



Time & Location

28 Mar, 6:00 pm – 8:00 pm IST
Online Event

Guests



See all

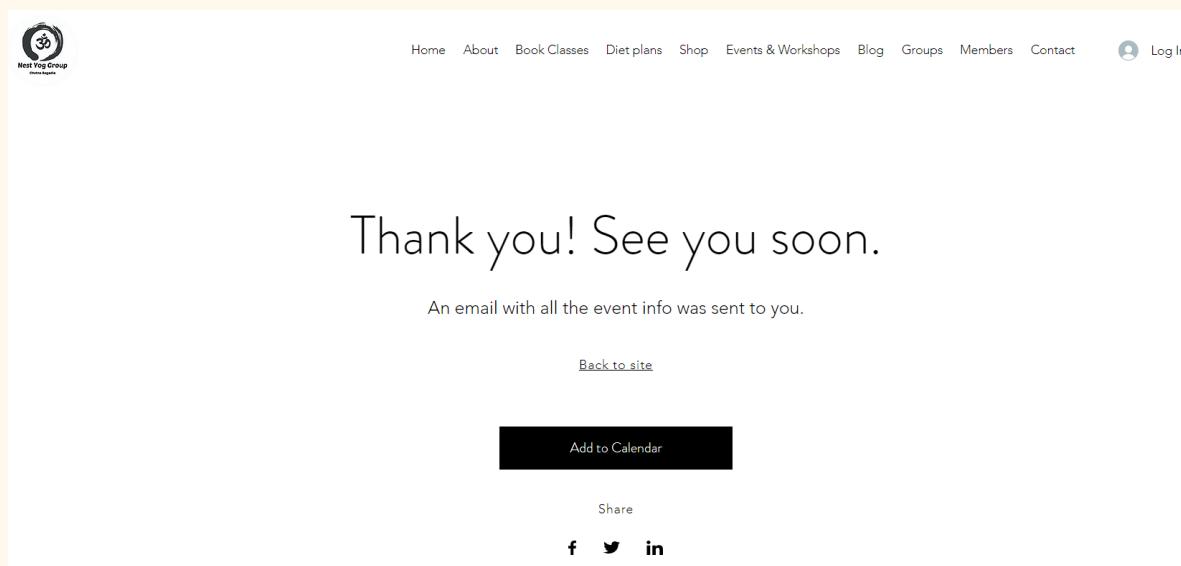
- The user is asked to sign-up/login as it's not open-for-all-event.

The image shows a login page. On the left, there is a dark vertical bar with the text "Processing request...". The main area has a light gray background. At the top center, the word "Log In" is displayed in a large, bold, black font. Below it, a smaller link "New to this site? Sign Up" is visible. There are two prominent blue rectangular buttons for social media logins: "Log in with Facebook" (with a small "f" icon) and "Log in with Google" (with a small "G" icon). A thin horizontal line with the word "or" in the center separates these from a third option. Below this line is a white rectangular button with a thin black border containing the text "Log in with Email".

- After login/sign-up, the user can now click on RSVP which will redirect them to the registration page.

The screenshot shows a Windows desktop environment. In the center is a web browser window displaying an event registration form titled "Add Your Details". The form includes fields for "First Name" (Manal) and "Last Name" (Shah). It also has an "Email" field containing "manal.s@ahduni.edu.in" and a "Phone Number" field which is empty. Below these fields is a section titled "*Pick one!" with two options: "Participant" and "Audience", both of which have checkboxes next to them. At the bottom of the form is a large black "SUBMIT" button. Above the browser window, a sidebar displays the event details: "Fashion Show", "28 Mar, 6:00 pm – 8:00 pm IST", and "Online Event". The desktop taskbar at the bottom shows various pinned icons and the system tray on the right.

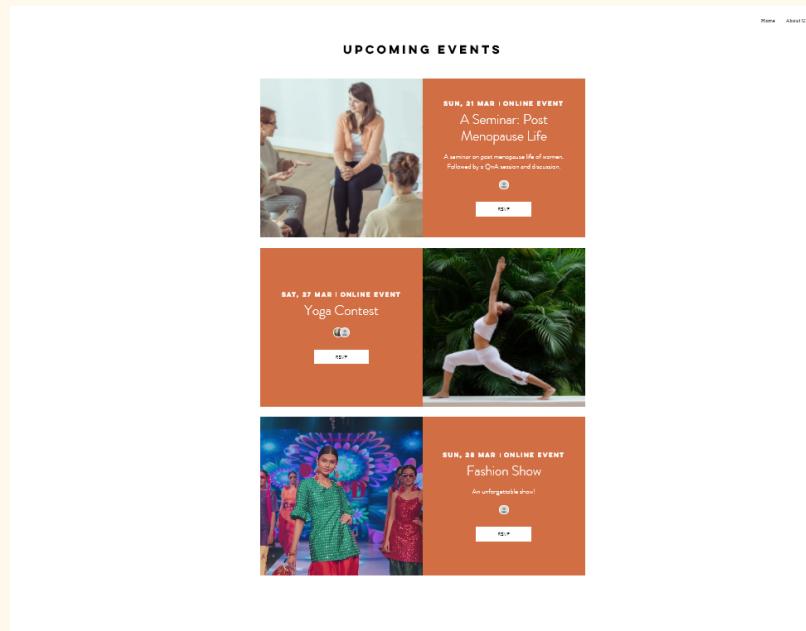
- If the registration is successful, a thank you message pops up and a confirmation mail with the event link is sent to the user.



III. Design Principles Used

❖ Cultural and International Diversity

- The images for different events are based on the target audiences. A fashion show event is a closed circle event so the image shows Indians in it whereas for the post-menopause seminar, people from all around the world can join so the image is chosen accordingly.



❖ Consistency

- Here, in the event pages, all the vertical details are left aligned with similar fonts and color to give users an easy time.
- The registration page has all the fields of similar fonts and boxes are aligned with similar sizes.
- Everywhere the background is white with black fonts for the consistent look.

Add Your Details

Time & Location

28 Mar, 6:00 pm – 8:00 pm IST
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See all

I'm Going Not Going

*First Name	*Last Name
<input type="text" value="Manal"/>	<input type="text" value="Shah"/>

*Email

*Phone Number

*Pick one!

Participant Audience

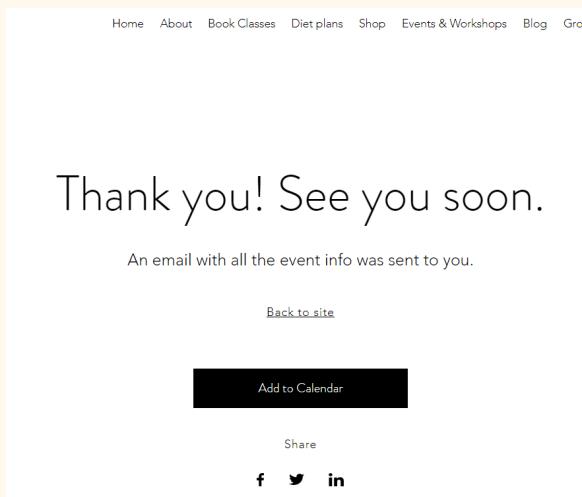
❖ Cater for Universal Usability

- As the events are not only for the women but also for the kids, keeping that in mind, the event page only had one button to be clicked so it's easy to move forward w/out getting confused and a child can easily register.
- Also, the payments details and methods are mailed, keeping the process as simple as possible on the website.

Click on RSVP → Click on RSVP (again) → Fill the details & click on Submit → Done.

❖ Offer Informative Feedback

- After the registration, the user is given a thankyou message indicating a success and is informed to check the email for further details.
- Also when the user hovers their mouse over the RSVP button, a snippet on what the event is shown in the box.



❖ Design dialogues to yield closure

- This website moves users from selecting the event to the final registration of the event, ending with a clear confirmation page saying thank you.

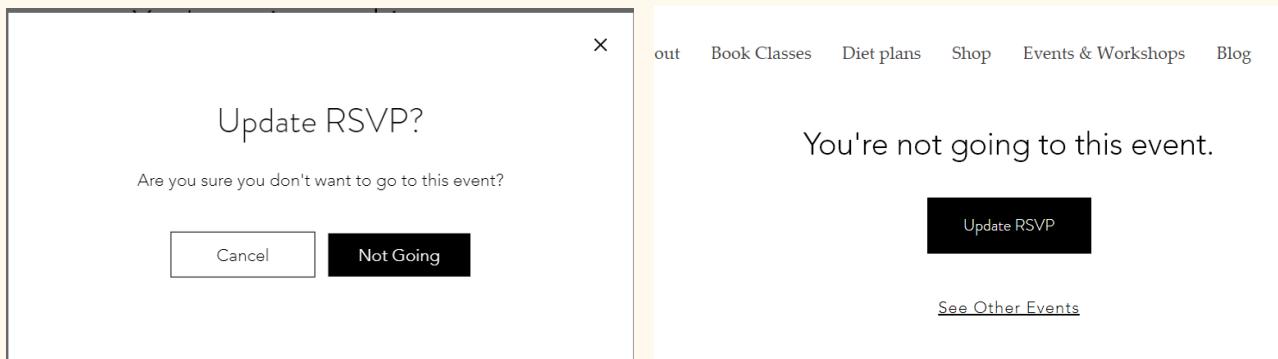
❖ Prevent errors and constraints

- The registration page has compulsory fields like names, email addresses etc. where users can not move forward w/out filling them out.

A screenshot of a web form for event registration. It includes fields for Email (filled with manal.s@ahduni.edu.in), Age Group (empty and highlighted in red with the error message "This field is required"), Location (empty and highlighted in red with the error message "This field is required"), and a Message area (empty).

❖ Permit easy reversal of actions

- Once the user has registered for the event, the user has the chance to update the rsvp and hence can opt out of the event if they want to and vice versa.



❖ Reduce short-term memory load

- The user is only directed to the registration page after they have logged in. After they have logged in, the user need not write their name and email addresses as it's saved by the website. Those two fields are greyed out indicating it's not changeable by the user.

A screenshot of a registration form titled "Add Your Details". It includes fields for "First Name" (Manal, greyed out), "Last Name" (Shah, greyed out), "Email" (manal.s@ahduni.edu.in), "Phone Number" (empty), and "Pick one!" with options "Participant" and "Audience". The "I'm Going" radio button is selected.

❖ Affordance

- The field box looks like a box which prompts the user to enter data into it and the button looks 3d which in turn prompts the user to push it.

Add Your Details

I'm Going Not Going

*First Name: Manal *Last Name: Shah

*Email: manal.s@ahduni.edu.in

*Phone Number:

*Pick one!

Participant Audience

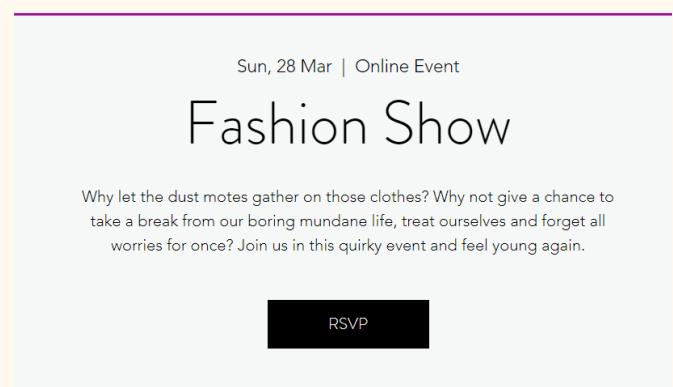
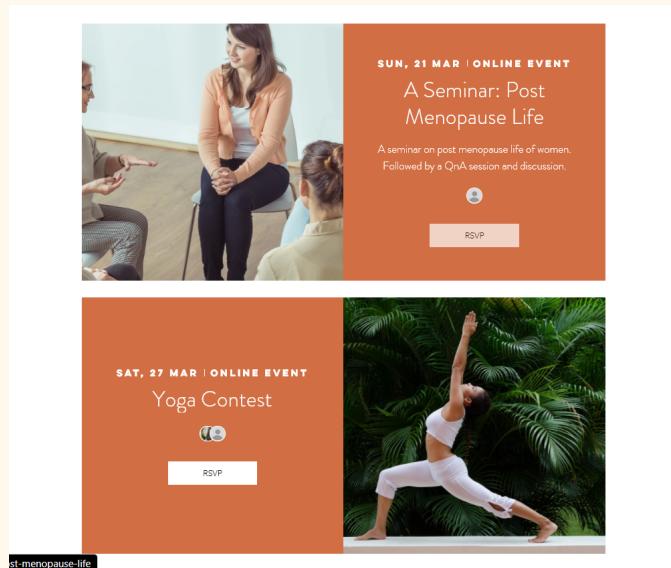
You're not going to this event.

[Update RSVP](#)

[See Other Events](#)

❖ Visibility

- All the information is present on the screen and only one button is given so the user can easily understand what the event is about and know how to proceed for registration



IV. Details of interaction style

- Form Fill-in

The Registration Page uses Form Fill-in interaction style

- Direct Manipulation

Buttons used for submit and rsvp

12. Groups Page

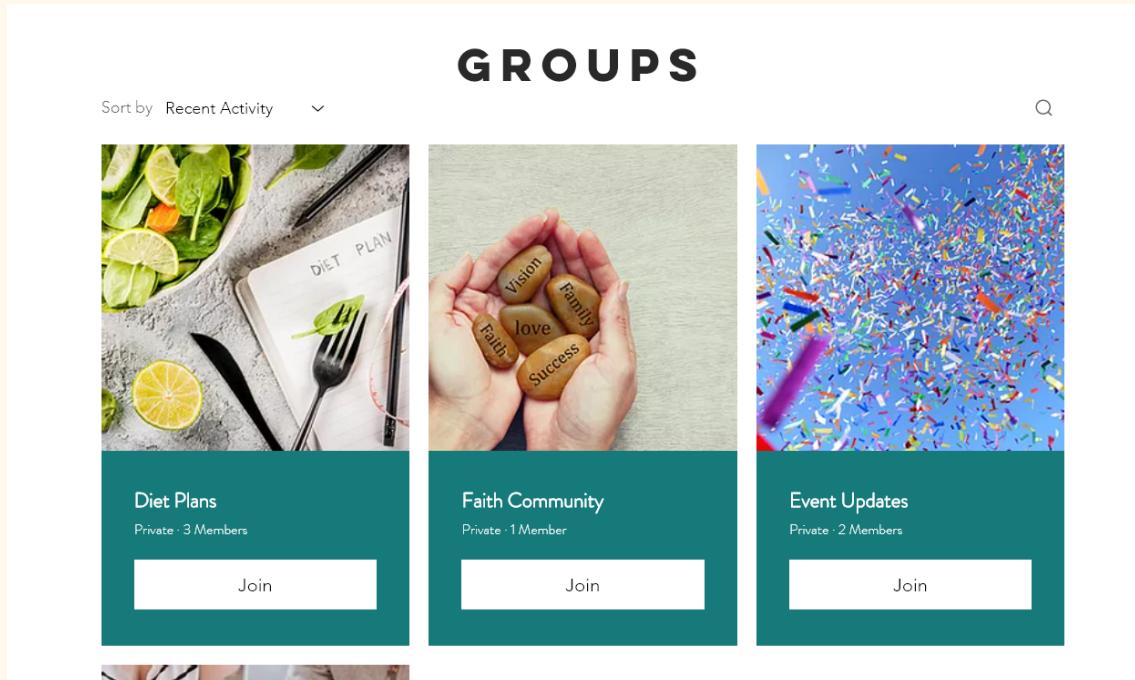
I. Functionality

A yoga class can have all kinds of people having different goals and interests. The group feature allows users to have something more than just attending regular yoga classes i.e. have a community. It allows users to find a community sharing similar interests and concerns and indulge in discussions and updates.

II. Photos of Implementation

A. User Side

- Visits group page



- Users can either click on the 'Join' button directly from this page to send the request.

You've requested to join Diet Plans . X

GROUPS

Sort by Recent Activity ▾

Diet Plans
Private · 3 Members
[Pending](#)

Faith Community
Private · 1 Member
[Join](#)

Event Updates
Private · 2 Members
[Join](#)

Or can visit the group first to read about it and decide accordingly.

Diet Plan

Diet Plans
Private · 2 members

[Request To Join](#) ⚡

Discussion Media Members About

About

Welcome to the group! You can connect with other members, get updates and share videos about anything FOOD. Customized diet plans and one to one feedback included.

Group Info

Private Appears on group list, joining requires approval.

Created 2 days ago

Created by: nestyogaweb

Group Rules

Respect one another

Everyone has a different point of view so feel free to respectfully disagree. Please be kind and courteous at all times.

→ Get notifications and attend to it or...

The screenshot shows a user profile page with a navigation bar at the top. The notifications section displays two messages from other users who have approved the user's request to join their group. The profile sidebar on the left includes options for 'Profile' and 'Blog Comments'.

- Notifications (2)
 - Your request to join the group was approved. (16 minutes ago)
 - Your request to join the group was approved. (an hour ago)

→ Can visit the Group Page and check if they are approved or not. The group is interactive and hence, the user can comment and discuss stuff.

The screenshot shows a group discussion page. A post by 'nestyogaweb' (Admin) welcomes new members and encourages interaction. The group has 2 members. On the right, there are sections for 'About' (group description and 'Read more') and 'Member' (list of members).

Discussion	Media	Members	About
Share something...	✉️ 📷 GIF		About
Manal Shah joined the group. 16 minutes ago	⋮ 0 Comments		Welcome to the group! You can connect with other members, ge... Read more
Be the first to comment...			Member
nestyogaweb Admin a day ago	⋮ 0 Comments		 nestyogaweb Follow See All Members (2)
Welcome to the group! You can connect with other members, get updates and share photos.			

→ the user can leave the group if they wish to

Support Group
Private · 2 members

Discussion Media Members About

Share something...

Manal Shah joined the group.

Notification Settings
Share
Leave
About
Welcome to the group! You can connect with other members, ge...

B. Owner Side

→ Visits the Group Page and attends the pending requests

Sort by Recent Activity ▾

Groups

Recent Activity

Diet Plans Admin

Private · 3 Members · 1 member request

View

Faith Community Admin

Private · 1 Member

View

Event Updates Admin

Private · 2 Members

View

- If the user is registered, the owner can directly add the user through the Add Members dialogue box or.

The screenshot shows a group profile for "Support Group" (Admin). The group is private with 1 member. The main content area displays a post from "nestyogaweb" (Admin) a day ago, welcoming members to the group. Below the post are "Share something..." and "About" sections. The "About" section includes a welcome message and a "Read more" link. On the right, there's a sidebar titled "Add Members" listing users: gandhiyashvi57, Kesha Bagadia, Manal Shah, priyavarma, and yashvipatel9092, each with a "+ Add" button. At the bottom of the sidebar is a "My Profile" button.

Can visit the members section and attend to the pending requests.

The screenshot shows the same group profile for "Support Group". In the "Members" section, it says "New Member Requests 1". A request from "Manal Shah" (32 minutes ago) is listed with "Decline" and "Approve" buttons. The sidebar at the bottom includes a "My Profile" button.

→ Either way, after accepting the request, the user will be added to the group.

A screenshot of a group profile page. At the top, there are tabs for Discussion, Media, Members, and About. Below the tabs, a member's profile card is displayed. The profile picture is a red circle with a white letter 'N'. The name is 'nestyogaweb' and the status is 'Admin'. To the right of the profile card is a 'My Profile' button. Below this, another member's profile card is shown for 'Manal Shah', with a small circular profile picture and the name 'Manal Shah' next to it. To the right of this card is a 'Following' button and a vertical ellipsis menu icon.

→ The owner can remove the user if they wish to

A screenshot of the same group profile page as above, but with a context menu open over the 'Manal Shah' profile card. The menu options are 'Following', 'Make Group Admin', and 'Remove From Group'. The 'Remove From Group' option is highlighted with a grey background.

III. Design Principles/ Universal Usability principles implemented

- ❖ Personality Differences/ Permit easy reversal of actions
 - If a user feels uncomfortable in interacting with the group members, they have the option to leave the group. Or if they feel uncomfortable in commenting, they have the option to delete/edit the comment. Or if they have accidentally joined the group/commented, they have the option to leave the group or delete the comment

A screenshot of a group feed. At the top, it says 'Support Group' and 'Private · 2 members'. Below this are tabs for Discussion, Media, Members, and About. A post from 'Manal Shah' is visible with the text 'Manal Shah joined the group.' To the right of the post is a context menu with options: 'Notification Settings', 'Share', 'Leave', and 'About'. The 'Leave' option is highlighted with a grey background. The menu also includes a welcome message: 'Welcome to the group! You can connect with other members, ge...'.

A screenshot of a social media interface. At the top, there's a placeholder for a profile picture and a text input field with the placeholder "Add a comment...". Below this, a comment from "Manal Shah" is shown, posted 9 minutes ago. The comment text is "hey there!" followed by a heart emoji. To the right of the comment, a vertical ellipsis menu is open, displaying options: "Share", "Edit", and "Delete". Below the comment, another post by "nestyogaweb" (Admin) is visible, posted a day ago. This post has a large red circular profile picture with a white letter "N".

❖ Consistency

- The font, size and color are all similar. The similar sections are all grouped together.
- The subsections have smaller fonts indicating the difference between heading and text.
- In the Group page, all the groups are aligned are have similar attributes.

A screenshot of a group page titled "Support Group" (Admin). The page header includes a "Private · 1 member" status, an "Invite Members" button, and a vertical ellipsis menu. Below the header, there are tabs for "Discussion", "Media", "Members", and "About". The "Discussion" tab is active, showing a post from "nestyogaweb" (Admin) posted a day ago. The post text is "Welcome to the group! You can connect with other members, get updates and share photos." Below the post are two small icons: a heart and a smiley face. To the right of the post, it says "0 Comments". At the bottom of the post area, there's a placeholder "Be the first to comment...". To the right of the main content area, there's a sidebar with sections for "About" (containing a welcome message and a "Read more" link), "Add Members" (listing several users with "+ Add" buttons), and a "Members" section (showing a list of users with their profile pictures and names).

❖ Cater for universal usability

- The groups are made in such a way that the topics are universal/generic and not just inclined to a specific region so that maximum users can benefit from it.

The screenshot shows a user interface for a platform. At the top, there's a header with the word "GROUPS". Below the header, there are three cards representing different groups:

- Diet Plans**: Private group with 3 members, 1 member request. Admin: [Admin]. View button.
- Faith Community**: Private group with 1 member. Admin: [Admin]. View button.
- Event Updates**: Private group with 2 members. Admin: [Admin]. View button.

Below these cards, there are several navigation links: Diet plans, Shop, Events & Workshops, Blog, Groups, Members, Contact, and a notifications icon with a red badge showing '2'.

At the bottom, there's a "Notifications" section with two items:

- A message from a user named "Your request to join the group was approved." posted 16 minutes ago.
- A message from the same user posted an hour ago.

There are also "Mark all as read (2)" and a "Mark as read" button next to the notifications.

❖ Offer Informative Feedback/Visibility/Affordance

- After the user has requested to join the group, and after they have been accepted, the notification bell shows an increment in the count and displays the message after clicking on it.

- The bell is used to draw the attention of the person in a similar way the bell icon is used to draw the attention of the user indicating new notifications.

IV. Details of Interaction Style

- ➔ Natural Language and Direct Manipulation

The user can use natural language to interact with other users and the like button is the example of direct manipulation used for liking a comment or ‘join’ button to join the group.

13. Subscribe to a diet plan

1. Functionality

Our site will provide different types of diet plans that the user can subscribe to. The major ones being:

- ❖ Fasting diets
- ❖ Calorie-count limited diets
- ❖ Viral diets
- ❖ Customised diets

Each of these diets will be explained in brief and except the customised one, all will have sub-sectional options to choose from. Like, for

- ❖ Fasting:
 - Intermittent fasting
 - Jain fasting
 - Weekly fasting
- ❖ Calorie-count limited diets: