

About

As a forever learner, my skillset is ever-growing but I am well versed in UI and UX design, front-end development, illustration and more. I continue building my knowledge motion and 3D.

Tools

Figma

Photoshop

Illustrator

After Effects

CSS

HTML

Javascript

GSAP

Github

VSCode

Webflow

Experience**Designer***Hims & Hers* 10/22 - Current

Throughout the years, my role has evolved into more of a design engineer role. My earlier days were focused on improving conversion through landing page design, but I now spend my time building pages from scratch in code or using Webflow.

Brand Designer*Tropic* 03/22 - 10/22

I worked along product and marketing teams to establish how the brand should look, sound and feel. I collaborated with many teams to bring this vision to life. The work spanned channels including website, social, collateral, swag, and booth design.

Digital Designer*GMR* 12/20 - 03/22

I designed digital experiences that offer brands impactful ways to connect with consumers. At GMR, I worked on interactive websites, photo experiences, web-based games, and more for brands including Nissan, US Bank, ESPN, Comcast and more.

Freelance Designer

12/18 - Current

My freelance work includes digital experiences, brands, and social for various clients. I've also partnered with WI agencies to work externally as their digital design team. The work spans industries ranging from construction to fashion and beauty.

Education**Design & Marketing***Graduated* Spring 2018

I graduated in spring of 2018 from University of Wisconsin - Whitewater. I received my Bachelors of Business Administration degree with a Marketing major and Design minor. I went above the standard curriculum to train myself in digital design.