

Objective

Proactive and detailed UX Designer with 7+ years of proven end to end experience delivering enjoyable web and mobile applications for FinTech, HealthTech, FoodTech. Have a clear understanding of technologies that allows seamless collaboration with developers, and strong communication skills to ensure transparency with stakeholder

EXPERIENCE

Sr. Product Designer | Johnson Controls | May 2022 - Present

Product Name – OBBAS (Open Blue)

- Designed mobile applications from the ground up, including conducting user research, creating wireframes and prototypes, and conducting usability testing for HVAC system management.
- Contributing with Global UX team to build Design System to be used across all Johnson controls products.
- Designed new features for the company's web application, improving the user experience and increasing engagement
- Collaborated with cross-functional teams, including developers, product managers, and stakeholders to ensure the successful delivery of high-quality products.

UX Designer | Publicis Sapient | March 2019 – March 2022 Project Name –

Capital Group

- Working for one of the world's largest investment management organization Capital Group.
- Redesigned the website of CG to suit the needs of investors from diverse geographies.
- Designed mobile application for Capital Group's premium investors to manage their fund and portfolio by providing insights through various dashboards, reports, and infographics
- Ensure platform wide consistency through documentation of use cases and UI elements.
- Creating bespoke PowerPoint templates, webinars for clients based on the creative approach to a bid.

UX/UI Designer | GIP Infosystems | Feb 2017 to March 2019

- Cooperated closely with the marketing team to develop concepts and mockups on 3+ projects.
- Planning site designs, functionality, and navigations along with audience funnels and data capture points.
- Handling all compositions, colors illustrations, typography and branding for projects
- Participated in monthly client's meetings to discuss solutions and update projects status.

UX/UI Designer | Freelance | Jan 2016 to Feb 2017

Project Name – Navinata Health

- Platform providing Doctors, Physician Assistants & Nurses with convenient, customized & credible Education + Expert Insight
- Conducting and/or using user research to gain insight into what issues/pain-points patient face when they engage with patient education platform
- Designing a consistent, reliable, and accessible user experience across mobile devices and desktop platforms

OTHER EXPERIENCE | System Engineer | Dec 2014 to Jan 2016

Tools

- FIGMA
- Adobe XD
- SKETCH
- Adobe AI
- INDESIGN
- WORD
- PPT
- PHOTOSHOP

Skills

- Interaction Design
- Wire framing
- User research
- Persona
- Story boarding
- Product designing
- Prototyping
- Typography
- Logo Designing
- Branding
- Digital Assets

Soft Skills

Adaptability, Innovative, Team Management, Process Optimization, Training/Mentoring, Proactive.

Achievements

FS West's Extraordinary People Award 2020

Partnering for client Impact

Education

B. Tech - Computer Science 2010- 2014