

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction
Amount

46M

Transaction Count

667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	47188612	37840749	6614173
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Gold	2533682	2091362	384755
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Platinum	1135608	953314	161629
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Silver	5659109	4647596	821923
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Total	56517011	45533021	7982480
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Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

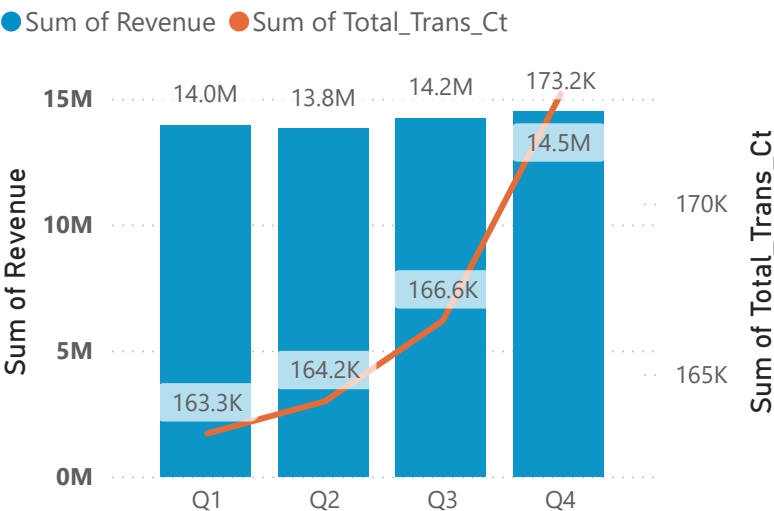
Platinum

Low

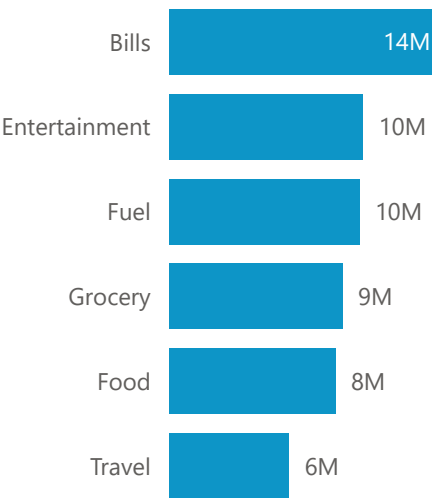
Med

High

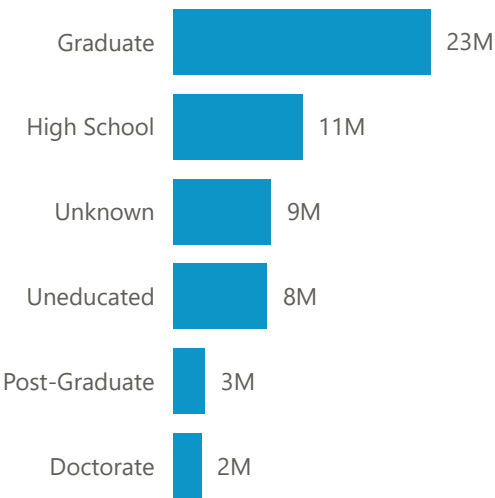
Qtr Revenue and Total Trans Count



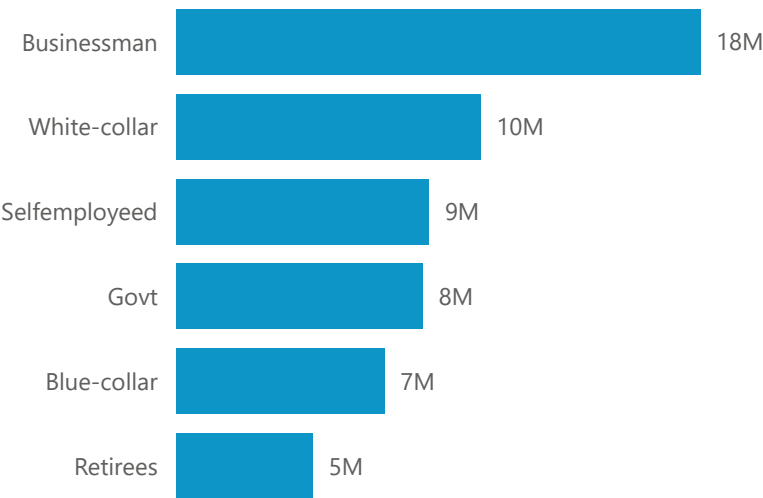
Revenue by Expenditure Type



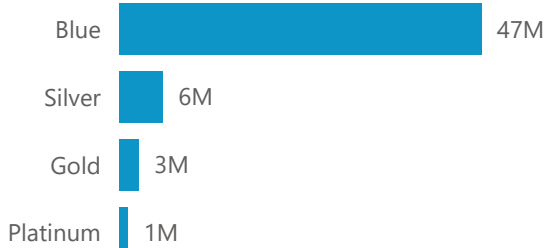
Revenue by Education Level



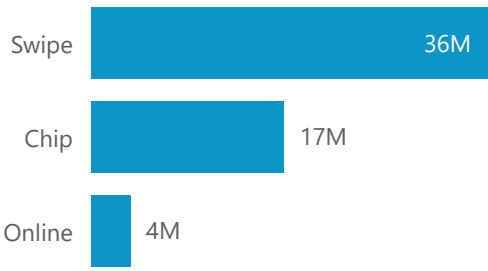
Revenue by Customer Job



Customer Acq Cost



Revenue by Use Chip



Credit Card Customer Report

Total Revenue

57M

Total Interest

8.0M

Income

588M

CSS

3.19

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
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Businessman	17697472	190350431	2584604
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White-collar	10283124	105618475	1464691
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Govt	8335534	90834727	1182231
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Selfemployeed	8542826	77659931	1141510
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Blue-collar	7040606	73516911	967751
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Retirees	4617448	49619308	641692
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Total	56517011	587599783	7982480
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Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

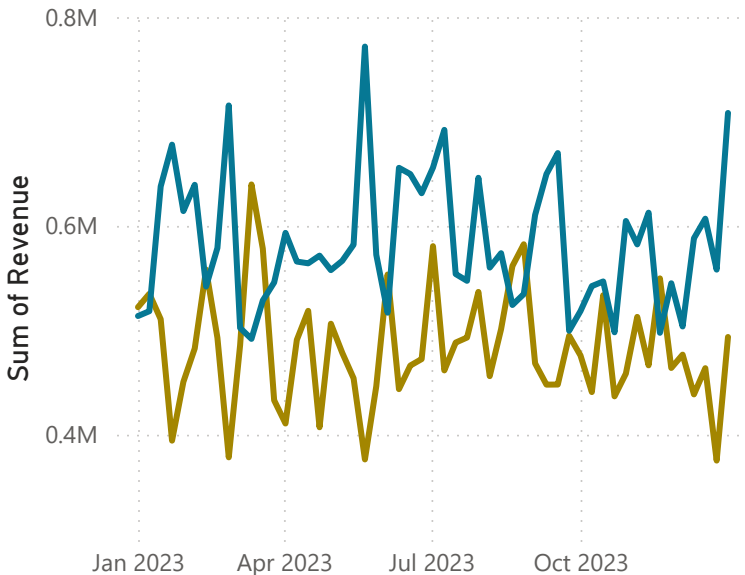
M

31M

F

26M

Revenue by Week



Top 5 Sates

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M

Revenue by Dependent Count

4

4M

5M

2

7M

8M

0

2M

2M

Revenue by Age Group

20-30

4M

6M

30-40

4M

6M

40-50

11M

14M

50-60

9M

10M

60+

4M

2M

Revenue by Income Group

High

7M

23M

Med

8M

8M

Low

10M

Revenue by Marital Status

Married

13M

16M

Single

11M

13M

Unknown

4M