

Kerry M. Tan

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Citizenship: USA (legal name: Kerria Measkhan Tan)

Department of Economics
Loyola University Maryland
4501 N. Charles St.
Baltimore, MD 21210

Academic Employment

Professor, Loyola University Maryland, 2024 - Present
Associate Professor, Loyola University Maryland, 2018 - 2024
Assistant Professor, Loyola University Maryland, 2012 - 2018

Education

Ph.D., Economics, The Ohio State University, 2012
Dissertation: "Essays on Strategic Behavior in the U.S. Airline Industry"
Committee: Matthew Lewis (advisor), James Peck, and Huanxing Yang
M.A., Economics, The Ohio State University, 2007
B.A., Economics, University of California, San Diego, 2006

Publications

- Kim, Donggeun, Myongjin Kim, and Kerry Tan. (2021). "Tacit Collusion and Price Dispersion in the Presence of Southwest Airlines," *Southern Economic Journal* 88(1), 3-32.
- Samuel, Andrew, Jeremy Schwartz, and Kerry Tan. (2021). "Licensing and the Informal Sector in Rental Housing Markets: Theory and Evidence," *Contemporary Economic Policy* 39(2), 325-347.
- Sedgley, Norman, John Burger, and Kerry Tan. (2019). "The Symmetry and Cyclicity of R&D Spending in Advanced Economies," *Empirical Economics* 57(5), 1811-1828.
- Rupp, Nicholas and Kerry Tan. (2019). "Mergers and Product Quality: A Silver Lining from De-Hubbing in the U.S. Airline Industry," *Contemporary Economic Policy* 37(4), 652-672.
- Tan, Kerry M. (2018). "Outsourcing and Price Competition: An Empirical Analysis of the Partnerships between Legacy Carriers and Regional Airlines," *Review of Industrial Organization*, 53(2), 275-294.
- Burger, John D., Norman Sedgley, and Kerry M. Tan. (2017). "Macroeconomic Shocks and Corporate R&D," *The B.E. Journal of Macroeconomics* 17(2).
- Tan, Kerry M. (2016). "Incumbent Response to Entry by Low-Cost Carriers in the U.S. Airline Industry," *Southern Economic Journal* 82(3), 874-892.
- Tan, Kerry M. and Andrew Samuel. (2016). "The Effect of De-Hubbing on Airfares," *Journal of Air Transport Management* 50, 45-52.
- Sedgley, Norman H. and Kerry M. Tan. (2015). "The Roles of Innovators and Labor in a Schumpeterian Factor Endowments Based Model of Intraindustry Trade," *Review of International Economics* 23(5), 873-896.

Publications (Continued)

Dresner, Martin, Cuneyt Eroglu, Christian Hofer, Fabio Mendez, and Kerry Tan. (2015). "The Impact of Gulf Carrier Competition on U.S. Airlines," *Transportation Research Part A: Policy and Practice* 79, 31-41.

Working Papers

"An Evaluation of Legislation Designed to Improve Airline Pilots' Safety and Performance," with Nicholas Rupp (Revise & Resubmit: *Journal of Economics & Management Strategy*)

"The Effect of Maryland's 2022 Minimum Wage Increase on Employment in the Fast-Food Industry," with Ethan Broccolina

Presentations

2024: Antitrust Midwest (Informa Connect)
 2023: Southern Economic Association Conference
 2022: Western Economic Association International Conference
 2019: INFORMS Annual Meeting; Southern Economic Association Conference
 2018: Southern Economic Association Conference
 2017: Federal Trade Commission (Bureau of Economics); International Industrial Organization Conference; Southern Economic Association Conference; Western Economic Association International Conference
 2016: U.S. Department of Justice (Antitrust Division); International Industrial Organization Conference; Southern Economic Association Conference
 2015: Allied Social Sciences Associations Annual Meeting; Southern Economic Association Conference; East Carolina University
 2014: International Industrial Organization Conference; Southern Economic Association Conference
 2013: International Industrial Organization Conference; Southern Economic Association Conference
 2012: Southern Economic Association Conference; Loyola University Maryland; Mississippi State University; California State University, Northridge
 2011: International Industrial Organization Conference

Teaching Experience

Loyola University Maryland

EC 102: Microeconomic Principles
 EC 220: Business Statistics
 EC 302: Intermediate Microeconomic Theory
 EC 380: Sports Economics
 EC 420: Econometrics
 EC 460: Business and Government
 GB 707: Managerial Economics

The Ohio State University

ECON 200: Principles of Microeconomics
 ECON 367: Current Economic Issues in the United States
 ECON 570: Government and Business
 ECON 583: Economics of Sports

Honors, Awards, & Distinctions

Harry W. Rodgers III Distinguished Teacher of the Year Award, Loyola University Maryland, 2024.

Chair's Award for Distinguished Research in Economics, Economics Department, Loyola University Maryland, 2021-2022.

High Impact Advising Fellow, Loyola University Maryland, 2018-2019.

Most Valuable Professor, Emerging Leaders MBA Program, Loyola University Maryland, 2017-2018.

STAR Award for Teaching, Sellinger School of Business and Management, Loyola University Maryland, 2017-2018.

Chair's Award for Distinguished Teaching in Economics, Economics Department, Loyola University Maryland, 2017-2018.

Chair's Award for Distinguished Research in Economics, Economics Department, Loyola University Maryland, 2016-2017.

Faculty Technology Grant, Loyola University Maryland, 2016.

Sellinger Summer Research Grant, Sellinger School of Business and Management, Loyola University Maryland, 2016.

Digital Pedagogy and Course Design Fellowship, Loyola University Maryland, 2016.

Chair's Award for Distinguished Teaching in Economics, Economics Department, Loyola University Maryland, 2014-2015.

Sellinger Summer Research Grant, Sellinger School of Business and Management, Loyola University Maryland, 2015.

Graduate Associate Teaching Award in Economics, Economics Department, The Ohio State University, 2011

L. Edwin Smart Graduate Associate Teaching Award, Economics Department., The Ohio State University, 2010

Departmental Citation for Excellence in Teaching, Economics Department., The Ohio State University, 2009

University Fellowship, The Ohio State University, 2006-2007

Cum Laude, University of California, San Diego, 2006

Honors with Highest Distinction, Economics Department., University of California, San Diego, 2006

Phi Beta Kappa, University of California, San Diego, 2006

Professional Service

Guest Editor

China Economic Review, Volume 20, Issue 4, December 2009

Media Appearances

Aviation Week
Baltimore Business Journal
The Baltimore Sun
Business Insider
The Business Monthly
CNBC
CNN
Condé Nast Traveler
The Daily Record
The Dallas Morning News
Forbes
HuffPost
The Indicator from Planet Money
Knowledge@Wharton
Maryland Public Television (MPT)
NerdWallet
New York Post
The New York Times
PBS NewsHour
The Points Guy
The Star-Ledger
TheStreet
Travel Weekly
USA Today
The Wall Street Journal
The Washington Post
The Week
WKSU
Wisconsin Public Radio (WPR)
WYPR

Referee

China Economic Review
International Journal of Industrial Organization
International Journal of Production Economics
International Journal of Sport Finance
Journal of Air Transport Management
Journal of Economic Behavior and Organization
Journal of Economics & Management Strategy
Journal of Industrial Economics
Journal of Sports Economics
Journal of Transport Economics and Policy
Oxford Economic Papers
Research in Transportation Economics
Review of Industrial Organization
Southern Economic Journal
Transportation Journal
Transportation Research Part B: Methodological

Textbook Reviewer

Economic Principles: A Business Perspective by Stephen Rubb and Scott Sumner

Economics by Paul Krugman and Robin Wells

Microeconomics by Austan Goolsbee, Steven Levitt, and Chad Syverson

Real Econometrics by Michael Bailey

Last updated: July 3, 2024