally, I consolidated the text mined amenity data with the main data.

Creating Derivative Variables

On top of existent variables, I also created new variables by multiplying certain variables that has significant relationship with price. So I created 3 different derivative variables by multiplying different combinations of variables such as accommodation, bathroom, bedroom, cleaning fee, neighborhood cleansed, bed type and room type. I transformed these factor variables into bins with median price so that they can be directly multiplied.

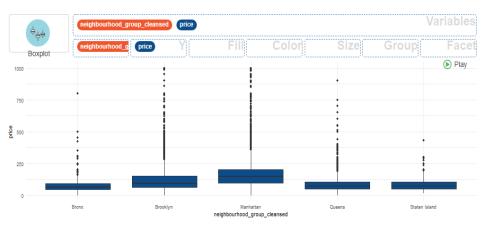
Prediction

For my final prediction I utilized random forest. Since it takes noticeable time to perform, I measured my rmse progress with basic decision tree model. Besides, I challenged and benchmarked my random forest model with gradient boosting.

2-What went wrong?

Outlier Removal

At the beginning I thought it would be logical to remove some outliers from data so I created box plots showing data with regards to neighborhood and price. Accordingly I eliminated some outliers such as prices above \$500 in Queens etc. However, this process ended up with a gross



variance between my train-test rmse and submission rmse.

Weekly Price (filling NA's with Decision Tree)

Weekly price seems the most valuable data in terms of its proximity to real price variable, yet only approximately 10% of it was available. I built a separate internal decision tree model to predict the remaining 90% instead of automatically imputing with caret or mice packages. Although I thought it went well, once I submit the prediction for real submission data, it again gave a higher rmse compared to that of my train/test data.

Error - Factor has new levels

At first, I decided to proceed with Zipcode variable as being my major location predictor. However, there were some other Zipcode information on the submission data so that my model did not work. Consequently I switched Zipcode variable with neighborhood_cleansed.

3- KEY TAKEAWAYS FROM THE KAGGLE EXPERIENCE

With this competition, I found ample opportunities to practice the fundamental teachings of Framework class. I solidified my skills in cleaning, organizing data and predictive modeling. Moreover, this challenged urged me to do my own research about text mining and binning in hopes of increasing the accuracy of my model. On the flip side, I learnt to cope with several format of errors due to particular reasons. Besides, I clearly realized that starting into an analysis without a proper plan or design, is extremely time-consuming and exhausting.

4- DETAILED CODE BREAKDOWN (56.9 RMSE)

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UPLOADING THE DATA CLEANING THE DATA

- # First glance removals using head()
- # Quantifying Factor Variables while converting NA's to 0
- # Low correlated variables are removed
- # Creating New Variables with word counts in 'amenities' and 'description'
- **#Amenities**
- #Description
- # Modifying Cleaning Fee and Security Deposit
- # Cleaning Fee
- **# Security Deposit**
- **# BINNING**
- # Property Type
- # neighbourhood_cleansed
- # neighbour
- # bedrooms
- # bathrooms
- # bed_type
- # extra people
- # host_total_listings_count
- # minimum minimum nights

Text Mining (Amenities)

Tokenization (Amenity)

#Final Adjustments Before Prediction

- # Creating Derivative Variables
- # Final removals based on decision tree performance

#PREDICTION

- # Decision Tree
- # linear model
- # rf model
- # boosting model

UPLOADING THE DATA

```
library(dplyr); library(readr); library(caret); library(stringr); library(ggplot2); library(qdap); library(dplyr); library(tm); library(wordcloud); library(plotrix) library(dendextend); library(ggplot2); library(ggthemes); library(RWeka) library(reshape2); library(quanteda) setwd('C:/Users/USER01/Desktop/R/Kaggle') data_main = read.csv('analysisData.csv') dataq=data_main
```

CLEANING THE DATA

First glance removals using head()

```
dataq$zipcode = NULL;dataq$smart_location = NULL;dataq$transit = NULL
dataq$city = NULL;dataq$street = NULL;dataq$host_neighbourhood = NULL
dataq$host_location = NULL;dataq$neighbourhood = NULL;dataq$name = NULL
dataq$space = NULL;dataq$notes = NULL;dataq$summary = NULL;dataq$interaction = NULL
dataq$house_rules = NULL;dataq$host_since = NULL;dataq$neighborhood_overview = NULL
```

#Quantifying Factor Variables while converting NA's to 0

```
dataq$host_has_profile_pic = as.character(dataq$host_has_profile_pic)
dataq$host_has_profile_pic = ifelse(dataq$host_has_profile_pic == 't','1','0')
dataq$host_has_profile_pic = as.factor(dataq$host_has_profile_pic)
datag$host has profile pic = as.factor(datag$host has profile pic)
datag$host is superhost = as.character(datag$host is superhost)
dataq$host is superhost = ifelse(dataq$host is superhost == 't','1','0')
datag$host is superhost = as.factor(datag$host is superhost)
dataq$host is superhost = as.numeric(dataq$host is superhost)
dataq$instant bookable = as.character(dataq$instant bookable)
dataq$instant bookable = ifelse(dataq$instant bookable == 't','1','0')
datag$instant bookable = as.factor(datag$instant bookable)
dataq$instant_bookable = as.factor(dataq$instant_bookable)
dataq$require guest profile picture = as.character(dataq$require guest profile picture)
dataq$require guest profile picture = ifelse(dataq$require guest profile picture == 't','1','0')
dataq$require guest profile picture = as.factor(dataq$require guest profile picture)
dataq$require_guest_profile_picture = as.factor(dataq$require_guest_profile_picture)
dataq$require guest phone verification = as.character(dataq$require guest phone verification)
dataq$require_guest_phone_verification = ifelse(dataq$require_guest_phone_verification == 't','1','0')
```

```
dataq$require guest phone verification = as.factor(dataq$require guest phone verification)
dataq$is location exact = as.character(dataq$is location exact)
dataq$is location exact = ifelse(dataq$is location exact == 't','1','0')
dataq$is location exact = as.factor(dataq$is location exact)
dataq$is_location_exact = as.factor(dataq$is_location_exact)
dataq$host_identity_verified = as.character(dataq$host_identity_verified)
datag$host identity verified = ifelse(datag$host identity verified == 't','1','0')
dataq$host identity verified = as.factor(dataq$host identity verified)
dataq$host identity verified = as.factor(dataq$host identity verified)
dataq$host response rate = as.character(dataq$host response rate)
dataq$host response rate = str replace all(dataq$host response rate, 'N/A', '0%')
dataq$host_response_rate = str_replace_all(dataq$host_response_rate,'%','')
dataq$host response rate = as.integer(dataq$host response rate)
dataq$cancellation policy = as.character(dataq$cancellation policy)
dataq$cancellation_policy = ifelse(dataq$cancellation_policy ==
'flexible','1',ifelse(datag$cancellation_policy == 'moderate','2','3'))
datag$cancellation policy = as.factor(datag$cancellation policy)
# Low correlated variables are removed
# correlation matrix for numerics
#correlation_matrix = data.frame(cor(dataq[,unlist(lapply(dataq, is.numeric))]))
#write.csv(correlation matrix, 'airbnbcorrelation2.csv',row.names = F)
dataq$maximum_minimum_nights = NULL;dataq$minimum_maximum_nights =
NULL;dataq$maximum_maximum_nights = NULL
dataq$number of reviews = NULL;dataq$availability 30 = NULL;dataq$availability 60 = NULL
dataq$availability 90 = NULL;dataq$review scores accuracy = NULL;dataq$host is superhost = NULL
dataq$is_location_exact = NULL;dataq$review_scores_communication = NULL;dataq$minimum_nights
= NULL;dataq$require guest phone verification = NULL;dataq$minimum nights avg ntm =
NULL;datag$review scores checkin = NULL; datag$maximum nights =
NULL;dataq$maximum_nights_avg_ntm = NULL;dataq$host_identity_verified = NULL;
dataq$require guest profile picture = NULL;dataq$host has profile pic =
NULL;dataq$number of reviews ltm = NULL;
dataq$reviews_per_month = NULL;dataq$instant_bookable = NULL;dataq$last_review = NULL;
dataq$first review =NULL;dataq$host name = NULL;dataq$license = NULL;dataq$calendar updated =
NULL;dataq$host verifications = NULL;dataq$monthly price = NULL;dataq$country =
NULL;dataq$market = NULL;dataq$country code = NULL;dataq$id = NULL;dataq$host about =
NULL;dataq$state = NULL;dataq$jurisdiction names = NULL;dataq$has availability =
```

dataq\$require guest phone verification = as.factor(dataq\$require guest phone verification)

```
NULL;dataq$requires_license = NULL;dataq$is_business_travel_ready = NULL;dataq$host acceptance rate = NULL;dataq$host response time = NULL
```

New Variables by counting 'amenities' and 'description'

#Amenities

```
dataq$amenities = as.character(dataq$amenities)
dataq$amenity_wcount = NA
dataq$amenity_wcount = as.integer(nchar(dataq$amenities))
dataq %>% select(price, amenity_wcount) %>% group_by(amenity_wcount) %>%
summary(amenity_wcount)
dataq$amenity_wcount4 = ifelse(dataq$amenity_wcount < 70,1,ifelse(dataq$amenity_wcount >69 &
dataq$amenity_wcount < 137 , 2,ifelse(dataq$amenity_wcount >136 & dataq$amenity_wcount < 173 ,
3, 4)))
dataq$amenity_wcount4 = as.integer(dataq$amenity_wcount4)
cor(dataq$price,dataq$amenity_wcount4)
cor(dataq$price,dataq$amenity_wcount)
dataq$amenity_wcount4 = NULL
```

#Description

```
dataq$description = as.character(dataq$description); dataq$descr_count = NA dataq$descr_count = as.integer(nchar(dataq$description)) dataq %>% select(price, descr_count) %>% group_by(descr_count) %>% summary(descr_count) dataq$descr_final = NA dataq$descr_final = ifelse(dataq$descr_count < 1050,0,1) cor(dataq$price,dataq$descr_final);dataq$descr_final = NULL;dataq$description = NULL
```

Modifying Cleaning Fee and Security Deposit

Cleaning Fee

```
dataq$cleaning_fee_new_median = ifelse(dataq$cleaning_fee_new == 1, 85, ifelse(dataq$cleaning_fee_new == 2, 72, ifelse(dataq$cleaning_fee_new == 3, 140, ifelse(dataq$cleaning_fee_new == 4, 200, 300))))
table(dataq$cleaning_fee_new_median)
```

Security Deposit

```
dataq$security_deposit[is.na(dataq$security_deposit)] <- 0
dataq$security_deposit = as.character(dataq$security_deposit)
table(dataq$neighbourhood_group_cleansed)
dataq$nb = NA
dataq$nb = dataq$neighbourhood_group_cleansed
str(dataq$security_deposit)
dataq$nb = as.character(dataq$nb)
dataq$nb = as.character(dataq$nb)
dataq$security_deposit = ifelse(dataq$security_deposit == '0' & dataq$nb == 'Bronx','60',
ifelse(dataq$security_deposit == '0' & dataq$nb == 'Brooklyn','91',ifelse(dataq$security_deposit == '0' &
dataq$nb == 'Manhattan','145',ifelse(dataq$security_deposit == '0' & dataq$nb == 'Queens','72','70'))))
dataq$security_deposit = as.numeric(dataq$security_deposit)
dataq$nb = NULL
cor(dataq$price, dataq$security_deposit)
cor(dataq$price, dataq$cleaning_fee)
```

BINNING

#Property Type

```
a= dataq %>% select(property_type,price) %>% group_by(property_type) %>% summarise(med =
median(price))
a = data.frame(a); write.csv(a, 'medianoroperty.csv',row.names = F)
dataq$property_typeoId = dataq$property_type
dataq$property type = as.character(dataq$property type)
dataq$property_type = ifelse(dataq$property_type == 'Lighthouse' | dataq$property_type ==
'Houseboat' | dataq$property_type == 'Timeshare' | dataq$property_type == 'Resort','2',
ifelse(dataq$property type == 'Cottage' | dataq$property type == 'Tent' | dataq$property type ==
'Hotel' | dataq$property_type == 'Serviced apartment' | dataq$property_type == 'Condominium' |
dataq$property_type == 'Loft' | dataq$property_type == 'Boutique hotel' | dataq$property_type ==
'Boat','2',ifelse(dataq$property type == 'Cave' | dataq$property type == 'Other' | dataq$property type
== 'Apartment' | dataq$property_type == 'Nature lodge' | dataq$property_type == 'Bungalow' |
dataq$property type == 'Guest suite' | dataq$property type == 'Townhouse' | dataq$property type ==
'Cabin' | dataq$property_type == 'Camper/RV','3',ifelse(dataq$property_type == 'Bed and breakfast'|
dataq$property type == 'Aparthotel' | dataq$property type == 'Guesthouse' | dataq$property type ==
'House'| dataq$property_type == 'Hostel' | dataq$property_type == 'Loft'| dataq$property_type ==
'Boutique hotel' | dataq$property_type == 'Earth house','4',ifelse(dataq$property_type == 'Tiny
house'|dataq$property_type == 'Dome house'| dataq$property_type == 'Villa' |dataq$property_type
== 'Pension (South Korea)','4','5')))))
dataq$property_type = as.factor(dataq$property_type)
```

neighbourhood_cleansed

```
b= dataq %>% select(neighbourhood cleansed,price) %>% group by(neighbourhood cleansed) %>%
summarise(medianprice = median(price), n = length(neighbourhood cleansed)); b= data.frame(b)
write.csv(b, 'neighbour.csv',row.names = F)
dataq$neighbourhood before = NA
dataq$neighbourhood before = dataq$neighbourhood group cleansed
dataq$neighbourhood cleansed = as.character(dataq$neighbourhood cleansed)
dataq$neighbourhood cleansed = ifelse(dataq$neighbourhood cleansed ==
'Neponsit'|dataq$neighbourhood_cleansed == 'Tribeca'| dataq$neighbourhood_cleansed ==
'Willowbrook','1',ifelse(dataq$neighbourhood cleansed ==
'NoHo','2',ifelse(dataq$neighbourhood cleansed == 'Flatiron
District','3',ifelse(dataq$neighbourhood_cleansed == 'Chelsea'|
dataq$neighbourhood cleansed == 'West Village' | dataq$neighbourhood cleansed == 'SoHo','4',
ifelse(dataq$neighbourhood_cleansed == 'Theater District'|dataq$neighbourhood_cleansed == 'Breezy
Point'|dataq$neighbourhood_cleansed == 'DUMBO','5',ifelse(dataq$neighbourhood_cleansed ==
'Midtown','6', ifelse(dataq$neighbourhood_cleansed == 'Greenwich
Village'|dataq$neighbourhood cleansed == 'Tottenville'| dataq$neighbourhood cleansed == 'Financial
District' | dataq$neighbourhood_cleansed == 'Nolita', '7',
ifelse(dataq$neighbourhood cleansed == 'Murray Hill'|dataq$neighbourhood cleansed == 'Battery Park
City'|dataq$neighbourhood cleansed == 'Belle Harbor','8',ifelse(dataq$neighbourhood cleansed ==
'Holliswood' | dataq$neighbourhood_cleansed == 'Gramercy' | dataq$neighbourhood_cleansed ==
'Brooklyn Heights' | dataq$neighbourhood cleansed == 'Sea Gate' | dataq$neighbourhood cleansed ==
'Kips Bay' | dataq$neighbourhood cleansed == 'Lighthouse Hill','9',
ifelse(dataq$neighbourhood_cleansed == "Hell's Kitchen" | dataq$neighbourhood_cleansed == 'East
Village' | datag$neighbourhood cleansed == 'Upper West Side' | datag$neighbourhood cleansed ==
'Carroll Gardens' | dataq$neighbourhood_cleansed == 'Stuyvesant Town' |
dataq$neighbourhood cleansed == 'Navy Yard' | dataq$neighbourhood cleansed == 'Riverdale' |
dataq$neighbourhood_cleansed == 'Lower East Side' , '10' , ifelse(dataq$neighbourhood_cleansed ==
'Civic Center', '11', ifelse(dataq$neighbourhood cleansed ==
'Vinegar Hill' | dataq$neighbourhood_cleansed == 'Upper East Side' | dataq$neighbourhood_cleansed ==
'Park Slope' | dataq$neighbourhood_cleansed == 'Boerum Hill' | dataq$neighbourhood_cleansed ==
'Little Italy' | dataq$neighbourhood cleansed == 'Cobble Hill' | dataq$neighbourhood cleansed ==
'Bay Terrace', '12', ifelse(datag$neighbourhood cleansed == 'South Slope')
dataq$neighbourhood_cleansed == 'Downtown Brooklyn'| dataq$neighbourhood_cleansed ==
'Chinatown' | dataq$neighbourhood cleansed == 'Columbia St' | dataq$neighbourhood cleansed ==
'Fort Greene' | dataq$neighbourhood cleansed == 'Gowanus' | dataq$neighbourhood cleansed ==
'Huguenot' | dataq$neighbourhood_cleansed == 'Manhattan Beach' , '13' ,
ifelse(dataq$neighbourhood cleansed == 'Clinton Hill' | dataq$neighbourhood cleansed == 'Windsor
Terrace', '14', ifelse(datag$neighbourhood cleansed == 'Prospect Heights')
dataq$neighbourhood_cleansed == 'Gerritsen Beach'|
dataq$neighbourhood cleansed == 'Greenpoint' | dataq$neighbourhood cleansed == "Prince's Bay" |
```

```
dataq$neighbourhood cleansed == 'Grymes Hill' , '15' ,ifelse(dataq$neighbourhood cleansed ==
'Williamsburg' | dataq$neighbourhood cleansed == 'Two Bridges' | dataq$neighbourhood cleansed ==
'Rosebank' | datag$neighbourhood cleansed == 'Grymes Hill' , '16'
,ifelse(dataq$neighbourhood cleansed == 'East Harlem'|
datag$neighbourhood cleansed == 'Red Hook' | datag$neighbourhood cleansed == 'Arverne' |
dataq$neighbourhood cleansed == 'Unionport' | dataq$neighbourhood cleansed == 'Spuyten Duyvil' |
dataq$neighbourhood cleansed == 'Morningside Heights' | dataq$neighbourhood cleansed ==
'Rockaway Beach' | dataq$neighbourhood cleansed == 'Middle Village' |
dataq$neighbourhood cleansed == 'Great Kills' |
dataq$neighbourhood_cleansed == 'Todt Hill' | dataq$neighbourhood_cleansed == 'Glen Oaks' |
dataq$neighbourhood_cleansed == 'Bergen Beach' | dataq$neighbourhood cleansed == 'City Island',
'17', ifelse(datag$neighbourhood cleansed == 'Howard Beach' | datag$neighbourhood cleansed ==
'Harlem' | dataq$neighbourhood_cleansed == 'Long Island City' | dataq$neighbourhood_cleansed ==
'Mariners Harbor' | dataq$neighbourhood cleansed == 'Whitestone' | dataq$neighbourhood cleansed
== 'Ditmars Steinway' | datag$neighbourhood cleansed == 'Forest Hills' , '18'
,ifelse(dataq$neighbourhood_cleansed == 'Hollis'|
dataq$neighbourhood cleansed == 'Kew Gardens Hills' | dataq$neighbourhood cleansed == 'Crown
Heights' | dataq$neighbourhood cleansed == 'Astoria' | dataq$neighbourhood cleansed == 'Prospect-
Lefferts Gardens' | datag$neighbourhood cleansed == 'Roosevelt Island' |
dataq$neighbourhood cleansed == 'Ozone Park' |
dataq$neighbourhood cleansed == 'Pelham Bay' | dataq$neighbourhood cleansed == 'Shore Acres' |
dataq$neighbourhood_cleansed == 'Midland Beach' | dataq$neighbourhood_cleansed == 'Mill Basin' ,
'19', ifelse(dataq$neighbourhood cleansed == 'Throgs Neck'| dataq$neighbourhood cleansed == 'Van
Nest'|dataq$neighbourhood cleansed == 'Bedford-Stuyvesant' | dataq$neighbourhood cleansed ==
'Bay Terrace, Staten Island' | dataq$neighbourhood cleansed == 'East New York' |
dataq$neighbourhood_cleansed == 'Fort Hamilton' |
dataq$neighbourhood cleansed == 'Richmondtown' | dataq$neighbourhood cleansed == 'Dongan Hills'
| dataq$neighbourhood_cleansed == 'Sunset Park' | dataq$neighbourhood_cleansed == 'Bay Ridge' ,
'20', ifelse(datag$neighbourhood_cleansed == 'Brighton Beach' | datag$neighbourhood_cleansed ==
'Marble Hill' | dataq$neighbourhood cleansed == 'Canarsie' | dataq$neighbourhood cleansed ==
'Bayside' | dataq$neighbourhood cleansed == 'Bayswater' | dataq$neighbourhood cleansed == 'East
Flatbush' | dataq$neighbourhood cleansed == 'Springfield Gardens' | dataq$neighbourhood cleansed
== 'Glendale' | dataq$neighbourhood | cleansed == 'Arrochar' | dataq$neighbourhood | cleansed == 'West
Brighton' |dataq$neighbourhood cleansed == 'Edenwald' | dataq$neighbourhood cleansed ==
'Baychester' | datag$neighbourhood cleansed == 'Co-op City' | datag$neighbourhood cleansed ==
'Rossville' |dataq$neighbourhood cleansed == 'Mott Haven' | dataq$neighbourhood cleansed ==
'Kingsbridge', '21', ifelse(datag$neighbourhood cleansed == 'Queens Village' |
dataq$neighbourhood_cleansed == 'Sunnyside' |
dataq$neighbourhood cleansed == 'South Ozone Park' | dataq$neighbourhood cleansed == 'Grant City'
| dataq$neighbourhood_cleansed == 'Concourse' | dataq$neighbourhood_cleansed == 'St. George' |
dataq$neighbourhood_cleansed == 'Graniteville', '22', ifelse(dataq$neighbourhood_cleansed ==
'Gravesend' | dataq$neighbourhood cleansed == 'Washington Heights' | dataq$neighbourhood cleansed
== 'Flatbush' | dataq$neighbourhood_cleansed == 'Kensington' | dataq$neighbourhood_cleansed ==
'Maspeth' | dataq$neighbourhood_cleansed == 'Bensonhurst' | dataq$neighbourhood_cleansed ==
```

```
'Pelham Gardens' | dataq$neighbourhood cleansed == 'Bath Beach' | dataq$neighbourhood cleansed
== 'Clifton' | dataq$neighbourhood cleansed == 'Jackson Heights' | dataq$neighbourhood cleansed ==
'Fresh Meadows' |datag$neighbourhood cleansed == 'Dyker Heights' | datag$neighbourhood cleansed
== 'Randall Manor' | dataq$neighbourhood cleansed == 'Midwood' | dataq$neighbourhood cleansed
== 'Westchester Square' | dataq$neighbourhood | cleansed == 'Coney Island' |
datag$neighbourhood cleansed == 'Cypress Hills' |
dataq$neighbourhood cleansed == 'South Beach' | dataq$neighbourhood cleansed == 'Eltingville' |
dataq$neighbourhood cleansed == 'Flatlands' | dataq$neighbourhood cleansed == 'Tompkinsville' |
dataq$neighbourhood_cleansed == 'West Farms ', '23' ,ifelse(dataq$neighbourhood_cleansed ==
'Bushwick'|dataq$neighbourhood_cleansed == 'Castle Hill'| dataq$neighbourhood_cleansed ==
'Ridgewood' |
dataq$neighbourhood cleansed == 'Jamaica' | dataq$neighbourhood cleansed == 'Woodside' |
dataq$neighbourhood_cleansed == 'Jamaica Estates' | dataq$neighbourhood_cleansed == 'Laurelton' |
dataq$neighbourhood cleansed == 'Morris Park' | dataq$neighbourhood cleansed == 'East Morrisania'
|dataq$neighbourhood cleansed == 'Douglaston' | dataq$neighbourhood cleansed == 'Bellerose' |
dataq$neighbourhood_cleansed == 'Jamaica Hills' | dataq$neighbourhood_cleansed == 'Oakwood', '24',
ifelse(dataq$neighbourhood_cleansed == 'Rosedale' | dataq$neighbourhood_cleansed == 'Rego Park' |
dataq$neighbourhood cleansed == 'Flushing' | dataq$neighbourhood cleansed == 'Sheepshead Bay' |
dataq$neighbourhood_cleansed == 'Richmond Hill' | dataq$neighbourhood_cleansed == 'Brownsville' |
dataq$neighbourhood cleansed == 'Longwood' | dataq$neighbourhood cleansed == 'Fordham' |
dataq$neighbourhood cleansed == 'Williamsbridge' | dataq$neighbourhood cleansed == 'Kew Gardens'
| dataq$neighbourhood_cleansed == 'Wakefield' | dataq$neighbourhood_cleansed == 'Concourse
Village' | dataq$neighbourhood cleansed == 'College Point' | dataq$neighbourhood cleansed ==
'Eastchester' |
dataq$neighbourhood cleansed == 'Fieldston' | dataq$neighbourhood cleansed == 'Morrisania' |
dataq$neighbourhood_cleansed == 'New Springville' , '25' ,ifelse(dataq$neighbourhood_cleansed ==
dataq$neighbourhood_cleansed == 'St. Albans' | dataq$neighbourhood_cleansed == 'Briarwood' |
dataq$neighbourhood cleansed == 'Cambria Heights' | dataq$neighbourhood cleansed ==
'Woodlawn'| dataq$neighbourhood cleansed == 'Bronxdale' | dataq$neighbourhood cleansed ==
'Claremont Village'
dataq$neighbourhood cleansed == 'Morris Heights' | dataq$neighbourhood cleansed == 'Edgemere' |
dataq$neighbourhood cleansed == 'North Riverdale' | dataq$neighbourhood cleansed == 'Castleton
Corners', '26',
ifelse(dataq$neighbourhood cleansed == 'Norwood' | dataq$neighbourhood cleansed == 'Silver Lake' |
dataq$neighbourhood_cleansed == 'East Elmhurst' | dataq$neighbourhood_cleansed == 'Stapleton' |
dataq$neighbourhood cleansed == 'Arden Heights' | dataq$neighbourhood cleansed == 'Port Morris' |
dataq$neighbourhood_cleansed == 'Allerton' | dataq$neighbourhood_cleansed == 'University Heights' |
dataq$neighbourhood cleansed == 'Mount Hope' | dataq$neighbourhood cleansed == 'New Brighton' |
dataq$neighbourhood_cleansed == 'Olinville' , '27' ,ifelse(dataq$neighbourhood_cleansed == 'Borough
Park'|dataq$neighbourhood_cleansed == 'Parkchester'| dataq$neighbourhood_cleansed ==
'Highbridge' |
dataq$neighbourhood_cleansed == 'Woodhaven' | dataq$neighbourhood_cleansed == 'Far Rockaway' |
dataq$neighbourhood_cleansed == 'Melrose' | dataq$neighbourhood_cleansed == 'Emerson Hill' |
```

#neighbour variable - median price binned

dataq\$neighbourhood_cleansed = as.character(dataq\$neighbourhood_cleansed) dataq\$neighbourhood_cleansed_num = NA

```
dataq$neighbourhood cleansed num = ifelse(dataq$neighbourhood cleansed == '1','259',
ifelse(dataq$neighbourhood_cleansed == '2','243',ifelse(dataq$neighbourhood_cleansed ==
'3','221',ifelse(dataq$neighbourhood_cleansed == '4','199',ifelse(dataq$neighbourhood_cleansed ==
'5','195',ifelse(dataq$neighbourhood cleansed == '6','189',ifelse(dataq$neighbourhood cleansed ==
'7','180',ifelse(dataq$neighbourhood_cleansed == '8','175',ifelse(dataq$neighbourhood_cleansed ==
'9','160',ifelse(dataq$neighbourhood_cleansed == '10','150',ifelse(dataq$neighbourhood_cleansed ==
'11','145',ifelse(dataq$neighbourhood cleansed == '12','140',ifelse(dataq$neighbourhood cleansed ==
'13','130',ifelse(dataq$neighbourhood_cleansed == '14','125',ifelse(dataq$neighbourhood_cleansed ==
'15','120',ifelse(dataq$neighbourhood cleansed == '16','110',ifelse(dataq$neighbourhood cleansed ==
'17','99',ifelse(dataq$neighbourhood cleansed == '18','90',ifelse(dataq$neighbourhood cleansed ==
'19','85',ifelse(dataq$neighbourhood_cleansed == '20','80',ifelse(dataq$neighbourhood_cleansed ==
'21','75',ifelse(dataq$neighbourhood cleansed == '22','72',ifelse(dataq$neighbourhood cleansed ==
'23','70',ifelse(dataq$neighbourhood_cleansed == '24','65',ifelse(dataq$neighbourhood_cleansed ==
'25','60',ifelse(dataq$neighbourhood cleansed == '26','59',ifelse(dataq$neighbourhood cleansed ==
'27','55',ifelse(dataq$neighbourhood cleansed == '28','50',ifelse(dataq$neighbourhood cleansed ==
'29','40',ifelse(dataq$neighbourhood cleansed == '30','25'
,ifelse(dataq$neighbourhood_cleansed == '31','70','1'))))))))))))))))))))
```

dataq\$neighbourhood_cleansed_num = as.numeric(dataq\$neighbourhood_cleansed_num) dataq\$neighbourhood_cleansed = as.factor(dataq\$neighbourhood_cleansed)

#bedrooms variable - median price binned

```
dataq%>% select(bedrooms,price) %>% group_by(bedrooms) %>% summarise(med = median(price)) dataq$bedrooms = as.character(dataq$bedrooms) dataq$bedrooms_num = NA dataq$bedrooms_num = ifelse(dataq$bedrooms == '0','129',ifelse(dataq$bedrooms == '1','89',ifelse(dataq$bedrooms == '2','180',ifelse(dataq$bedrooms == '3','250',ifelse(dataq$bedrooms == '4','322',ifelse(dataq$bedrooms == '5','399',ifelse(dataq$bedrooms == '6','562',ifelse(dataq$bedrooms
```

```
== '7','572',ifelse(dataq$bedrooms == '8','500',ifelse(dataq$bedrooms == '9','500'
,ifelse(dataq$bedrooms == '10','695','135')))))))))
datag$bedrooms num= as.numeric(datag$bedrooms num)
dataq$bedrooms = as.numeric(dataq$bedrooms)
#bathrooms variable - median price binned
dataq %>% select(bathrooms,price) %>% group by(bathrooms) %>% summarise(med = median(price))
dataq$bathrooms = as.character(dataq$bathrooms)
dataq$bathrooms num = NA
dataq$bathrooms num = ifelse(dataq$bathrooms == '0','85',ifelse(dataq$bathrooms ==
'0.5','75',ifelse(datag$bathrooms == '1','100',ifelse(datag$bathrooms ==
'1.5','88.5',ifelse(datag$bathrooms == '2','175',ifelse(datag$bathrooms ==
'2.5','250',ifelse(datag$bathrooms == '3','154',ifelse(datag$bathrooms ==
'3.5','414',ifelse(dataq$bathrooms == '4','75',ifelse(dataq$bathrooms ==
'4.5','694',ifelse(dataq$bathrooms == '5','760',ifelse(dataq$bathrooms ==
'5.5','448',ifelse(datag$bathrooms == '6','40',ifelse(datag$bathrooms ==
'6.5','35',ifelse(dataq$bathrooms == '7','50',
ifelse(dataq$bathrooms == '8','55','135'))))))))))))
dataq$bathrooms_num= as.numeric(dataq$bathrooms_num)
dataq$bathrooms = as.numeric(dataq$bathrooms)
#bed type variable - median price binned
dataq %>% select(bed type,price) %>% group by(bed type) %>% summarise(med = median(price))
dataq$bed type = as.character(dataq$bed type)
dataq$bed type num = NA
dataq$bed_type_num = ifelse(dataq$bed_type == 'Airbed','79',ifelse(dataq$bed_type ==
'Couch','55',ifelse(datag$bed type == 'Futon','75',ifelse(datag$bed type == 'Pull-out
Sofa','90',ifelse(dataq$bed_type == 'Real Bed','105','136'))))
dataq$bed type num= as.numeric(dataq$bed type num)
dataq$bed_type = as.factor(dataq$bed_type)
#extra people variable - median price binned
extrapeopledata = data.frame(dataq %>% select(extra people,price) %>% group by(extra people) %>%
summarise(med = length(price)))
write.csv(extrapeopledata, 'extra2.csv')
dataq$extra people binned = NA
dataq$extra_people_binned = ifelse(dataq$extra_people == 0,1,ifelse(dataq$extra_people >0 &
dataq$extra_people <25 ,2,ifelse(dataq$extra_people >24 & dataq$extra_people <100 ,3,4)))
```

#property_type variable - median price binned

dataq\$extra people binned = as.factor(dataq\$extra people binned)

table(dataq\$property_type)

```
datag %>% select(property type,price) %>% group by(property type) %>% summarise(med =
median(price))
dataq$property_type_num = NA
dataq$property_type_num = as.character(dataq$property_type)
dataq$property_type_num = ifelse(dataq$property_type == '2', '151', ifelse(dataq$property_type == '3'
,'105',ifelse(dataq$property_type == '4' ,'70','135')))
dataq$property type = as.factor(dataq$property type)
dataq$property_type_num = as.numeric(dataq$property_type_num)
# host_total_listings_count
dataq$host list final = NA
dataq$host_list_final = dataq$host_total_listings_count
dataq$host list final = as.character(dataq$host list final)
dataq$host list final = ifelse(dataq$host total listings count < 6,1,
ifelse(dataq$host_total_listings_count >5 & dataq$host_total_listings_count < 250, 2,
ifelse(dataq$host total listings count >249 & dataq$host total listings count<500, 3,
ifelse(dataq$host total listings count >499 & dataq$host total listings count <1000,4,5))))
dataq$host_list_final = as.factor(dataq$host_list_final)
# minimum minimum nights
str(dataq$minimum minimum nights)
dataq %>% select(price, minimum minimum nights) %>% group by(minimum minimum nights) %>%
summary(minimum minimum nights)
dataq$min night = NA
dataq$min night = ifelse(dataq$minimum minimum nights < 70,1,
ifelse(dataq$minimum minimum nights >69 & dataq$minimum minimum nights < 105, 2,
ifelse(dataq$minimum minimum nights >104 & dataq$minimum minimum nights <173, 3, 4)))
cor(datag$price, datag$min)
datag$minimum minimum nights = NULL
Text Mining (Amenities)
datag$amenities = as.character(datag$amenities)
corpus review=Corpus(VectorSource(dataq$amenities))
corpus review=tm map(corpus review, tolower)
corpus_review=tm_map(corpus_review, removePunctuation)
corpus_review=tm_map(corpus_review, removeWords, stopwords("english"))
corpus review=tm map(corpus review, stemDocument)
term_count <- freq_terms(corpus_review, 20)
# dtm & tdm
```

review_dtm <- DocumentTermMatrix(corpus_review)</pre>

```
review tdm <- TermDocumentMatrix(corpus review)
review_m <- as.matrix(review_tdm)
#glimpse(review_m); dim(review_m)
review_term_freq <- rowSums(review_m)</pre>
review_term_freq <- sort(review_term_freq, decreasing = T)</pre>
review_term_freq[1:10]
##Create bi-grams
review bigram <- tokens(datag$amenities) %>%
tokens_remove("\\p{P}", valuetype = "regex", padding = TRUE) %>%
tokens remove(stopwords("english"), padding = TRUE) %>%
tokens ngrams(n = 2) %>%
dfm()
###Tokenization (Amenity)
# Tokenize descriptions
reviewtokens=tokens(dataq$amenities,what="word",remove_numbers=TRUE,remove_punct=TRUE,
remove_symbols=TRUE, remove_hyphens=TRUE)
# Lowercase the tokens
reviewtokens=tokens_tolower(reviewtokens)
# remove stop words and unnecessary words
rmwords <- c("dress", "etc", "also", "xxs", "xs", "s")
reviewtokens=tokens_select(reviewtokens, stopwords(),selection = "remove")
reviewtokens=tokens remove(reviewtokens,rmwords)
# Stemming tokens
reviewtokens=tokens_wordstem(reviewtokens,language = "english")
reviewtokens=tokens_ngrams(reviewtokens,n=1:6)
# Creating a bag of words
reviewtokensdfm=dfm(reviewtokens,tolower = FALSE)
# Remove sparsity
reviewSparse <- convert(reviewtokensdfm, "tm")
tm::removeSparseTerms(reviewSparse, 0.7)
# Create the dfm
dfm_trim(reviewtokensdfm, min_docfreq = 0.3)
x=dfm trim(reviewtokensdfm, sparsity = 0.98)
## Setup a dataframe with features
df=convert(x,to="data.frame")
df2 = cbind(dataq,df)
correlation_matrix = data.frame(cor(df2[,unlist(lapply(df2, is.numeric))]))
write.csv(correlation_matrix, 'airbnbcorrelation3.csv',row.names = F)
positives = c('iron_laptop_friend', 'elev', 'tv_wifi_air', 'gym',
'gym elev', 'play travel', 'tv', 'friend washer dryer', 'dryer', 'friend washer',
       'kid friend washer', 'friend', 'heat famili', 'heat famili kid',
```

```
'famili_kid_friend','washer_dryer_smoke','dryer_smoke','dryer_smoke_detector','washer','maker_refrig
er dishwash','dryer_iron_laptop','tv_cabl','tv_cabl_tv','dishwash','cabl','cabl_tv','refriger_dishwash','refr
iger_dishwash_dish','dishwash_dish','dishwash_dish_silverwar')
positivedf <- df[,colnames(df) %in% positives]
positivedf$total = rowSums(positivedf, na.rm=T)
negatives =
c('heat smoke','heat smoke detector','bedroom','lock bedroom','bedroom door','calculated host listi
ngs_count_private_rooms','wifi_kitchen','lock','door','essenti_lock','essenti_lock_bedroom','miss_transl
at','translat_miss_translat',
'miss translat miss','translat','miss','translat miss','park heat smoke','door hanger','bedroom door h
anger',
'weekly_price','kitchen_free','calculated_host_listings_count_shared_rooms','park_heat','street_park_h
eat')
negativedf <- df[,colnames(df) %in% negatives]</pre>
negativedf[negativedf==1]=-1
negativedf[negativedf==2]=-1
negativedf[negativedf==3]=-1
negativedf$totalneg = rowSums(negativedf, na.rm=T)
consolidated df = cbind(positivedf,negativedf)
consolidated_df$finalsum = positivedf$total + negativedf$totalneg
consolidated df$finalsum bin = NA
consolidated_df$finalsum_bin = as.character(consolidated_df$finalsum)
consolidated df$finalsum bin = ifelse(consolidated df$finalsum bin < -10,1,
ifelse(consolidated_df$finalsum_bin >-11 & consolidated_df$finalsum_bin < 0, 2,
ifelse(consolidated df$finalsum bin >-1 & consolidated df$finalsum bin <20,3,4)))
consolidated df$finalsum bin = as.factor(consolidated df$finalsum bin)
finalcolumns = c('finalsum bin','finalsum','elev','dryer iron laptop',
         'washer','dryer','dryer_smoke','gym_elev','tv','kitchen_free','park_heat_smoke','gym'
         ,'play travel','dryer iron laptop','dishwash dish','refriger dishwash')
consolidated df <- consolidated df[,colnames(consolidated df) %in% finalcolumns]
```

'washer dryer', 'famili', 'kid', 'famili kid', 'kid friend',

#Final Adjustments Before Prediction (Creating Derivative Variables)

```
datap = cbind(consolidated_df,dataq)
datap$review_multiplied = NA
```

```
datap$review_multiplied = datap$review_scores_cleanliness * datap$review_scores_location *
datap$review_scores_rating
```

Creating Derivative Variables

```
datap$room type = as.character(datap$room type)
datap$room_type_numeric = ifelse(datap$room_type == 'Entire home/apt',155,ifelse(datap$room_type
== 'Private room',70, ifelse(datap$room type == 'Shared room',45,0)))
datap$room_type = as.factor(datap$room_type)
datap$highpredictors = NA
datap$room type numeric = as.numeric(datap$room type numeric)
datap$highpredictors = datap$bedrooms_num * datap$bathrooms *
datap$neighbourhood cleansed num * datap$room type numeric * datap$accommo binned *
datap$cleaning_fee_new_median * datap$review_multiplied
cor(datap$highpredictors,datap$price)
datap$bed_bath_numerics = datap$property_type_num * datap$bed_type_num *
datap$bathrooms_num * datap$bathrooms_num
cor(datap$bed bath numerics,datap$price)
datap$highpred2 = datap$highpredictors * datap$accommo binned *
datap$neighbourhood cleansed num * datap$neighbourhood cleansed num *
datap$neighbourhood_cleansed_num
```

Final removals based on decision tree performance

```
datap$review_scores_cleanliness = NULL
datap$calculated_host_listings_count_private_rooms = NULL
datap$weekly_price = NULL
datap$room_type_numeric = NULL
datap$descr_count = NULL
datap$host_response_rate = NULL
datap$amenity_wcount4 = NULL
datap$calculated_host_listings_count_entire_homes = NULL
datap$host_listings_count = NULL
datap$amenities = NULL
datap$amenities = NULL
datap$gym_elev = NULL
```

#PREDICTION

library(caret):library(rpart):library(rpart.plot)

```
datap = na.omit(datap)
set.seed(1031)
split = createDataPartition(datap$price,p = 0.7, list = F)
train = datap[split,]
test = datap[-split,]
```

Decision Tree

```
tree=rpart(price ~ ., data = train, method="anova", control = rpart.control(minsplit = 200, minbucket = 30, cp = 0.0001))
printcp(tree); plotcp(tree)
##Prune down the tree
bestcp=tree$cptable[which.min(tree$cptable[,"xerror"]),"CP"]
ptree=prune(tree,cp=bestcp)
rpart.plot(ptree,cex = 0.6)
prp(ptree, faclen = 0, cex = 0.5, extra = 2)
pred = predict(ptree)
rmse = sqrt(mean((pred-train$price)^2)); rmse
pred2 = predict(ptree,newdata = test)
rmse2 = sqrt(mean((pred2-test$price)^2)); rmse2
```

linear model

```
Im = Im(price~.,data=train)
pred = predict(Im)
rmse = sqrt(mean((pred-train$price)^2)); rmse
pred2 = predict(Im,newdata = test)
rmse2 = sqrt(mean((pred2-test$price)^2)); rmse2
summary(Im)
```

rf model

```
library(randomForest)
set.seed(617)
forest = randomForest(price~.,data=train,ntree = 700)
pred = predict(forest)
rmse = sqrt(mean((pred-train$price)^2));rmse
pred = predict(forest)
rmse = sqrt(mean((pred-test$price)^2));rmse
importance(forest) # relative importance of predictors (highest <-> most important)
varImpPlot(forest) # plot results
```

boosting model

```
library(gbm) set.seed(617)
```

```
boosted_model = gbm(price~.,data=datap,shrinkage = 0.01, interaction.depth = 3,n.minobsinnode = 5, n.trees = 5000,cv.folds = 7)
pred = predict(boosted_model)
rmse = sqrt(mean((pred-train$price)^2)); rmse
pred2 = predict(boosted_model,newdata = test)
rmse2 = sqrt(mean((pred2-test$price)^2)); rmse2
```

Read scoring data and apply model to generate predictions

setwd('C:/Users/USER01/Desktop/R/Kaggle')
scoringData = read.csv('scoringData.csv')
dataq = scoringData

COPY PASTE EXACT THE SAME CODE ABOVE APPLIED FOR THE ANALYSIS DATA

Construct submission from predictions

pred = predict(forest,newdata=datap)
submissionFile = data.frame(id = datap\$id, price = forest)
write.csv(submissionFile, 'kerim_submission_forest.csv',row.names = F)