



kerrinmclaughlin

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Education & Skills

Bachelor of Arts in **Interactive Multimedia** with a minor in **Graphic Design**

The College of New Jersey - May 2016

GPA: 3.87/4.00, Dean's List Fall 2012-Spring 2015, Phi Kappa Phi Honor Society

Skills:

- **Adobe Creative Suite CS6: Photoshop, Illustrator, InDesign, After Effects, Premiere**
- **Programming Experience: HTML5, CSS3/SASS, JavaScript, jQuery, PHP, MySQL**

Experience & Projects

User Experience Research & Design Intern, Washington, DC (June 2015 - August 2015)
Ashoka

- Conducted research to address the design challenge of user engagement at Ashoka
- Conducted user interviews, rapid prototyping, and user testing
- Created a dynamic prototype video to showcase the Ashoka.org redesign's guiding principles

Program Assistant, Web and Mobile Developer, TCNJ (January 2015 - Present)
TrentonWorks

- Managed and oversaw TrentonWorks Interns
- Created sitemaps, wireframes, design briefs, style guides, prototypes and user testing plans
- Front-end developer for mobile applications, developed themes and custom code for Wordpress

Design Intern, New York, New York (May 2014-August 2014)
Serve, Inc

- Created marketing materials including ads, banners, executive summaries, and client one-pagers
- Assisted in UI/UX Design, wireframes, and mockups of new platform
- Designed, developed, and maintained weekly email newsletter
- Created motion graphics and video tutorials utilizing After Effects/Premiere Pro

Mobile Application Developer and UI Designer, TCNJ (Fall 2013-August 2014)
"Quiltuduko", mobile game for iOS

- Programmed in Titanium Alloy utilizing XML, Javascript, CSS
- User Interface Design utilizing Illustrator and Photoshop
- Client management; posted weekly updates to a blog; followed deliverables schedule

Honors & Awards

Winning team member of The Social Innovation Challenge
Challenge Presented by TCNJ Net Impact, April 2015

Winning team member of KPCB Build for Good Challenge
HackRU at Rutgers University, April 2015

Winning Design of Annual Users' Conference Program Cover Competition
The Virtual Academic Library Environment (VALE), 2014