## **MGMT 638**

Session 5

Kerry Back

Fall 2025

## Safe Minus Risky

https://notebooklm.google.com/notebook/ 58351fb6-7453-4bff-909f-281bb34e4c6a

PDF

## **Industry Betas and Returns**

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https://learn-investments.rice-business.org/capm/sml-industries
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