## Financial Accounting II

BUSI 721: Data-Driven Finance I

Kerry Back, Rice University



A Simplified Balance Sheet





**Long Term Liabilities Long Term Assets** (Debt) (Property, Plant & Equipment) **Short Term Operating Liabilities** (Payables) **Other Short Term Liabilities** (Short term debt) **Short Term Operating Assets Shareholders Equity** (Receivables, Inventory) **Other Short Term Assets** (Cash, Marketable Securities)



### Invested Capital

- The balance sheet balances: LTA + STOA + OSTA = LTL + STOL + OSTL + SE
- Therefore, LTA + STOA STOL = SE + LTL + OSTL OSTA
- Both sides are invested capital
  - Left-hand side is, roughly, Net PP&E plus NWC
  - Right-hand side is, roughly, Shareholders Equity + Net Debt
- Shareholders equity is capital contributed by shareholders plus the sum over all past years of net income minus dividends paid (retained earnings)



### An Income Statement Example

Item	With interest	Without interest
EBIT	300	300
Less interest	(100)	0
Pre-tax income	200	300
Less taxes @ 30%	(60)	90
Net income	140	210

- What is the 70 difference? It is interest net of the tax deduction (70% of 100), i.e., the after-tax interest.
- So, to go from "with interest" to "without interest," we **add** the after-tax interest expense.





### Return on Capital Employed

• On Monday,

$$\frac{\mathrm{EBIAT}}{\mathrm{Net}\;\mathrm{PPE} + \mathrm{NWC}}$$

• An equivalent definition:

$$\frac{\text{Net Income} + \text{After-tax Interest}}{\text{Shareholders Equity} + \text{Net Debt}}$$





### Accounting for Acquisitions

- Suppose you buy a company for 100 mllion cash
- The company had assets of 150 million and liabilities of 70 million
- So, it had shareholders equity of 80 million
- The assets and liabilities (not shareholders equity) go directly on your balance sheet as they were on the target company's balance sheet.
- You are net adding assets of 50 million (assets of 150 but drawing down cash of 100).
- You are net adding liabilities of 70 million.
- How does the balance sheet balance? You add another asset of 20 million called "goodwill."





### Accounting for Subs and JVs

Suppose two companies jointly own a third company. Suppose ABC has two-thirds ownership.

Company ABC JV Company XYZ
----------------------------





- Because ABC has a controlling interest, all of the assets and liabilities of the joint venture are shown on ABC's balance sheet, just as if they were directly ABC's assets and liabilities.
- To reflect XYZ's part ownership, ABC shows a liability: "equity of noncontrolling interests." Also "income to noncontrolling interests" on income statement.
- XYZ's balance sheet reflects its part ownership by showing an asset: "investments and advances to equity affiliates." Also, in the income statement: "income from equity affiliates."



ABC
Liability
Company ABC

= Company XYZ
XYZ
Asset





# Timing of Balance Sheets and Income Statements

- Balance sheet is at a point in time (end of fiscal year)
- Income statement describes things that happened during the fiscal year
- Compare income statement to beginning-of-year balance sheet?
- Or compare to end-of-year balance sheet?
- Usually average balance sheet items. Examples:
  - ROCE = net income + after-tax interest / average invested capital
  - asset turnover = sales / average assets
  - etc.



### Basic Rules of Accrual Accounting

- 1. In income statement as + but not cash inflow  $\Rightarrow$  asset (like receivables)
- 2. Not in income statement as but cash outflow  $\Rightarrow$  asset (like PP&E)
- 3. In income statement as but not cash outflow  $\Rightarrow$  liability (like payables)
- 4. Not in income statement as + but cash inflow  $\Rightarrow$  liability (like provision for warranties)
- Rules 1 & 2: Income statement overstates cash  $\Rightarrow$  asset
- Rules 3 & 4: Income statement understates cash ⇒ liability
- ullet These are why subtracting  $\Delta$  (assets-liabilities) from income produces cash.



### **Profitability Ratios**

- Gross profit margin = (revenue COGS) / revenue
- Net profit margin = net income / revenue
- Return on equity = net income / shareholders equity
- Return on assets = net income / total assets
- ROCE (also called ROIC = return on invested capital)



### Efficiency Ratios

- Asset turnover = revenue / assets
- Inventory turnover = COGS / inventory

### Liquidity/Solvency Ratios

- Leverage ratio = assets / debt
- Debt to equity = debt / shareholders equity
- Current ratio = current assets / current liabilities
- Quick ratio = (current assets inventory) / current liabilities





### DuPont Analysis

 $ROE = Net Profit Margin \times Asset Turnover \times Equity Multiplier$ 

$$\frac{\text{Net Income}}{\text{Equity}} = \frac{\text{Net Income}}{\text{Sales}} \times \frac{\text{Sales}}{\text{Assets}} \times \frac{\text{Assets}}{\text{Equity}}$$



Getting financial Statements with yfinance





```
In [30]: # !pip install --upgrade yfinance
import yfinance as yf

ticker = yf.Ticker('COP')
income_statement = ticker.financials
balance_sheet = ticker.balance_sheet
cash_flows = ticker.cashflow
```





```
In [31]: for item in income_statement.index:
             print(item)
          Tax Effect Of Unusual Items
          Tax Rate For Calcs
          Normalized EBITDA
          Total Unusual Items
          Total Unusual Items Excluding Goodwill
          Net Income From Continuing Operation Net Minority Interest
          Reconciled Depreciation
          Reconciled Cost Of Revenue
          EBITDA
          EBIT
          Net Interest Income
          Interest Expense
          Interest Income
          Normalized Income
          Net Income From Continuing And Discontinued Operation
          Total Expenses
          Diluted Average Shares
          Basic Average Shares
          Diluted EPS
          Basic EPS
          Diluted NI Availto Com Stockholders
          Net Income Common Stockholders
          Otherunder Preferred Stock Dividend
          Net Income
          Minority Interests
```

Net Income Including Noncontrolling Interests

```
In [32]: for item in income_statement.columns:
    print(item)

2022-12-31 00:00:00
2021-12-31 00:00:00
2020-12-31 00:00:00
2019-12-31 00:00:00
```





```
In [33]: for item in balance_sheet.index:
             print(item)
          Treasury Shares Number
          Ordinary Shares Number
          Share Issued
          Net Debt
          Total Debt
          Tangible Book Value
          Invested Capital
          Working Capital
          Net Tangible Assets
          Common Stock Equity
          Total Capitalization
          Total Equity Gross Minority Interest
          Minority Interest
          Stockholders Equity
          Gains Losses Not Affecting Retained Earnings
          Other Equity Adjustments
          Treasury Stock
          Retained Earnings
          Additional Paid In Capital
          Capital Stock
          Common Stock
          Total Liabilities Net Minority Interest
          Total Non Current Liabilities Net Minority Interest
          Other Non Current Liabilities
          Employee Benefits
```

Non Current Deferred Liabilities

```
In [34]: for item in balance_sheet.columns:
    print(item)

2022-12-31 00:00:00
2021-12-31 00:00:00
2020-12-31 00:00:00
2019-12-31 00:00:00
```