

Schaefer Team

Real Estate
Website & Blog



Schaefer Team Real Estate offers tips and resources for buying and selling a home and features current listings.

Schaefer Team Real Estate is a resource for anyone involved in the home buying process. This mother and son team guide visitors through the steps while sharing market updates and expertise. Prospective home-buyers can see high quality images and comps of homes for sale in Oakland County. Request the Schaefer Team to give an estimate on the value of a home.

First Time Home Buyer

This user is considering purchasing his/her first home. Tech savvy and on the go, they often browse the web from mobile devices.

This user finds use in steps to follow in the home-buying process and needs access to contacts for title companies & lenders.

Retiring Downsizers

After 'liking' Schaefer Team on Facebook, this user has navigated to their site to request an estimate of the value of his home.

The user submitted a form on the site and continues browsing to see what other homes are selling for in his neighborhood.

Open House Visitors

A couple driving around on a Sunday afternoon reach the Schaefer Team website to look at homes for sale nearby.

The website shows dozens of listings of homes for sale in the area and invites the couple to request further information.

