Exercise 5A: NotebookLM Financial Analysis

MGMT 675: Generative AI for Finance

Upload at least three financial documents for the same company into Google NotebookLM. Good combinations include:

- A 10-K filing
- An earnings call transcript
- An analyst report or press release

Ask at least **5 questions** about the company's financial performance, strategy, and risk factors. For each answer:

- Note how NotebookLM **cites specific sources** (which document, which section)
- Evaluate whether the answer is **grounded** in the documents or potentially **hallucinated**
- Rate the answer quality (accurate / partially accurate / inaccurate)

Deliverables.

- Q&A pairs with citations and quality ratings (`5C-QA.pdf`)
- Brief assessment of NotebookLM's reliability for financial analysis (half page, included in the same PDF)
- Screenshot of the NotebookLM interface showing sources and a sample answer (`5C-Screenshot.png`)

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