

Kerry Nordstrom

Social Media Manager

Austin, TX

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LinkedIn <https://www.linkedin.com/in/kerry-nordstrom>

Github <https://github.com/kerrynordstrom>

Skills

Tools: Salesforce, Excel, Microsoft AX ERP

Platforms: Instagram, Tumblr, Facebook, Twitter

Analytics: Google Analytics, Instagram, Klout

Languages/Frameworks: JS, Node.js, HTML5, CSS, React, Redux, Material UI

Writing SOPs/Documentation

Experience

Dirt Drops | Social Media Manager

January 2013 - Current

- Curated account with 10k+ followers filled with photos of novel, innovative, and revolutionary cycling figures through history as well as adventures with my friends throughout Colorado, the PNW, and Texas.
- Generated posts with a minimum of 2,000 impressions, with many generating 10,000 or more.
- Engage with thought leaders in the cycling and design communities

C.C. Filson | Product Data Specialist

October 2014 - September 2017

- Developed best practices for data management within SQL-based ERP system across hundreds of tables
- Maintained SOP documentation for engineering, production, planning, purchasing as related to use of ERP
- Produced reports for management to track production efficiency and identify inventory oversights which improved accountability across multiple departments

Wheat Ridge Cyclery | Bicycle Technician

March 2011 - September 2014

- Introduced 24-hour turnaround policy for many repairs which was a direct contributor to beating profit goals for three consecutive years (~10% over each year prior)
- Foreman of 15,000 sq ft store remodel which included managing project timeline across five vendors with accountability to the board, finishing weeks ahead of schedule.

Prior experience on request

Education

Code Fellows | Seattle, WA

October 2017 - February 2018

Certificate - Advanced Software Development in Full-Stack JavaScript

Miami University | Oxford, OH

August 2003 - June 2007

Bach. Philosophy - Interdisciplinary Studies with a focus in Mass Media Reform