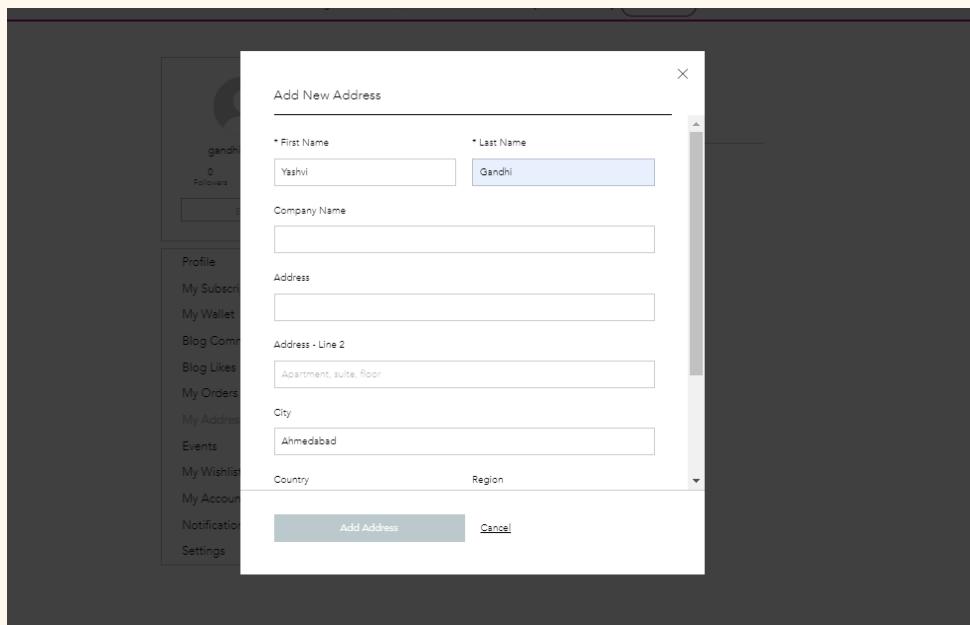


## IV. Details of interaction styles implemented:

- ❖ **Form fill-in style** is used for taking the user's address. The user will have to fill out various fields like city, country, pincode etc.



- ❖ **Menu selection** is used in accessing different user centric pages.
- ❖ **Natural language** is used by the interface to communicate with user through commands.

## 7. Contact page

### I. Functionality

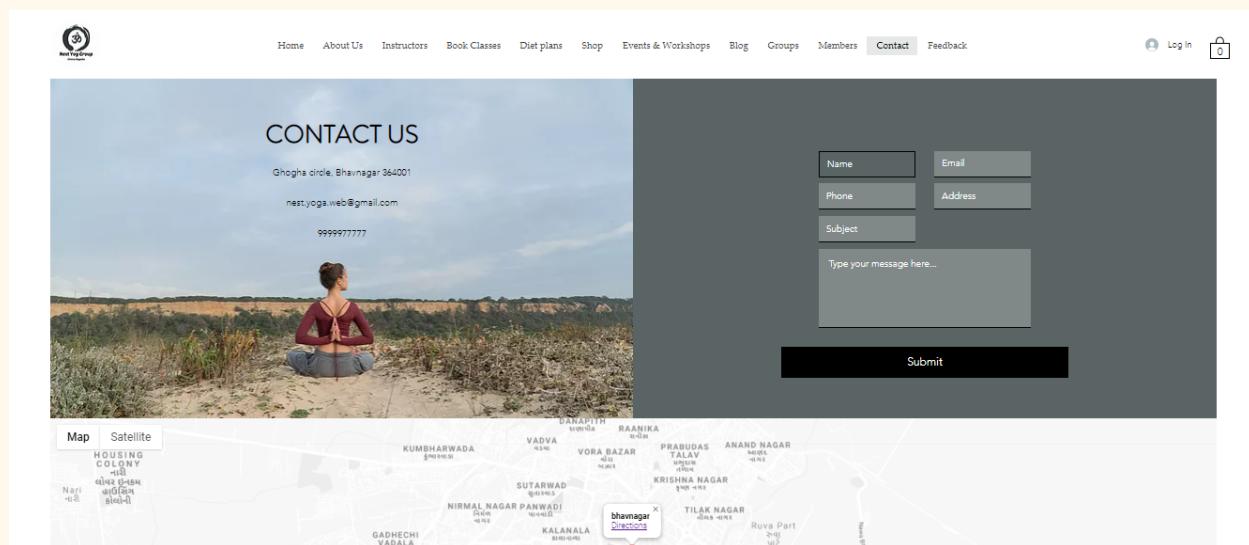
From this page, the users can contact the website owner via email, phone number, or any social media handle. They can reach out to the yoga class through any of the above mentioned ways.

They can submit their message along with their details through a form available on the page. The form has the following fields which the user needs to enter:

- Name (Required field)
- Email (Required field)
- Phone (Optional field)
- Address (Optional field)
- Subject of the message (Optional field)
- Message (Optional field)

## II. Photos of implementation

First scroll of the page which has the address and the contact number on the left side and a form on the right side for sending any message to the owner.



In the next scroll, they can see the location of the class on Google maps.

A screenshot of a Google Maps search result for "bhavnagar Directions". The map shows the city of Bhavnagar with various neighborhoods labeled in English and Gujarati. A red marker indicates the location of "NEST YOGA". The map includes standard Google interface elements like a legend, zoom controls, and a compass rose.

**NEST YOGA**

Email Address \_\_\_\_\_

Write your query here \_\_\_\_\_

Submit

They can also view the satellite view of the location.

A screenshot of a Google Maps search result for "bhavnagar Directions" in satellite view. The map shows the urban layout of Bhavnagar with roads, buildings, and agricultural fields. A red marker marks the location of "NEST YOGA". The map includes standard Google interface elements like a legend, zoom controls, and a compass rose.

**NEST YOGA**

Email Address \_\_\_\_\_

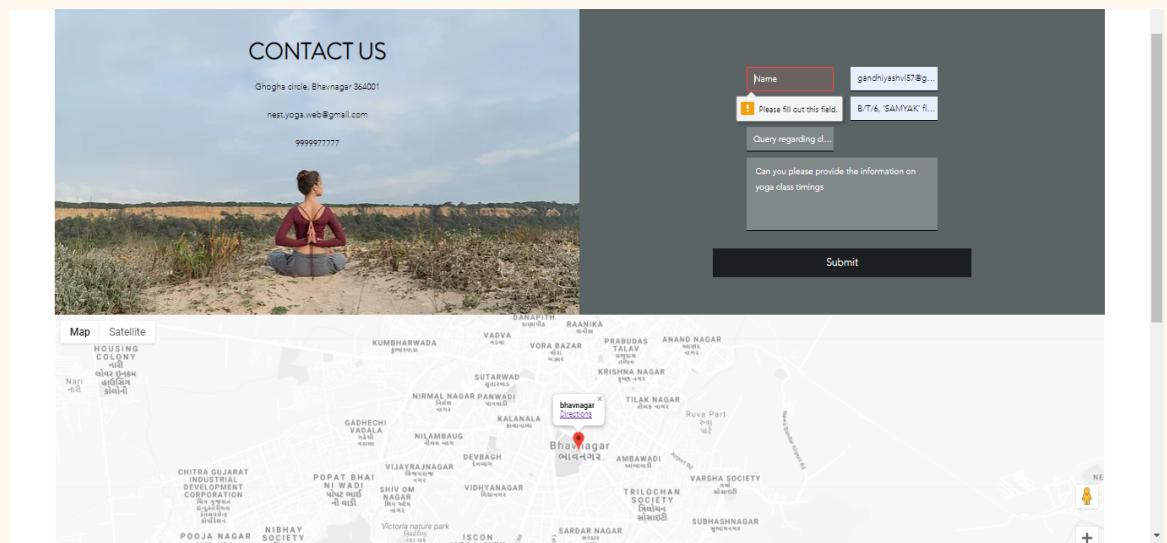
Write your query here \_\_\_\_\_

Submit

### III. Design Principles implemented:

#### ❖ Prevent errors and Constraints

- Here the 2 fields Name and the e-mail are compulsory. So if the user proceeds with hitting the submit button without adding the information in either or both of the fields, then the user is not allowed to make that unintentional error and a



suitable message “Please fill out this field” appears as shown.

- Even if the user doesn’t click the submit button without entering the compulsory fields, the field which is not filled out is highlighted with a red color so that the user understands that he has missed out the required important fields.

### ❖ Offer informative feedback

- Earlier when entering the details, the color of the button is solid black.

The screenshot shows a contact form on a website. At the top, there's a navigation bar with links like 'Plans', 'Shop', 'Events & Workshops', 'Blog', 'Groups', 'Members', 'Contact' (which is highlighted), and 'Feedback'. To the right of the navigation is a 'Log In' link and a notification icon showing '0'. The main content area contains a form with several input fields: 'Name' (filled with 'gandhiyashiv57@gmail.com'), 'Email' (filled with 'gandhiyashiv57@gmail.com'), 'Phone' (filled with '123456'), 'Address' (filled with 'B/T/6, SAMYAK R...'), 'Subject' (filled with 'Query regarding cl...'), and a message area containing 'Can you please provide the information on yoga class timings'. Below the form is a large dark grey 'Submit' button. The background of the page features a map of a city with labels for neighborhoods like 'UJJAINI', 'RAANIKA', 'VORA BAZAR', 'PRABUDAS TALAV', 'ANAND NAGAR', and 'KRISHNA NAGAR'.

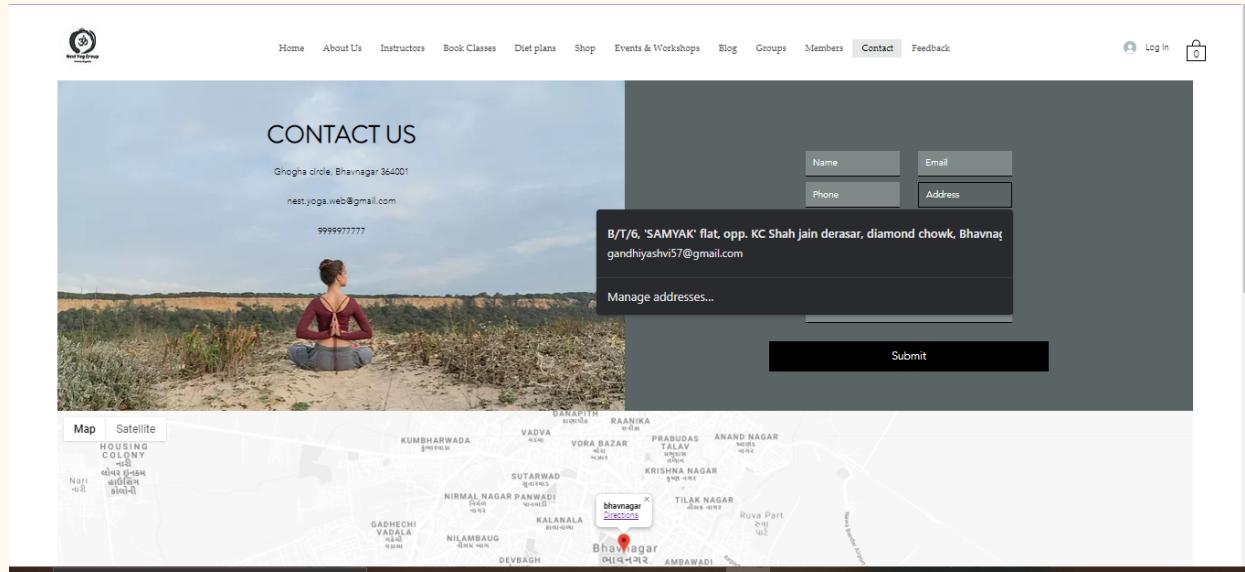
- When the button is clicked, its color changes to dark grey from solid black so that the user understands that he is going to click this button and the action is completed.
- After clicking the submit button and adding the required fields, the user will get the below feedback message “Thanks for submitting” so that they come to know that the action they did is successful and their message is been recorded.

This screenshot shows the same contact form after the user has submitted it. The 'Submit' button has changed from a dark grey color to a white button with black text. Below the button, the message 'Thanks for submitting!' is displayed in a small, light-colored font. The rest of the form and the background map are identical to the previous screenshot.

### ❖ Reduce short term memory load

- If the user has already logged in earlier then when they are filling out the form, some details which they have entered earlier will be shown as seen in the picture

below so that they don't need to remember all the things. This way the load on their short term memory is reduced.



#### **IV. Details of interaction styles implemented:**

- ❖ Form Fill-in
  - The Contact Page uses Form Fill-in interaction style
- ❖ Natural language
  - Interface communicates with the user via simple commands in english.

#### **V. Universal Usability principles implemented:**

- ❖ Personality differences
  - On the contact page, there is a contact number available for those people who like to talk on the phone and a form is also available for any kind of transfer of message for those people who are not comfortable with talking on the phone but prefer communication via email.
  - In the form the fields 'Phone number' and the 'Address' are kept optional as many people won't like to share their number/address

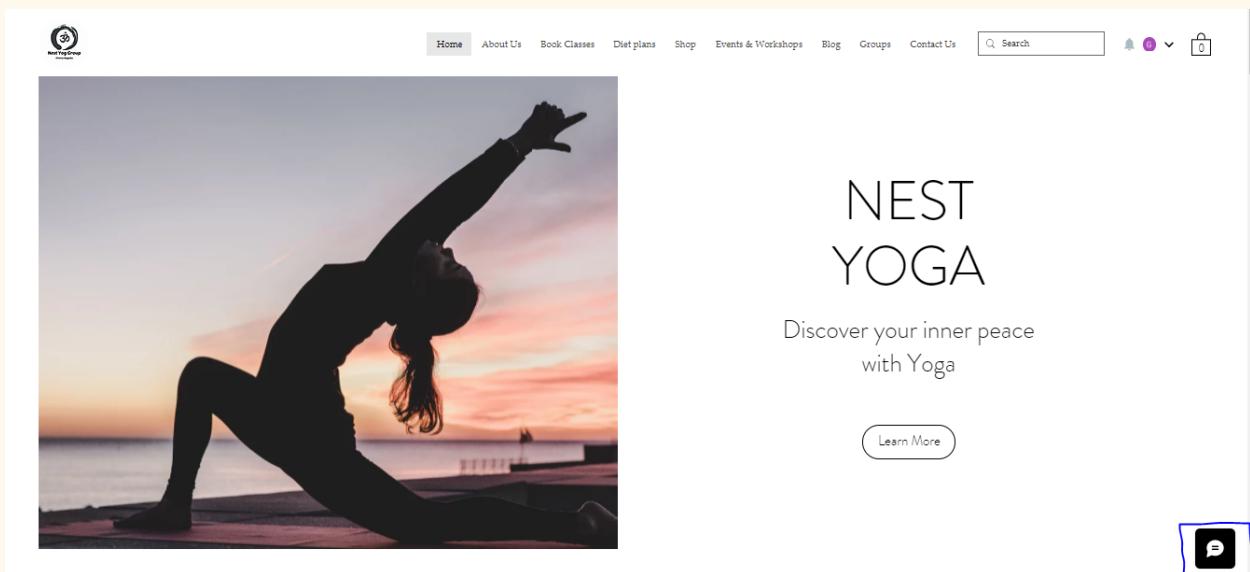
to any websites. So the fields are optional and the people who are comfortable sharing their number/address can add it in the form.

## 8. Chat Box

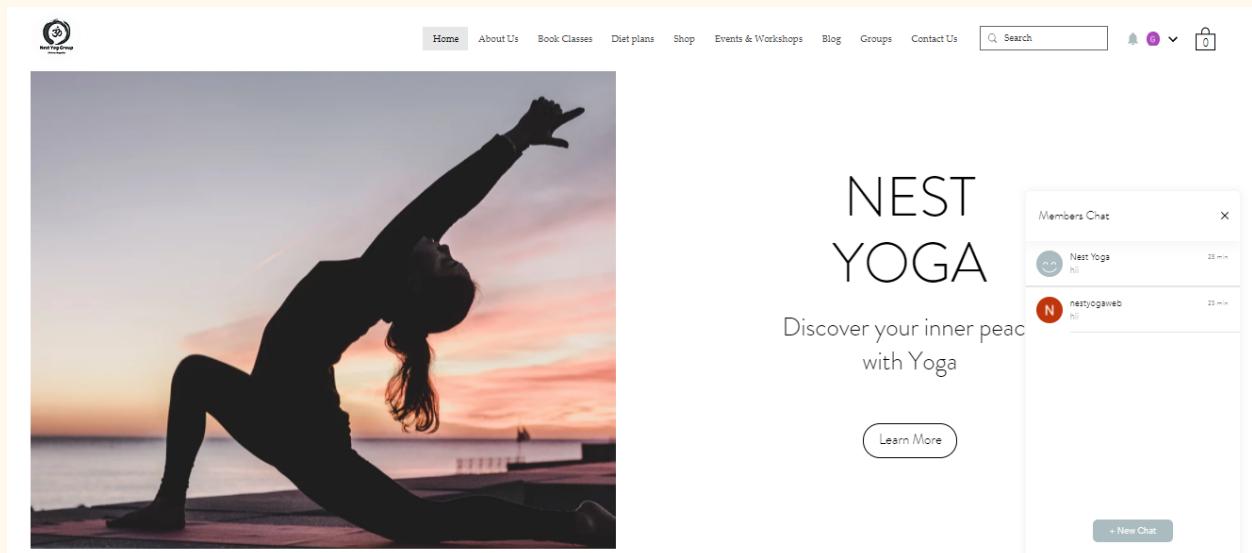
### I. Functionality:

There is a unique feature of chat for the users who want to chat either with the nest yoga owners or with other members. They have the option to choose with whom they want to chat. Users can add emojis as well in their chat. They can also attach any type of attachments(e.g. Pdf, png/jpg image, word document etc.) they want to send. The receiver can login and view their messages. If they are already logged in, they will get a notification if any new message arrives.

### II. Photos of implementation:

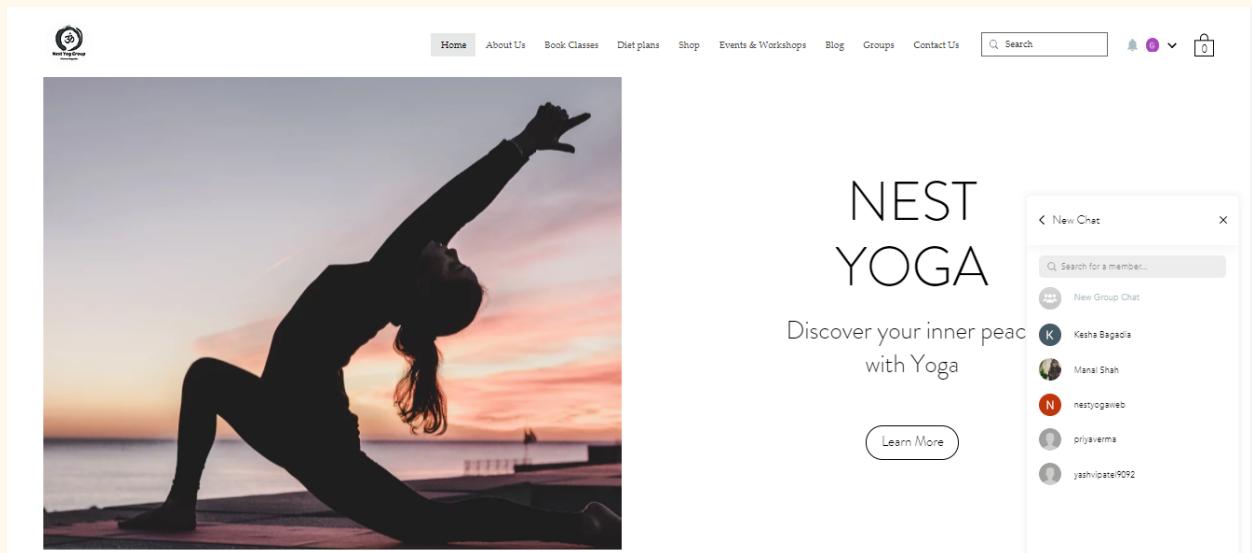


The user can view their old chats.



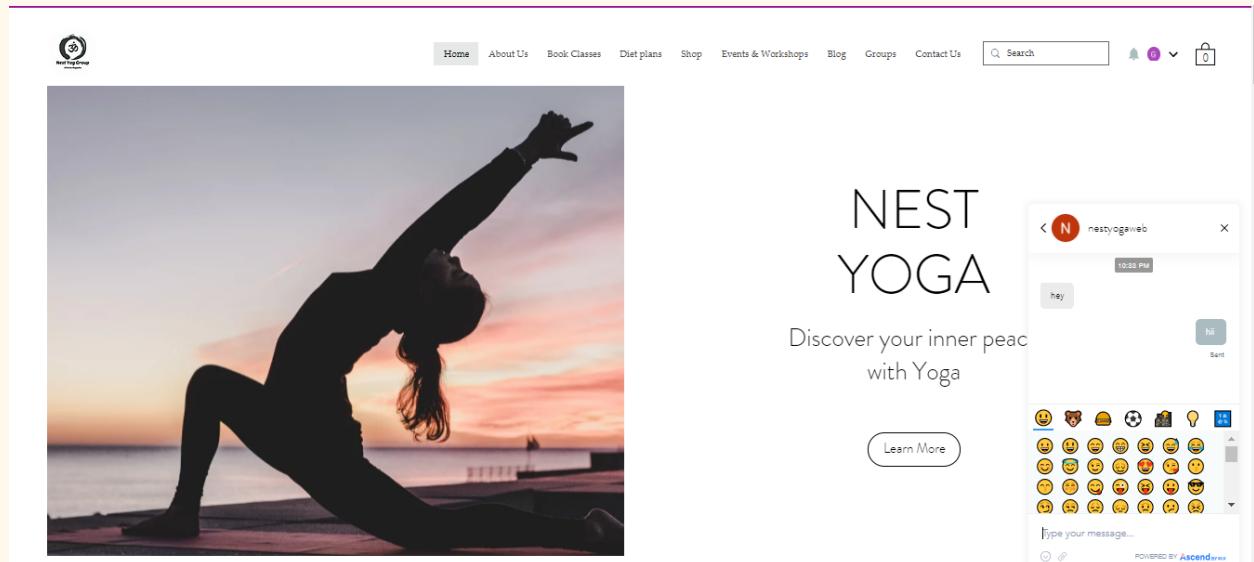
The screenshot shows a website for "NEST YOGA". The main content features a large image of a person performing a yoga pose against a sunset background. To the right, there is promotional text: "Discover your inner peace with Yoga" and a "Learn More" button. A sidebar titled "Members Chat" displays two recent messages: "Nest Yoga" from "nestyogaweb" and another message from "nestyogaweb". At the bottom of the sidebar is a "New Chat" button.

The users can start a new chat by pressing the button 'New chat' and choose the member they want to chat with.

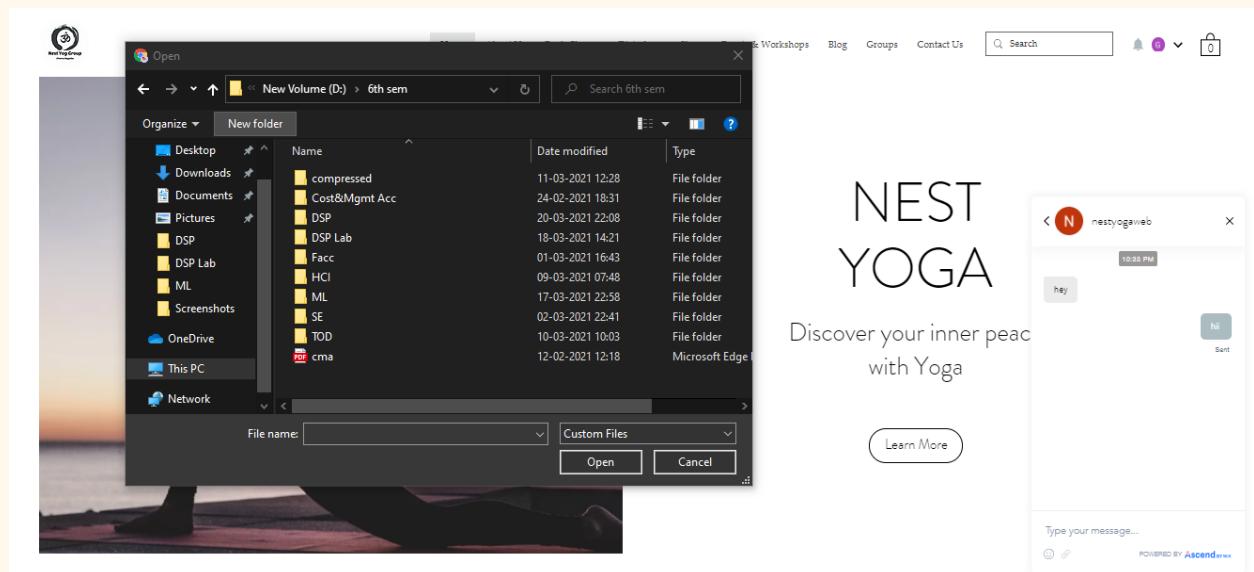


This screenshot is similar to the previous one, showing the Nest Yoga website. The main visual is the same yoga pose silhouette. The sidebar now shows a "New Chat" interface with a search bar ("Search for a member...") and a list of users: "Kesha Bagadia", "Manali Shah", "nestyogaweb", "priyavarma", and "yashvipate9092". There is also a "New Group Chat" option. The central text and "Learn More" button remain the same.

They can add emojis to their chat.



After clicking on the attachment button, dialog box of all the files on the computer will be shown. The user can then select any file and click on open and it will be sent to the other person.



After sending an image, it will be shown in the chat as well.



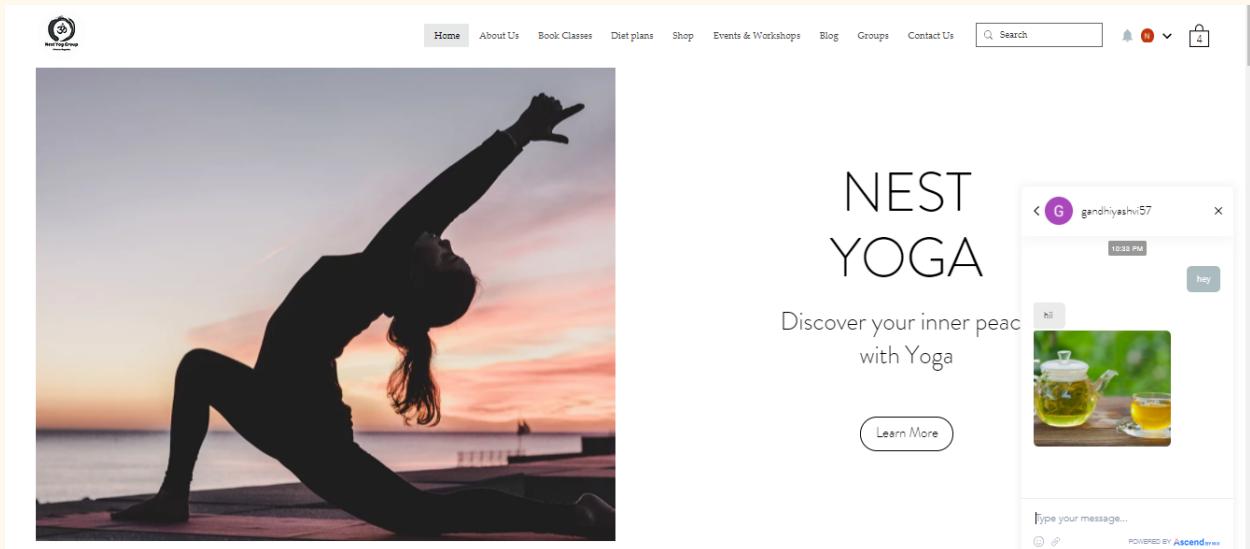
The screenshot shows a website header with navigation links: Home, About Us, Book Classes, Diet plans, Shop, Events & Workshops, Blog, Groups, Contact Us, and a search bar. To the right of the search bar are icons for notifications, user profile, and cart. Below the header is a large image of a woman in a yoga pose against a sunset background. To the right of the image is the text "NEST YOGA" and a subtext "Discover your inner peace with Yoga". A "Learn More" button is present. On the far right, there is a small inset showing a messaging interface between two users, with one message being sent.

Screenshot of the receiver's (nest yoga) side who received the notification of the new message.



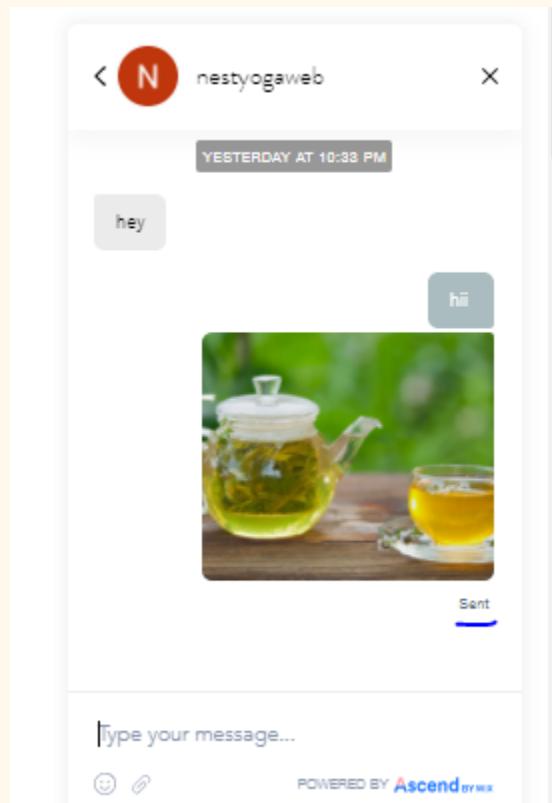
The screenshot shows a website header with navigation links: Home, About Us, Book Classes, Diet plans, Shop, Events & Workshops, Blog, Groups, Contact Us, and a search bar. To the right of the search bar are icons for notifications, user profile, and cart. Below the header is a large image of a woman in a yoga pose against a sunset background. To the right of the image is the text "NEST YOGA" and a subtext "Discover your inner peace with Yoga". A "Learn More" button is present. On the far right, there is a "Members Chat" window showing a conversation between two users, with one message being sent.

Image received on the receiver's side.

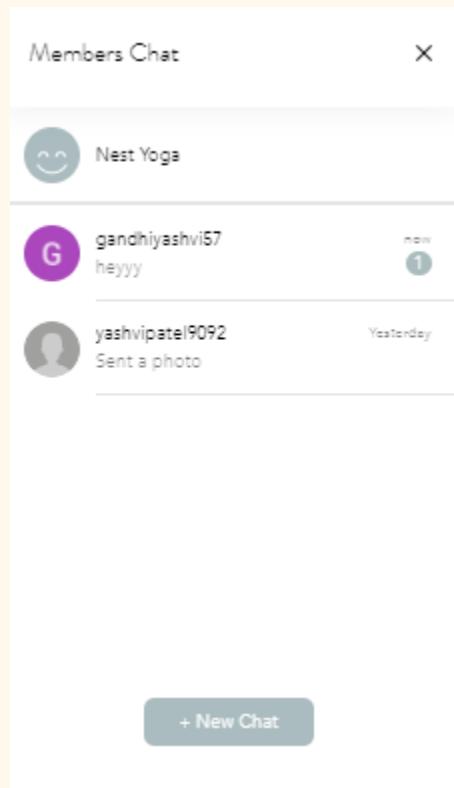


### III. Design Principles implemented:

- ❖ Informative user feedback:
  - When the sender sends his message, if the message has been sent, then it will show 'sent' written under the test so that the sender understands that the message has been sent successfully.

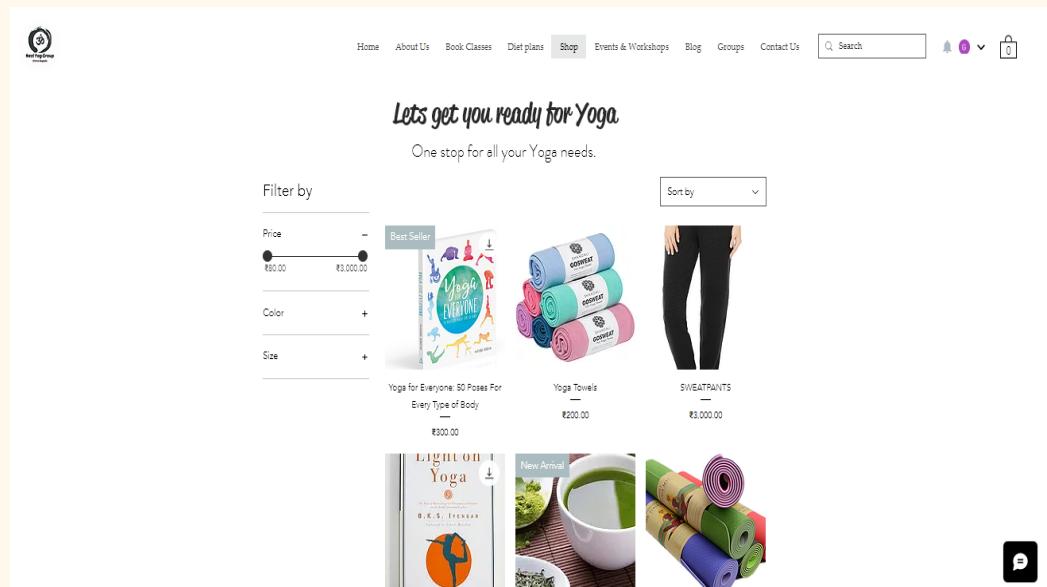


- And if the receiver has received his message, the notification will be there on his page.



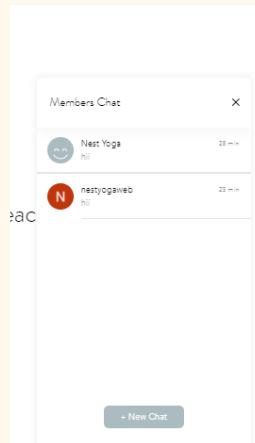
❖ Consistency :

- The feature of chat is available on all the pages of the website. Thus the user can chat from any of the pages. Thus consistency principle is applied in terms of availability of the feature.
  
- E.g. Shopping page



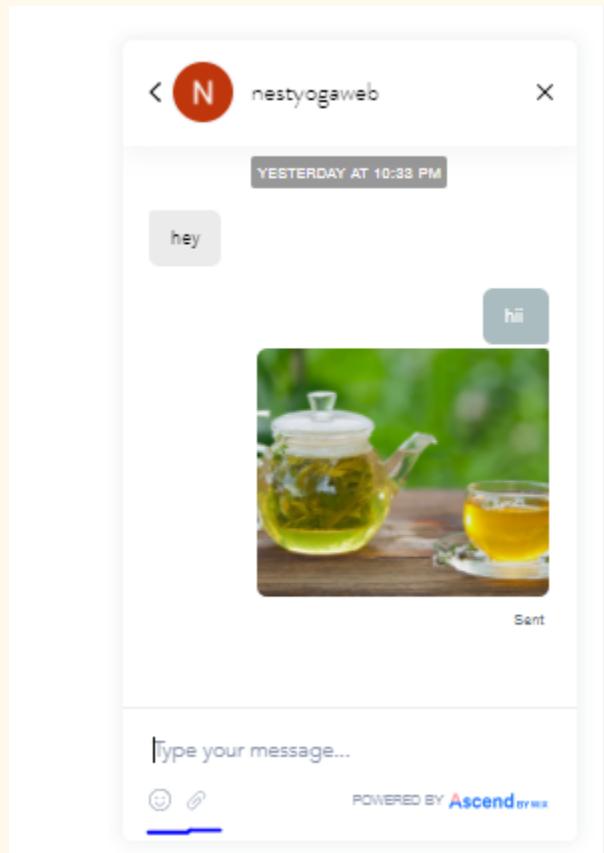
❖ Reduce short term memory load:

- The chat box shows the previous chats of the user. So if they want to continue their talk they can just click on the chat with the required person. Or else they can start a new chat as well. Thus the user doesn't need to remember all the names of the people with whom they had a talk earlier or the content/topic of the chat. They are easily available in the chat box.



❖ Visibility :

- All the options/ features are clearly visible and hence it becomes easy for the user to find their next option they are looking for from the chat box.



❖ Affordance :

- All the icons on the chat box are easily understandable and guides to their functionality so that it is very easy for the user to take any actions.

#### IV. Universal usability principles implemented :

❖ Personality difference :

- The emoji option is for the people who like to use emojis in their talk and make it more interesting. While there may be people who don't like emojis in their chat. So if the user wishes to use them they can.

## V. Details of Interaction Style:

- ❖ Direct Manipulation :
  - Chatbox uses direct manipulation interaction style for the ease of the user.

## 9. Members Page

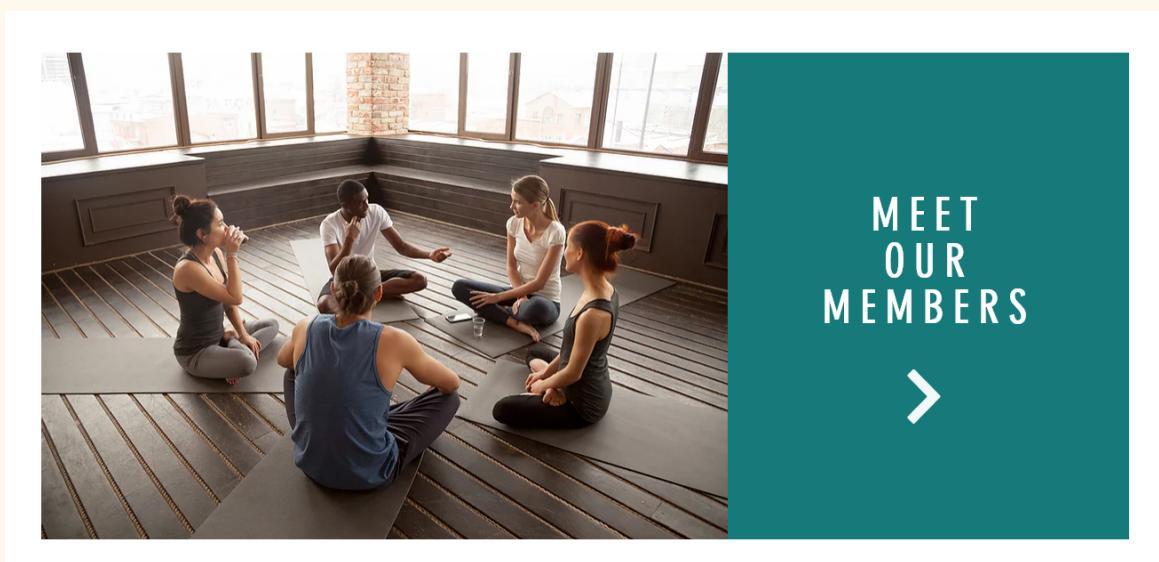
### I. Functionality

Member's page is created for the yoga community. It is the ideal place for forum or blog members to get to know each other and interact. Each member has their own profile page that includes their personal information and their posts. Members can access their own profiles from the Login Bar (after logging in), or by clicking My Profile on the Members Page. If a member wishes to follow other members, a provision for that has also been added.

**Groups→ Members→ List of members→ Follow→ Visit Profiles**

## II. Photos of Implementation

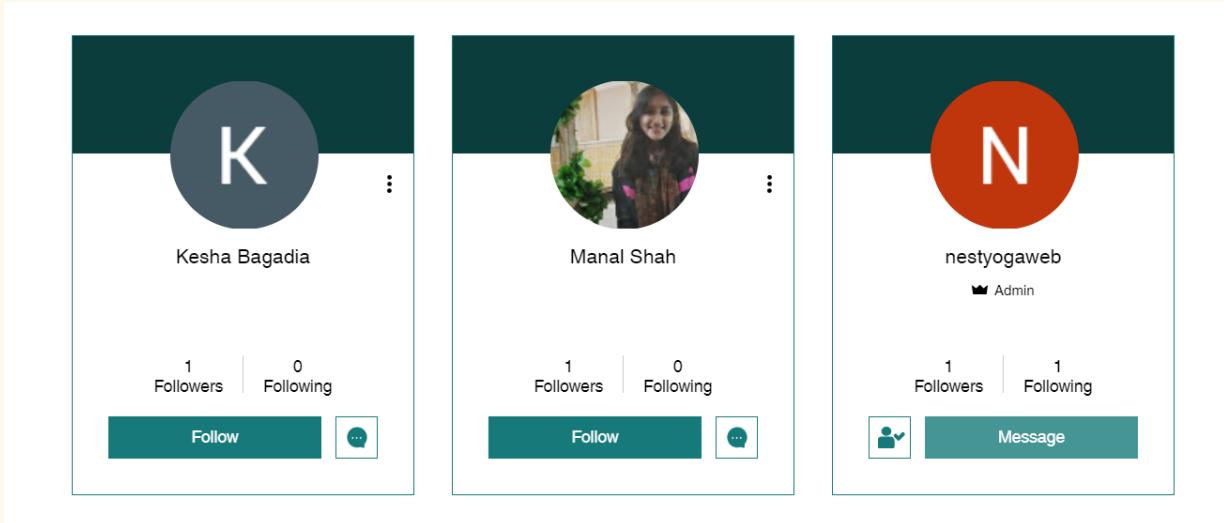
- Visit members page by clicking on the arrow button present in the Groups page



- The user can view members page only if they are logged in

- After logging in, the members are shown in grid view

- A provision to follow/unfollow a member has been given. After following them, if a member wishes to message them then they can go for it



- A member can visit other members profile or can visit their own profile which includes personal details and blog posts

A user profile card for Chetana Bagadia. It features a placeholder profile picture on the left and an "About" section on the right.

**About**

Join date: Mar 6, 2021

Hello, I'm Chetana Bagadia, owner of the Nest Yoga. Please feel free to contact me

- The user can check their followers and following, can see their blog posts and can interact with other users

The image shows a user profile on the left and a 'Following' feed on the right.

**User Profile (Left):**

- Profile picture placeholder.
- Username: nestyogaweb
- Role: Admin
- Followers: 1
- Following: 2
- Edit button.

**Following Feed (Right):**

- reed moor**: Profile picture with letter 'r'. 0 Followers, 1 Following. Following button.
- Manal Shah**: Profile picture of a woman. 1 Followers, 0 Following. Following button.
- Kesha Bagadia**: Profile picture with letter 'K'. 1 Followers, 0 Following. Following button.

### **III. Design Principles Used**

### ❖ Consistency

- In the members page, the members block is placed uniformly with uniform style and color.
- In the profiles page, the elements have been grouped together to serve a specific purpose.
- The headers have a bigger size than the subheaders.
- Inside the box/group, the content is center aligned.

Kesha Bagadia

Manal Shah

Followers | Following

Follow Message

nestyogaweb

Admin

Followers | Following

Follow Message

#### About

Join date: Mar 6, 2021

Hello, I'm Chetana Bagadia, owner of the Nest Yoga. Please feel free to contact me if you have any queries.

#### Posts



#### Profile

Blog Posts (3)

Blog Comments

Blog Likes (1)

Events

### ❖ Affordance

- The icons used here can give the users a clue of how it can be operated and for what purpose it can be used.

About

Followers | Following

Follow Message

nestyogaweb

Profile

Blog Posts (3)

Blog Comments

Blog Likes (1)

Events

Followers | Following

Follow Message

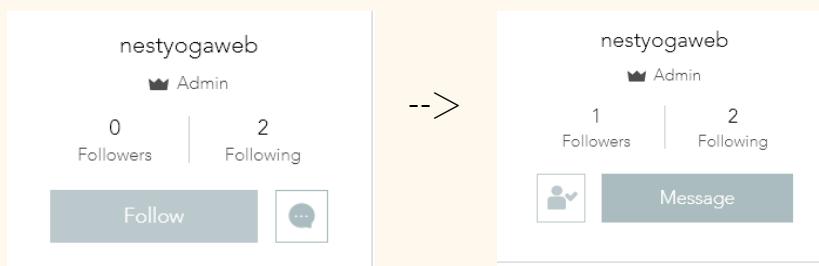


### ❖ Visibility

- The page is displayed in such a way that the user can find everything in there. Similar elements are grouped together so the user can easily find elements.

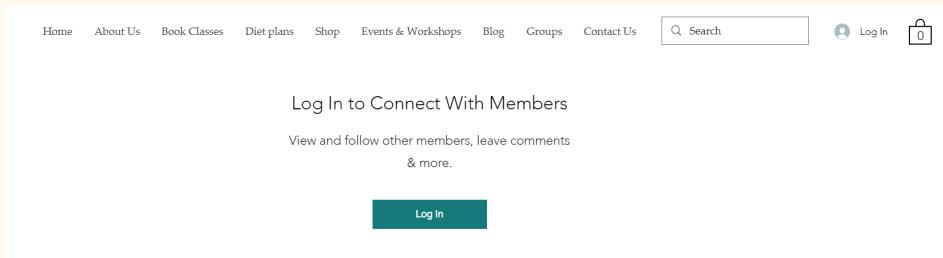
### ❖ Permit easy reversal of actions

- The user can follow/unfollow a member



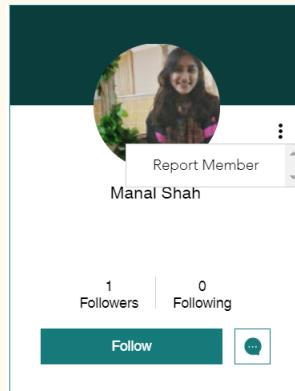
### ❖ Constraints

- Users need to be logged in before they can see members page



### ❖ Personality Differences

- If a user feels uncomfortable in interacting with a member or if they feel they are problematic, they have the option to report that member



## IV. Interaction Styles Used

- ➔ Natural Language: The page communicates with the user via english language.
- ➔ Direct Manipulation: An action is invoked physically via a button press (Follow, Message, Like) which has a direct analog in the real world.

## 10. About Us Page

### I. Functionality

About Us page is one of the supporting pages in the website. If a user wants to learn more about the owner or the business, it's the page they should look for.

Usually the problem with many About Us pages is that they're an afterthought—a link buried in the footer of a website that leads to a few hastily written paragraphs about a company. It is often treated as an obligation rather than the valuable opportunity for the business to sell their story, vision, mission, and what makes them unique.

The beauty about About Us page is that even though it's the most simple *information only* page, it plays the most important role for the brand by giving insight to the users.

## II. Photos of Implementation



### About Us

Nest Yoga Group

Our studio is made up of truly amazing and spiritual people, all of whom have dedicated their lives to spreading the message of mindfulness and health to our clients. We've been a certified Yoga Studio in Bhavnagar since 2018, sharing our beliefs that life should be lived with joy, gratitude, and a dedication to being present in the moment. These feelings inform and guide our teachings, which are focused on helping our clients better connect to themselves, their communities, and to the rest of the world.

[Contact Us >](#)

## III. Design Principles Used

- ❖ Consistency
  - The page is center aligned, the images are of equal dimensions, the text is justified. The color for the heading 'About Us' is chosen keeping in mind the green hues present in the images.

- ❖ Visibility
  - On opening of the page, as it's an information only page, the user knows that all the information is given on the page itself.
  - The arrow used for 'Contact Us' provides the user an intuition that it might take them to the page where they can contact people from.

[Contact Us >](#)

- ❖ Cater for universal usability
  - The emphasis has been given on the selection of images so as to give the users an insight into what the website is about before they proceed to read about it.

## **IV. Interaction Styles Used**

- Natural Language: The page communicates with the user via english language.
- Direct Manipulation: An action is invoked physically via a button press (Contact Us) which has a direct analog in the real world.

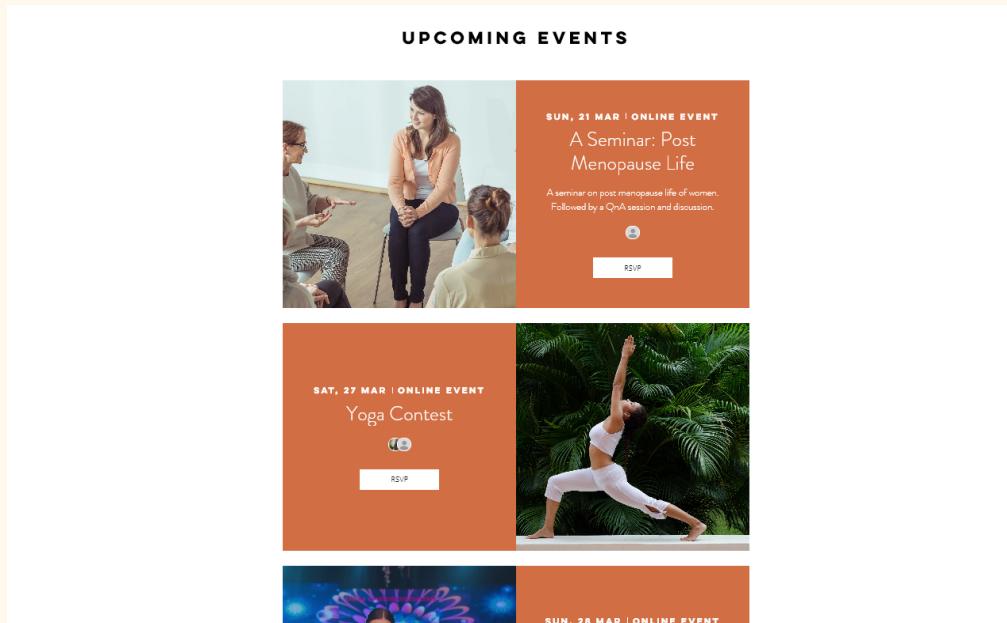
## **11. Events & Workshops**

### **I. Functionality**

A yoga class which conducts frequent events ranging from fashion shows to seminars on self-care, a user would like to know about these events and would like the process of registration to be easy and fast. Adding the feature of events and workshops on the website solves the problem. This feature allows the user to explore different events, get the details and register for it easily. After registration, a confirmation mail along with the event link is sent to the user.

### **II. Photos of Implementation**

- List of upcoming events that the user might like to register for.



- Select an event to enter the event page in order to get the information.

The image displays two promotional cards for online events. The top card, titled 'A Seminar: Post Menopause Life' on Sunday, March 21st, features a photograph of three women in a seminar setting. The bottom card, titled 'Yoga Contest' on Saturday, March 27th, features a photograph of a woman performing a yoga pose against a background of tropical foliage. Both cards include an 'RSVP' button at the bottom.

SUN, 21 MAR | ONLINE EVENT

A Seminar: Post Menopause Life

A seminar on post menopause life of women.  
Followed by a QnA session and discussion.

RSVP

SAT, 27 MAR | ONLINE EVENT

Yoga Contest

RSVP

post-menopause-life

- Registering for the event and user can go through the details of the events as well as it's given on the website.

The image shows a promotional card for a fashion show on Sunday, March 28th, described as an 'Online Event'. The card features a large photograph of models walking on a runway, set against a vibrant, colorful floral backdrop. A black 'RSVP' button is located at the bottom of the card.

Sun, 28 Mar | Online Event

## Fashion Show

Why let the dust motes gather on those clothes? Why not give a chance to take a break from our boring mundane life, treat ourselves and forget all worries for once? Join us in this quirky event and feel young again.

RSVP