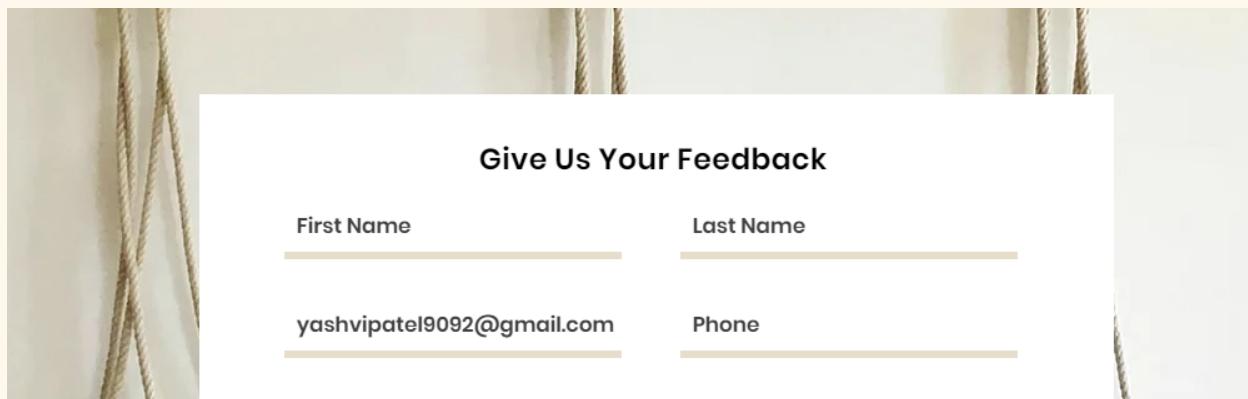


❖ Reduce Short Term Memory Load

- If the user is logged in the site then the email field in the registration form will be filled automatically with the user's login/sign-up email address. Hence the user does not need to remember the email address to fill the feedback form



❖ Personality Differences

- The Phone number field in the Feedback form is kept **optional** as some user would no be comfortable sharing their personal details like phone number and want to keep it private and hence they can choose not to provide their contact details and still submit their feedback

IV. Details of Interaction Style

- Form Fill-in
 - ◆ The Feedback Page uses Form Fill-in interaction style
- Natural Language
 - ◆ Interface communicates with the user via simple commands in english.

4. Videos

I. Functionality

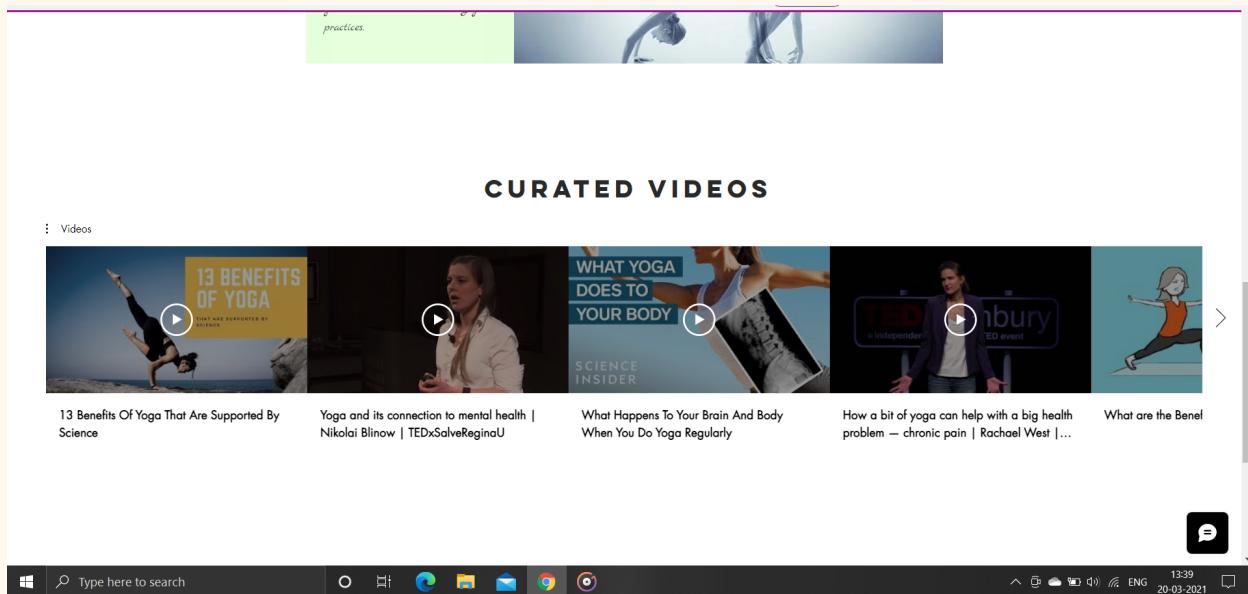
Short, Informative videos keep people engaged with the content significantly longer than text and pictures. Users are more likely to remember the video than the content they can read on the website. Hence we have added videos on various pages to provide additional information and guidance of importance of the feature allocated to the page. The videos vary from TED talks to benefits or general information of yoga/diet. The user can choose to play any video from the given options. The user can play/pause the video and can also read the description of the video. The user will be able to switch from full screen mode to minimized screen according to their convenience. Moreover users can view the subtitles if available and can increase/decrease the playback speed and can choose their desired video quality. Users will be given the option to share the video and can add the video to watch later. The page which include videos are

- Home Page
- Book Classes Page
- Diet Plans

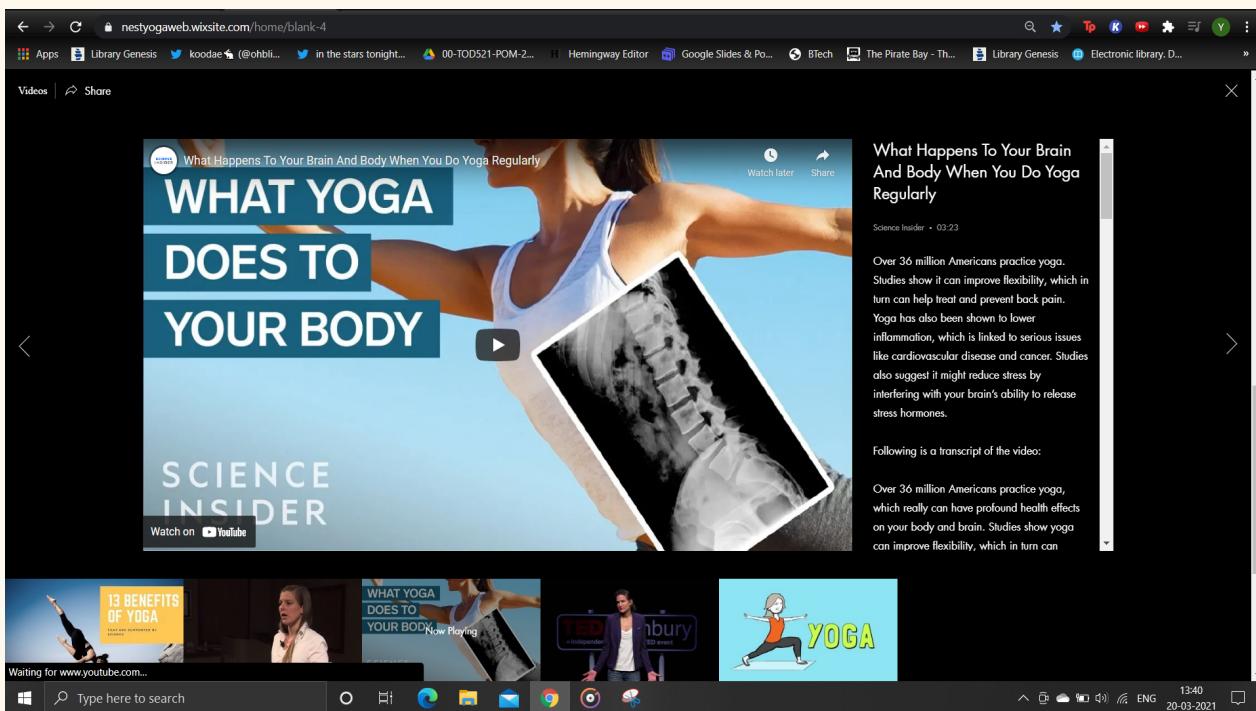
The content of the video would vary according to the page user is visiting. Thus users will be able to access the additional page related information from the video available.

II. Photos of the Implementation

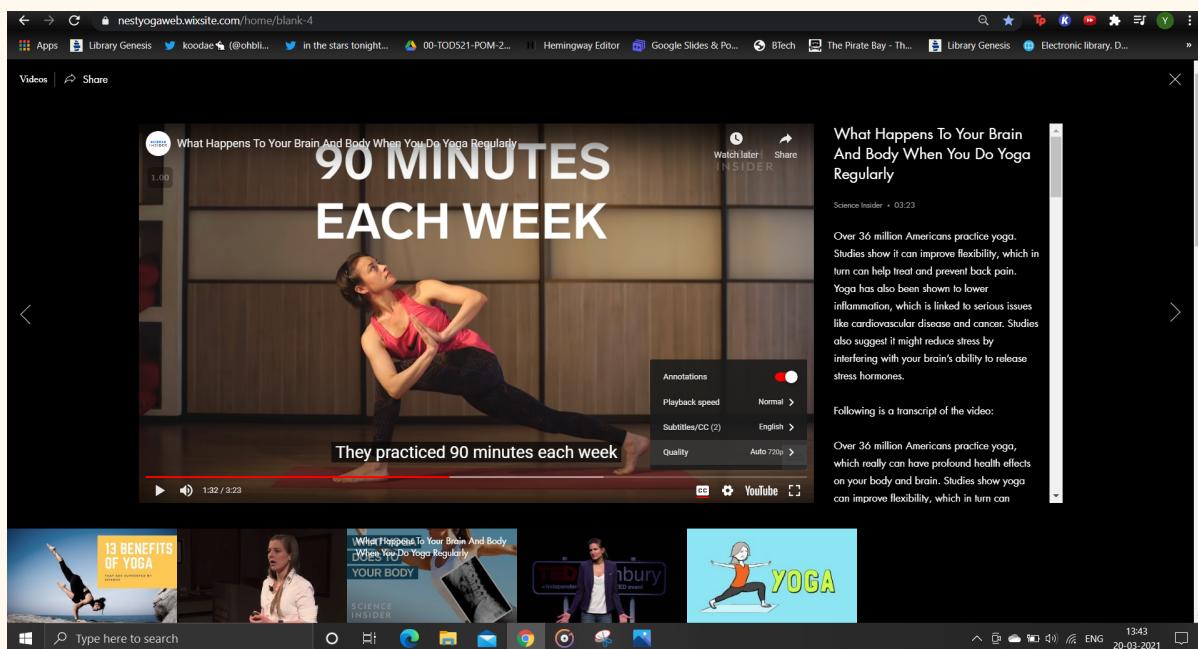
The video channel will be displayed at the end of the page. There will be an option to scroll the slide of video options.



When the user clicks on a particular video. The video player will be opened and the description of the video will be displayed on the right side of the video.



Various options to increase/decrease the volume, video speed and video quality will be available once the video starts. Users can share the video and add them to their list of Watch Later Videos. Option to choose the choose the subtitle language is also provided.



III. Design Principles/ Universal Usability principles implemented

- ❖ Consistency
 - Consistency is maintained in every type of yoga class and the header as well as the footer is consistent for every page on the website.
 - The video player on every page is consistent and provided at the bottom of the page before the footer (Example: Book Classes and Diet Plans Page)



CURATED VIDEOS

Talia Blinow | TEDxSalveReginaU

WHAT YOGA DOES TO YOUR BODY
SCIENCE INSIDER

How a bit of yoga can help with chronic pain — chronic pain | Rac...
SCIENCE INSIDER

CURATED VIDEOS

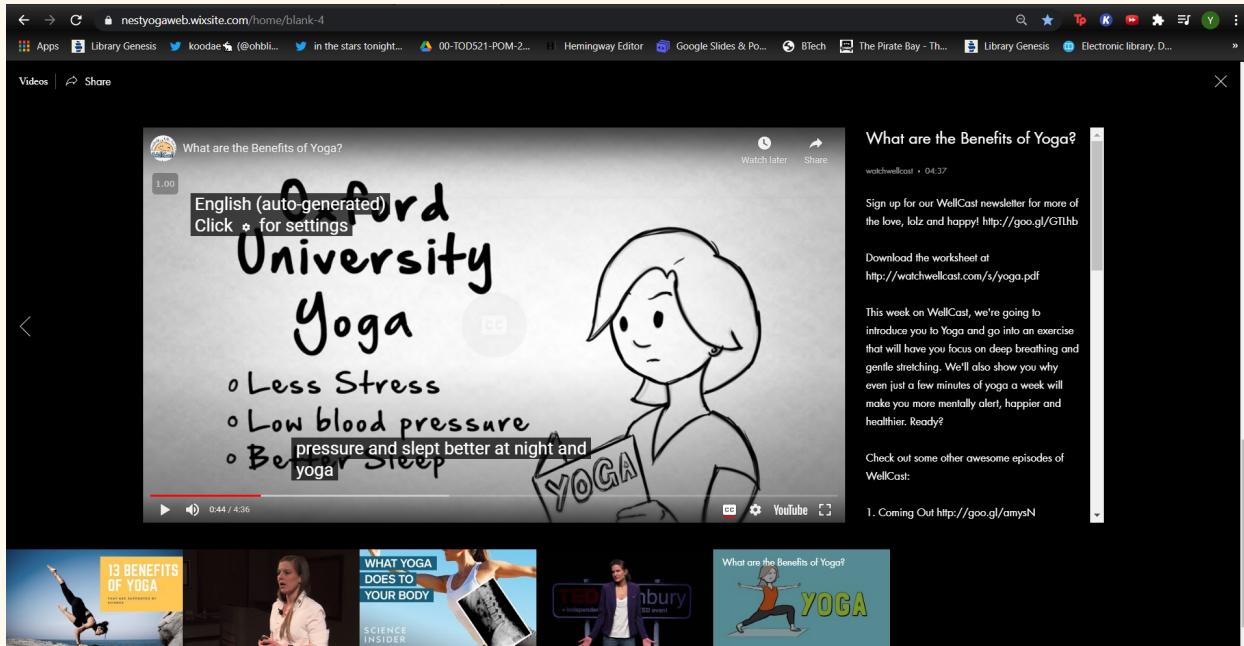
Power Foods for the Brain | Neal Barnard | TEDxBismarck

How to stay on a diet - Tips on how to diet and lose weight
h2wldini

A healthy diet, a healthier world
h2wldini

❖ Cater for Universal Usability

- Captions are available for viewers that are deaf or have a problem with hearing, or speak a different language



- Various shortcuts are also available for the users who are familiar with the interface. The shortcuts include

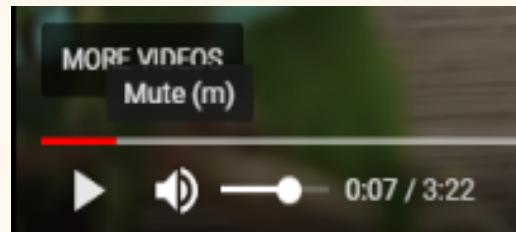
Keyboard shortcut	Function
Spacebar	Play/Pause when the seek bar is selected. Activate a button if a button has focus.
Play/Pause Media Key on keyboards	Play / Pause.
k	Pause/Play in player.
m	Mute/unmute the video.
Stop Media Key on keyboards	Stop.
Next Track Media Key on keyboards	Moves to the next track in a playlist.
Left/Right arrow on the seek bar	Seek backward/forward 5 seconds.
j	Seek backward 10 seconds in player.
l	Seek forward 10 seconds in player.
,	While the video is paused, skip to the next frame.
.	While the video is paused, go back to the previous frame.
>	Speed up the video playback rate.
<	Slow down the video playback rate.
Home/End on the seek bar	Seek to the beginning/last seconds of the video.
Up/Down arrow on the seek bar	Increase/Decrease volume 5%.
Numbers 1 to 9 on the seek bar (not on the numeric pad)	Seek to the 10% to 90% of the video.
Number 0 on the seek bar (not on the numeric pad)	Seek to the beginning of the video.

❖ Offer Informative Feedback :

- If the user increases/ decreases the volume of the video an appropriate icon depicting speaker and the current volume will be displayed. Similarly for turning the captions On/Off

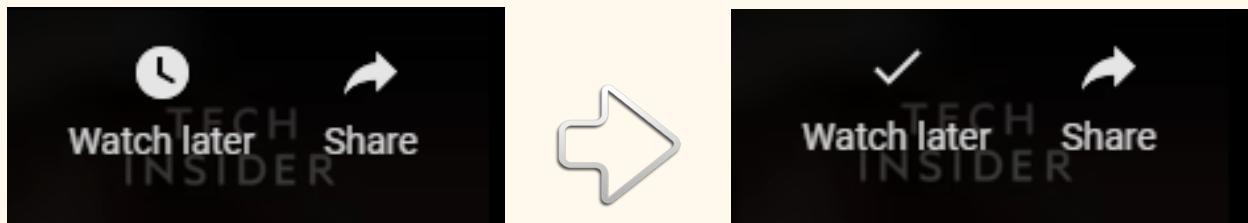


- A small dialog box will appear stating the use whenever the user hovers over any of the icons displayed on the video. For example when the user hovers over the Speaker icon, a dialog box will be shown to guide the user that the icon is used for mute operation or increase/decrease the volume. Similarly for Settings, Playvideo, caption icons etc. If the captions are turned On there will be a red line below the caption icon indicating that the captions are turned On.



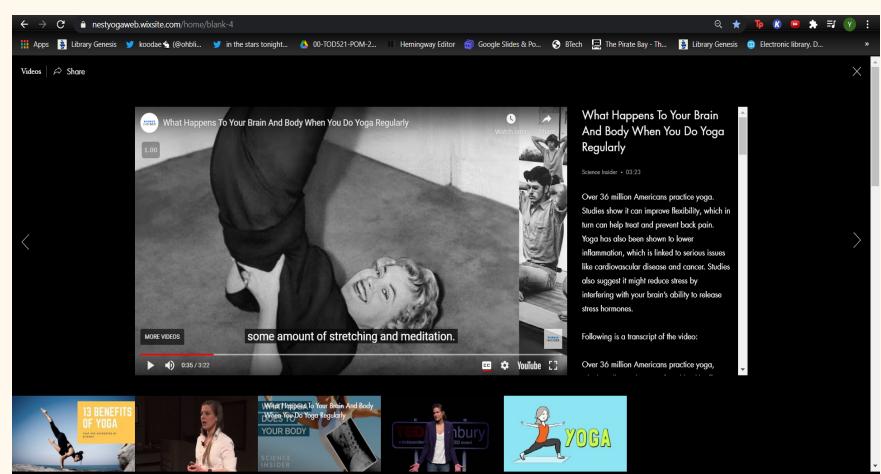
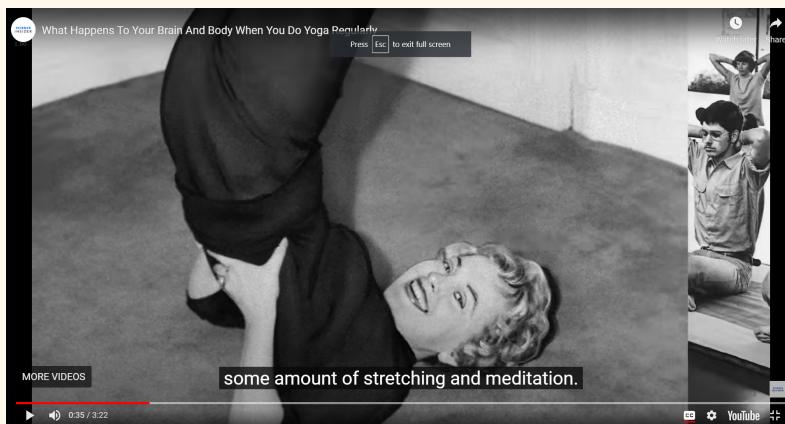
❖ Reduce Short Term Memory Load

- There's an option provided to the user to watch the video later at their convenience. Hence with these option users can add the particular video to their Watch later list and do not have to remember the link/name of the video to watch the video afterwards.



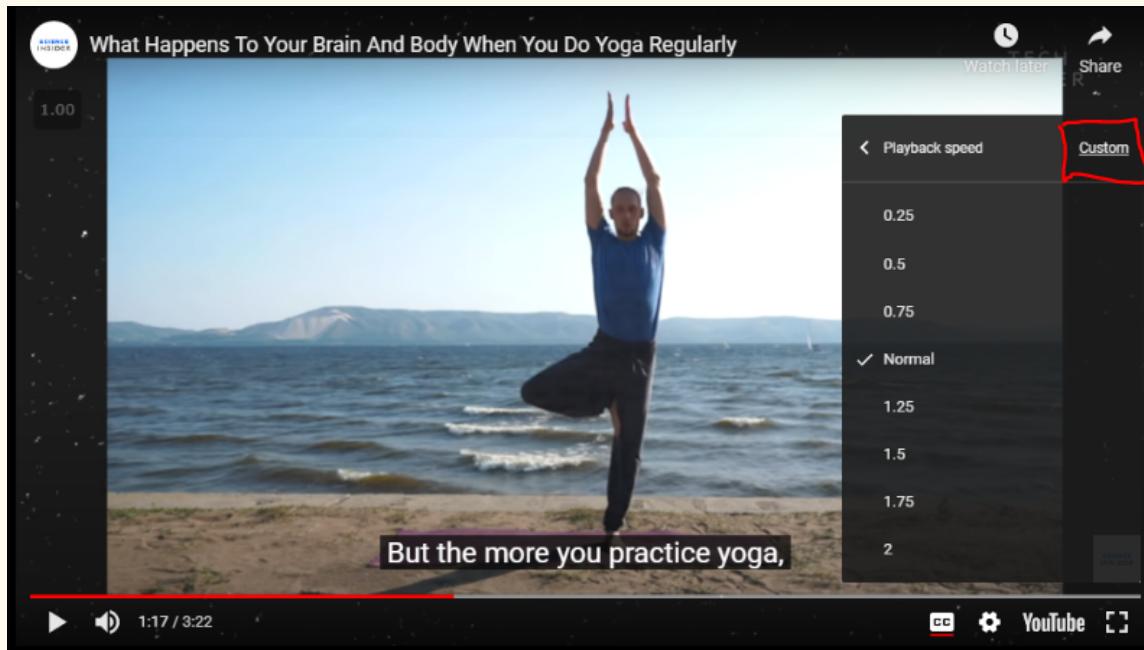
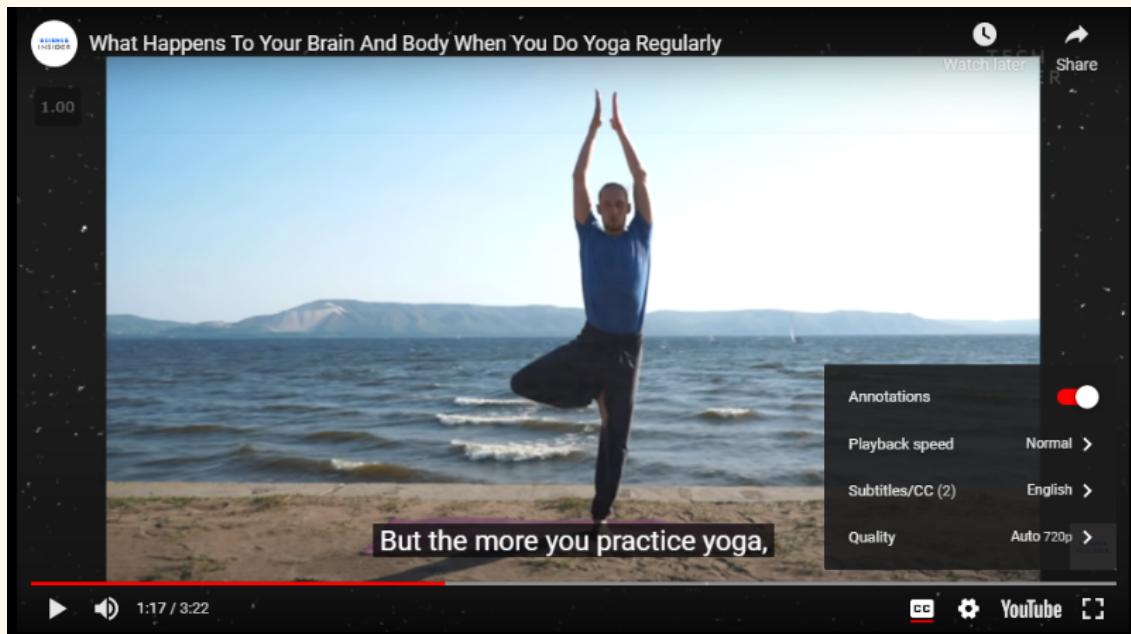
❖ Permit Easy Reversal of Actions

- The user can shift from full screen mode to half screen mode using the Esc key or the icon given at the bottom right corner. Moreover users can remove the video from Watch later if they have added it by mistake or the video is no longer required in that list. (Eg: Full screen to half screen)

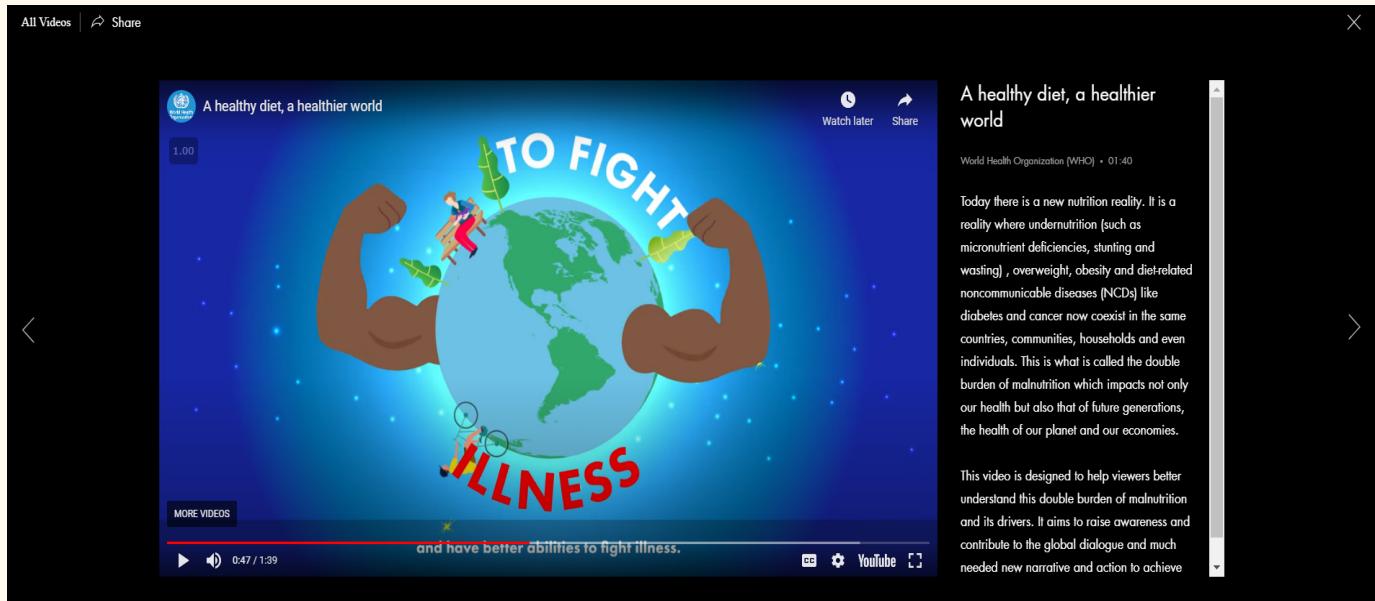


❖ Support Internal Locus of Control

- The user can change the video quality, subtitle language and playback speed of the video to their convenience. Moreover a Custom option is also available where they can customize their preferred playback speed.



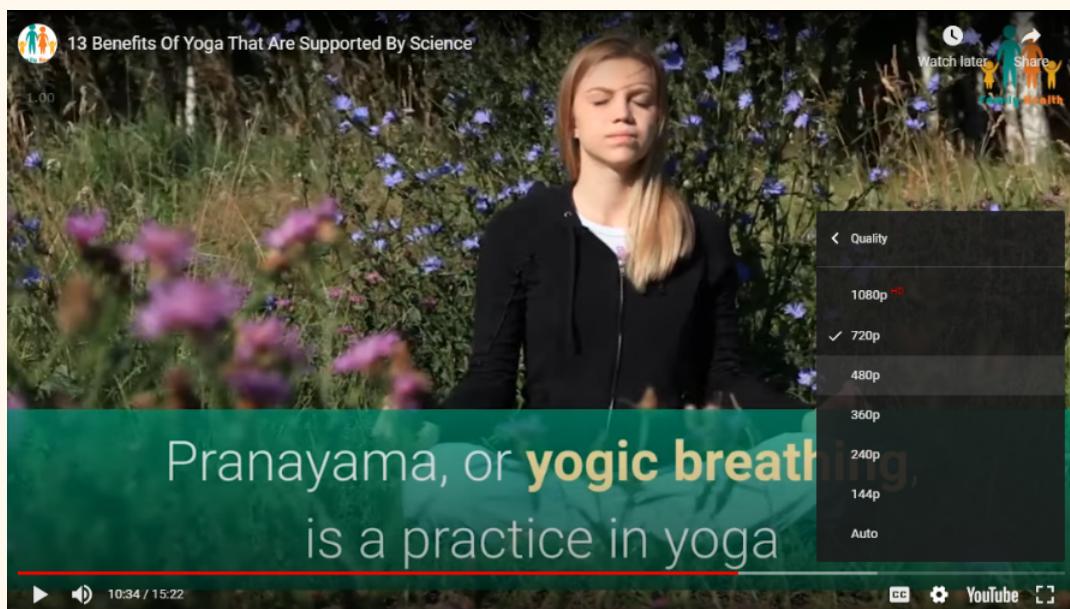
❖ Visibility



- All the options/ features are clearly visible and hence it becomes easy for the user to find next option they are looking for from the video player.

❖ Affordance

- All the icons displayed on the video player guides to their functionality i.e. whenever the user hovers or clicks on the icon a small description showing the use of the icon will be shown and indicating how to use the feature. For example when user wants to change the quality of the video an arrow will be shown showing current quality of the video and thus making it easy for the user to choose their preferred video quality.



IV. Details of Interaction Style

- Natural language
 - Interface communicates with the user via simple commands in english.

5. User Login/Signup

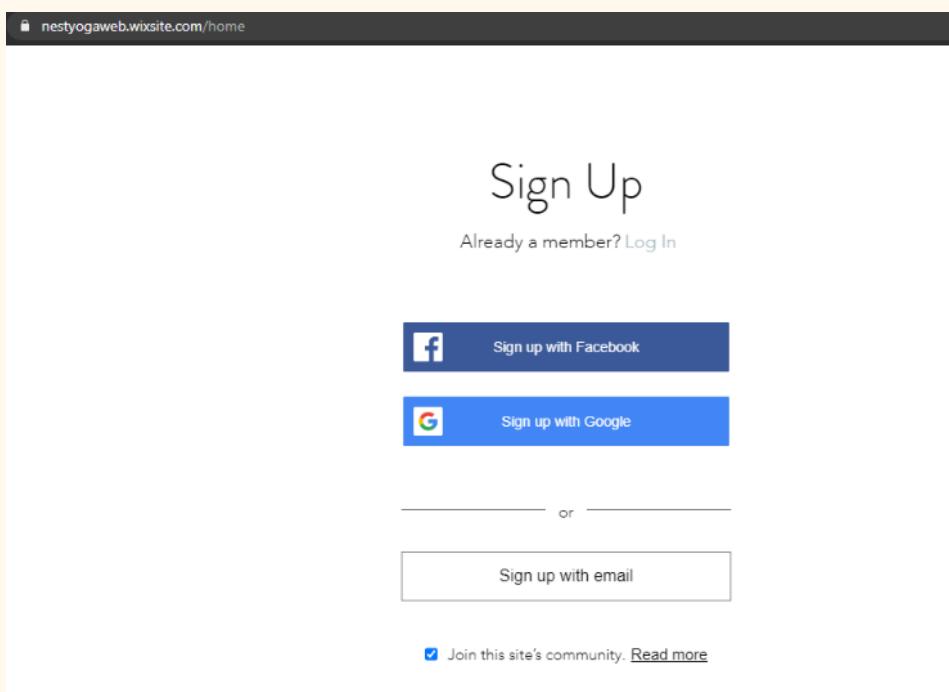
I. Functionality

This is the page for sign up/ login of any user who wishes to register with our website. The user can signup with either their Facebook Account or their Google account. And if none of them is feasible then they can sign up through email. They will be asked to enter their email and password.

If the user has already signed up then they can log in with their email and password which they have set during the time of sign up.

II. Photos of implementation

- Sign up page



Enter the details on the page

nestyogaweb.wixsite.com/home

Sign Up

Already a member? [Log In](#)

Email
gandhiyashvi57@gmail.com

Password

[Sign Up](#)

or sign up with

- **Login page**

If the user logs in with a wrong password/email, the following message as shown in the photo will be displayed otherwise they will be logged in successfully.

nestyogaweb.wixsite.com/home

Log In

New to this site? [Sign Up](#)

Email
gandhiyashvi@gmail.com

Password

Wrong email or password

[Forgot password?](#)

[Log In](#)

or log in with

III. Design Principles implemented:

- ❖ Offer informative feedback
 - Both the above design principles are implemented on the login page. When the user enters the right email and password then their account will be opened. But if either the password or the email is wrong they will get a feedback that their password/email is wrong and a suitable message is displayed as shown in the photo above.

- ❖ Prevent errors and Constraints
 - If the password/email is wrong then the login button is greyed out and the user is prevented from making unintentional errors by giving any wrong inputs.

IV. Details of interaction styles implemented:

- ❖ Form fill-in is used to collect login/signup data.

6. User Profile

I. Functionality

The user who has logged in and made an account with our website, can see their profile page.

The user can see their about section, view their followers and the people they are following, post a video, photo, gif etc, whatever they like. On the left hand side, there is a panel to view their activity on our site. They can see their blogs, posts, subscriptions, orders, wallet, comments, likes, drafts, addresses, wishlist, events and notifications.

So this functionality can be viewed as a hierarchy where the goal is to make the profile page and the subtasks would be to design the following pages:

- Blog comments
- Blog Likes
- My addresses

- Events
- My wishlist
- My account
- Notifications
- Settings

II. Photos of implementation

- **Profile page**

The user can add anything they like in the about section.

The screenshot shows a user profile page for 'gandhiyashvi57'. On the left, there's a placeholder for a profile picture with a person icon. Below it, the username 'gandhiyashvi57' is displayed, along with '0 Followers' and '0 Following'. A large button labeled 'Edit' is at the bottom. To the right, the word 'About' is centered above a text input field with the placeholder 'Share something about yourself...'. Below the input field are several small icons: a camera, a document, a list, a GIF, and a smiley face. At the bottom right are two buttons: 'Discard' and 'Publish', with the text 'Unpublished Changes' between them.

- **Notifications page**

If there are any notifications then they will be shown here.

The screenshot shows a notifications page. On the left, there's a profile summary for 'gandhiyashvi57' with '0 Followers' and '0 Following', and a 'Profile' button below it. To the right, a large white box contains the text 'No Notifications Yet' in bold. Below this, in smaller text, is the instruction 'Make comments, like posts or follow members to get things going!'. The top navigation bar is identical to the one in the previous screenshot, featuring links for Home, About, Book Classes, Diet plans, Shop, Events & Workshops, Blog, Groups, Members, Contact, and a notifications icon with a '0'.

- **Blog Comments page**

This page contains the comments which the user may have posted on any posts.

The screenshot shows a user profile on the left with the name "gandhiyashvi57", 0 followers, and 0 following. Below the profile are links for Profile, My Subscriptions, My Wallet, Blog Comments (selected), and Blog Likes (1). To the right, a large box titled "Blog Comments" displays the message "I Haven't Made Any Comments Yet" with the sub-instruction "Check back soon."

- **Blog likes page**

The posts which the user likes will be displayed on this page.

The screenshot shows a post titled "Blog Likes" featuring a vibrant salad with various vegetables like carrots, cucumbers, and tomatoes, garnished with cilantro. Below the image is a caption by a user named "nashvogeweb" from 2 days ago, reading "Delicious recipes by the members".

- **My addresses page**

Address of the user will be shown here. Right now there is no address added by the user.

The screenshot shows a user profile on the left with a placeholder profile picture and the name 'gandhiyashvi57'. Below the profile are links for 'Profile', 'My Subscriptions', and 'My Wallet'. To the right, the title 'My Addresses' is displayed with the sub-instruction 'Add and manage the addresses you use often.' A message 'You haven't saved any addresses yet.' is shown above a grey 'Add New Address' button.

Adding my address after clicking on the 'Add my address' button.

A modal dialog box titled 'Add New Address' is open. It contains fields for 'First Name' (Yashvi) and 'Last Name' (Gandhi), both marked with a red asterisk indicating they are required. There are also fields for 'Company Name', 'Address', 'Address - Line 2' (Apartment, suite, floor), 'City' (Ahmedabad), and 'Country' (India). A dropdown menu for 'Region' is partially visible. At the bottom are 'Add Address' and 'Cancel' buttons.

After adding the address, it is displayed on this page.

The screenshot shows the 'My Addresses' page again. The newly added address 'Yashvi Gandhi, Ahmedabad, Gujarat 380009, India' is listed. Below the address are 'Edit' and 'Remove' buttons, and a checked 'Default Address' checkbox. At the bottom is another 'Add New Address' button.

- **My Wishlist page**

The items which the user has added to their wishlist will be shown here.

This screenshot shows the 'My Wishlist' page. At the top, there's a navigation bar with links for Home, About, Book Classes, Diet plans, Shop, Events & Workshops, Blog, Groups, Members, Contact, and a search bar. On the left, there's a sidebar with a following count of 57 and a 0 following button. The main content area is titled 'My Wishlist' and says 'View favorite products you've saved to your wishlist.' It shows two items: a 'MUSE HOODIE' priced at \$2,500.00 with an 'Add to Cart' button, and 'Herbal Green Tea' priced at \$80.00 with an 'Add to Cart' button. There are also 'New Arrival' labels next to each item. A navigation bar at the bottom allows for page navigation.

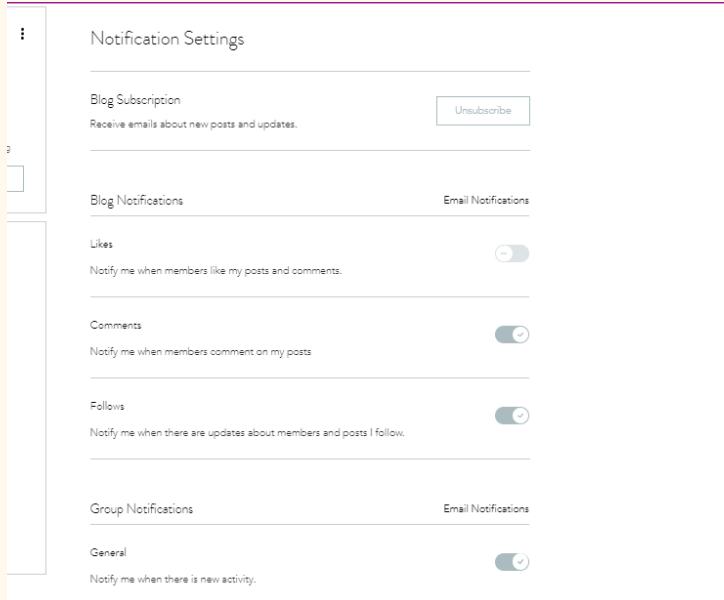
- **My Account page**

This page contains the first name, last name, email address etc details of the user.

This screenshot shows the 'My Account' page. The top navigation bar is identical to the one on the wishlist page. The main content area is titled 'My Account' and says 'View and edit your personal info below.' It includes fields for 'Login Email' (gandhiyashv57@gmail.com), 'Your Community Page URL' (https://nestycgaweb.wixsite.com/home/profile/gandhiyashv57), 'First Name' (e.g., Kate), 'Last Name' (e.g., Sims), 'Contact Email' (gandhiyashv57@gmail.com), and 'Phone' (e.g., +1 415-639-9034). A note below the contact email field states 'This is the email we'll use to contact you.' At the bottom, there's a large blue 'Update Info' button.

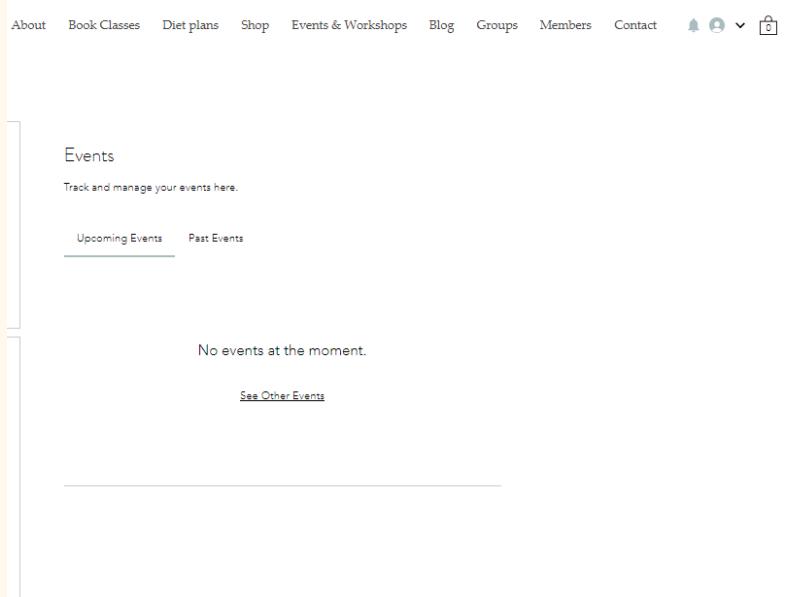
● Settings page

Settings page contains the notifications settings where the user can turn on/off notifications of likes, comments, follows and group notifications.



● Events page

When the user registers for any event, the details of the event will be shown here.



III. Design Principles implemented:

❖ Reduce short term memory load

- Reduce short term memory load principle is implemented by wishlist page, likes page, comments page. Here the user does not need to remember what posts they liked or commented on.
- They can view them on Blog likes and Blog comments page respectively.
- They can also see their orders on My orders page.
- The items which the user likes but doesn't want to buy right away, can add them to their wishlist. My wishlist page will show all such items.
- This way there is 1 whole functionality for storing the details of the user. Users won't have any burden of remembering small things.

❖ Visibility

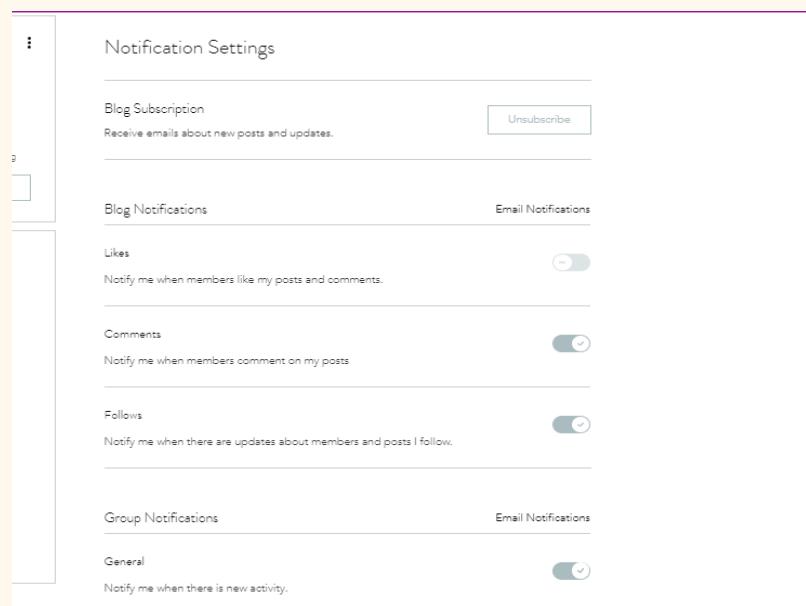
- In our website, on the Profile page, as we can see in the photos, there is a vertical panel on the left side for the user to go to their desired page. Thus as soon as the user visits this page, he can easily see the panel and navigate to any other page.

❖ Strive for consistency

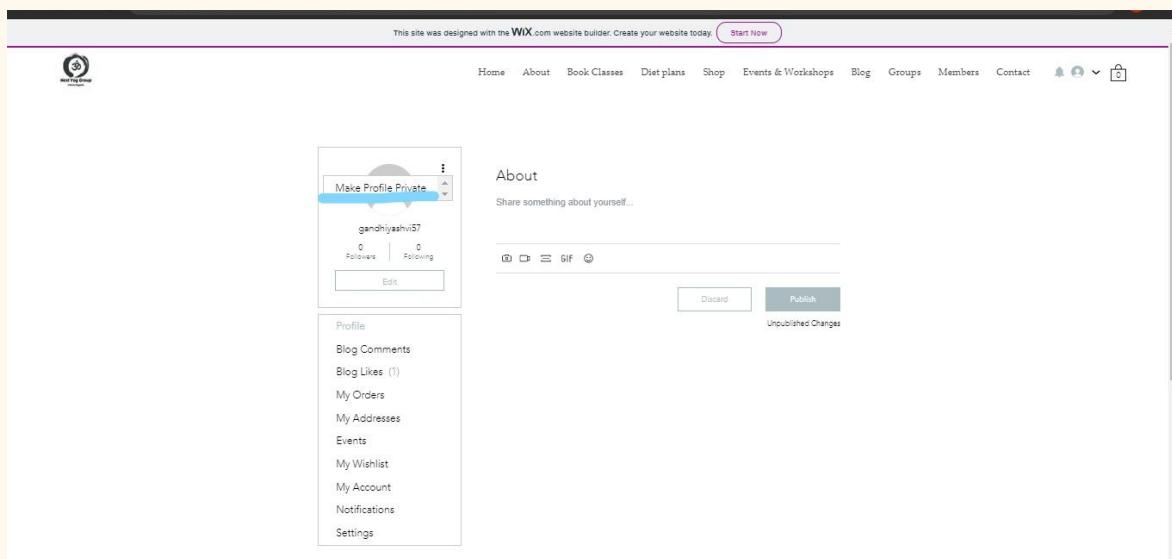
- On every page of the website, consistency is maintained in colors and fonts. Consistency is also maintained in the header as well as the footer. All the pages shown above have a consistent design format.

❖ Support internal locus of control

- The user has full control over their account. They can turn on/off their notifications for likes, comments, group notifications etc. This way they can manage their account settings.



- In the profile page, the user can make their profile private if they want. Under **Universal usability**, this is an **example of Introvert vs extrovert** used in our website. Mostly if the user is introverted then they will want their account to be private while the extroverts won't.



❖ Prevent errors and constraints

- If the user clicks on the 'Make private profile' button, then the following dialog box will appear as below so that the user does not make any unintentional error.

