

OVERVIEW 1/5: A set of briefcases will appear on your screen, which can be opened one-by-one.



NEXT

OVERVIEW 2/5: You will have a **Temporary Bank**, and a **Permanent Bank**.

| TEMPORARY BANK | |
|----------------|------|
| \$ | 0.00 |

| PERMANENT BANK | |
|----------------|------|
| \$ | 0.00 |

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OVERVIEW 3/5: Some briefcases have cash inside which, once opened, will add to your **Temporary Bank**.



| TEMPORARY BANK | |
|----------------|------|
| \$ | 1.00 |

| PERMANENT BANK | |
|----------------|------|
| \$ | 0.00 |

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OVERVIEW 4/5: Other briefcases have an 'X' symbol which, if opened, will erase your **Temporary Bank**, and begin the next level.



| TEMPORARY BANK | |
|----------------|------|
| \$ | 0.00 |

| PERMANENT BANK | |
|----------------|------|
| \$ | 0.00 |

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OVERVIEW 5/5: To save the cash from your **Temporary Bank** to your **Permanent Bank**, click the **Permanent Bank** box (*this will also start the next level*).



| TEMPORARY BANK | |
|----------------|------|
| \$ | 0.00 |

| PERMANENT BANK | |
|----------------|------|
| \$ | 1.00 |

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GOAL: Earn as much cash as possible.

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GUIDELINES: For each additional briefcase you open, you will earn an extra \$0.50 cents. However, the more you open in one round, **the more risk you take of losing your cash!**

Continue to each level until the game is over.

This will take about 2 minutes to complete.

CLICK TO BEGIN

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| TEMPORARY BANK | |
|----------------|------|
| \$ | 0.00 |

| PERMANENT BANK | |
|----------------|------|
| \$ | 0.00 |

[1 second delay]



| TEMPORARY BANK | |
|----------------|------|
| \$ | 0.00 |

| PERMANENT BANK | |
|----------------|------|
| \$ | 0.00 |



| TEMPORARY BANK | |
|----------------|------|
| \$ | 0.00 |

| PERMANENT BANK | |
|----------------|------|
| \$ | 0.00 |

Thanks for Playing!

We measured how comfortable you are with taking **Risks**.

CLICK TO BEGIN NEXT GAME!

GUIDELINES:

- 1)** Position of values / cases should be randomized
- 2)** When a case with an 'X' value is opened, the Temporary Bank should be emptied, and the next level should begin
- 3)** Permanent Bank should always be clickable to allow users to transfer their earned money whenever they want
- 4)** Permanent Bank should always show, throughout all levels, the total money saved
- 5)** *From an analytics standpoint: If a user opens 5 cases in one level, and that 5th case results in an 'X', this user would still fall into the 'Green' grade in our model.*
(Even though they lost the money in the game, that is irrelevant - for the 'Green' grade, we just need to know if they opened 5 cases in one level.)

Value breakdown per cases:

- 5 cases = \$1
- 3 cases = 'X'
- 2 cases = \$0.50c
- 2 cases = \$0