



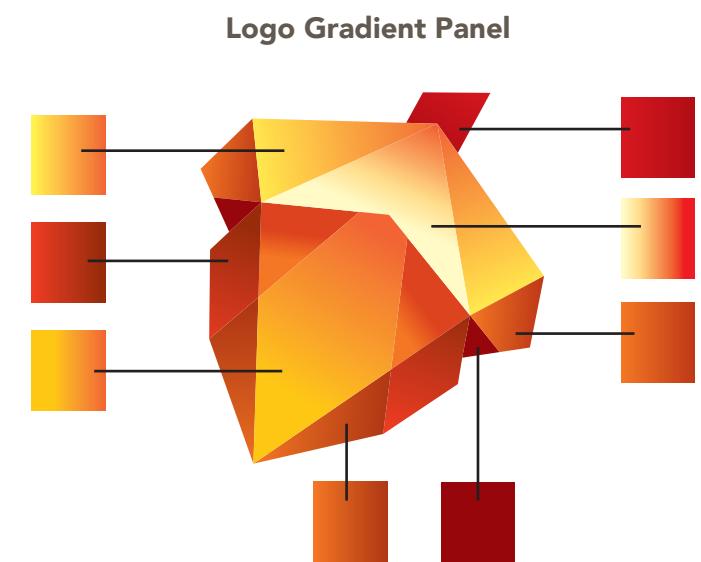
Logo/Brand Font Family is Avenir

Black **Medium** **Book**
Heavy **Roman** **Light**

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Brand Font Family for Web is **Lato** (Google Font)

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Bold
Regular
Light
Hairline



Gradient at 35% Opacity then layered

Color Palette		
98-90-81	0-10-19-75	#625a51
192-188-174	10-9-20-18	#c0bcae
150-11-20	0-100-100-43	#960b14
239-104-47	0-74-100-0	#ef682f



Logo Elements Size & Clear Space

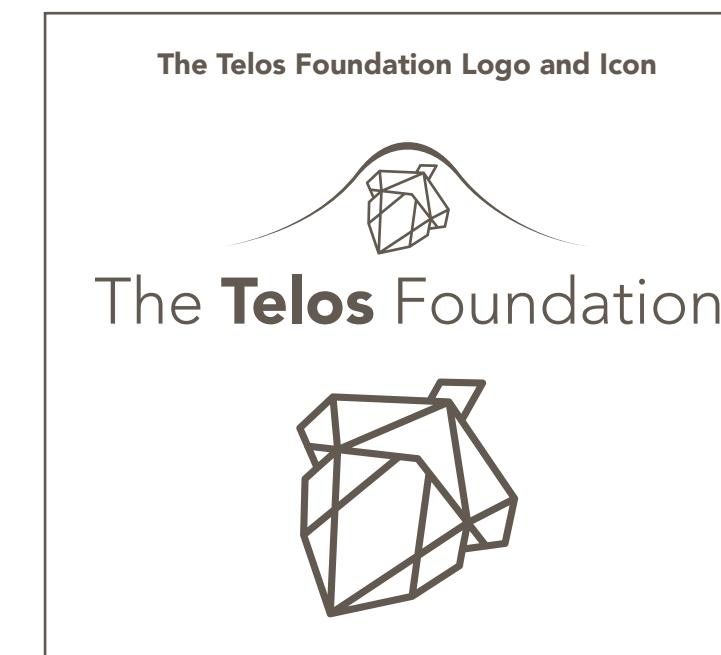
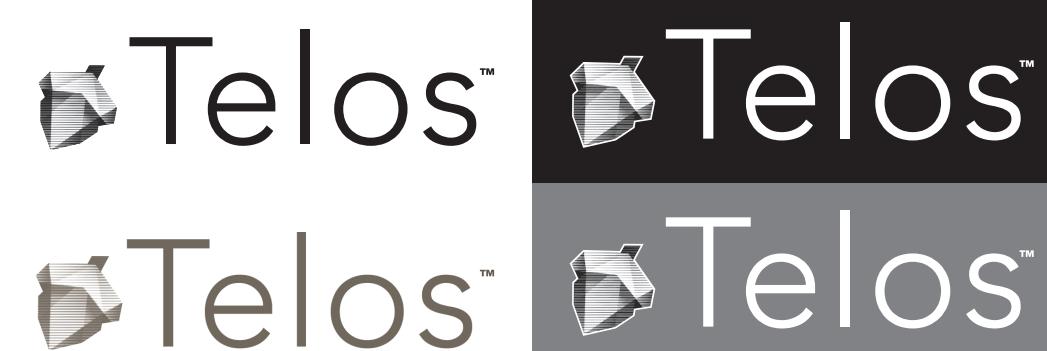


Approved Logo color treatments on dark backgrounds



Approved Logo black & white/spot color treatments

(Note: Only for use in Black & White print)



Telos /TLOS Icon



Telos /TLOS Icon (B&W use only)



The Telos Foundation Icon