# Deepfake Detection

CS517 EndSem-Project

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# References

- Python Machine Learning Book
- Face Deepfake Detection Challenge

### Doctored Video of Nancy Pelosi

- In 2019, a video of Nancy Pelosi, the Speaker of the United States House of Representatives was widely circulated.
- The video was slowed down to make her speech appear slurred and drunken, and it was shared widely on social media platforms.
- While the video was not a sophisticated deepfake, it highlighted the potential for manipulated media to be used to spread disinformation and damage the reputations of public figures. The incident raised concerns about the potential impact of more advanced deepfake technology on politics, public opinion, and the media.

Since then, deepfakes have created several problems of this kind, ranging from political manipulation to the propagation of misinformation including in pornography.

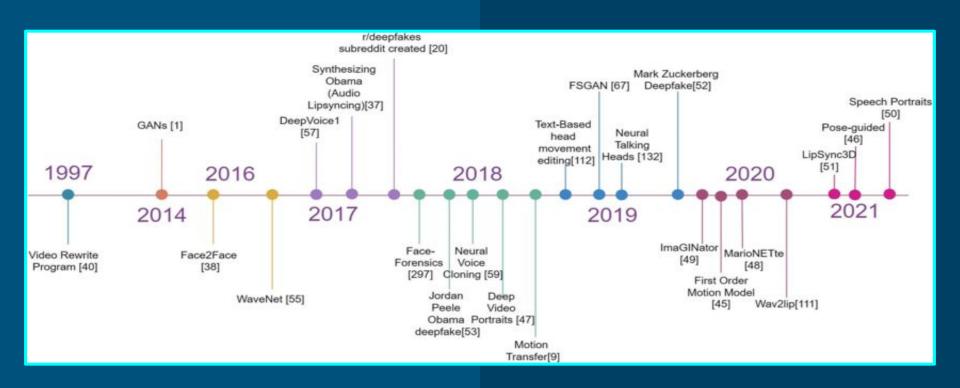
This clearly shows the reason we need Deepfake Detection

Source: CBS News

### Problem Statement

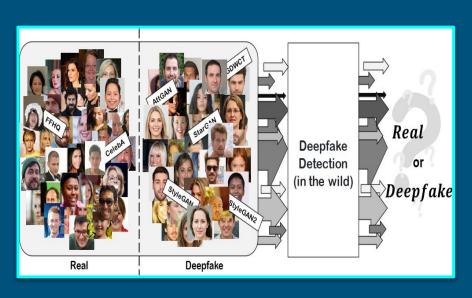
Deepfakes pose a significant threat to society. Existing solutions for detecting them lack generalizability, making them ineffective in real-world situations. To address this issue, we aimed to develop robust and generalizable Deepfake detection model that can effectively identify Deepfakes in real-world **scenarios.** Specifically, our aim is to focus on Deepfake images of human faces, presenting an opportunity to create solutions that can counteract the malicious use of this technology.

### Timeline of evolution of Deepfakes



Source: ResearchGate

## Sample Model



Source: <u>Deepfake challenge</u>



Source: Deepfake detection

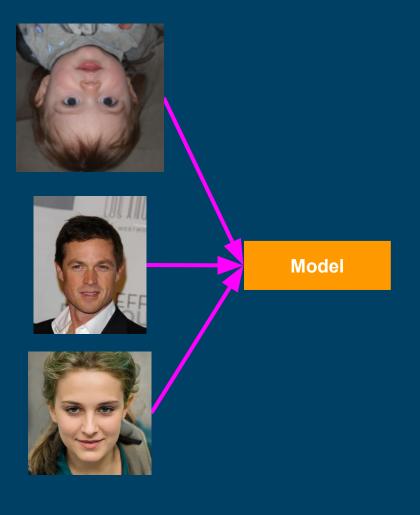
### **INPUT**

**Query Image** 

The Deepfake detection model takes a single input image and pass it through model having different convolution and pooling layers.

# ILLUSTRATION

**INPUTS** 



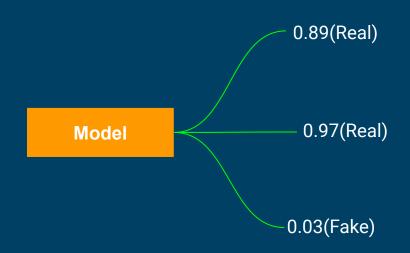
### OUTPUT

**Prediction Value** 

- The output of the system is a prediction value, this value tells whether the image is a deepfake or not.
- True positive images are those that are correctly identified as a deepfake by the model, that is, they are manipulated or synthetic created, and the model was able to detect the presence of manipulations or inconsistencies that are indicative of a deepfake.
- False positive images are those that are incorrectly identified as a deepfake by the model, when in fact it is a genuine or real image.

# **ILLUSTRATION**

**OUTPUTS** 



### DataSets Used

- <u>Celeb-A</u>(Real Images)
- <u>FFHQ</u>(Real Images)
- <u>ATTGAN</u>(GAN Images)
- GDWCT(GAN Images)
- StarGAN(GAN Images)
- <u>STYLEGAN</u>(GAN Images)
- <u>STYLEGAN2</u>(GAN Images)

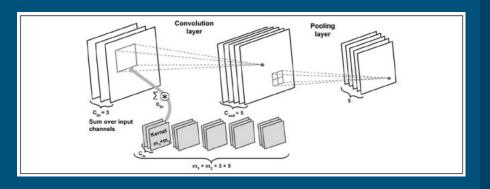
### **Evaluation Metrics**

- Accuracy = (TP + TN) / (TP + TN + FP + FN)
- Precision = TP / (TP + FP)
- Recall = TP / (TP + FN)
- F1-Score = 2 \* Precision \* Recall / (Precision + Recall)
- Specificity = TN / (TN + FP), and
- AUC-ROC can be calculated by plotting the Receiver Operating Characteristic (ROC) curve and computing the area under the curve.

#### Where,

TP = True Positives, TN = True Negatives, FP = False Positives, FN = False Negatives

# What was the solution approach?



### The general solution has following steps:

- 1. <u>Data Augmentation</u> Generating new data for model training.
- 2. <u>CNN</u> Convolutional Neural Network for image analysis
- 3. <u>Dropout</u> Preventing Overfitting in neural networks
- 4. **Pooling** Downsampling to extract key information
- 5. **Evaluation** Assessing model performance on test data

# Hyperparameters Used

Batch Size: 128

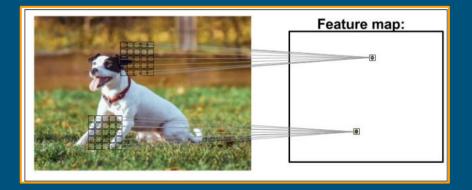
**Epochs:** Values ranging from 100 to 1000, applied Early Stopping to prevent overfitting and

unnecessary training

**Learning Rate:** 0.01 for Adam Optimizer

### **CNN** better on image-related works

CNN usually computes feature maps form an input image, where each element comes from a local patch of pixels in the input image:



This local patch of pixels is referred to as the **local receptive field**.

Two important ideas supporting the CNNs:

- Sparse connectivity: A single element in the feature map is connected to only a small patch of pixels. (This is very different from connecting to the whole input image as in the case of perceptrons.)
- Parameter-sharing: The same weights are used for different patches of the input image.

# Data Augmentation

Data augmentation is a set of techniques to artificially increase the amount of data by generating new data points from existing data.



Original Image



Flipped Image



GrayScale Image



Channel Shuffle



Image with Impurities



Rotated Image

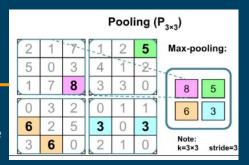
### Some Operations used in the model

### **Discrete Convolution in 2D**

$$Y = X * W \rightarrow Y[i,j] = \sum_{k_1 = -\infty}^{+\infty} \sum_{k_2 = -\infty}^{+\infty} X[i - k_1, j - k_2] W[k_1, k_2]$$
 Therefore, it helps with generating features that are more robust to noise in the input data

Pooling (max-pooling) introduces a local invariance. This means that small changes in a local neighborhood do not change the result of max-pooling.

Therefore, it helps with generating in the input data



### Loss function



This random dropout can effectively prevent overfitting



### Building Dataset pipeline for training and validation

Using tensorflow with keras for training

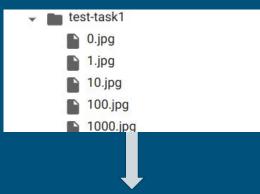


Training data containing data with 2 labels

```
0
     2 ds = tf.keras.utils.image dataset from directory(
            '/content/sample data/train',
           labels='inferred',
           label mode='binary',
            class names=None,
           color mode='rab',
            batch size=128,
           image size=(256, 256),
    10
            shuffle=True,
            seed=None.
    11
           validation split=None,
            subset=None,
    13
    14
           interpolation='bilinear',
    15
           follow links=False,
    16
            crop to aspect ratio=False
    17
    18
    19 train ds = ds.take(40)
    20 \text{ val ds} = \text{ds.skip}(7)
    21
```

### Building Dataset pipeline for training and validation

## Using tensorflow with keras for testing



Testing data contains several images with their correct corresponding labels in another text file

```
1 test ds = tf.keras.utils.image dataset from directory(
       '/content/sample data/test-task1',
       labels=Labels,
      label mode='binary',
      class names=None,
      color mode='rgb',
      batch size=128,
      image size=(256, 256),
      shuffle=True,
10
      seed=None,
11
      validation split=None,
      subset=None,
13
      interpolation='bilinear',
      follow links=False,
14
15
      crop to aspect ratio=False
16
17
```

### **Model Building and Compiling**

```
model = tf.keras.Sequential([
  resize and rescale.
 data augmentation.
 tf.keras.layers.Conv2D(
      32, (3, 3), padding='same', activation='relu'),
 tf.keras.layers.MaxPooling2D((2, 2)),
 tf.keras.lavers.Dropout(rate=0.5).
  tf.keras.layers.Conv2D(
      64, (3, 3), padding='same', activation='relu'),
 tf.keras.layers.MaxPooling2D((2, 2)),
 tf.keras.layers.Dropout(rate=0.5),
  tf.keras.layers.Conv2D(
     128, (3, 3), padding='same', activation='relu'),
 tf.keras.layers.MaxPooling2D((2, 2)),
 tf.keras.layers.Dropout(rate=0.5),
 tf.keras.layers.Conv2D(
      256, (3, 3), padding='same', activation='relu'),
 tf.keras.layers.MaxPooling2D((2, 2)),
 tf.keras.lavers.Conv2D(
      512, (3, 3), padding='same', activation='relu'),
 tf.keras.layers.GlobalAveragePooling2D(),
 tf.keras.layers.Dense(1, activation=None)
```

Model made using tensorflow with keras, with several layers or Convolution and Pooling

> Building and compiling the model, with some loss functions and optimizers

```
model.compute_output_shape(input_shape=(None, 64, 64, 3))
model.build(input_shape=(None, 64, 64, 3))
model.compile(optimizer=tf.keras.optimizers.Adam(),
    loss=tf.keras.losses.BinaryCrossentropy(from_logits=True),
    metrics=['accuracy']
```

### **Model Training**

```
history = model.fit(train_ds, validation_data=val_ds, callbacks=[checkpoint, es],
   epochs=1000)
model.save('/content/model')
```

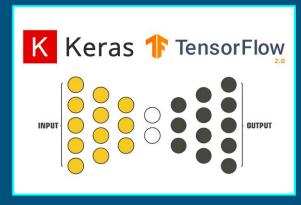
Training the model and saving it at the end

### Training

```
Epoch 1/1000
Epoch 1: val accuracy improved from -inf to 0.33324, saving model to checkpoints
WARNING:absl:Found untraced functions such as jit compiled convolution op, jit compiled convolution
Epoch 2/1000
Epoch 2: val accuracy improved from 0.33324 to 0.33332, saving model to checkpoints
WARNING:absl:Found untraced functions such as jit compiled convolution op, jit compiled convolution op, jit compiled convolution
Epoch 3/1000
40/40 [============ ] - ETA: 0s - loss: 0.6407 - accuracy: 0.5836
Epoch 3: val accuracy improved from 0.33332 to 0.33745, saving model to checkpoints
WARNING:absl:Found untraced functions such as jit compiled convolution op, jit compiled convolution op, jit compiled convolution
Epoch 4/1000
40/40 [==========] - ETA: 0s - loss: 0.6349 - accuracy: 0.6432
Epoch 4: val accuracy improved from 0.33745 to 0.40732, saving model to checkpoints
WARNING:absl:Found untraced functions such as jit compiled convolution op, jit compiled convolution
```

### Tensorflow and Keras

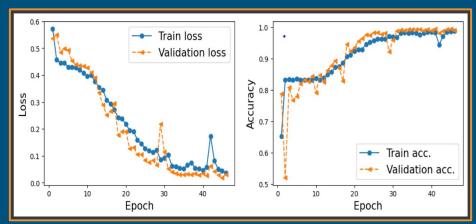
- TensorFlow is a low-level, flexible library for numerical computation that allows developers to create complex machine learning models.
- Keras, on the other hand, is a high-level neural network API that is built on top of TensorFlow. It
  provides a simple and easy-to-use interface for building and training deep learning models. Keras
  is widely used by developers and researchers due to its ease of use and ability to quickly prototype
  models.

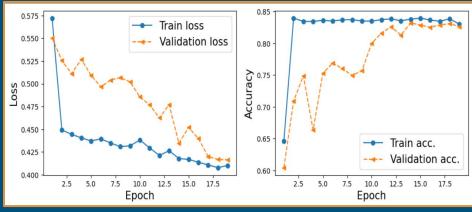


### Comparison among different data sets.

Results with small data set

Results with bigger (augmented) data set





Results with augmented data set gets improved by 10% accuracy.

### **RESULTS**

```
model.evaluate(test ds)
   [0.6457478404045105, 0.671999999940094]
                                                                                              Evaluation Metrics
[24] metric = model.predict(test ds.take(1), verbose=1)
   Other Metrics
                                                              on a subset of
   print(metric)
                                                              images
   [[1.7453243]
    [0.89414597]
    [2.6484466
    [2.8712974]
                                                               print(precision score(Labels[0:128], y pred , average="macro"))
    [0.97392946]
                                                               print(recall score(Labels[0:128], y pred , average="macro"))
    [0.65061766]
                                                               print(f1 score(Labels[0:128], y pred , average="macro"))
    [1.3413068]
    [0.38719076]
                                                               0.12890625
    [0.6101905
                                                               0.5
    [0.38366163]
                                                               0.20496894409937888
    [1.0419937]
    [2.537054
    [0.76276535]
                                                         Output on some images
    [0.40314674]
    [1.5444108
    [0.67570114]
    1.1828473
    [1.7903951
    [1.4690809
```

[1.0358201

### Learnings

- Multilayers CNNs, Convolution in CNNs, Max-Pooling, Dropout, creating dataset pipelines.
- Data Augmentation
  - Augmented data gives better results and higher accuracy because it learns from several distorted images also and so
    it identifies the pattern more accurately.
- Hyperparameter tuning: Optimizing hyperparameters such as learning rate, batch size, and number of epochs can lead to better model performance.
  - Tuning the batch size, number of epochs can improve the accuracy of the model.
  - Early Stopping along with Checkpoint saving after some iterations can prevent overfitting or unnecessary training of the model.

# Thanks