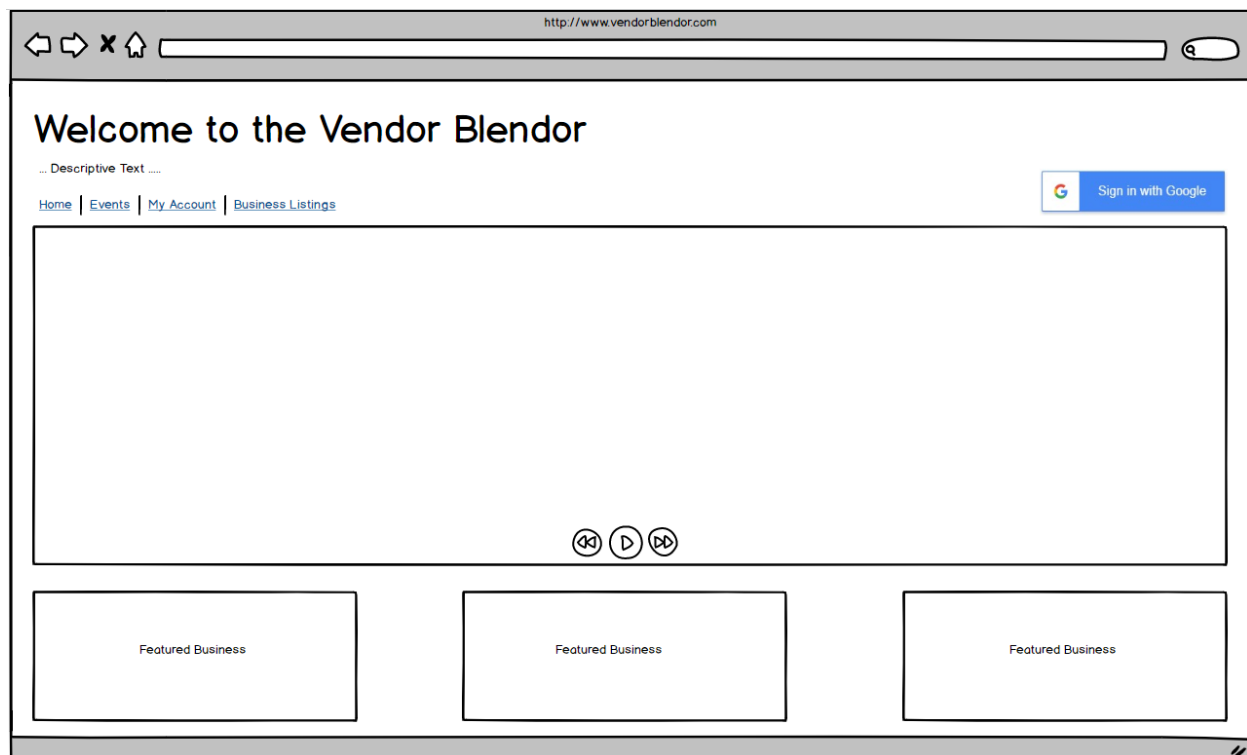# Week 3 | Annotated Mockup Designs

Home Page

Purpose: Features of this screen include: a scroller control to show case fun event photos – past, present and future; options for businesses to be featured and a log-in button. All screens will have a log-in button until the user has been logged in. Once logged in, the button will disappear.

Target Release:

- MVP – all basic functionality
- Stretch Feature: My Account link.

Registration Form View

Purpose: This is a dynamic web page that initially will include only Event Coordinator and Business Owner account types. These registration forms will have the same look and feel but collecting slightly different information from different user groups. As the web portal grows, customer accounts will also be included.

Target Release:

- MVP - Event Coordinators and Business Owner registration.
- Stretch Feature - Expanded to include Customer Registration & My Account Link.

Event Viewer

Purpose: Web portal users will have the opportunity to view all events or view events based on a set of specific filters. The event summary data will print in a list view. When a web portal user clicks on an event link they will be taken to the event detail screen.

Target Release:

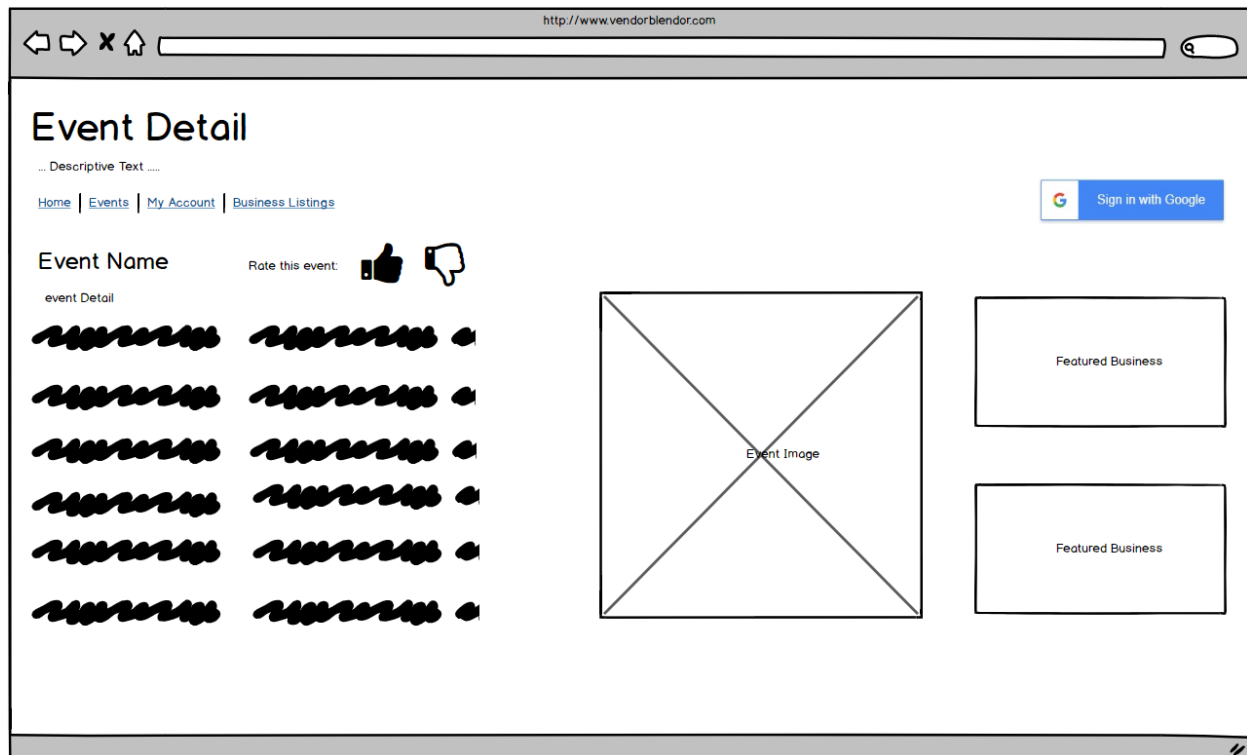- MVP – all basic features.
- Stretch Feature – My Account link.

Event Detail View

Purpose: This screen will provide details for the event along with the businesses that will be featured at the event. When users click on a business name, they will be taken to the business listing details screen. In addition, there will be space for a featured event picture and opportunities for featured business listings.

Target Release:

- MVP – all basic functionality.
- Stretch Feature: My Account link, and the ability to rate the events by everyone except the Event Coordinator type role.
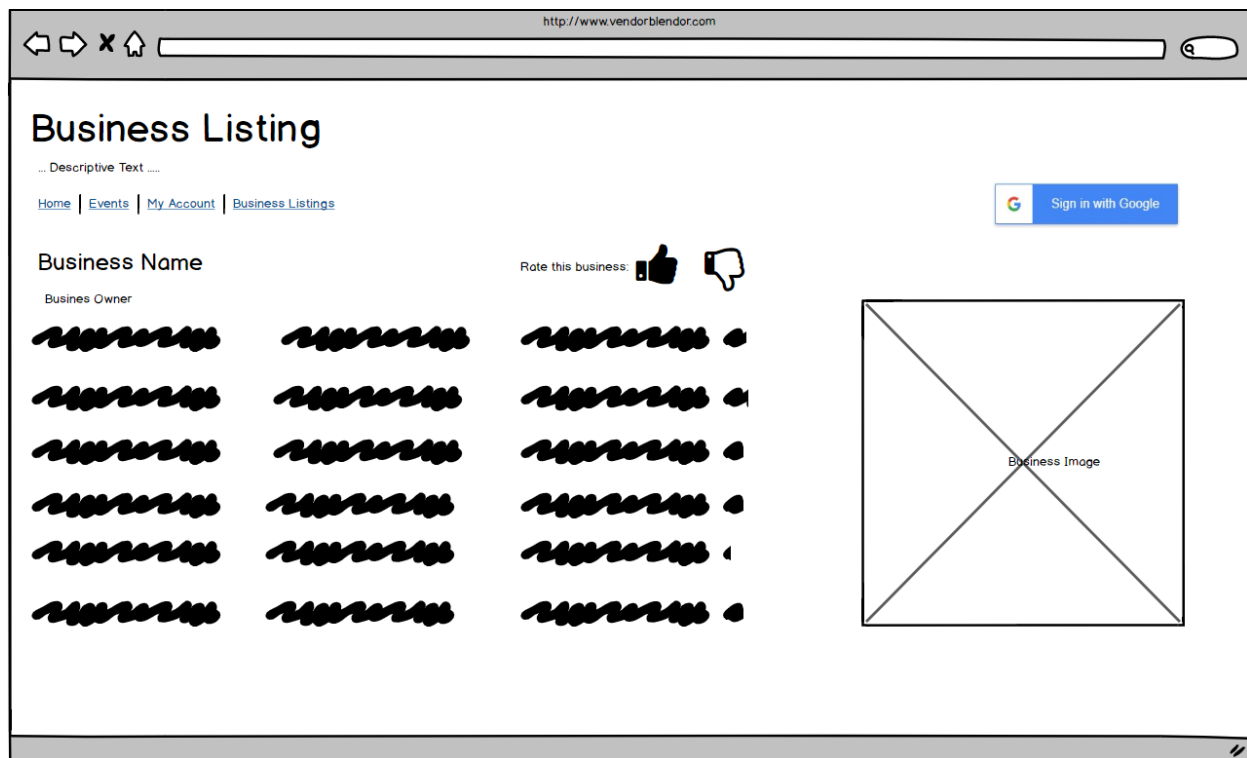
Business Listing View

Purpose: This screen will contain the details and a logo as specified by the home business owner.

Target Release:

- MVP – all basic functionality
- Stretch Feature: My Account link and the ability for the business to be rated by everyone except the business owners type role.

My Account View

Purpose: This screen will represent a cross reference of items that contains useful information to all 3 personas. For all groups, the screen will include the name, address, and email address of the logged in user. If the user is not yet logged in, there will be logic on the screen asking them to do so. Depending on the account type, the information in the details section will be different. The right-side bar will contain context driven events links. For business owners, this will contain the events they have registered for and their status. For event coordinators, this will contain events that they have created. For customers, this will be recommended events based on their profile info. At the bottom of the side bar, favorite business listings will appear based on the logged in users' ratings activities.

Target Release:

- Stretch Feature – all functionality