

I have 6+ years of extensive experience in Software Development. Create, implement and monitor ecommerce marketing strategies in development that are up to date with Industry needs. I do have good communication and interpersonal skills. I am detail oriented professional with positive & flexible attitude.

### **Experience Summary:**

- Experienced Open Source Solution specialist over 3+ years in ecommerce industry.
- 5 years of extensive experience in Software Development with extensive knowledge of PHP frameworks and CMS: Zend 1 , Zend 2, WordPress, Joomla, Drupal, Codeignitor, CMS made simple, Dokeos, Cake PHP and Concrete 5.
- Can develop and implement web services for IOS/ANDROID Mobile app for Zend based website.
- Responsible for an integrated development for the major APIs in the industry: Facebook, Twitter, Highchart, Google maps, Weather API, SMS sending Gateway, Instagram and Vimeo video API.
- Having experience in handling large database around 7 Cr. recordset. knowledge of Mysql and Mongo.
- Having knowledge to integrate major CRMs and payment gateways in the e-commerce industry - Capsule CRM, Sugar CRM, Zoho, PayPal, WorldPay, Exact, CashU, PayPage, Stripe, Yes Bank
- Involvement in all phases of SDLC- sprint planning, retrospective meeting, envisioning meetings, demonstration to client.
- Providing project effort estimation and responsible for schedule management.
- Involved in requirement gathering from the Client.
- Very good working experience in Agile and distributed team architecture.
- Responsible for Risk analysis and planning of contingency vs mitigation plans.
- Social media marketing on Google and Facebook.

### **Technical Skills:**

**Operating Systems:** Windows, LAMP (Basics)

**Programming Languages:** PHP and JavaScript.

**Internet Technologies:** HTML, HTML5, CSS, DHTML, AJAX, JQUERY, Chrome Extension.

**Database Management Systems:** MYSQL and MONGO.

**DTP tools:** Photoshop CS2 and CS3. (Basic)

**PHP frameworks and CMS:** Zend, WordPress, Codeignitor, Joomla, Drupal, CMS made simple, Dokeos, Cake PHP and Concrete5 etc.

**PHP API:** Facebook, Twitter, Highchart, Google maps, Weather API, SMS sending gateway, Instagram and Vimeo video API etc.

**CRM:** Capsule, Sugar CRM and Zoho

**Payment Gateways Integration:** PayPal, WorldPay, Exact, CashU, PayPage, Stripe, Yes Bank etc.

**Code Repository & Deployment:** SVN and GITHUB.

**Office Suite:** Microsoft Office 2007/2010/2013.

## **Professional Experience:**

**Project Name:** Sweepio

**Mar 2013 – Oct 2013**

**Client Name:** Bryan Shepard

**Designation:** Software Engineer, SynapseIndia

**Project Description:** I have implemented the new version of this website which involves twitter API integration, Paypal payment gateway, highchart API, Facebook API integration, Google Maps and new look and feel content. This project have four variants i.e website, HTML5 app, Android app and Ipad app. Zend framework is being used.

### **Responsibilities:**

- Understanding functional requirements, design and its implementation.
- Involved in designing of system layers and low level and high-level design.
- Consuming third party web services for authentication of users into the system like Twitter and Facebook.
- Interaction with the client which involves weekly/monthly meetings.
- Handling development and release process for test environment.
- Development, unit testing and bug fixing for QA support.

**Technology Used:** Zend 1, CSS, HTML, jQuery, XML, MySQL, Highcharts for reporting.

**Project Name:** EcourseBox

**Oct 2013 – Jan 2015**

**Client Name:** Hassan Salameh

**Designation:** Software Engineer, SynapseIndia

**Project Description:** I have implemented the Vimeo video functionality, PayPal payment gateway and stripe payment gateway. This website is based on the e-learning system in which user can able to buy video lecture from the website, it is in two languages and platform used is Codeignitor.

### **Responsibilities:**

- Scope planning, effort estimation and tracking.
- Weekly status reporting, risk analysis, application framework design.
- Third party APIs (Vimeo, PayPal and Stripe), code implementation.
- testing, optimization.

**Technology Used:** CodeIgnitor, CSS, HTML, jQuery, XML, MySQL.

**Project Name:** MountainSkillacademy

**Jan 2015 – Feb 2015**

**Client Name:** Jason

**Designation:** Senior Software Engineer, SynapseIndia

**Project Description:** This project involves the Joomla platform and client has demanded the core customization of the CMS panel as well as front end. I have worked on this to deliver the same and implemented different cron jobs and exact payment gateway implementation.

**Responsibilities:**

- Creating custom codes for traditional Joomla panel.
- Worked upon customizing page layouts etc.
- Testing and optimization.

**Technology used:** Joomla, CSS, HTML, jQuery, XML, MySQL.

**Project Name:** Adchief

**Feb 2015 – Aug 2015**

**Client Name:** Phil McGregor

**Designation:** Senior Software Engineer and project coordinator, SynapseIndia

**Project Description:** In this project, our team was assigned to very complex problem that we need to build the system which was not available in the market. We need to build a system in which user will able to promote their website of social media by creating Ads in Facebook by one click. We able to build the system using google tag manager, Facebook marketing API and Google chrome extension. Huge efforts were needed for R and D part as there were less knowledge available on internet about the system.

**Responsibilities:**

- Involved in development, testing and deployment phase.
- Worked upon integrating Facebook marketing API to create Ad account on the go.
- Google tag manager were used to induce script on the client server.
- Ads were created on the go from client's website.

**Technology Used:** WordPress, Facebook Marketing API, CSS, HTML, jQuery, XML, MySQL.

**Project Name:** Abdulider chrome extension

**Aug 2015 – Aug 2016**

**Client Name:** Phil McGregor

**Designation:** Project coordinator, SynapseIndia

**Project Description:** In this project, we have received the requirement of building chrome extension such that our given script can be identified by the extension and in the same section client will able to create the Ads for 4 types i.e status, video, image, link and carousel without going back to Facebook.

**Responsibilities:**

- Involved in development, testing and deployment phase.
- Scope planning, effort estimation and tracking.

- Third party APIs (Facebook API, Google Tag Manager API).
- Ads were created through extension on the go from client's website.

**Technology Used:** WordPress, Chrome extension, Facebook Marketing API, CSS, HTML, jQuery, JSON, MySQL.

**Project Name:** Nidarooms

**Sept 2016 – Feb 2017**

**Client Name:** nidarooms

**Designation:** Senior Software Engineer, Traviate

**Project Description:** This is Zend framework website, I have integrated cache management system so that pages can be loaded more faster in browser. I have also involved of handling over 7 crore recordset in the system so that results can be loaded faster.

**Responsibilities:**

- Involved in development of the API for providing hotel search, availability, booking and cancelation.
- Scope planning, effort estimation and tracking.
- Third party APIs (cleartrip, travelguru, Priceline and expedia).
- Speed optimization and database design.

**Technology Used:** Zend, cleartrip API, travelguru API, Priceline API and expedia API, CSS, HTML, jQuery, JSON, XML, MySQL and Mongo.

**Project Name:** Istaynow

**Mar 2016 – Dec 2017**

**Client Name:** Istaynow

**Designation:** Senior Software Engineer, Traviate

**Project Description:** This is also a Zend framework based application. I have developed webservices for android and IOS. This is app from where user can make last minute booking to hotel. My role is to integrate MAXIMOJO API so that we can make booking on third party hotels. I have also integrated Yes bank payment gateway here for supplier can take his commission and rest money can be directly posted to hotel in Realtime.

**Responsibilities:**

- Involved in development of the API for providing hotel search, availability, booking and cancelation.
- Third party APIs (MAXIMOJO and Yes bank payment API).
- Speed optimization and database design.

**Technology Used:** Zend, Maximojo API, Yes bank NEFT API, CSS, HTML, jQuery, JSON, XML, MySQL and Mongo.

**Project Name:** CohenMg

**Dec 2017 – Till Date**

**Client Name:** Robert Cohen

**Designation:** Senior Software Engineer, SVAM

**Project Description:** We have received the requirement of optimizing client's WordPress based websites. My role is to standardize the code as per the WordPress and implement the firewall so that their websites cannot be hacked in the real world.

**Responsibilities:**

- Involved in development of user input form for nucleus system.
- Standardize and optimize code as per WordPress.
- Speed optimization and database design.
- Scope planning, effort estimation and tracking, daily/weekly status reporting.

**Technology Used:** WordPress, CSS, HTML, jQuery, JSON, XML, MySQL and Mongo.

**Project Name:** Betacellsupplements

**June 2018 – Till Date**

**Client Name:** Dr. Vinay Kapoor

**Designation:** Senior Software Engineer, SVAM

**Project Description:** We have received the requirement of WordPress based ecommerce website. My role is to customize WooCommerce with reference to paid theme. I have done tasks like security inclusion, theme customization, WooCommerce customization, automatic notification system, social media marketing on Facebook and Google, changes needed to accommodate SEO, commission system, payment and shipping method integration.

**Responsibilities:**

- Involved in development of required plugins.
- Standardize and optimize code as per WordPress.
- Speed optimization and database design.
- Scope Planning and daily/weekly status reporting.
- Daily monitoring for social media marketing.

**Technology Used:** WordPress, WooCommerce, USPS shipping, PayPal and amazon payment gateways, CSS, HTML, jQuery, JSON, XML, MySQL.

**Education:**

M.C.A (Master of Computer Applications), 2013 Apeejay institute of management and technical campus, Jalandhar.