

Keroles Siha Saad

Front-end developer

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🌐 [linkedin.com/in/keroles-siha-8537ab229](https://www.linkedin.com/in/keroles-siha-8537ab229) 🐙 github.com/kerolessiha 🔗 Portfolio

Summary

Front-End Developer focused on building responsive, user-friendly interfaces with HTML, CSS, JavaScript, React, and Tailwind CSS. Strong at translating UI/UX designs into clean, maintainable, and scalable code. Experienced in managing and enhancing WordPress/WooCommerce websites and supporting customer acquisition through content-driven digital marketing. Skilled in workflow automation and AI-powered integrations (e.g., n8n, AI APIs, Google Drive) to streamline marketing operations and improve visibility, lead generation, and business outcomes. Continuously learning and eager to contribute to collaborative, agile teams delivering high-quality digital solutions.

Experience

Digital Solutions Consultant (Web, Automation & AI), *markedsmateriell.no* [🔗](#) Present Remotely

Contributing to an AI-driven marketing ecosystem that unifies physical and digital marketing through automation, scalable content, and performance-focused web improvements — with a clear focus on attracting new customers and generating leads through content-driven marketing.

- Managed and optimized WordPress/WooCommerce website (content updates, translations, pricing tables, UX + checkout improvements).
- Conducted market & competitor research; collected and structured product/pricing data across 5+ competitors to support pricing decisions.
- Designed and implemented n8n workflows integrating web forms, Google Drive, and AI APIs to automate marketing operations.
- Supported delivery and coordination of multiple ongoing initiatives across web, automation, and digital advertising.

Front End Developer, *Freelancing* Present

Delivered responsive, user-focused web applications for real clients, translating requirements into scalable and maintainable front-end solutions.

- Built clean, high-performance UI with reusable components and consistent design patterns.
- Implemented responsive layouts across devices and browsers with a focus on UX.
- Translated business requirements into practical, scalable web interfaces.

Skills

- | | |
|-------------------|--------------------------|
| • HTML5 / CSS3 | • Bootstrap /Tailwindcss |
| • JavaScript | • ES6 |
| • jQuery | • Git& GitHub |
| • Reactjs | • Typescript |
| • Redux | • Sass |
| • Next.js | • MUI |
| • UI-UX - AdobeXd | • Wordpress |
| • n8n | |

Projects

Najjar North Riyadh, Developed a responsive React website for a carpenter in North Riyadh, enabling easy customer contact via WhatsApp and phone with a clean, business-focused UI. [🔗](#)

Fresh_Cart, full-fledged , E-Commerce Project Built with React.js [🔗](#)

Power-Gym, A fully responsive and interactive gym website built with React, showcasing modern web development practices and seamless user experience. [↗](#)

Eventsy, A Role-Based Event Booking Platform with Admin Controls and User Management Built Using React and Tailwind CSS." [↗](#)

CRUD, *CRUD_operations_system* [↗](#)

Yummy, website that simplifies the process of discovering delicious meals [↗](#)

Weather_Ap, Weather App with Real-Time Data from External API. [↗](#)

DevFolio, fully Responsive portfolio using html , css and bootstrab [↗](#)

Mealify, A restaurant web page with attractive design, smooth animations, and responsive layout. [↗](#)

Education

- **Bachelor of Computer Science faculty of computers and information,** 2021 – 2025
Minia University

Courses

- **Front-End Diploma (Route Training center)** [↗](#) 07/2024 – 12/2024

Personal Skills

- | | |
|------------------------|-------------------|
| • Collaboration | • Time Management |
| • Communication Skills | • Problem Solving |
| • Creative Thinking | • Team Work |

Languages

- | | |
|----------|-----------|
| • Arabic | • English |
|----------|-----------|

Military Status

Exempted