



Trademark Classification and Registration

Introduction to Trademarks

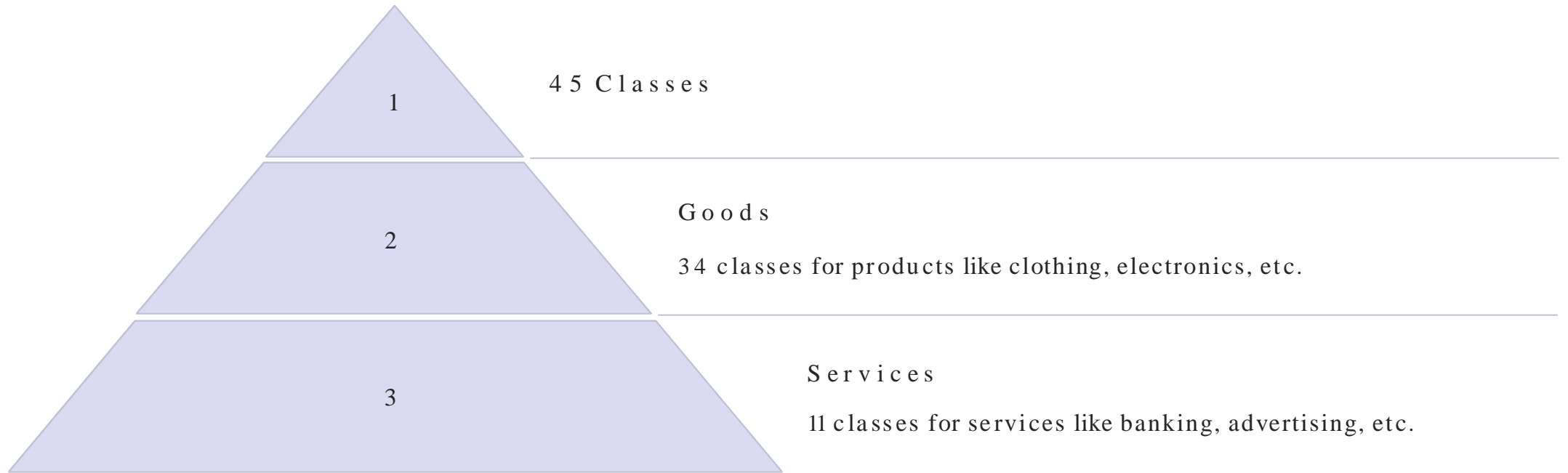
What is a Trademark?

A trademark is a unique symbol, word, or phrase that identifies and distinguishes a company's goods or services from those of others.

Importance of Trademarks

Trademarks help build brand recognition, prevent consumer confusion, and protect intellectual property rights.

Trademark Classification - Nice Classification



The Nice Classification system is an international system that organizes trademarks into 45 different classes based on the type of goods or services.

TRADEMARK REGISTRATION

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Requirements for Trademark Registration

1

Distinctiveness

The trademark must be unique and distinctive enough to identify the source of the goods or services.

2

Use in Commerce

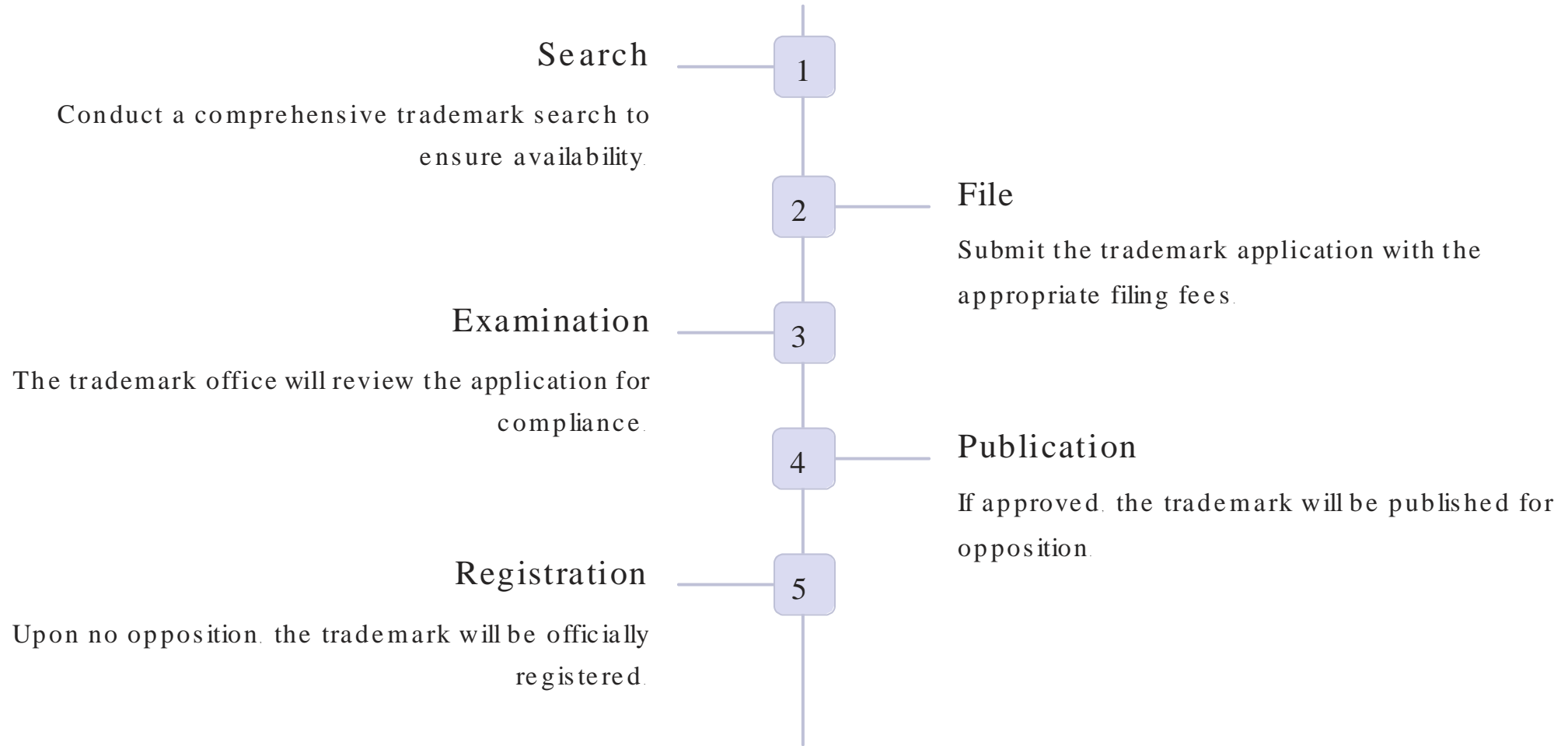
The trademark must be actively used to identify and distinguish the applicant's goods or services.

3

No Existing Conflicts

The trademark must not conflict with an existing registered mark or common law trademark.

Trademark Application Process



Trademark Publication and Opposition

1

Publication

If the application is approved, the trademark will be published in the USPTO's Official Gazette for a 30-day opposition period.

2

Opposition

Third parties can file an opposition to challenge the registration if they believe they will be damaged by the registration.

3

Resolution

If no opposition is filed or the opposition is unsuccessful, the trademark will proceed to registration.



Trademark Registration and Maintenance

10

Years

\$ 3 0 0

Renewal Fee

5

Grace Period (Years)

\$ 1 0 0

Late Fee

Once registered, trademarks must be renewed every 10 years by paying the renewal fee. There is a 5-year grace period to renew, but a late fee will apply.



A cityscape at sunset with a warm orange and yellow sky. In the foreground, there are dark silhouettes of buildings and trees. A large, white, torn-edge shaped overlay covers the right side of the image, containing the text "Thank you".

Thank you