

# Kerwin Xiang Liao

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## About Me

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My research employs an organizational theory lens to examine the dynamics of creative industries (such as commercial music and film), focusing particularly on industry evolution and entrepreneurial strategies for market shape and adaptation. Through a combination of empirical analysis and computational simulations (e.g., agent-based and NK models), I investigate how these industries evolve over time and the roles that entrepreneurial actions play in shaping their trajectories.

## Education

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**University of South Carolina**, Columbia, U.S. 2021 – 2025 (expected)

- Ph.D. in International Business
- Dissertation: Dark Side of Corporate Political Connections in Dynamic Political Environments

**The Chinese University of Hong Kong**, Shenzhen, China 2018 – 2019

- M.Sc. in Economics

**University of International Relations**, Beijing, China 2010 – 2014

- B.M. in Administrative Management

## Research

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- [1] "Contesting State Predation: Political Capital, Power Dependence, and Cross-Listing", working paper, *target: Administrative Science Quarterly*. [[Link](#)]
- [2] "Aggregation or Constraint? Organizational Decision Making, Corporate Political Connections, and Innovation Investment", *Data analysis*.
- [3] "Modelling the Development of Absorptive Capacity: Aggregating up from the Micro Level" (with Scott Turner), *Simulation model setup*.
- [4] "Competitive Environments, Corporate Political Connections and Organizational Misconduct", *Data collection*.

## Presentations and Workshops

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- 2024 Strategic Management Society Annual Conference (Istanbul)
  - Paper PresentationAcademy of Management Annual Conference (Chicago)
  - OMT Division Doctoral Consortium
  - OMT Division Global Research Consortium
  - PDW on Empirical Research on Organizational Search Roundtable Discussion
  - Paper PresentationAcademy of Management Review Bridge Program
- 2023 Organization Design Community Idea Workshop, Attendee (Virtual)
- 2022 Academy of International Business USNE Chapter Conference (Washington, D.C.)
  - Doctoral Consortium
  - Paper Presentation

## Awards and Honors

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- 2024 Travel Grant, University of South Carolina Graduate School  
Academy of Management Review Bridge Program Graduation Certificate
- 2022 Travel Grant, University of South Carolina Graduate School  
Doctoral Consortium Scholarship, Academy of International Business USNE Chapter

2021	Research Grant, University of South Carolina PhD Scholarship, University of South Carolina
2019	First Class Subject Prize, The Chinese University of Hong Kong, Shenzhen Finance Institute
2014	Outstanding Undergraduate Thesis Award, University of International Relations

## Teaching

<b>Lecturer</b> , Introduction to International Business (IBUS 301)	Fall 2024
<b>Teaching Assistant</b> , Globalization and Business (IBUS 310, for Dr. Andrew Spicer)	2022 - 2024

## Service

**Student Volunteer**, Strategic Management Society (SMS) Annual Conference (2024)

### Service to the field:

- Ad hoc reviewer:
  - Academy of Management Conference (2022 - 2024)
  - Academy of International Business Annual Conference (2022 - 2024)

## Industry Experience

<b>Chinese Academy of Financial Inclusion:</b> Research Assistant (Beijing, China)	2020 – 2021
<b>Morningstar, Inc.:</b> Operations Analyst (Shenzhen, China)	2017 – 2018
QA Automation Engineer (Shenzhen, China)	2015 – 2017
Data Research Analyst (Shenzhen, China)	2014 – 2015
<b>New Oriental Education &amp; Technology Group:</b> Lecturer (Beijing, China)	2012 – 2013

## Skills

Python, Stata, R, SQL,  $\text{\LaTeX}$

## Languages

English (Fluent), Mandarin (Native), Japanese (Basic)

*Last Updated: November 2024*