

Kamazooie Development Corporation



“AI for the Product Marketer”

Investor Overview

September 15, 2019

Private and Confidential



Overview:

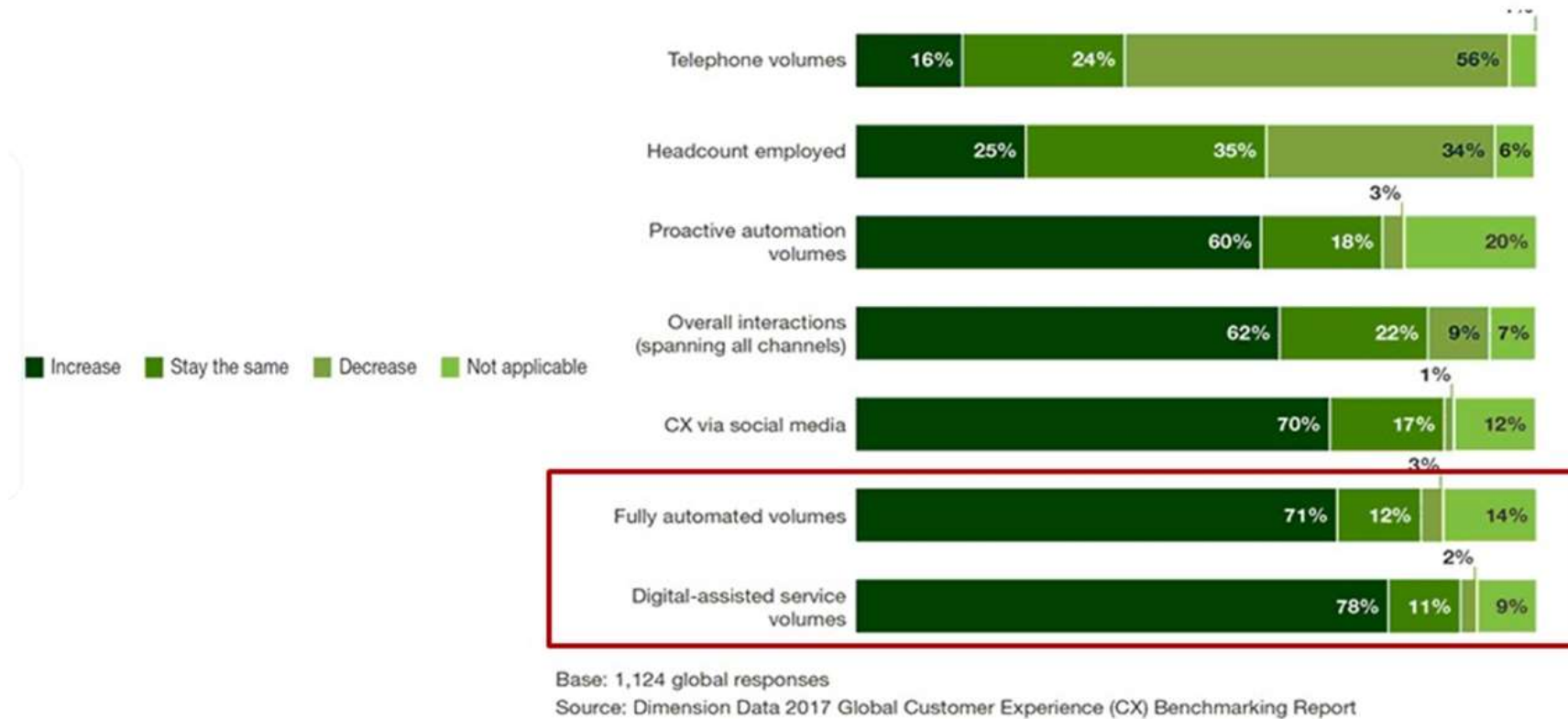
- ▶ Kamazooie Development Corporation (KDC) holds key IP for “emotional intelligence” sought-after by AI community and enterprise market
- ▶ KDC has achieved excellent validation from AI PhD’s that it has a unique solution and a key market opportunity
- ▶ Application development is complete and customers are being onboarded now
- ▶ KDC solution is an end-to-end platform for fully automated consumer chat, NO EXTERNAL SERVICES OR COMPONENTS ARE NECESSARY.
- ▶ A key project is underway with Amazon to make Lex (and Alexa) more language tolerant and contextually aware; successful demonstration to Amazon, July 2, 2019
- ▶ Joint customer for Lex-Kama-DEI solution chosen: Toronto Transit Commission - process is agreed with TTC Chief Enterprise Architect and plan is in progress
- ▶ Many sales prospects are under development for further customer adoption
- ▶ The company has seasoned development and management teams and a growing Advisory Board able to execute on its exciting opportunity
- ▶ KDC has raised ~640k of private capital at 5MCAD valuation in 2018 and is seeking an additional ~360k @ 6MCAD valuation (225k remaining) in 2019

The Market Opportunity



Customer Engagement Increasingly Digital

Digital service volumes will grow the most



Over 70% of business leaders believe AI will be the dominant factor in supporting CRM interactions in the coming years.

CRM AI Market in 40% Growth Phase at 11B per year





CRM Artificial Intelligence Trends Across Salesforce, Oracle, SAP, and More

Last updated on December 25, 2017 by Jon Walker



The amount of data companies have on customers and the number of channels customers are using to interact with businesses have grown significantly in the past decade. Artificial intelligence may hold great promise in optimizing customer and client interactions.

The [five largest Customer Relationship Management \(CRM\) vendors](#) by market share in 2015 were Salesforce, Oracle, SAP, Adobe Systems, and Microsoft. These five companies make up almost half of the entire CRM market. [All of them have been investing in their internal development of machine learning and AI, while also buying AI startups.](#)

“An [IDC White Paper](#) projects that the use of AI in CRM will boost global business revenue by \$1.1 trillion from 2017-2021. They claim that it could result in 800,000 net new jobs.”

impact of AI in marketing, and the industries most likely to be disrupted. View the full study:

CRM system providers, Internet Service providers and even enterprise's like Verizon, TD Bank and McDonalds are buying AI companies to advance their businesses. Any of these can be acquirer targets for Kamazooie

Artificial Intelligence Hits the Barrier of Meaning

Machine learning algorithms don't yet understand things the way humans do — with sometimes disastrous consequences

Kama-DEI
Addresses a
fundamental
challenge
faced by the
AI community



similar predictions of imminent human-level A.I., and in certain these latest forecasts will fall short as well. The challenge of creating humanlike intelligence in machines remains greatly underestimated. Today's A.I. systems sorely lack the essence of human intelligence: *understanding* the situations we experience, being able to grasp their meaning.

Melanie Mitchell is professor of computer science at Portland State University and external professor at the Santa Fe Institute. Her book, "Artificial Intelligence: A Guide for Thinking Humans," will be published in 2019

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Company Overview





Our Value Proposition backed by our patents

*Kamazooie Designed Emotional Intelligence™ (**Kama-DEI**) fills a gap that exists in current AI technologies and opens many market opportunities and application areas by capitalizing on the patented (human) **values-based natural language processing** technique to enable a more **personalized** and **natural** interaction between systems and people via a **cognitive natural language interface**.*

One-to-One Customer Service Automation

‘Personalized customer interaction’

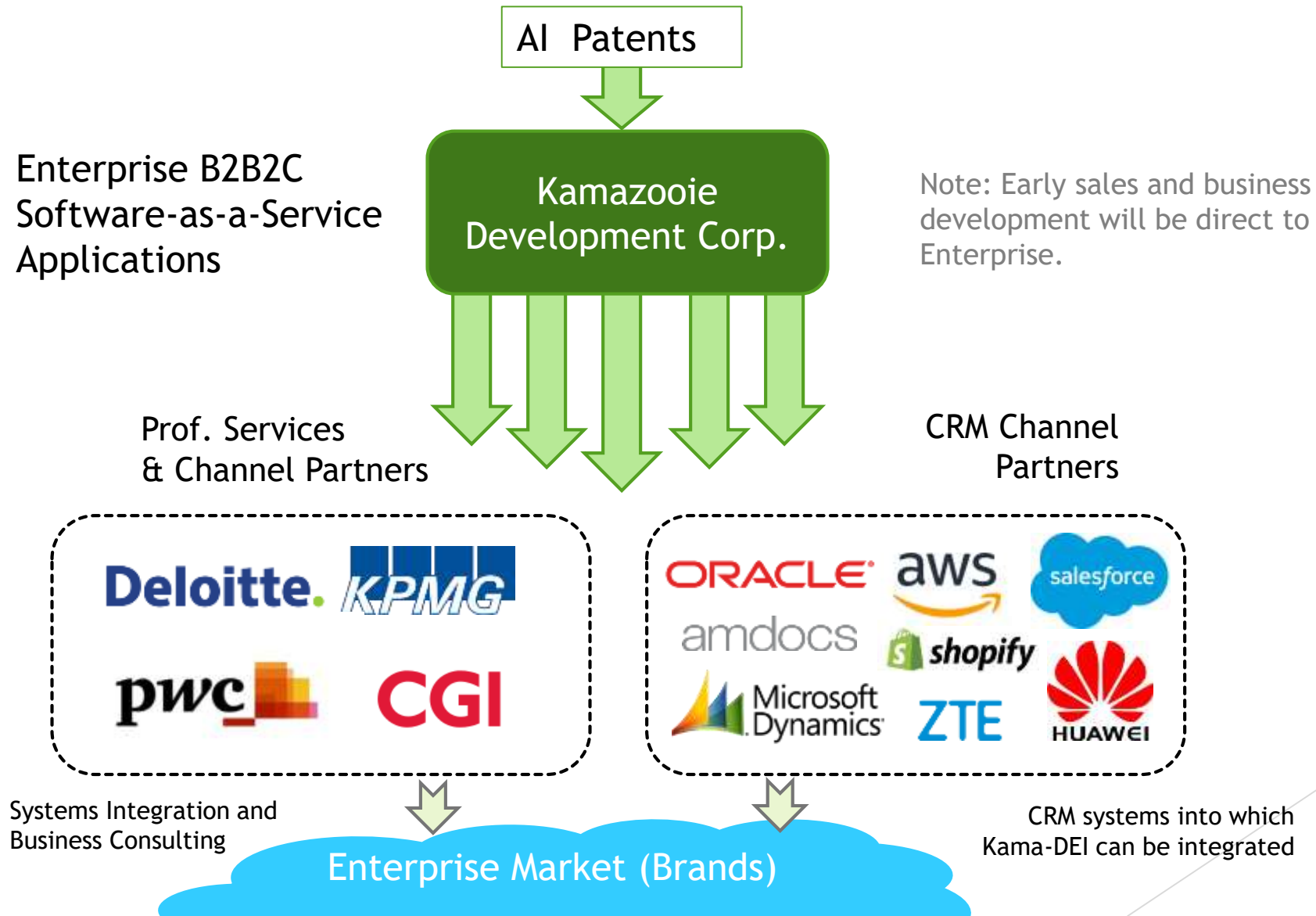
The ability to define and model a consumer’s personality with a personal value profile allows enterprises to market to or support their customers with their values, emotions and priorities in mind.

- ▶ *Drastically reduce the cost of personalized consumer conversation*
- ▶ *Increases digital conversions or sales leads*
- ▶ *Improves customer experience*

Our Intellectual Property

1. Uses human values like “security”, “efficiency”, “comfort” to assess relevance and meaning
2. The subjectivity of values allows the AI to be “tuned” to a particular rating set or value profile (personalization)
3. US patent was issued Aug. 11, 2015
4. Canadian patent was issued Dec. 12, 2016
5. China patent was issued June 5th, 2018
6. Israeli patent is approved but not issued
7. China patent successfully cleared a challenge from Waterloo-based Primal Fusion patent
8. Parallel applications are pending in UK, France, Germany, India & Sweden jurisdictions
9. A new ‘continuance patent will be filed in 2019 increasing our ‘emotional intelligence’ capabilities

KDC at a glance...



Our Team:

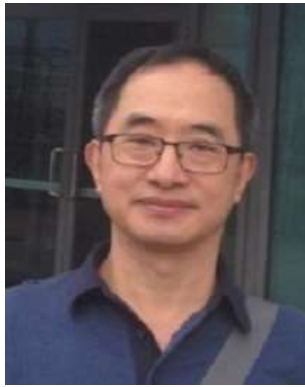


Brian Ritchie
PEng, MBA

CEO, (acting CTO)

Technology Visionary

Inventor of Kama-DEI
Patented AI technique



Jacky Wang
PhD

Head of AI
Development

NLP, AI and ML design,
Kama-DEI platform
research



Behrooz Darabiha
BSc

Head of Enterprise
Development

Kama-DEI
Administrative System
Design/Implementation

API & Integration
Specialist



Gabriel Carrillo
PhD, MSc

Sr. Software Engineer

Kama-DEI prototype
developer

AI and NLP
implementation
Engineer



Kaiyang Li
MSc

Product Manager

Customer Applications
and Product Roadmap

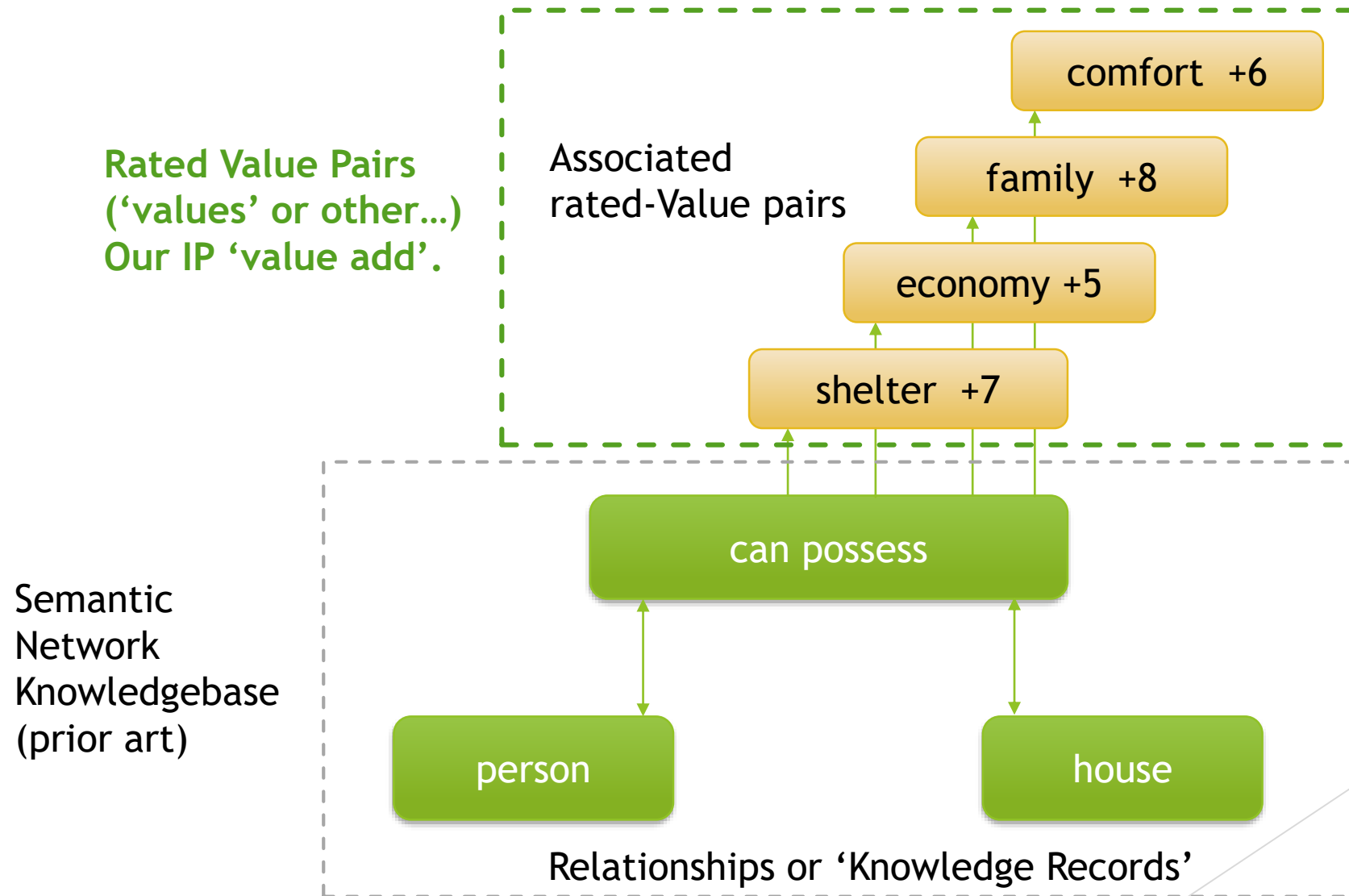


Kenneth Yong
BEng

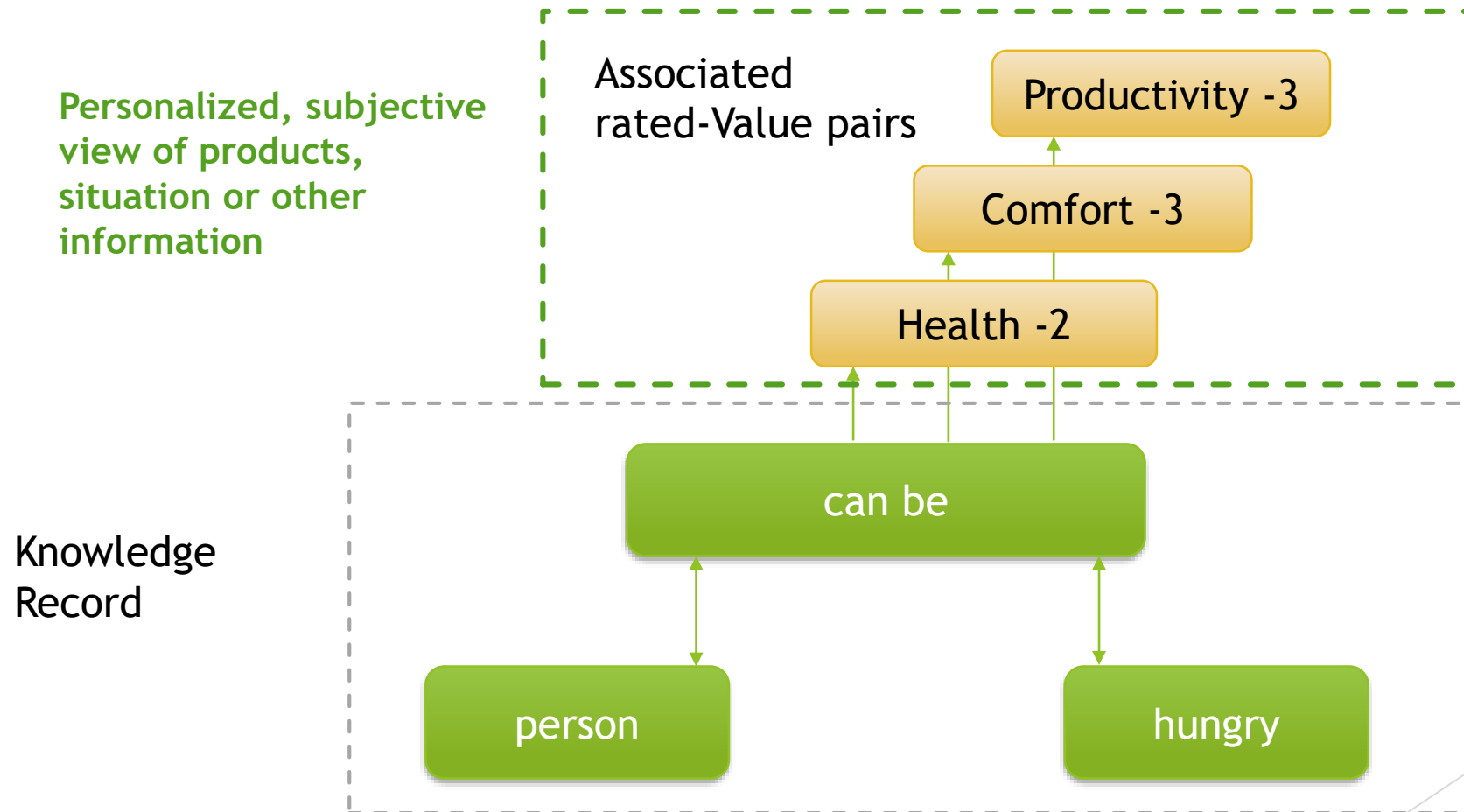
Head of Professional
Services

Customer Applications
and Integration

The Patented Data Architecture of Kamazooie Designed Emotional Intelligence™ or Kama-DEI



Net-negative score infers 'problems'



Kama-DEI Inquiry and Response Personalization Method:

Kama-DEI User Profile

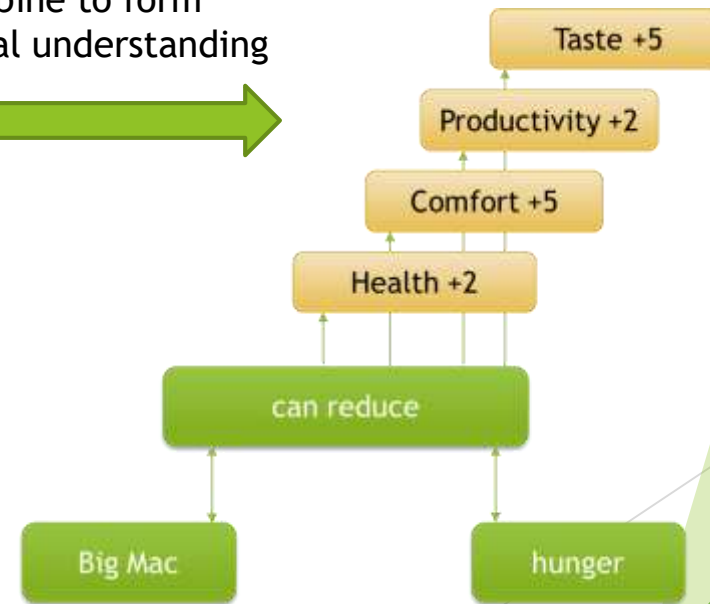


~135 dimension
Value Vector
Space for
product, service
& Information
Personalization

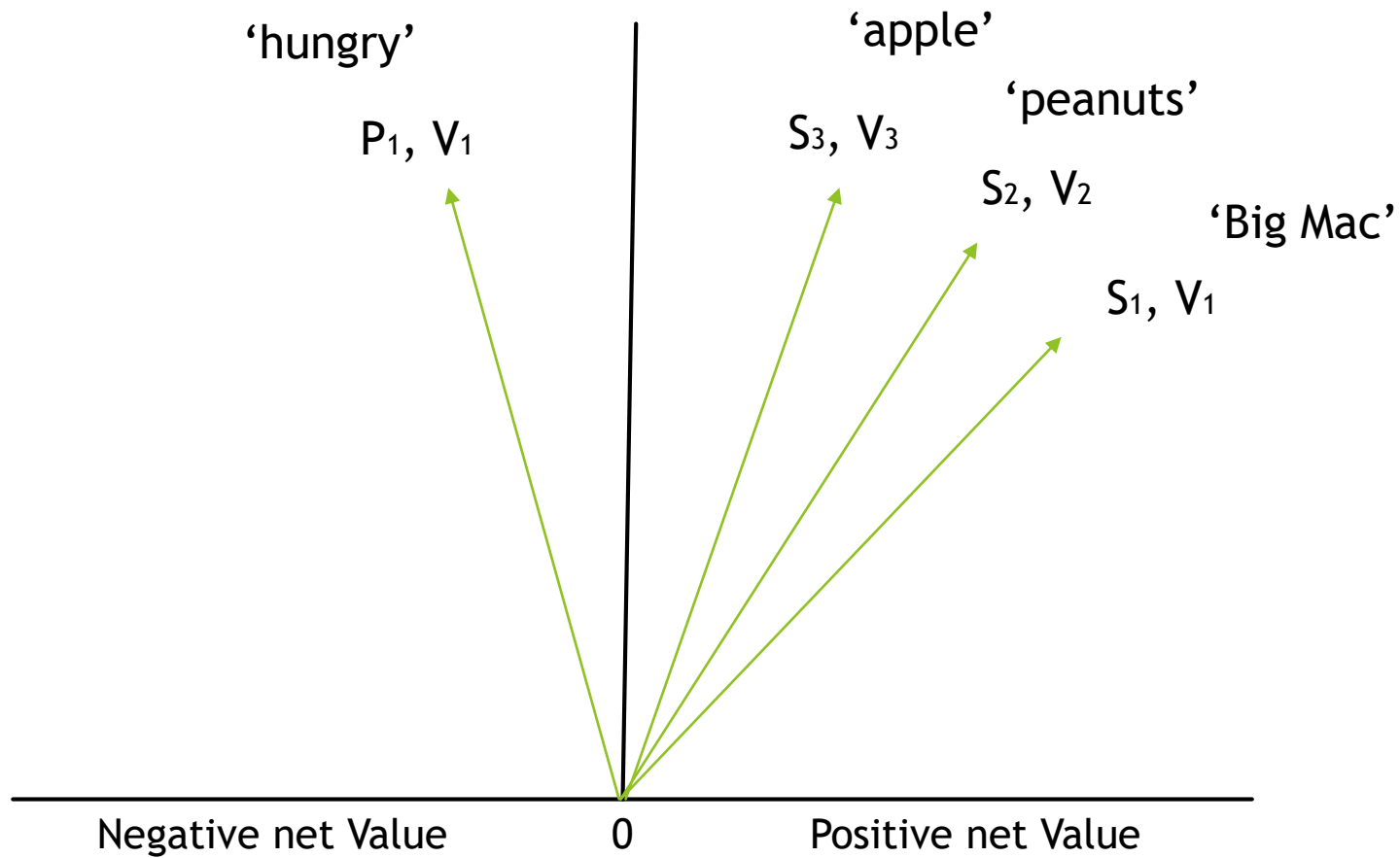
Value	Rating
accomplishment	+6
adventure	+4
autonomy	+5
...	
justice	+5
kindness	+7
knowledge	+6
...	
wisdom	+7
wonder	+5

Kama-DEI Knowledge Base (KRs)

Combine to form
emotional understanding



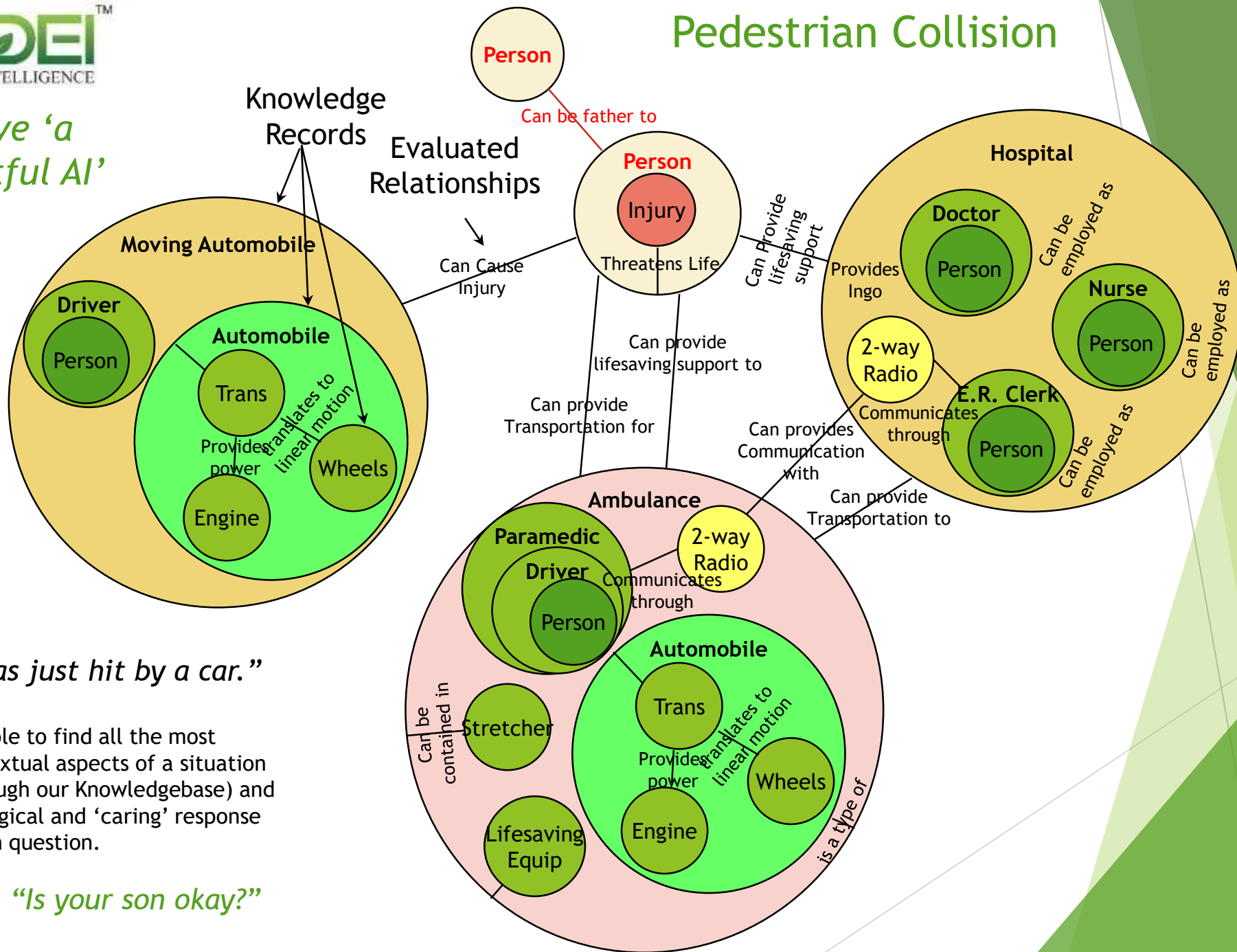
Problem and Solution vectors:



The most distant vector is prioritized in the discussion.

Our vector space is > 130 human values but could be any rated-value pairs.

Pedestrian Collision



Input:

“My son was just hit by a car.”

Kama-DEI is able to find all the most relevant contextual aspects of a situation (crawling through our Knowledgebase) and then issue a logical and ‘caring’ response or clarification question.

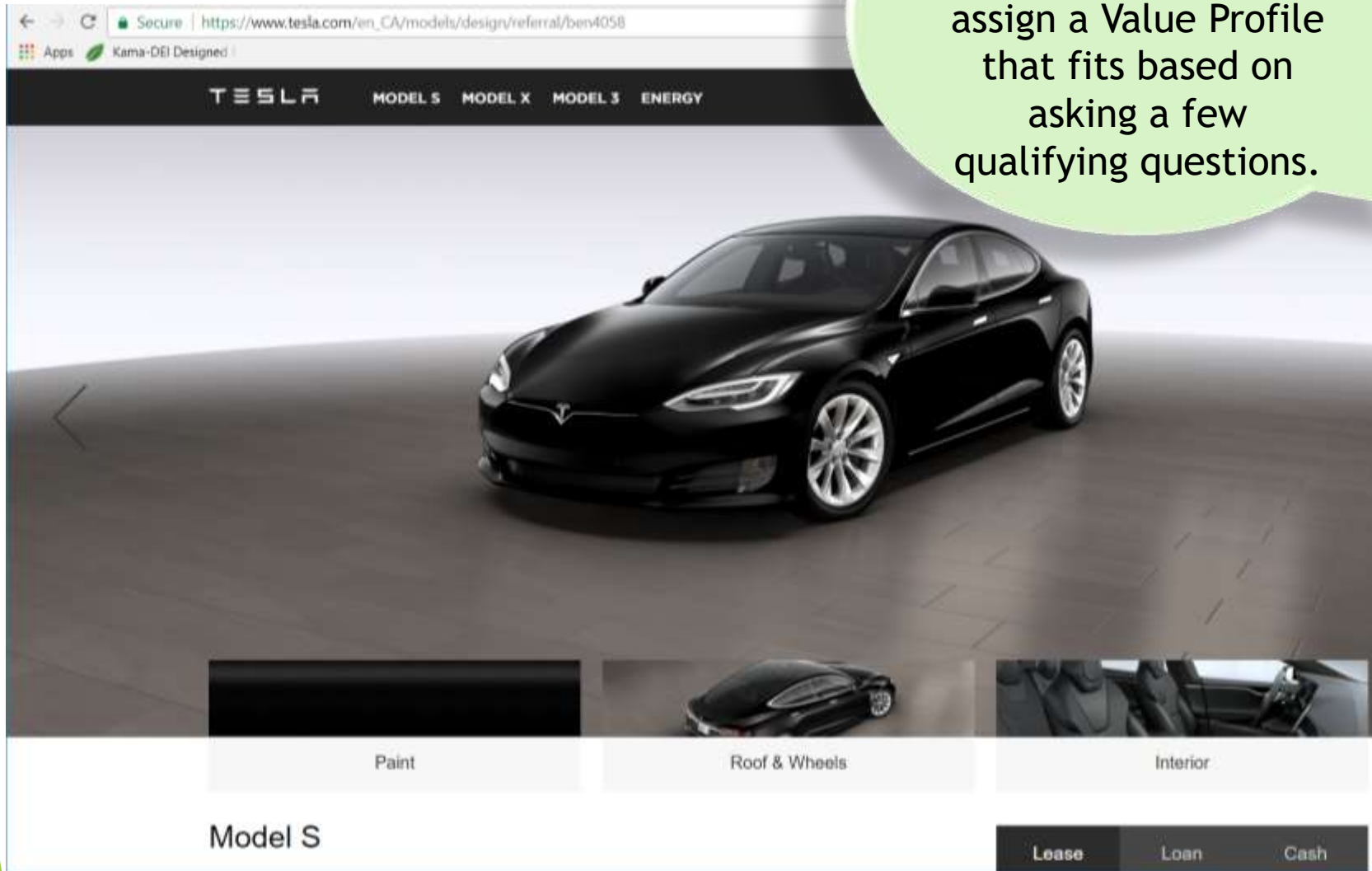
Kama-DEI: *“Is your son okay?”*

How does it work?



How does it work?

The consumer is asked to register for follow-up and we assign a Value Profile that fits based on asking a few qualifying questions.



Let's chat?

Hi! I'm Amy, an automated agent. Can I help you understand more about the Tesla Model S?

Email address..

First name...

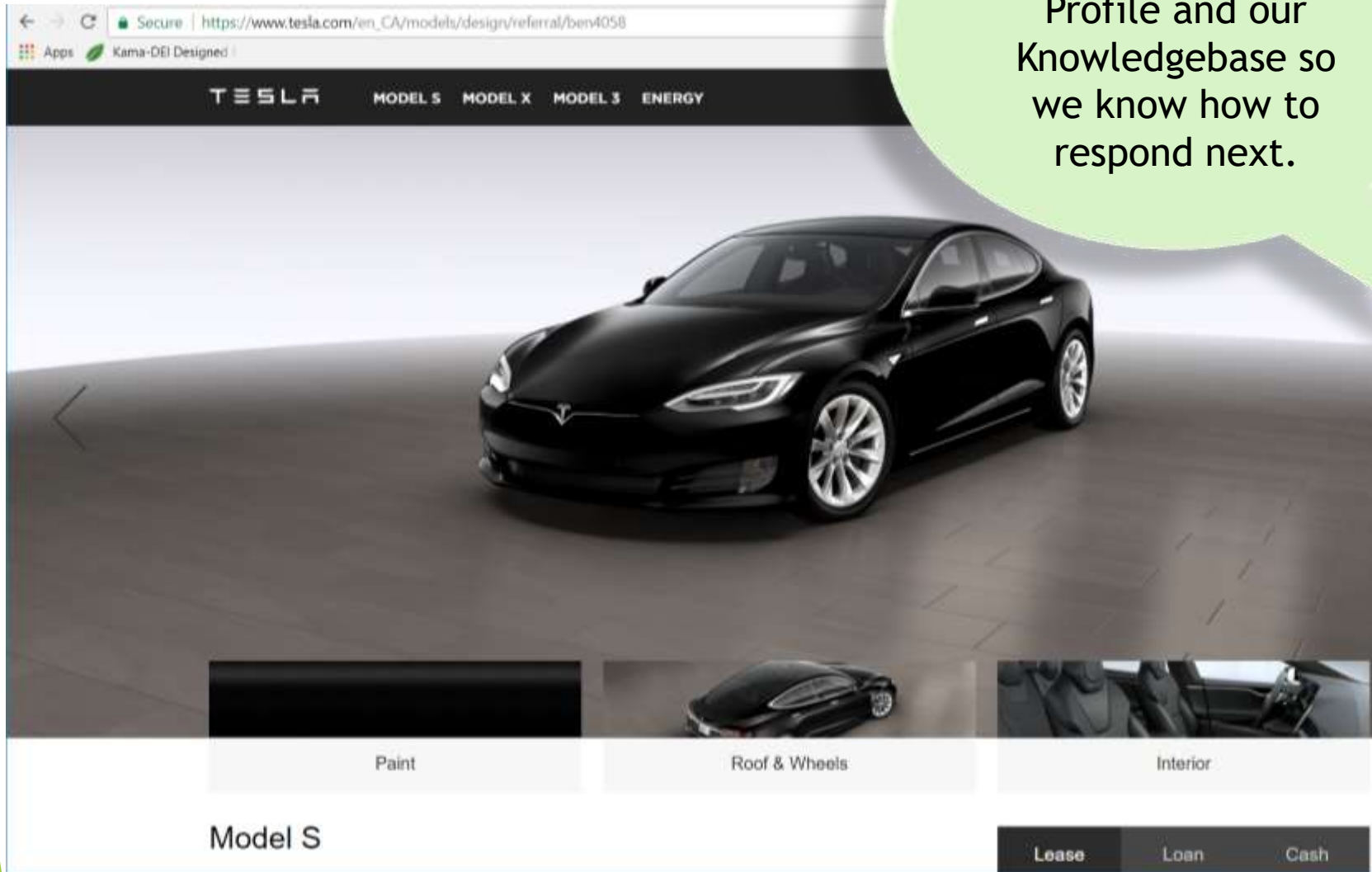
Start chat

Type here...

Powered by Kama-DEI

How does it get to 'know' the user?

These 'values' are tied to the Consumer Profile and our Knowledgebase so we know how to respond next.



Let's chat?

Amy: Sure I can help you with that. Can you please prioritize these benefits so we can have a more helpful discussion?

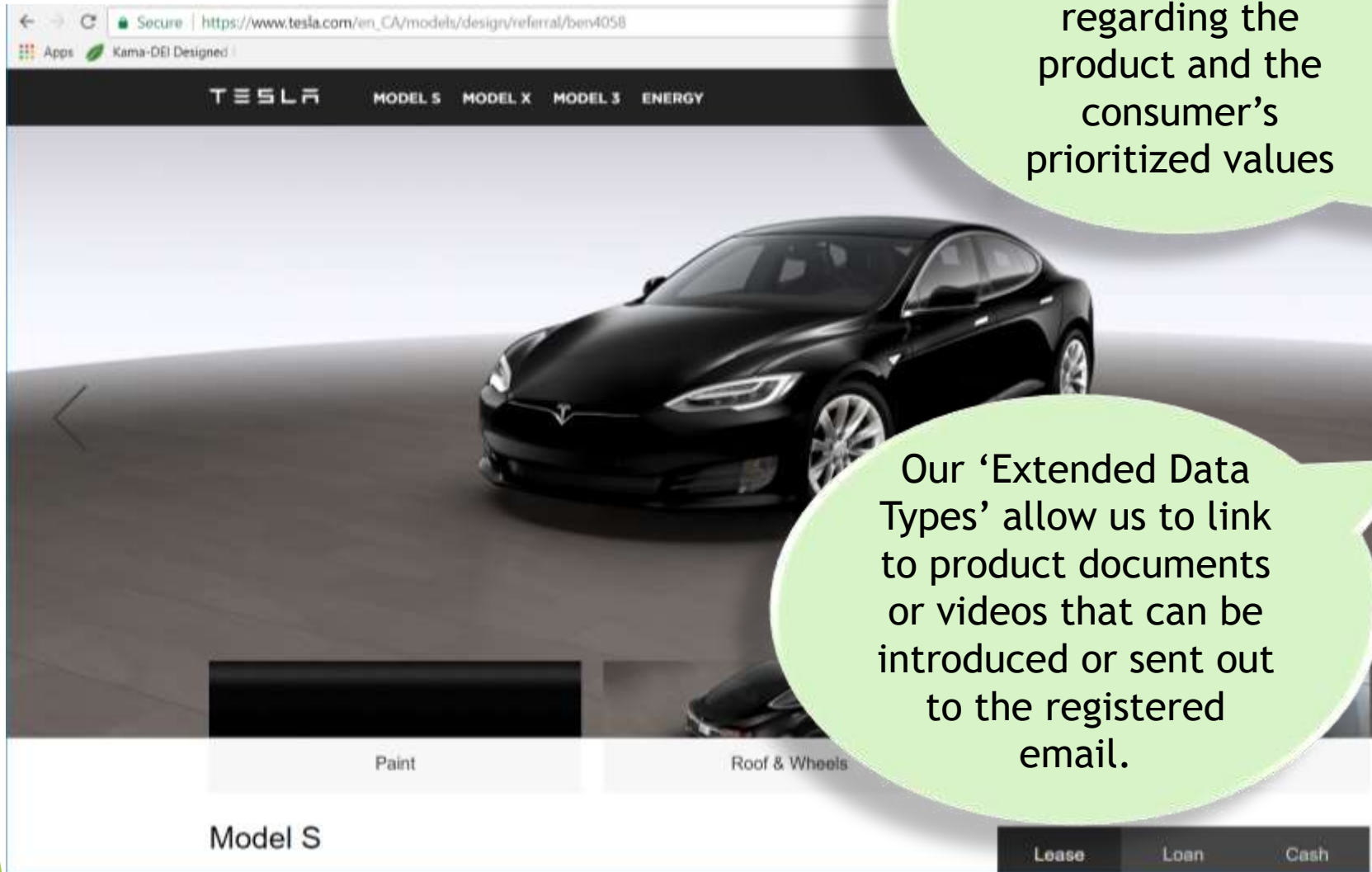
Economy/Price	0	<input type="range"/>	10
Environment	0	<input type="range"/>	10
Safety	0	<input type="range"/>	10
Performance	0	<input type="range"/>	10

Click when done.

Ask me here...

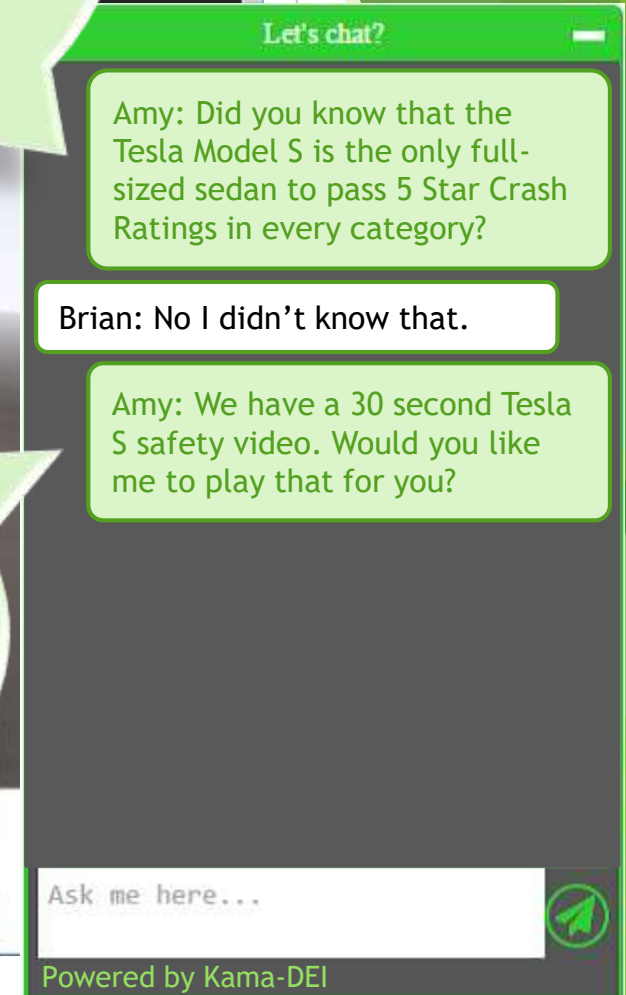
Powered by Kama-DEI

Then what?

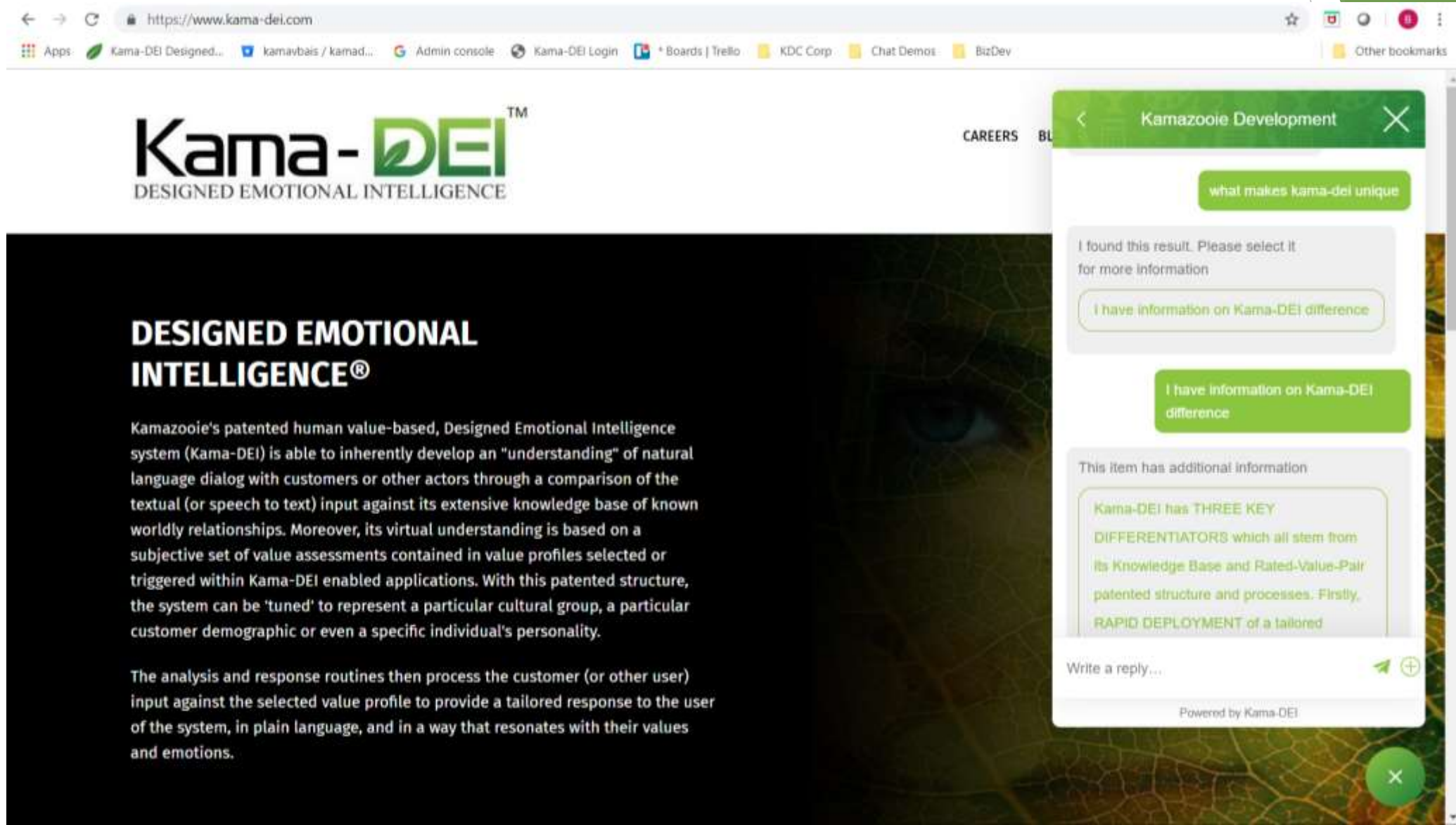


We respond with the most relevant information we have regarding the product and the consumer's prioritized values

Our 'Extended Data Types' allow us to link to product documents or videos that can be introduced or sent out to the registered email.



“Kamaron” - Kama-DEI’s first public chatbot



The image is a screenshot of a web browser displaying the Kama-DEI website. The browser's address bar shows the URL <https://www.kama-dei.com>. The website's header features the Kama-DEI logo, which consists of the text "Kama-DEI" in a bold, sans-serif font, with "DESIGNED EMOTIONAL INTELLIGENCE" in a smaller font below it. To the right of the logo, there are navigation links for "CAREERS" and "BL".

The main content area of the website has a dark background with a close-up image of a person's face. The text "DESIGNED EMOTIONAL INTELLIGENCE®" is prominently displayed in white. Below this, a paragraph describes the Kamazooie's patented human value-based, Designed Emotional Intelligence system (Kama-DEI). It states that the system is able to inherently develop an "understanding" of natural language dialog with customers or other actors through a comparison of the textual (or speech to text) input against its extensive knowledge base of known worldly relationships. Moreover, its virtual understanding is based on a subjective set of value assessments contained in value profiles selected or triggered within Kama-DEI enabled applications. With this patented structure, the system can be 'tuned' to represent a particular cultural group, a particular customer demographic or even a specific individual's personality.

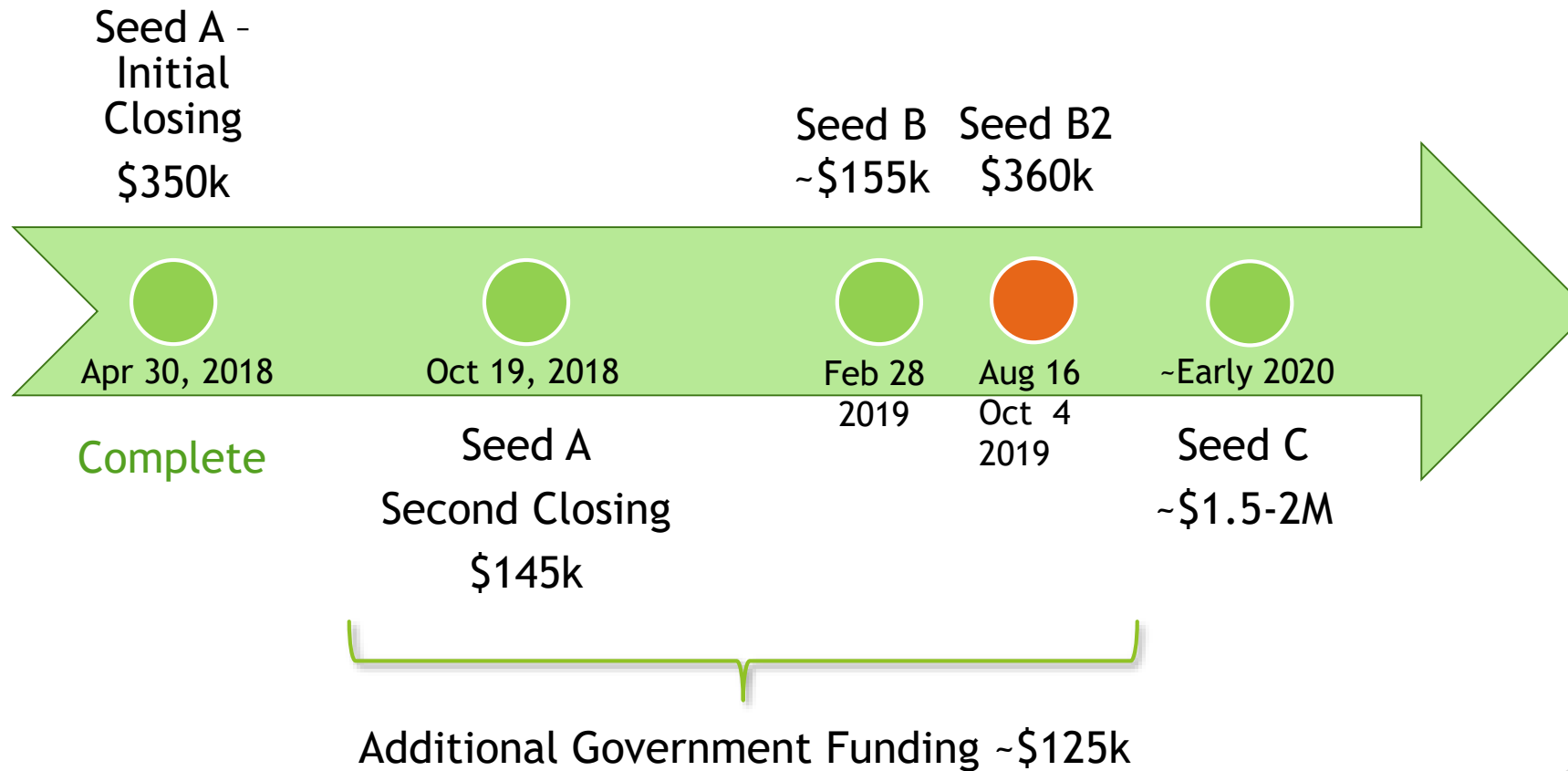
Below this paragraph, another paragraph states: "The analysis and response routines then process the customer (or other user) input against the selected value profile to provide a tailored response to the user of the system, in plain language, and in a way that resonates with their values and emotions."

Overlaid on the right side of the website is a chatbot window titled "Kamazooie Development". The chatbot has a green header bar with a back arrow and a close button. The chat history shows a user message: "what makes kama-dei unique". The chatbot's response is: "I found this result. Please select it for more information". Below this, there are two buttons: "I have information on Kama-DEI difference" and "I have information on Kama-DEI difference". The chatbot then provides additional information: "This item has additional information". Below this, there is a text box containing the following text: "Kama-DEI has THREE KEY DIFFERENTIATORS which all stem from its Knowledge Base and Rated-Value-Pair patented structure and processes. Firstly, RAPID DEPLOYMENT of a tailored". At the bottom of the chatbot window, there is a text input field labeled "Write a reply..." and a "Powered by Kama-DEI" label.

The Investment Opportunity



Funding Plan Summary:



Seed B2 to raise additional ~360k (236 remaining)

Key Milestones for 2019

- ▶ **Complete Seed B2 investment of 360kCAD**
- ▶ Launch of Kamaron for KDC inquiries and chatbot demonstration (complete)
- ▶ AWS/Lex-Kama-DEI Joint Solution (Demonstrated to Amazon July 2, 2019)
- ▶ Launch of Mosquito.buzz pilot with new FB Messenger 'front-end'
- ▶ Gain direct customers for KDC in H2 - current sales projects are:
 - ▶ SmartDesk (complete)
 - ▶ Canada Protection Plan - Insurance chatbot
 - ▶ Toronto Transit Commission (trial with Kama-DEI - Lex combined solution)
 - ▶ ... others underway
- ▶ Website and marketing material update (RFP in progress)
- ▶ Launch new 'continuance patent' for more advanced 'emotional intelligence'
- ▶ Seed C investment late in 2019 or early 2020 to fund 2020 and beyond

Budget and Forecast for 2019:

Initial Bank Balance	19-Jan	19-Feb	19-Mar	19-Apr	19-May	19-Jun	19-Jul	19-Aug	19-Sep	19-Oct	19-Nov	19-Dec	Total Budget 2019
Monthly Opening Balance	106,441	55,718	154,358	98,051	47,394	74,837	54,966	314,036	290,296	243,556	194,316	147,576	
Cash Inflows													
Equity		155,000				50,000	311,000						516,000
OCE Internship		(2,270)		3,000									730
SRED					105,000								105,000
Nishinabe-Aski Development								25,000					25,000
IRAP Internship (20k) (new BComm)							15,000					5,000	20,000
OCE Market Readiness 1 (125k) - could offset 125 or more Equity at a lower dilution if it can be negotiated.													
Revenue (not counted in cashflow)	-	-	-	-	15,000	30,000	30,000	50,000	150,000	30,000	50,000	150,000	505,000
Total Cash Inflows	-	152,730	-	3,000	105,000	50,000	326,000	25,000	-	-	-	5,000	
Salaries	43,749	43,749	45,366	45,366	45,366	42,180	42,180	42,180	42,180	42,180	42,180	42,180	518,852
Benefits (not all employees)	808	808	808	658	658	658	1,027	1,027	1,027	1,027	1,027	1,027	10,561
Legal			5000										5,000
Accounting and Payroll	500	3500	3500	500	500	500	500	500	500	500	500	500	12,000
IP Patent dev & maint.	4833			4000	15000	5000		2000		2000			32,833
Technical Tools (PCs, Sanbot)													-
Marketing					15000	15000	20000						50,000
Hosting & Applications	533	533	533	533	533	533	723	533	533	533	533	533	6,590
Recruiting/Advertising			100	100									200
Travel, Conferences & Pilots		5000		2000		5000	2000	2000	2000	2000	2000	2000	24,000
Entertainment (investor & pilots)	300	500	500	500	500	500	500	500	500	500	500	500	5,800
Meeting Rooms			500			500				500			1,500
Montly Cash Costs	50,723	54,090	56,307	53,657	77,557	69,871	66,930	48,740	46,740	49,240	46,740	46,740	
Montly Closing Balance	55,718	154,358	98,051	47,394	74,837	54,966	314,036	290,296	243,556	194,316	147,576	105,836	105,836

Assumptions:

Seed B and Seed B2 closes at 495k

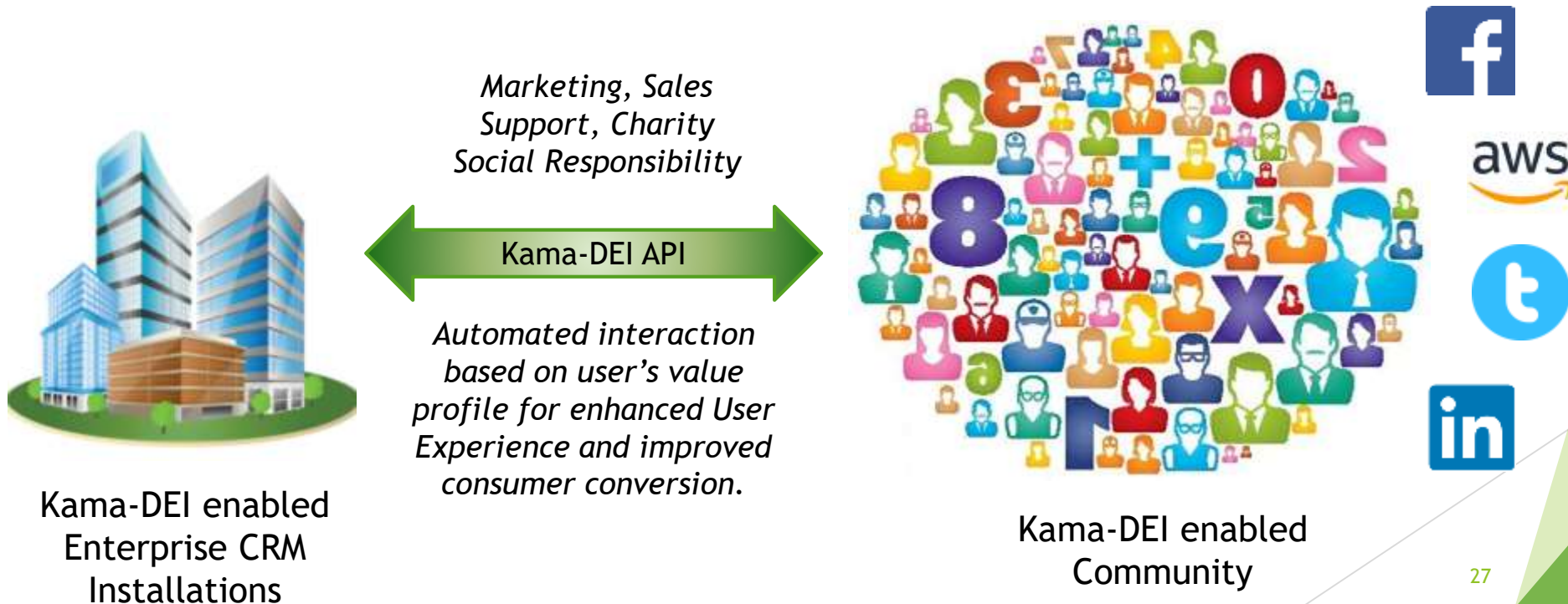
No revenue calculated in cashflow for robust forecast

Marketing and new patents not started until Seed B2 equity raised

We would still have >105k available at end of 2019
Require plan for Seed C or Series A in Q4-19

Outside-In opportunity... (acquirer targets)

A tremendous opportunity exists when consumer value profiles outside the enterprise (i.e. Facebook) interact with Kama-DEI enabled enterprise via permission-based access during online customer engagements allowing personalized interaction.



Enterprises (and Tech companies) are acquiring AI companies that can tailor product offerings



Login

Startups

Apps

Gadgets

Videos

Audio

Extra Crunch NEW

Events

Advertise

Crunchbase

More

Search

Uber

Microsoft

Facebook

Google I/O 2019



McDonald's is announcing an agreement to acquire personalization company [Dynamic Yield](#).

The announcement does not include a price, but a source with knowledge of the deal said that it's more than \$300 million. This is the fast food chain's largest acquisition in 20 years.

Dynamic Yield works with brands across e-commerce, travel, finance and media to create what's been described as [an Amazon-style personalized online experience](#).

McDonald's said it will use this technology to create a drive-thru menu that can be tailored to things like the weather, current restaurant traffic and trending menu

TC Sessions: Mobility 2019 The Agenda Is Live!

San Jose
Jul 10

[Learn More](#)

FOREX.com

Trade with a broker you can rely on

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FOREX INVOLVES SIGNIFICANT RISK OF LOSS

AdChoices

Addition Information

Amazon (AWS) Lex AI Project

Deploy a new AWS service that can be used in conjunction with AWS Lex Chatbot service to increase the language understanding and cognition of Lex chatbots

Project Goals - Requested by Amazon

- ▶ Provide a 'back-up' service to improve Lex's language tolerance
- ▶ Provide a greater contextual understanding of tying user's situation (input 'utterance') into Lex 'Intents'
- ▶ Look for opportunities to 'upsell' the user based on key words or key contexts that can be 'understood' by Kama-DEI
- ▶ Implement it as a parallel service (for now) that can be used in conjunction with Lex chatbot service by enterprise application developers

Amazon Lex Product Manager stated several times that the obvious long-term solution is that Kama-DEI should eventually be integrated into Lex.

Combined Lex-Kama-DEI Bot Data Mapping:

Dashboard

admin

[KAMA-DEI] Administrator

Terms

Relation Types

Knowledge Records

Link Knowledge Records

Relation Type Synonyms

Relation Type Groups

Extended Data

Personality Manager

Personality

Persona

Personality Values

Personality Knowledge Rating

Organization Manager

Organizations

Organization Relations

Chatbot Link

BOT MAPPING

PIZZACO

Personality:Lexbot Western Pizza Lover

User:LexbotUser

User ID:382

Bot:PizzaCo

Alias:PizzaCoAlias

CustomPizza

OrderWater

OrderSoftDrinks

OrderPizzas

Intent

Intent Name

CustomPizza

Intent Versions / Alias

5

Sample Utterance

I want to customize pizza

Kama-DEI Knowledge Records

Knowledge Record

person can request Custom Pizza

Add New KR

Rate

mapped to: person can request Custom Pizza

Slots

CustomPizza

Name:Topping

Type:Toppings

Values

Name:PickupTime

Values

Kama-DEI Knowledge Records

Knowledge Record

custom pizza can have |

Add New KR

Rate

mapped to: Custom Pizza can have mushrooms 31

Knowledge Record

Custom Pizza can have pepperoni

Add New KR

Proof-of Concept (PoC): Improved Natural Language Understanding

The screenshot displays a web browser window with the URL `https://staging.kama-dei.com/public/lex/PizzaCo.html`. The page features the "depositphotos" logo and a section titled "PizzaCo Order Bot". Below the title, a text box contains the user's input: "I am thinking of pizza tonight". A green callout bubble points to this input, labeled "User's input". Below the input, a blue callout bubble points to a message from "Amazon Lex" that says "(ElicitIntent)", labeled "Lex failing to understand the user". Below that, a yellow callout bubble points to a message from "Kama-DEI" that says "I want to order a pizza, order pizzas", labeled "Kama-DEI understanding and correcting Lex". Below the Kama-DEI message, a blue callout bubble points to a message from "Amazon Lex" that says "What kind of pizza do you want? (Mediterranean, Supreme, Meat Lover's, Vegetarian) (ElicitSlot: PizzaType)". Below the Lex message, a grey callout bubble points to a message from "Kama-DEI" that says "What kind of pizza do you want? (Mediterranean, Supreme, Meat Lover's, Vegetarian) (ElicitSlot: PizzaType)". A grey box at the bottom right contains the text: "The two intermediate messages are only for our PoC demo. They will be removed in a real deployment situation." The background of the page shows a close-up of several slices of pizza.

depositphotos

Image ID: 199711036 | www.depositphotos.com

PizzaCo Order Bot

This is a Proof of Concept bot shows how easy it is to add a chatbot to your website using [Amazon Lex](#) with [Kama-DEI](#) technology, try it out.

I am thinking of pizza tonight

(ElicitIntent)

I want to order a pizza, order pizzas

What kind of pizza do you want? (Mediterranean, Supreme, Meat Lover's, Vegetarian) (ElicitSlot: PizzaType)

The two intermediate messages are only for our PoC demo. They will be removed in a real deployment situation.

ElicitSlotPizzaType

Lex-Kama-DEI Bot: Problem Solving - Improved Cognition

KamaLex - Sample Application | Kama-DEI Designed Emotional | New Tab

https://staging.kama-dei.com/public/lex/PizzaCo.html

Apps | Kama-DEI Designed... | kamavbais / kamad... | Admin console | Kama-DEI Login | Boards | Trello | KDC Corp | Chat Demos | BizDev | Other bookmarks

depositphotos

Image ID: 199711036 | www.depositphotos.com

PizzaCo Order Bot

This is a Proof of Concept bot shows how easy it is to add a chatbot to your website using Amazon Lex with Kama-DEI technology, try it out.

i am hungry

(ElicitIntent)

I found these options. Please, select one or provide another input

- Mediterranean pizza
- Meat Lover's pizza
- chicken wings
- Vegetarian pizza
- Supreme pizza

want to order a pizza

User's is 'hungry'

Lex failing to understand the user's 'problem'

Kama-DEI providing 'solutions' for hunger to user

The Lex failure message is only shown for our demo. It will be removed in a real deployment situation

Lex-Kama-DEI Bot: Upselling based on emotional cues ('party')

The screenshot shows a web browser window with the URL `https://staging.kama-dei.com/public/lex/PizzaCo.html`. The page features the 'depositphotos' logo and a 'PizzaCo Order Bot' title. A text input field contains the user's message: 'i am hosting a birthday party this weekend'. Below this, a blue box displays the bot's response: 'I found these options. Please, select one or provide another input'. A list of options is shown: 'Party Catering Package', 'chicken wings', 'pizza', 'soft drinks', and 'water'. A green speech bubble points to the user's input, a blue speech bubble points to the bot's response, and a yellow speech bubble points to the list of options. A grey box at the bottom right contains a note about the Lex failure message.

Image ID: 199711036 | www.depositphotos.com

PizzaCo Order Bot

This is a Proof of Concept bot shows how easy it is to augment Amazon Lex with Kama-DEI technology, try it out.

i am hosting a birthday party this weekend

(ElicitIntent)

I found these options. Please, select one or provide another input

- Party Catering Package
- chicken wings
- pizza
- soft drinks
- water

I want to order a pizza

User's input about party

Lex failing to understand the user's 'problem'

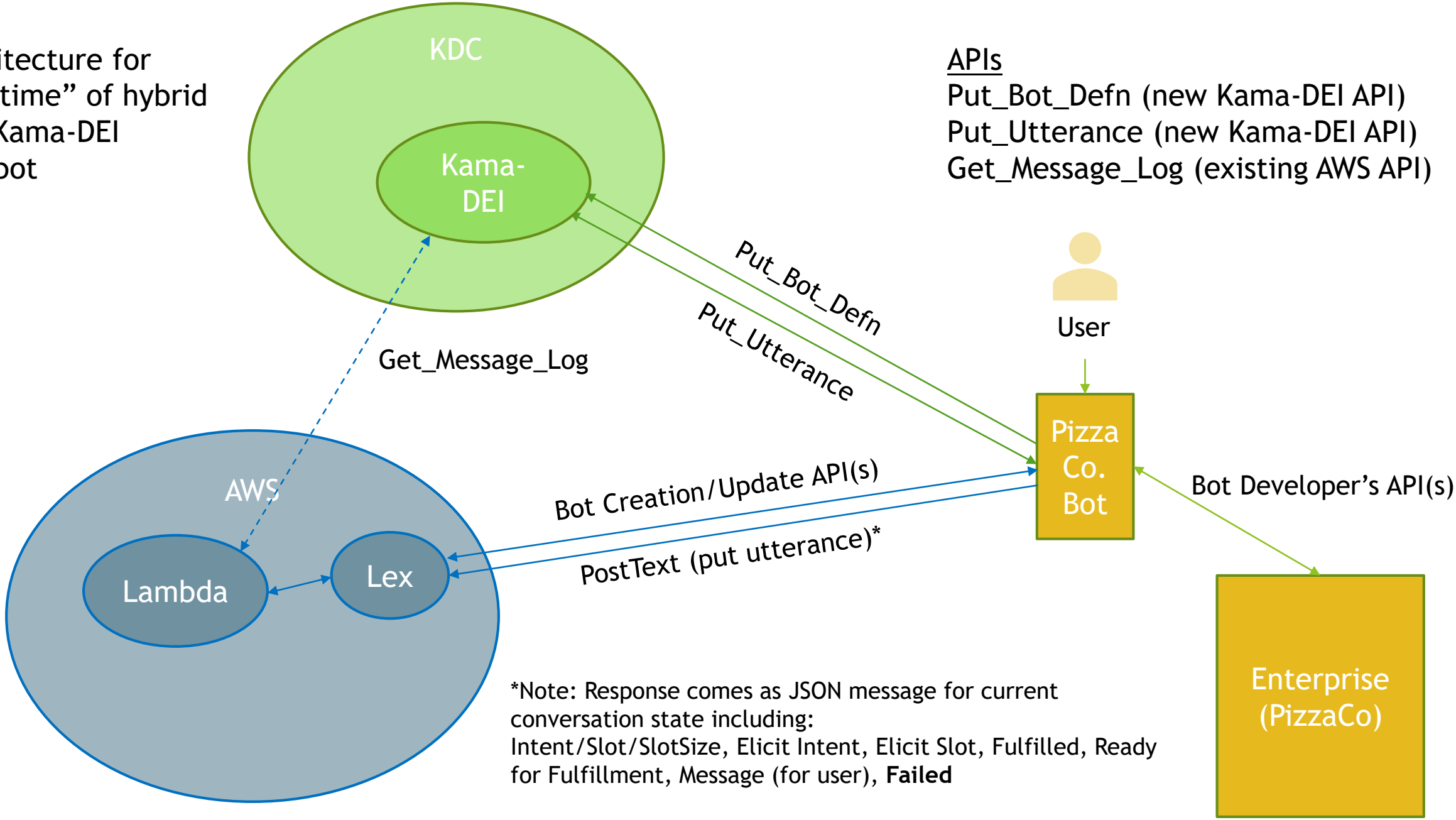
Providing relevant solutions for 'party' and 'upselling' catering as an opportunity

The Lex failure message is only shown for our demo. It will be removed in a real deployment situation

TTC-Amazon-Kama-DEI Project Plan

Activity	Date	
Demonstrate combined Lex-Kama-DEI solution	July 2	Complete
Choose a suitable enterprise customer (TTC)	August	Complete
Branded chatbot demo to TTC IT and business stakeholders	July 25	Complete
Agree on trial plan with Chief Enterprise Architect	August 28	Complete
Demo to TTC Wheel Trans business unit	September	Developing Demo
TTC Agrees to Trial with Kama-DEI and Amazon Lex	October	Planned
Trial implementation and integration period	Oct-Nov	Planned
Showcase customer - locate additional customers	Dec onwards	Planned

Architecture for
“Runtime” of hybrid
Lex-Kama-DEI
chatbot



Additional information...

Kama-DEI Enterprise Application





- Dashboard
- Knowledge Base
 - Terms
 - Relation Types
 - Knowledge Records
 - Link Knowledge Records
 - Relation Type Synonyms
 - Relation Type Groups
 - Extended Data
- Personality Manager
 - Personality
 - Persona
 - Personality Values
 - Personality Knowledge Rating
- Organization Manager
 - Organizations
 - Organization Relations
 - Chatbot Log
- Users & Access
 - Users

Owner Ryerson University

- ☒ All
- ☐ Persona
- ☐ Personality

Personality International Student

Values for International Student

Add Knowledge Records

person can possess MBA



Knowledge Record	Created	
person can possess MBA	2019-04-16 08:29:41	

Add Personality Knowledge Rating

Search



Value	Scaler value	Ownership	Owner	Created	
communication	-10 0 10 7	Public	KAMA-DEI	2019-04-16 08:30:38	
cooperation	-10 0 10 5	Public	KAMA-DEI	2019-04-16 08:31:20	
experience	-10 0 10 4	Public	KAMA-DEI	2019-04-16 08:30:24	
knowledge	-10 0 10 5	Public	KAMA-DEI	2019-04-16 08:29:56	
leadership	-10 0 10 6	Public	KAMA-DEI	2019-04-16 08:30:07	

Showing 1 to 5 of 5 rows

General knowledge..



- Dashboard
- Knowledge Base
 - Terms
 - Relation Types
 - Knowledge Records
 - Link Knowledge Records
 - Relation Type Synonyms
 - Relation Type Groups
 - Extended Data
- Personality Manager
 - Personality
 - Persona
 - Personality Values
 - Personality Knowledge Rating
- Organization Manager
 - Organizations
 - Organization Relations
 - Chatbot Log
- Users & Access
 - Users

Owner Ryerson University

- ☒ All
- ☐ Persona
- ☐ Personality

Personality International Student

Values for International Student

Add Knowledge Records

person can request i



Knowledge Record	Created
person can request information on TRSM MBA difference	2019-04-15 13:02:14

Add Personality Knowledge Rating

Search



Value	Scaler value	Ownership	Owner	Created
awareness	-10 0 10 -4	Public	KAMA-DEI	2019-04-15 13:02:38
economy	-10 0 10 -4	Public	KAMA-DEI	2019-04-15 13:03:42
experience	-10 0 10 -4	Public	KAMA-DEI	2019-04-16 10:21:28
knowledge	-10 0 10 -4	Public	KAMA-DEI	2019-04-15 13:02:51
leadership	-10 0 10 -4	Public	KAMA-DEI	2019-04-15 13:04:42

Showing 1 to 5 of 5 rows

the "Problem"..



- Dashboard
- Knowledge Base
 - Terms
 - Relation Types
 - Knowledge Records
 - Link Knowledge Records
 - Relation Type Synonyms
 - Relation Type Groups
 - Extended Data
- Personality Manager
 - Personality
 - Persona
 - Personality Values
 - Personality Knowledge Rating
- Organization Manager
 - Organizations
 - Organization Relations
 - Chatbot Log
- Users & Access
 - Users

Owner Ryerson University

- ☒ All
- ☐ Persona
- ☐ Personality

Personality International Student

Values for International Student

the "Solution" ..

Add Knowledge Records

value



Knowledge Record	Created
value is part of the TRSM MBA difference	2019-04-15 13:37:34

Add Personality Knowledge Rating

Search



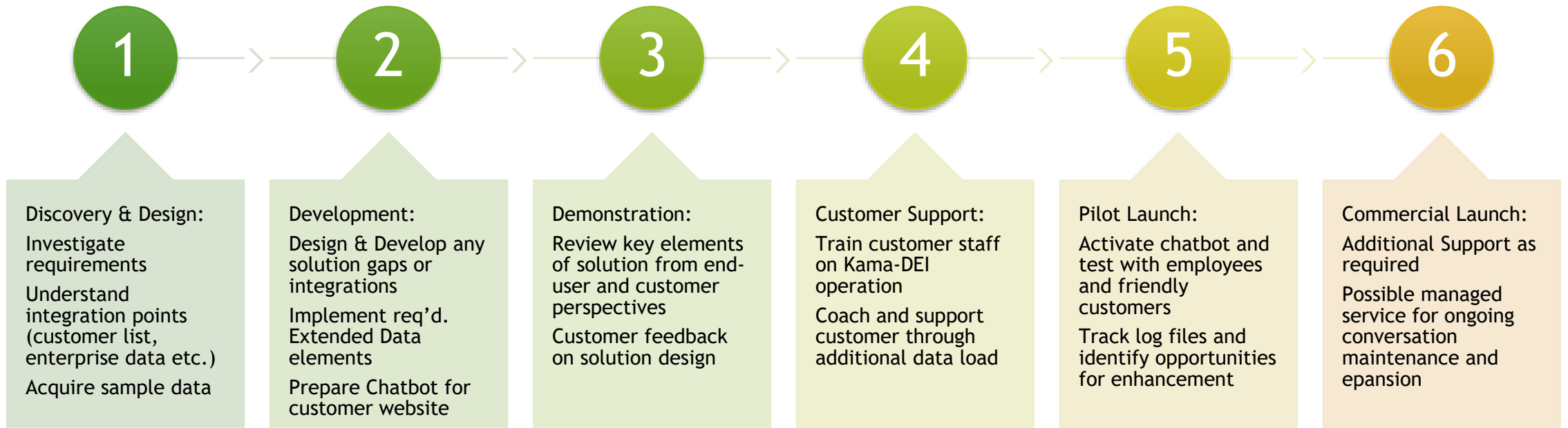
Value	Scaler value	Ownership	Owner	Created
awareness	-10 0 10 3	Public	KAMA-DEI	2019-04-15 13:37:42
economy	-10 0 10 6	Public	KAMA-DEI	2019-04-15 13:38:34
experience	-10 0 10 4	Public	KAMA-DEI	2019-04-15 13:38:20
knowledge	-10 0 10 3	Public	KAMA-DEI	2019-04-15 13:37:55
leadership	-10 0 10 4	Public	KAMA-DEI	2019-04-15 13:39:10

Showing 1 to 5 of 5 rows

Additional information...

Typical Customer Implementation





Full launch process can take as little as 1-3 months.

Typical Launch Plan

Responsibility Matrix

Requirement/Task	KDC	Customer
Discovery session(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Customer Journey Definition(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data & Solution Modeling	<input checked="" type="checkbox"/>	
Solution Modeling & Sample Data Entry	<input checked="" type="checkbox"/>	
Incremental Development	<input checked="" type="checkbox"/>	
Persona Development (customer or buyer types)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Kama-DEI Product Training	<input checked="" type="checkbox"/>	
Production Data Fill & Management		<input checked="" type="checkbox"/>
Ongoing Support	<input checked="" type="checkbox"/>	
Optional Managed Service for chat/AI maintenance	<input checked="" type="checkbox"/>	