Breena Kumar

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EDUCATION

Michigan State University, College of Natural Science, East Lansing, MI   May 2026
Bachelor of Science, Data Science with a Business Minor
GPA: 3.75/4.0
Dean's List
Relevant Coursework: Calculus I, II, III, Introduction to Programming using Python, Introduction to Programming using R, Physics I

EXPERIENCE

Hop Cat | Hostess   Jun 2024 – Aug 2024
• Handled high-volume phone calls, efficiently managing to-go orders, answering guest inquiries, and ensuring accuracy with customer details to provide seamless service
• Collaborated with management to organize and promote restaurant specials, taking responsibility for hanging flyers and ensuring accurate promotion of seasonal and weekly offerings
• Supported front-of-house operations, working closely with servers and kitchen staff to ensure smooth communication and a coordinated flow of guest seating and service

Innovative Client Connections | Marketing and Analytics Intern   May 2024 – July 2024
• Completed in-depth training on marketing strategies, sales techniques, and product knowledge, applying these skills in real-world settings to drive results
• Contributed to a 20% increase in sales revenue by leveraging strong communication and customer engagement techniques, tailoring sales pitches to meet the unique needs of clients
• Partnered with the sales and marketing teams to promote and sell internet service packages at wholesale stores, effectively engaging with customers to meet sales targets

Garden Inn and Suites | Front Desk Clerk   Feb 2020 – Present
• Oversaw daily operations by monitoring employee tasks and ensuring staff adhered to job responsibilities and hotel standards
• Managed payment transactions through hotel software systems, ensuring accuracy in billing, processing payments, and maintaining up-to-date financial records
•Utilized hotel management software to track reservations, update guest information, and ensure seamless communication between departments

PROJECTS

Predicting English Football League Results
• Developed a Python-based model using NumPy and Pandas to analyze historical sports data and predict future match outcomes and the overall winner of the English Premier League
• Applied statistical analysis and machine learning techniques to identify patterns and trends that influenced match results, improving prediction accuracy
• Evaluated the model's performance by comparing predictions to actual match outcomes, with the project deemed successful based on accuracy and reliability of results

ACTIVITIES & SKILLS

Delta Sigma Pi-Gamma Kappa Chapter, *Active Member and Rush Committee*   2023 –Present
Women in Computing, *Active Member*   2023 – Present
AI Club, *Team Member*   2023 – Present
Coalition of Indian Undergraduate Students, *Active Member*   2023 – Present
Fluent in Hindi & English; Conversational proficiency in Gujarati
Proficient in Python, R, CAD, Java, Excel