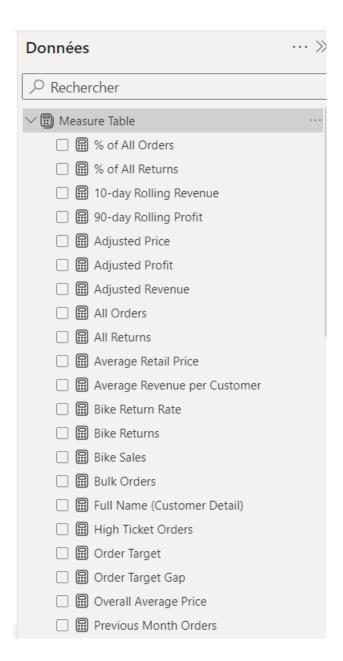
## Création de mesures :

## Quelques exemples

```
1 10-day Rolling Revenue =
 2 CALCULATE(
       [Total Revenue],
       DATESINPERIOD(
 5
           'Calendar Lookup'[Date],
 6
           MAX(
               'Calendar Lookup'[Date]
 7
           ),
 9
           -10,
           DAY
10
11
12 )
1 All Orders =
2 CALCULATE(
3
     [Total Orders],
      ALL('Sales Data')
4
5 )
 1 Full Name (Customer Detail) =
 2 IF(
 3
       HASONEVALUE(
           'Customer Lookup'[CustomerKey]
 5
       ),
 6
       MAX(
 7
           'Customer Lookup'[Full Name]
 8
 9
       "Multiple Customers"
10 )
1 High Ticket Orders =
2 CALCULATE(
3
      [Total Orders],
      FILTER(
          'Product Lookup',
          'Product Lookup'[ProductPrice] > [Overall Average Price]
7
8 )
```

```
1 YTD Revenue =
2 CALCULATE(
3 | [Total Revenue],
4 | DATESYTD(
5 | 'Calendar Lookup'[Date]
6 | )
7 )
```



	Previous Month Profit
	Previous Month Returns
<u></u>	Previous Month Revenue
<u></u>	Profit Target
<u></u>	Profit Target Gap
	Quantity Returned
	Quantity Sold
	Return Rate
	Revenue Target
	Revenue Target Gap
	Test
	Total Cost
	Total Customers
	Total Orders
	Total Orders (Customer Detail)
	Total Profit
	Total Returns
	Total Revenue
	Total Revenue (Customer Detail)
	Weekend Orders
	YTD Revenue