CONTACT

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Promoted from Junior to Midweight Designer. B2B & B2C Design Briefings. Worked on a wide variety of projects.

Developed knowledge of Screen Printing. Streamlined online communication delivery. Gained Die-Cut design experience.

Developed knowledge of CMS Front-End (Wordpress).

EDUCATION

HTML5 / CSS3 Responsive Design 2015 **UDEMY Diploma**

> **Business Studies 2008-2010** Eden College FETAC Level 5

Digital Image Design & Website Design 2007 Institute of Commercial Management Diploma

Visual Communication & Design 2000-2005

National Autonomus University of Mexico BA

My Philosophy

"No problem" instead of "It can't be done"

PERSONAL PROFILE I have a proven track record in project & workflow management producing deliverables to exacting standards. I thrive in a busy environment and work well under pressure.

> I am equally happy working on my own initiative or as part of a team thanks to my flexible and easygoing personality.

WORK EXPERIENCE

2016-Present POD DIGITAL PRINT SOLUTIONS

Worked closely with brand ambassadors & sales teams producing POS materials, i.e. flyers, brochures, presentations and signs for companies such as Jameson, Absolut Vodka, Bombay Sapphire, etc.

2015-2016 D&S ROE

Front-End Design. Screen printing and digital printing. Product Photography.

²⁰¹⁵ The Web Centre

Information architecture. Front-End Design. Corporate Identity.

LANGUAGES

Spanish

English

Portuguese

SOFTWARE SKILLS

Illustrator

Indesign

Photoshop

HTML / CSS3

KERVIN ARIAS

Graphic & Web Designer

SKILLS

EDITORIAL

WEBDESIGN

TYPOGRAPHY

PHOTOGRAPHY