MGMT 638

Session 1

Kerry Back

Fall 2025

Quality Minus Junk

NotebookLM

PDF — PDF (Profitability Review)

Blackrock - What is Factor Investing?

https://www.blackrock.com/us/individual/ investment-ideas/what-is-factor-investing

Factor Investing

 ${\sf NotebookLM}$

AQR: Systematic Equities

https://www.aqr.com/Learning-Center/ Systematic-Equities/Systematic-Equities-A-Closer-Look

Characteristics and Returns

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https://learn-investments.rice-business.org/
factor-investing/quintiles
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Install Claude Code Mac

https://docs.claude.com/en/docs/claude-code/setup

Install Claude Code Windows

https://www.youtube.com/watch?v=hpMrTabldEY