

Création de mesures :

Quelques exemples

```
1 10-day Rolling Revenue =  
2 CALCULATE(  
3     [Total Revenue],  
4     DATESINPERIOD(  
5         'Calendar Lookup'[Date],  
6         MAX(  
7             'Calendar Lookup'[Date]  
8         ),  
9         -10,  
10        DAY  
11    )  
12 )
```

```
1 All Orders =  
2 CALCULATE(  
3     [Total Orders],  
4     ALL('Sales Data')  
5 )
```

```
1 Full Name (Customer Detail) =  
2 IF(  
3     HASONEVALUE(  
4         'Customer Lookup'[CustomerKey]  
5     ),  
6     MAX(  
7         'Customer Lookup'[Full Name]  
8     ),  
9     "Multiple Customers"  
10 )
```

```
1 High Ticket Orders =  
2 CALCULATE(  
3     [Total Orders],  
4     FILTER(  
5         'Product Lookup',  
6         'Product Lookup'[ProductPrice] > [Overall Average Price]  
7     )  
8 )
```

```
1 Previous Month Profit =  
2 CALCULATE(  
3     [Total Profit],  
4     DATEADD(  
5         'Calendar Lookup'[Date],  
6         -1,  
7         MONTH  
8     )  
9 )
```

```

1 YTD Revenue =
2 CALCULATE(
3     [Total Revenue],
4     DATESYTD(
5         'Calendar Lookup'[Date]
6     )
7 )






















```

Données
... >>

Rechercher

Measure Table
...

☐ % of All Orders
☐ % of All Returns
☐ 10-day Rolling Revenue
☐ 90-day Rolling Profit
☐ Adjusted Price
☐ Adjusted Profit
☐ Adjusted Revenue
☐ All Orders
☐ All Returns
☐ Average Retail Price
☐ Average Revenue per Customer
☐ Bike Return Rate
☐ Bike Returns
☐ Bike Sales
☐ Bulk Orders
☐ Full Name (Customer Detail)
☐ High Ticket Orders
☐ Order Target
☐ Order Target Gap
☐ Overall Average Price
☐ Previous Month Orders

- ☐  Previous Month Profit
- ☐  Previous Month Returns
- ☐  Previous Month Revenue
- ☐  Profit Target
- ☐  Profit Target Gap
- ☐  Quantity Returned
- ☐  Quantity Sold
- ☐  Return Rate
- ☐  Revenue Target
- ☐  Revenue Target Gap
- ☐  Test
- ☐  Total Cost
- ☐  Total Customers
- ☐  Total Orders
- ☐  Total Orders (Customer Detail)
- ☐  Total Profit
- ☐  Total Returns
- ☐  Total Revenue
- ☐  Total Revenue (Customer Detail)
- ☐  Weekend Orders
- ☐  YTD Revenue