

Automating Specialized Prompts

MGMT 675: Generative AI for Finance

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What is a Skill?

A **skill** is a folder containing instructions and optional code that transforms Claude Code into a specialized agent for a specific domain or task.

A Skill Provides

- System prompt (domain knowledge)
- Workflow instructions
- Best practices and constraints
- Python/JavaScript helper scripts
- Reference documentation

Claude Code Provides

- The LLM (Opus or Sonnet)
- Agent control loop
- File read/write tools
- Code execution sandbox
- Web search capability

Anatomy of a Skill

Skill Folder Structure

```
skills/  
  xlsx/  
    SKILL.md      <- Main file  
    scripts/  
      recalc.py  
  references/  
    schema.md
```

SKILL.md Structure

```
---  
name: xlsx  
description: "Excel file..."  
---  
  
# Requirements for Outputs  
- Zero formula errors  
- Use formulas, not hardcodes  
  
# Workflows  
1. Choose pandas or openpyxl  
2. Create/modify file  
3. Recalculate formulas
```

SKILL.md: The System Prompt

- **Frontmatter:** Name and description (YAML header)
- **Requirements:** Quality standards and constraints
- **Workflows:** Step-by-step procedures
- **Code Examples:** Patterns for the LLM to follow
- **Error Handling:** How to diagnose and fix problems

The SKILL.md file is automatically injected into Claude's context when working in a project that contains the skill.

Scripts: The Custom Tools

- Python or JavaScript files in scripts/ folder
- Claude Code can execute them
- Extend Claude's capabilities
- Handle tasks LLM can't do directly

Example Scripts

- `recalc.py` – Recalculate Excel formulas via LibreOffice
- `validate.py` – Check file structure
- `unpack.py` – Extract XML from Office files
- `html2pptx.js` – Convert HTML to PowerPoint

Example: Rice Database Skill

Stand-Alone App

- Custom web application
- Hard-coded SQL generation prompt
- Fixed agent logic in Python
- Single-purpose: query database
- Requires developer to update

Claude Code + Skill

- SKILL.md with database schema
- Connection code examples
- Table descriptions
- **Plus:** Can also make charts, Excel files, Word reports
- User can extend easily

Same database access, but infinitely more flexible

Skill vs Stand-Alone Agent

| Feature | Stand-Alone | Skill |
|---------------|--------------|--------------------|
| Agent logic | Custom code | Claude Code |
| System prompt | Hard-coded | SKILL.md file |
| LLM | Your choice | Claude Opus/Sonnet |
| Tools | Custom built | Scripts + built-in |
| Maintenance | Developer | Edit markdown |
| Combine tasks | No | Yes |

Skills let you create **specialized agents** without writing agent logic. Claude Code handles the control flow; you just provide the domain knowledge.

Where Skills Live

- **Project skills:** `.claude/skills/` in your project folder
- **User skills:** `~/.claude/skills/` (shared across projects)
- Claude Code automatically loads skills from both locations
- Skills can reference each other (e.g., `xlsx` skill uses `ooxml` validation)
- Skills also work in **Claude.ai**, **Chat**, and **Cowork** (details later)

Community Skills Repository: github.com/VoltAgent/awesome-agent-skills

200+ skills from official teams and the community

Creating Your Own Skill

1. Create folder: `.claude/skills/my-skill/`
2. Create `SKILL.md` with:
 - YAML frontmatter (name, description)
 - Domain knowledge and instructions
 - Code examples and workflows
3. Optionally add `scripts/` folder with helper code
4. Start using Claude Code – skill is automatically loaded

Example: Earnings Call Skill

SKILL.md

```
---
```

```
name: earnings-call
description: "Analyze earnings call transcripts and extract key financial insights"
---
```

```
# Output Format
- Key metrics vs. consensus
- Management guidance summary
- Notable analyst Q&A highlights
- Sentiment and tone assessment
- Three actionable takeaways
```

```
# Workflows
1. Parse transcript from uploaded file or pasted text
2. Extract financial figures and compare to prior quarter
3. Summarize guidance changes
4. Write report in Word format
```

What This Gives You

- Type: "Analyze the Tesla Q4 earnings call"
- Claude follows the structure automatically
- Consistent format across every analysis
- Produces Word report with key highlights

Other Finance Skill Ideas

- **Investment memo:** DCF, comps, risk factors, recommendation
- **Portfolio report:** Monthly performance, attribution, charts
- **Loan analysis:** Parse credit agreements,

Skills Across Claude Formats

Skills are not limited to Claude Code. The same skill can be deployed and used across Claude.ai, Claude Desktop, and Claude Code.

| Format | How to Install | How to Invoke |
|--------------------|---------------------------------------|--------------------|
| Claude.ai (web) | Upload ZIP in Settings → Capabilities | Automatic or /name |
| Chat (Desktop) | Same as Claude.ai (shared account) | Automatic or /name |
| Cowork (Desktop) | Install as a plugin via sidebar | Automatic or /name |
| Code tab (Desktop) | Place in .claude/skills/ | Automatic or /name |
| Claude Code CLI | Place in .claude/skills/ | Automatic or /name |
| VS Code extension | Place in .claude/skills/ | Automatic or /name |

- **Automatic:** Claude loads the skill when it detects a relevant task
- **/name:** You invoke it explicitly (e.g., /investment-memo)
- Skills in ~/.claude/skills/ are shared across all your projects

Deploying Skills: Three Methods

Claude.ai / Chat

1. ZIP your skill folder
2. Go to **Settings** → **Capabilities**
3. Click **Upload skill**
4. Toggle it **ON**
5. Requires code execution enabled

Pro, Max, Team, Enterprise

Cowork

1. Click **Plugins** in sidebar
2. Browse official plugins or click **Upload plugin**
3. Plugins bundle skills + connectors + slash commands
4. 11 official plugins available

Pro, Max, Team, Enterprise

Code / CLI / VS Code

1. Create folder:
.claude/skills/name/
2. Add SKILL.md
3. Optionally add scripts/
4. Done—auto-detected

Pro, Max (via Claude Code)

Using Skills: Examples Across Formats

Claude.ai or Chat

- “Write an investment memo for Tesla”
- Claude sees the skill is relevant and loads it automatically
- Uses code execution to build Excel model
- Produces downloadable Word doc

Cowork

- Drag a folder of 10-K filings into Cowork
- “Analyze these filings and produce an investment memo for each company”
- Claude works through them autonomously
- Outputs organized files to your folder

Claude Code / VS Code

- Type /investment-memo to invoke explicitly
- Or just describe the task—Claude loads the skill automatically

Key Difference

- **Claude.ai / Chat:** best for one-off tasks; download results manually
- **Cowork:** best for batch tasks on local files

Skills vs. Subagents

Skills and subagents both customize Claude, but they serve different purposes. A **skill** is a reference manual Claude follows in your conversation. A **subagent** is a separate worker you dispatch to handle a task independently.

| | Skill | Subagent |
|--------------|---------------------------------|-------------------------------|
| What it is | Instructions + scripts | A separate agent |
| Analogy | Giving Claude a playbook | Handing a task to a colleague |
| Runs where | Same conversation | Its own context window |
| Works in | Claude.ai, Chat, Cowork, Code | Claude Code only |
| Defined in | SKILL.md | AGENT.md |
| Created with | Manual or /agents | /agents |
| Best for | Standards, templates, workflows | Delegating well-defined tasks |

- **Use a skill** when you want Claude to follow specific standards *while you work with it interactively* (e.g., “always format memos this way”)
- **Use a subagent** when you want to *hand off* a self-contained task (e.g., “go

Summary

Claude Code

- General-purpose agent
- LLM + Agent Logic + Tools
- Works out of the box

Skills

- Specialize Claude Code
- System prompt + scripts
- Easy to create and modify

Skills replace stand-alone agents

Same capabilities, less code, more flexibility