# KESHAV KUMAR ARORA
## PYTHON DEVELOPER

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## SUMMARY

Results-driven Django developer and data analyst with expertise in backend web development, database management, and data analysis. Skilled in developing insightful dashboards. Strong collaborator with a keen eye for clean code and efficient problem-solving. Eager to apply both development and analytical skills in a fast-paced internship or entry-level position.

## PROFESSIONAL EXPERIENCE

**Backend Developer Intern, Cubix Technologies, Mohali, Punjab**          **June 2023 – July 2023**
- Developed and maintained 3+ Django web applications.
- Implemented custom user authentication, boosting security and usability
- Performed CRUD (Create, Read, Update, Delete) operations on database models.
- Collaborated with front-end developers to integrate user-facing elements with server-side logic.

**Graphic Designer, Jaypee Youth Club, JIIT**          **Sept 2022 – Present**
- Designed event posters and digital content using Canva and Figma.
- Managed 5+ design projects simultaneously, ensuring timely delivery
- Led the design Team of 10+ Candidates for Annual Cultural Fest.

## PROJECTS

**Simple Django REST API [LINK]**

- Built a RESTful API using Django REST Framework to manage and store item data with GET and POST endpoints.
- Implemented model serializers and class-based logic for clean API response formatting.
- Used SQLite for backend storage and ensured modular separation of concerns across views, models, and serializers.
- Successfully pushed project to GitHub with full documentation and requirements for setup.

**Amazon Sales Data Analysis & Dashboard [LINK]**

- Developed an interactive sales analytics dashboard using Python (data cleaning) and Power BI (visualization) for a comprehensive Amazon sales dataset.
- Automated data cleaning with Python (pandas, numpy), handling missing values, date formatting, and data transformation.
- Designed and implemented Power BI dashboards to visualize key metrics: total sales, units sold, sales by state, category and size breakdowns, order status, courier distribution, and B2B vs. B2C sales split.

## CERTIFICATIONS

- **Django Web Development Course - Basics to Advance.**
- **Mastering Generative AI and ChatGPT**
- **Quantitative Research**

## SKILLS

- Django
- Python
- MYSQL
- Git/Github
- Canva
- Power BI

## EDUCATION

**B.Tech in Electronics & Communication Engineering**          **Sept 2022 – July 2026**
Jaypee Institute of Information Technology
- Pursuing B.Tech in Electronics and Communication Engineering.